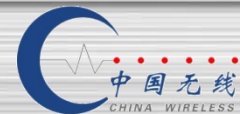


2012 Final Results Corporation Presentation

March, 2013



China Wireless Technologies Limited
(Incorporated in the Cayman Islands with limited liability, HKSE:2369)



Safe Harbor Statement

■ Important Notice

- This document is sole for reference only. Directors of China Wireless Technologies Limited hereby confirm, both in a personal capacity and as representative of the group, that the Directors have conducted thorough consultation regarding the truth of the contents of this document.

■ Disclaimer

- This document does not constitute any recommendation or invitation to subscribe to or sell shares of China Wireless Technologies Limited, nor should it be used as the basis of any contract to buy or any pledge. Therefore, any decision to buy or sell the company's shares must be based solely on the prospectus published for the purpose of issuing shares.

Agenda

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Company Introduction

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Company Introduction

An **innovative** wireless telecom company
Building on **core technologies**
Growing with the smartphone market



Company Introduction

China's leading 3G smartphone developer & supplier

- Owning a famous smartphone brand "**COOLPAD**"
- **Leading** China's 3G smartphone market with all-network 3G pipelines (No.4^[1])
- **Pioneer in** the dual-mode dual-working^[2] smartphone market (No.1^[1])
- Particular strength in **the 3G technologies**
- **Outstanding R&D capabilities** in mobile's software & hardware designs
- Focusing on complex smartphone design and differentiated mobile operating systems development based on Android™
- Maintaining **close & comprehensive cooperation** with domestic telecom operators

[1] representing Coolpad's domestic market position according to **SINO-MR** report in December 2012

[2] dual-mode dual-working("dual-mode ") phone is a phone carrying dual SIM cards, standby & working simultaneously



Investment Highlights



Investment Highlights

*Live
Smart*

Leading Position in China's 3G Mobile Market

Enriched 3G/4G Product Portfolio

Superior User Experience

Breakthroughs in Advanced Technologies

Blooming 3G Market Opportunities

Expanded Market Range

Leading Position in 3G Mobile Market

■ Revenue of 3G COOLPAD Smartphone Hits Record High in 2012

- Revenue contribution from 3G segment was 91.2% in 2012 (2011: 98.9%)
- Product portfolio shifted to 3G and 4G smartphone segment entirely
- Ranking #4 in domestic 3G mobile market^[1] in 2012



[1] representing Coolpad's domestic market position according to SINO-MR report in December 2012

Enriched 3G/4G Product Portfolio

- Record a Historical High in the Number of Customized Smartphones for the Telecommunications Operators in 2012
 - One new model with differentiated value being able to examine a person's preliminary health condition etc.
 - One new model was one of the best selling TD-SCDMA smartphone, by which the users could enjoy the online TV free.
 - One new model was one of the most popular smartphones with 4.0 inch big touch screen, fashionable style.
 - One new model with its sleek & stylish design and its attractive 4G smartphone price, being sold in USA.

(More...)



Enriched 3G/4G Product Portfolio (con't)

- Ranged from high-end to low-end models with pricing between RMB500 to RMB 5,000
- Becoming One of the Few Smartphone Suppliers Who Can Offer **Full Range of 3G,4G Smartphone** Worldwide



