

The background features a central bright light source that creates a lens flare effect, with numerous thin, white lines radiating outwards. Overlaid on this are several thick, semi-transparent, curved bands in shades of blue, green, and purple, arranged in a pattern that suggests a stylized 'S' or a series of concentric, overlapping shapes.

2007 Interim Results Presentation

Agenda

- Investment Essentials
- Business Review
- Financial Highlights
- Corporate Prospects

Coolpad 酷派
全球智能手机领导者

世界
3.0



五星上将 双待·机王

酷派 728B



双卡双待机
双号同在线



双倍防盗
远程遥控



支持GPS卫星导航(需付费另购)
300个城市一机搞定



双重隐身
私密保护



双核电脑
移动办公更轻松



支持蓝牙功能



双向商务 商旅好帮手



酷派基因 好用才是好手机



2006风尚中国卓越设计大奖

酷派手机有限公司 北京 中关村大街1号 酷派大厦10层 邮编: 100045 电话: 010-62542278 010-62542277
酷派手机(香港)有限公司 香港 皇后大道中 200号 21楼 电话: 37730000



投资要点



- Dual-mode smartphone patent holder, top brand of China high-end dual-mode smartphone;
- The largest mobile phone R&D team with more than 1000 members, the most outstanding WINDOWS and LINUX redeveloping ability in China, produced the first dual-mode smartphone empowered by Qualcomm's single chip in the world;
- Smartphones produced by China Wireless have become the first choice in public security, communications, security brokerages, and other commercial and industrial sectors in China;

- Dual-mode smartphones gradually become the mainstream of the market; besides China Union, China Mobile has also officially introduced dual-mode smartphones which are based on GSM+GSM net; as the leader of China dual-mode smartphone market, China Wireless will surely benefit most the development of the market.
- Due to the development of data total solution technology, it becomes the tendency that operators customize mobile phones, which largely increase the sales volume of China Wireless' high-quality products.

Coolpad 酷派
全球网络手机专家



CDMA



GSM

雅酷·双待
左右商务姿态



酷派289

送 128M T-Flash卡

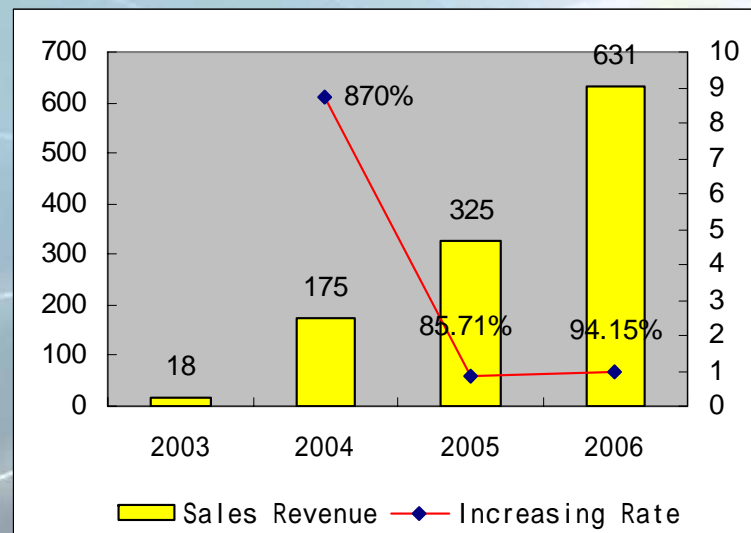
- 双网双待 同时在线
- 个人信息保密
- MP3+MP4 影音娱乐
- 免费智能语音拨号
- 200万像素摄像头
- 千信联系人千条短信
- 支持T卡备份联系人

