

FULL YEAR RESULTS

6 November 2002



AGENDA

• RESULT HIGHLIGHTS:

Gail Kelly

FINANCIAL OVERVIEW:

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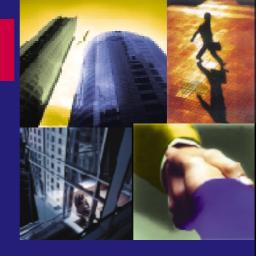
• STRATEGY OVERVIEW:

Gail Kelly

Steve McKerihan



RESULT HIGHLIGHTS



Gail Kelly

Managing Director

WE HAVE DELIVERED

- An excellent operational result
- Strong revenue growth
- Stable margins
- Resilient and profitable growth in managed funds
- Superior credit quality
- Strong dividend growth



PROFIT RESULT

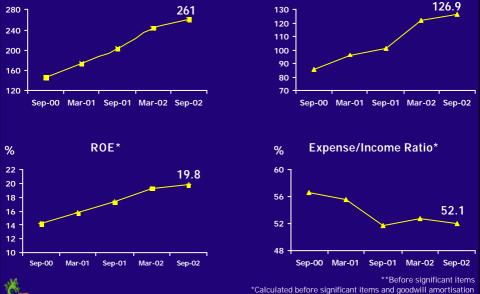
	Sep 2002	Sep 2001	% Change
Profit Before Sig. Items	\$505m	\$376m	34
Profit After Sig. Items	\$369m	\$336m	10
Earnings per Share*	124.7¢	101.6¢	23
Return on Equity*	19.6%	16.6%	
Expense to Income*	52.4%	53.6%	
Dividend	80 cents	65 cents	23



SUSTAINED FINANCIAL PERFORMANCE

NPAT**

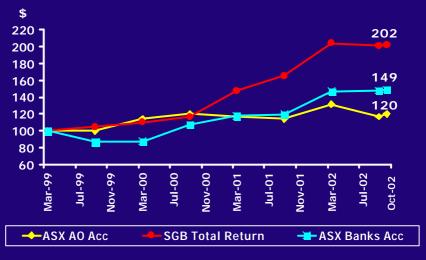
\$m



cents

EPS*

DRIVING SHAREHOLDER VALUE



Total shareholder return includes capital appreciation and dividends. Assumes base of \$100 in March 99.