Coolpad 9960



Coolpad 8730



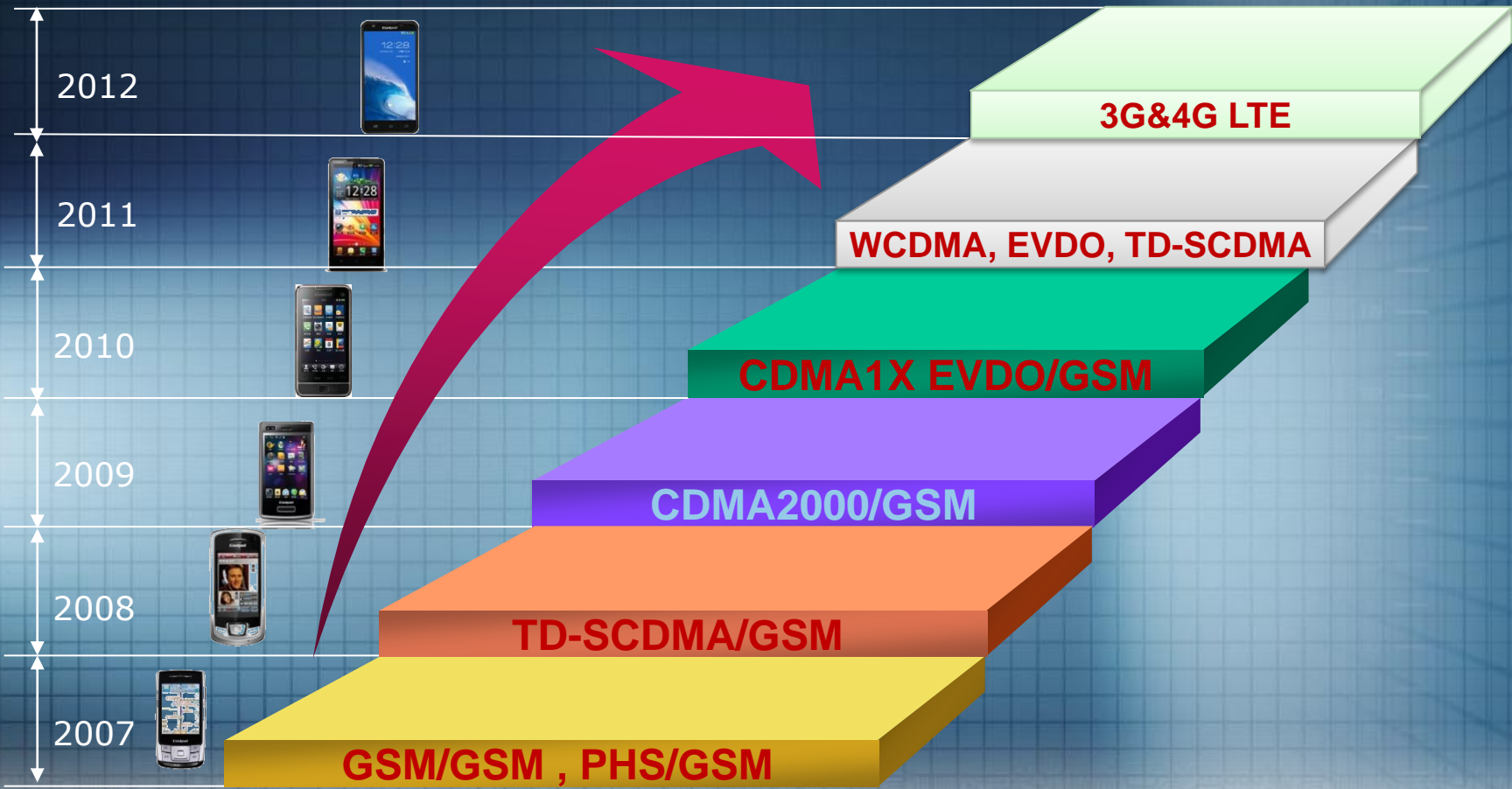
Coolpad 8190



Coolpad 7260

Enriched 3G/4G Product Portfolio (con't)

Technology & Product Roadmap



Evolving Pipelines & Product Portfolios

Superior User Experience



Colourful



Entertainment



Thinner



Faster



Superior User Experience (con't)

■ The “Coolcloud” – the Cloud Computing and Storage Service Platform loaded into Coolpad smartphones

- Function I: Instant synchronization of the applications including Address List, Call Records, SMS, Memo, Photos, Files, etc.
- Function II: Anti-theft, Anti-virus, Anti-pug etc. security features to protect the data leakage, and Large Capacity Mobile Storage etc.
- Future: Integrated with more useful features and provide a diverse array of contents and services.



