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New Swan Hill and Deniliquin Exploration Licence Applications 24 August 2007

ASX Code: HEG, HEGO

Hill End Gold wish to announce that the company has applied for Exploration Licences in the Swan Hill area (ELA3169, 3171, 3184 and 3185) and Deniliquin area (ELA3167, 3168, 3170 and 3199) of New South Wales.

The Swan Hill area applications cover the interpreted extension of the Bendigo Zone from Victoria into New South Wales.

The Deniliquin area applications are along strike from the Victorian Mt William – Heathcote Fault zone, which hosts gold and base metal mineralisation.

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