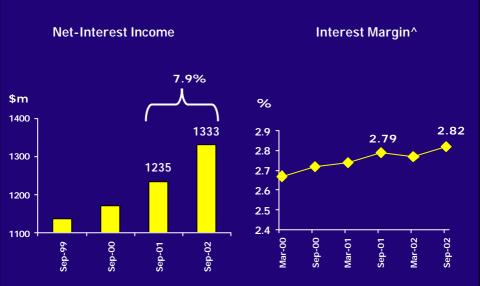


SOLID LENDING AND DEPOSIT GROWTH



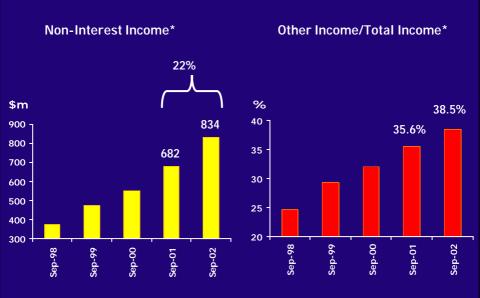


BUILDING INCOME WHILE MAINTAINING MARGINS



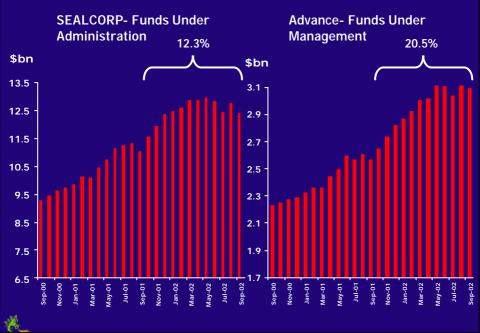


NON-INTEREST INCOME MOMENTUM CONTINUES

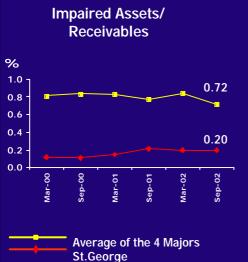




RESILIENT MANAGED FUNDS GROWTH



CREDIT QUALITY REMAINS A DIFFERENTIATOR

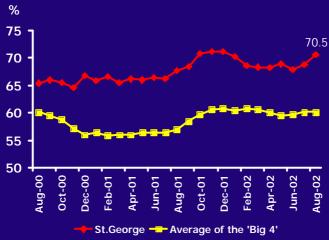


- Low risk lending mix
- Bad and doubtful debts expense only 0.16% of average assets
- Minimal large exposures
- Conservative general and specific provisioning
- Residential past due loans down 17% to \$63m



OUR CUSTOMER SATISFACTION ADVANTAGE

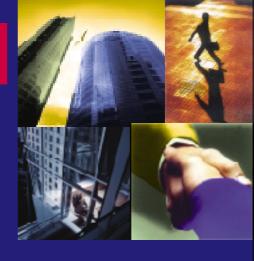








FINANCIAL OVERVIEW

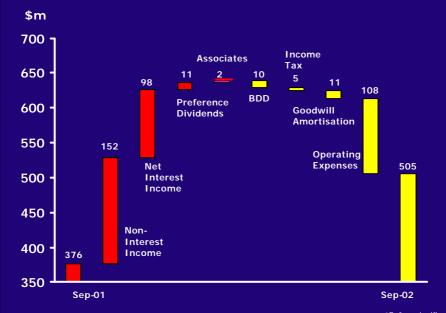


Steve McKerihan

Chief Financial Officer

STRONG OPERATIONAL RESULT







NON-INTEREST INCOME			
	Sep-02	Sep-01	Change
	\$m	\$m	%
Product fees & commissions			
-lending	81	77	5
-deposits & other accounts	200	188	6
-electronic banking	154	122	26
Managed funds	178	152	17
Financial markets	45	37	22
Securitisation	73	44	66
Bill Acceptance Fees	32	18	78
Other	<u>71*</u>	44_	<u>61</u>
TOTAL	834	682	22
*		*Includes WealthF	oint impact of \$20m,

Sep 2002 \$bn \$bn

50.2

29.7

Total Lending*

Retail Deposits

Managed Funds

* Includes securitised loan balances and bill acceptances

* Source: RBA Bulletin - Total aggregate credit growth (system) @ Aug02

^ Source: Australian Bankers' Association – Total retail deposits @ Aug02

Change

%

9.2

13.3

45.9

26.2

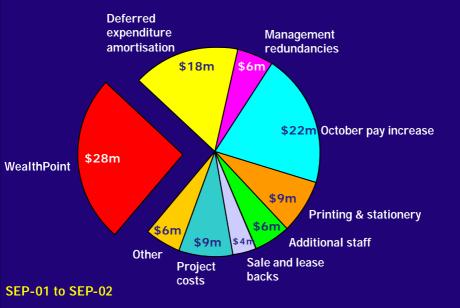
Market Growth

%

10.5^

10.7^^

DRIVERS OF \$108M EXPENSE INCREASE





SIGNIFICANT ITEMS IN 2002 RESULT

		\$m
	FIRST HALF – Investment write-downs	-94
	SECOND HALF – Restructuring charge	-30
	Deferred expenditure write-down	-60
	Sale of Cashcard	+18
	TOTAL SIGNIFICANT ITEMS	<u>-166</u>
	Tax Benefit	+30
	SIGNIFICANT ITEMS AFTER TAX	-136
est.		