★ 业绩回顾 ★

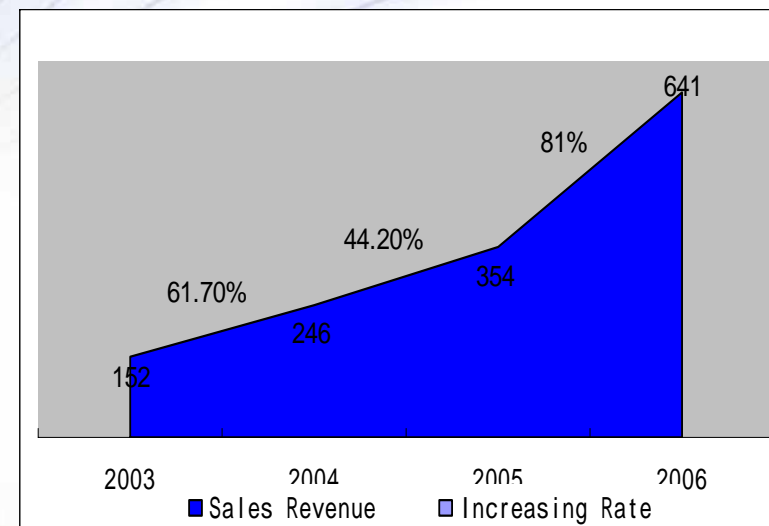
Restructure Business Improve Performance

Unit: HK\$ mil

Smartphone Sales Revenue and Increasing Rate



Full Year Sales Revenue and Increasing Rate



In the 1st half of 2007, the company achieved a turnover of HK\$ 754 million, representing an increase of 73.6% over the corresponding period of 2006. The sales revenue of smartphones achieved HK\$ 750 million, representing an increase of 74.82% over the corresponding period of 2006.

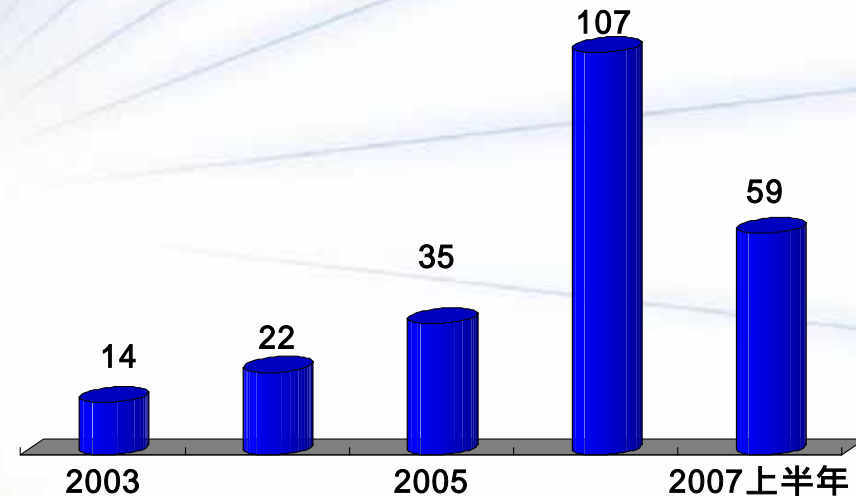
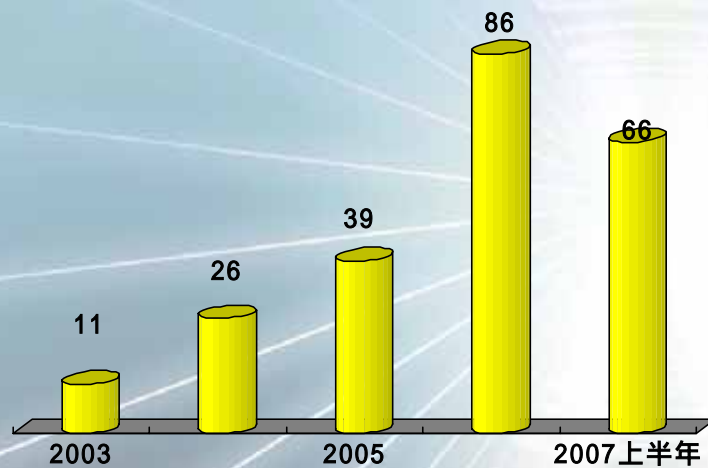
Breakdown of Revenue Streams

