

CITIC 21CN

中信 21世紀

CITIC 21CN COMPANY LIMITED

(incorporated in Bermuda with limited liability)

(Stock code: 241)

ANNOUNCEMENT

The Board is pleased to announce that, on 18 July 2006, a large-scale signing ceremony at The Great People's Hall, Beijing, was held in which 128 manufacturers in China entered into cooperation agreements with CCIT, a 50%-owned jointly-controlled entity of the Group, to join its PIATS.

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the "Board") of CITIC 21CN COMPANY LIMITED (the "Company") is pleased to announce that, on 18 July 2008, a large-scale signing ceremony was held at The Great People's Hall, Beijing, in which 128 manufacturers in China entered into cooperation agreements with China Credit Information Technology Co., Ltd. ("CCIT"), a 50%-owned jointly-controlled entity of the Company and its subsidiaries (collectively referred to as the "Group"), to join CCIT's product identification and authentication system ("PIATS").

CCIT is principally engaged in the provision of product quality supervision and enforcement information for the relevant authorities in China through the operation of PIATS; the provision to the manufacturers with manufacturing, distribution through the supply chain, and sales information; the provision of a simple, convenient and rapid way for the consumers to enquire product information, information on counterfeit products or products with poor quality; and the provision of an interactive channel for the consumers to report counterfeit products or products with poor quality. CCIT has established a leading position in the information service sector in China by providing manufacturers and consumers with these information value-added services.

Certain examples of manufacturers joining PIATS include Haier, Tsingtao Brewery, Hainan Coconut Palm, Wu Liang Ye, Moutai Liquor, and Shine Way.

As at the date of this announcement, the Board comprises nine directors, of which (i) six are executive directors, namely Mr. Wang Jun, Ms. Chen Xiao Ying, Mr. Luo Ning, Mr. Sun Yalei, Mr. Zhang Lian Yang and Ms. Xia Guilan; and (ii) three are independent non-executive directors, namely Mr. Hui Ho Ming, Herbert, JP, Mr. Zhang Jian Ming and Mr. Liu Hongru.

By order of the Board
CITIC 21CN COMPANY LIMITED
Chen Xiao Ying
Executive Vice-Chairman

Hong Kong, 18 July 2006