DEFERRED EXPENDITURE

Balance written down by \$60m to \$185m

 Write-down reflects changed strategies, priorities and alterations to business conditions

- New systems and processes established around project management
- Accounting policies tightened for deferral of expenditure



AMORTISATION PROFILE OF DEFERRED EXPENDITURE

• Existing balance of \$185m expected to amortise as follows:

\$m

71

	FY04	56	
	FY05	32	
	FY06	18	
	FY07	8	
•	Actual amortisation expe	ense will	be larger due to addition

FY03

of new project expenditure

Deferred expenditure balance will however decline as new spending reduces



SEGMENTAL PROFIT

	Sep-02 \$m	Sep-01 \$m	Contribution to segmental profit in Sep-02 %
Personal Customers	473	382	53
Institutional & Business Banking	261	255	29
BankSA	112	96	12
Wealth Management	52	38	6
Total*	898	771	100



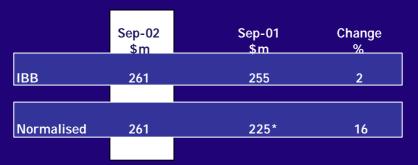
PERSONAL CUSTOMERS

	Sep-02 \$m	Sep-01 \$m	Change %
Personal Customers	473	382	24
Normalised	473	412*	15

- Net interest income grew 9.0%
- Other income up 18.6%
- Expense to income ratio improved to 53.4% from 58.0%
- Bad and doubtful debts expense represents 0.17% of total receivables



INSTITUTIONAL AND BUSINESS BANKING



- Middle Market receivables grew by 16.2%
- Other income up 18.2%
- Expense to Income ratio increased to 37.8% from 37.0%
- Bad and doubtful debts expense represents 0.36% of total receivables



BANKSA



	Sep-02 \$m	Sep-01 \$m	Change %	Ē
BANKSA	112	96	17	

- Net interest income grew 8%
- Other Income up 5.5%
- Expense to Income improved to 54.6% from 58.7%
- Bad and doubtful debts expense represents 0.10% of total receivables



WEALTH MANAGEMENT

	Sep-02	Sep-01	Change
	\$m	\$m	%
Wealth Management	52	38	37

- Managed Funds have grown 13.4% to \$17.4bn
- SEALCORP continues to grow strongly
- Margin lending and Advance Asset Management profitable and performing strongly
- Result for FY2002 has absorbed a \$6m operating loss from WealthPoint
- Wealth Management profits exclude Insurance



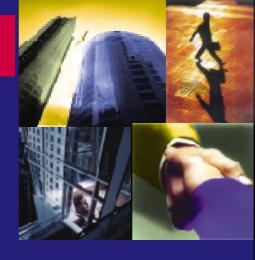
CAPITAL MANAGEMENT PROGRAM

- Tier one capital 7.5%
- \$2.55bn mortgage securitisations:
 - \$1.80bn in Mar-02\$0.75bn in Sep-02
- \$300m subordinated debt raisings:
 - \$200m in Feb-02
 - \$100m in Sep-02
- DRP continued
- Potential buy back in FY2003
- Final dividend 42 cents





STRATEGY OVERVIEW



Gail Kelly

Managing Director

AGENDA

Year 2002

Strategic priorities

The year ahead



2002 - YEAR OF FOCUS AND BUILD

- Recognising and using our strengths
- New strategic framework and new team
- Investment review
- Even Better Bank program
 - New business model and key priorities
 - Project review
 - IT benchmarking study
- Clear targets: 2003 and beyond



ST.GEORGE STRATEGIC FRAMEWORK

Key Business Goals

- 1. Deepen and strengthen relationships with customers in our chosen markets
- 2. Leverage specialist capabilities for growth
- 3. Creatively differentiate on service
- 4. Accelerate and empower relationship selling
- 5. Optimise cost structure
- Build team and performance culture

Drive Even Better Bank program and 1st phase priorities



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EVEN BETTER BANK – TWO PART PROGRAM

1. Customer-led growth

Goal: Leverage deep customer knowledge to develop and implement a focused growth plan

2. Business Productivity

Goal: Establish a truly competitive cost position which allows winning propositions to be offered to our customers

People and Culture

Quick Wins



FIRST PHASE PRIORITIES

- New Business Model and Integrated Sales and Service
- Wealth Management
- Home Loans
- Middle Market
- Brand and Customer Service
- Productivity Management



NEW BUSINESS MODEL

MAKING THE CUSTOMER THE CENTRE OF ALL WE DO

From product driven business model





To integrated customer driven business model

Segment management & marketing /

Banking / wealth products Integrated operations & processing

Integrated sales & service

Customers



NEW BUSINESS MODEL AND INTEGRATED SALES AND SERVICE

Customer Segments

- Key leaders appointed
- GOLD segment moved into Wealth Management
- Call centre teams aligned