Breakthroughs on Advanced Technologies

■ Achievements in R&D on Next Generation Technologies

- Initiated advanced R&D with global telecom operators on **4G LTE technology**, mobile payment (**NFC**), etc.
- Penetrated into the American market initially by the 4G smartphones based on **FDD-LTE** in 2012
- Well prepared for **the coming 4G smartphone market** in China.



Blooming Domestic 3G Opportunities

- Emerging **3G subscribers** upgrading their 2G phones for 3G services
- 3 telecom operators' **aggressive** target of 3G subscribers
- Unprecedented growth of domestic smartphone users



Source: SINO-MR Report December 2012

Expanded Market Range

Close Relationships with Domestic Telecom Operators

- **China Telecom** — CDMA & CDMA EVDO network operator
↗ Tailor-made 18 new CDMA-EVDO smartphones in 2012
- **China Mobile** — GSM & TD network operator
↗ Tailor-made 17 new TD-SCDMA smartphones in 2012
- **China Unicom** — GSM & WCDMA network operator
↗ Tailor-made 13 WCDMA/GSM dual-mode smartphones in 2012



惊艳·夺慕

Coolpad 大观 8730

5.0英寸HD大屏 震撼视界
四核1.5GHz 极速流畅



非凡创想 懂我所想
3G互联网四通道手机

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Expanded Market Range (con't)

- Build more Coolpad image shops and 3G specialized outlets in the main municipal cities of China

- Forged relationship with e-commerce partners to pave the way for a new chapter of development in sales through e-commerce channels



Expanded Market Range (con't)

- Global market strategy cooperating with the Telecom Operators.
- Set up the R&D Centers globally.
- The **COOLPAD** smartphone business has already penetrated into **America, India, Taiwan.**
- Plan to penetrate into the **Europe market** in 2013.



Financial Performance



Financial Performance

HK\$'000	2012A	2011A	Change (%)
Revenue	14,358,830	7,340,495	95.6
Gross profit	1,719,763	1,081,360	59.0
Gross profit margin (%)	12.0	14.7	(2.7)
Profit before tax	418,160	324,297	28.9
Tax	(93,857)	(53,228)	76.3
Net profit	324,303	271,069	19.6
% S&D	6.1	6.4	(0.3)
% G&A	4.7	7.6	(2.9)
Proposed total dividend per share (HK cents)	3	3	0

Revenue Segmentation



- Major Business: 3G, 4G Smartphone contributed 91.2%, 8.6% of total revenue respectively in 2012
- Sales of 3G Smartphone achieved a 80.4% growth as compared with 2011

Financial Performance

Revenue



- Sustainable revenue growth attributable to rapid growth of domestic 3G Smartphone market
- Representing a growth of 95.6% as compared with 2011