	1H 2007	2006	2005	2004
Wireless System Solutions	1%	2%	8%	15%
Smartphone				
Single-mode	9%	16%	8%	12%
Dual-mode	90%	82%	84%	
Total	100%	100%	100%	

Strengthen R & D Ability Increase Sales Volume

■ Selling & Distribution Cost (million HK\$)

■ Administrative Expenses (million HK\$)



- In 2007 1H, selling and distribution cost reached HK\$ 66 million, representing an increase of 117% over the corresponding period of 2006.

- In 2007 1H, administrative expenses reached HK\$ 59 million, representing an increase of 42.80% over the corresponding period of 2006.

Outstanding Client Groups and Strategic Partners

Client Groups	Strategic Partners
China Union & Its Subsidiaries	China Mobile
China Mobile & Its Subsidiaries	Microsoft
Public Security Sector	Qualcomm
Securities Brokerages Sector	Datang Telecom
Industrial & Commercial Sector	Texas Instruments
Distributors	Shenzhen Stock Exchange

Enriching Product Models

五星上将 双待·机王
酷派 728B

- 双卡双待机 双号同在线
- 双核高通 超强续航
- 支持GPS卫星导航 300个城市一键锁定
- 支持蓝牙功能
- 双摄像头 私密保护
- 双核电脑 移动办公更轻松
- 双向商务 商务好帮手
- 酷派基因 好用才是好手机

2006风尚中国卓越设计大奖

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智·尊·双待
决胜千里外

酷派768

- 双CPU Windows智能双待机
- “军机级”商务安全防护
- 绝对隐私保护
- 无线商务商务系统
- 精确定位信号
- 200万像素自拍摄像·影像专家

768

一个手机顶两个
换机就换双待机

双待小天王 酷派288

- 双网五频，真正双待
- 免提智能语音拨号
- 个人信息加密
- 200万像素有声摄像
- 支持MP3+MP4影音播放
- GPRS/CDMA1X无线上网
- 千组联系人+千条短信+600条通话记录
- 上市限量赠送128M T-Flash卡一张

288

Coolpad 酷派
全球双待机领导者

世界
3
网络



一个手机顶两个
换机就换双待机



送价值128元128M T-Flash卡 (礼品数量有限 送完即止)