Integrated Sales and Service

- Regional leaders appointed
- New sales and service system under design
- Training support in place
- Change management focus



WEALTH MANAGEMENT

Immediate areas of focus

Gold customers

- SEALCORP full potential
- Wealth cross-sell into high potential personal and business customers



Gold Customers – our top 3%

- An attractive segment
- Strong levels of satisfaction and retention
- Migration of selected priority and foundation customers
 - Integrated sales and service
 - -Co-operation
 - -Training
 - -Aligned incentives



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SEALCORP

Customer Proposition

Product Adviser Net

Master Trust

Product Offerings

Service Complete Dealer Support

Services

WRAP

White Label Services

Compliance, Para Planning and Technical Support

managed

accounts

Strong Performer

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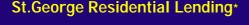
- Solid earnings growth
 - Reported profits up >20%Transparent and quality
 - Improved cost/income ratio
 - 1996: > 80% - 2002: < 60%
 - Funds under
 - Scale platform and strong service culture

Administration up 12.3%

- Continued investment and innovation
 - e-wrap
 - e-wrap
 Individually managed accounts



TOME LOANS - 2002 PERFORMANCE





Highlights

- Maintained excellent credit quality
- Increased group margin from 2.76% to 2.80%
- Excellent products, including market leading "Portfolio" loan



HOME LOANS - CHALLENGES

- Retention impacted by maturing introductory loan
- Sales system

Broker service – "one size fits all"

SGB underweight in fastest growing geographies of VIC and QLD



HOME LOANS - ACCELERATING PROFITABLE GROWTH

- Improved retention
 - dedicated team in place
 - better identification of 'at risk' customers
 - greater KPI weighting
 - customer management by segment
- Enhanced sales performance
 - stronger local sales management
 - improved sales skilling, coaching and incentives
- Active broker channel management
 - specialised service and support
 - segmented approach
- Increased presence in non-core geographies
 - increase numbers of mobile lenders



MIDDLE MARKET - A GROWTH STORY

- Formalise expertise around 5 key industries
- Extend and refine relationship management model
- Expand geographic footprint
- Align credit policies and processes
- Raise brand awareness



MIDDLE MARKET - BUILDING ON SUCCESS





BRAND REVIEW UNDERWAY

BUILD ON OUR STRONG BASE

- Friendly and helpful
- Community oriented
- Service focused

STRETCH AND STRENGTHEN

- Wealth management expertise
- Geared to business
 - Dynamic and imaginative

Customer service passion and real actions



OUTSTANDING CUSTOMER SERVICE STARTS WITH OUTSTANDING PEOPLE

- Right people in right roles
- Willing, able, empowered
- Investment in the front line
- Increasing our representation

St.George Group = Employer of Choice



PRODUCTIVITY MANAGEMENT

EBB 1st Phase

- \$60m cost savings in 2003
- \$80m in 2004 and beyond
- New disciplines in investment decisions
- New project processes
- Strengthened accountability at every level

EBB 2nd Phase

- Develop future IT business model
- End to end process review
- Focus on back office processes



THE YEAR AHEAD

• Team Agenda

Targets

Outlook



TEAM AGENDA

Maintain momentum in core businesses

Execute 1st phase priorities

Re-engineer core business processes

Re-engineer back office processes Wealth management full potential strategy

Augment growth



TARGETS - 2003 AND BEYOND

EPS Growth 2003	10%
EPS Growth 2004 & 2005	Maintain double digit
Cost to Income in 2004	<50%
Capital	Tier one 7-7.5%
Credit Quality	Maintain positive differential to the majors
Customer Satisfaction	Maintain positive differential to the majors



SYSTEM OUTLOOK - 2003

- Australian economy to remain robust
- GDP to be 3-4%
- Unemployment to be around 6%
- Housing growth to be 8-10%
- Business loan growth to be 6-7%
- Interest rates to tighten moderately



SUMMARY

- 2002- watershed year
- Strong operational result
- Robust plans in place for future growth
- Differentiated by brand, customer service and people
- Delivering sustainable, high quality earnings



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