Financial Performance

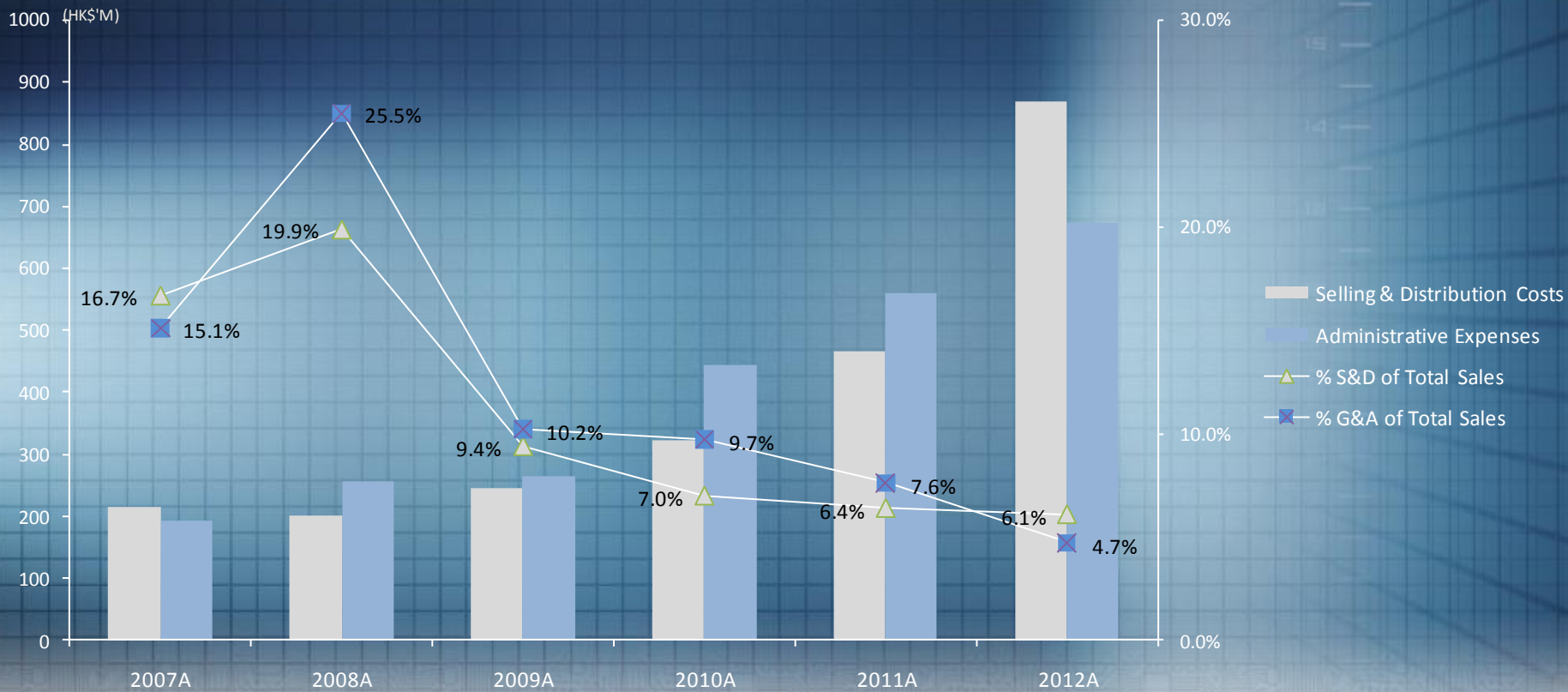
- Net Profit increased HK\$ 53.2 million, or 19.6%, as compared with 2011
- Because of the increase of shipments volume and the sales revenue in 2012

Net Profit



Higher Operational Efficiency Achieved

- Better economies of scale
- Stricter measures on administrative and marketing expense control





Future Growth Strategies



Future Growth Strategies

Innovation and R&D

- Close cooperation with industry leading suppliers to introduce more feature-rich and user-friendly **COOLPAD** products
- **Advancing R&D** on LTE(4G), mobile payment, and cloud computing and storage
- Focus on **innovation of UI & ID** and development on **COOLPAD** applications to enhance users' mobile experience

Product Differentiation

- Launch new series of dual-mode **COOLPAD** smartphones and single-mode smartphones based on 3G&4G networks
- Develop a series of wireless data access devices and MID products
- Set up a **“CoolLife” ecosystem** through Coolcloud, Coolmarket



Future Growth Strategies

Expand Customer Base

- Expand the **3G/4G smartphone sales**
- Extend market reach to overseas market through **exploring more cooperation** with foreign telecommunications operators
- **Strengthening the relationships** with the domestic telecom operators and social distribution partners
- Explored e-commerce channels for scales and marketing

Advanced R&D + Product Differentiation + Larger Customer Base



**Leading Smartphone Developer
and Supplier in the Global Market**



岁月 感恩 梦想

热烈祝贺 宇龙酷派成立20周年

20年岁月如歌，酷派人在不断创新中跨越前行。
20年感恩常在，以诚至成，酷派人深知今日的精彩因您而来。
20年追梦不息，酷派人以开放的心胸拥抱移动互联网时代，
并在变革中不断开拓创新。

年度钜献
酷派大观HD 9960

Q & A

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