- ◆ 双网五频，真正双待
- ◆ 免录智能语音拨号
- ◆ 个人信息加密
- ◆ 200万像素有声摄像
- ◆ 支持MP3+MP4影音播放
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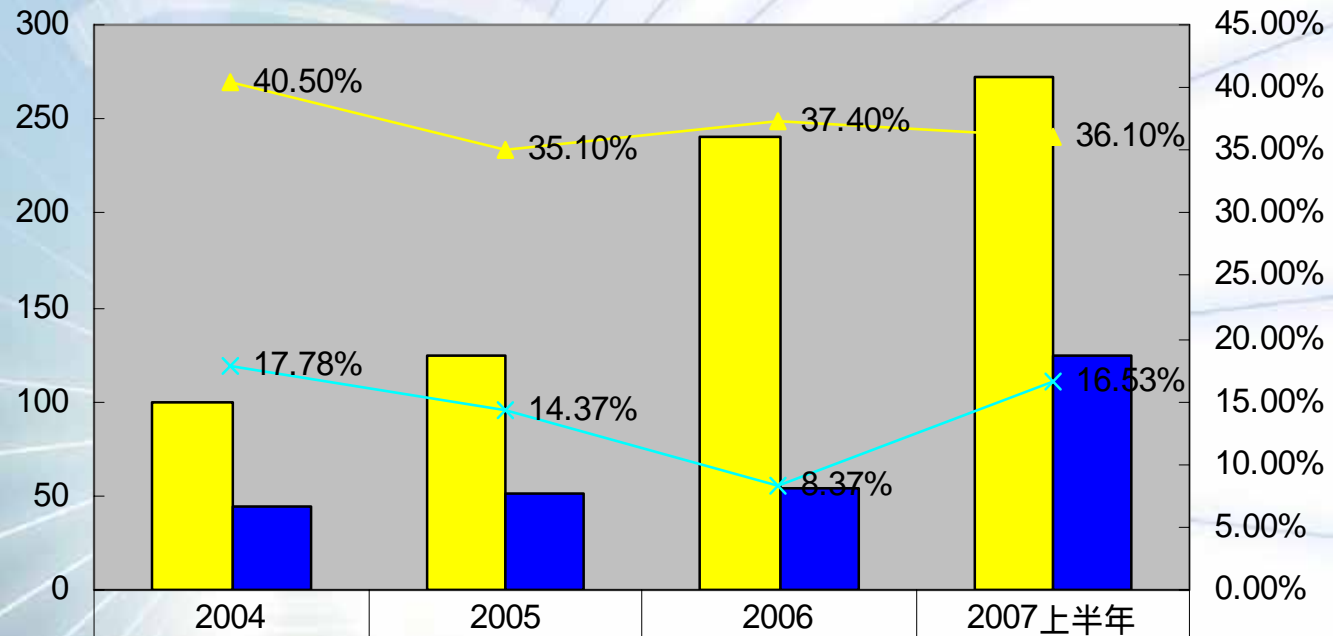
中兴通讯股份有限公司 地址：深圳南山区中兴通讯科技园 邮编：518045 服务热线：400-888-1288 86-755-83201188
网址：www.coolpad.cn 产品及售后服务，请向当地经销商咨询。本公司保留对产品外观及技术参数随时进行调整的权利，恕不另行通知。





★ 财务摘要 ★

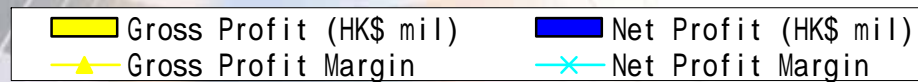
General Performance

<i>HK\$ mil</i>	Half-year			Full-year		
	2007	2006	Alteration	2006	2005	2004
Turnover	754	434	73.6%	641	354	246
Gross Profit	272	159	71.6%	240	124	99
Net Profit	125	62	100%	54	51	44
Basic Earnings Per Share (HKD)	0.23	0.12	84%	0.10	0.12	0.14

Breakdown of Profitability



 Gross Profit (HK\$ mil)	99	124	240	272
 Net Profit (HK\$ mil)	44	51	54	125
 Gross Profit Margin	40.50%	35.10%	37.40%	36.10%
 Net Profit Margin	17.78%	14.37%	8.37%	16.53%



CoolPAD 酷派

China
unicom
中国联通



快意输·写
倍显从容



酷派528
COMA X
双输入·蓝牙·PDA X

支持蓝牙耳机

- 触屏手写 + 键盘输入
- MP3 + MP4影音播放
- 手写记忆 + 联想造句
- 200万像素摄像头
- 三笔极速查找
- PDA商务助理
- 最大支持2G T卡扩展
- 支持蓝牙功能



★ 公司展望 ★

Market Strategies

Grasp opportunities brought by 3G for dual-mode smartphones in the market, expand company size and market share rapidly;

Continuingly strengthen the cooperation with telecom operators, increase the sales volume of custom mobile phones;

Further exploit oversea market while strengthen domestic market.

Product Strategies

Enrich product models;

Introduce different product models for domestic and oversea markets based on different net base.

R&D Strategies

Further expand R&D team, keep and then strengthen competitive advantages;

Develop smartphones with high cost-effectiveness, benefiting from famous transnational corporations' mature technologies.