



FOUNDER HOLDINGS LIMITED

方正控股有限公司

(Incorporated in Bermuda with limited liability)

【PRESS RELEASE】

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MOU between Founder and CINTEC to Jointly Promote NewsML to Greater-China Region

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(Hong Kong – 26 September 2002) Founder Holdings Limited (SEHK: 418, “Founder Holdings”) today announces that, as one of the major sponsors to the establishment of the CUHK-based Chinese NewsML Community, they are now donating to the latter software worth approximately 5 million Hong Kong Dollars, namely, Founder Editorial System 4.0 and Founder FIT 3.0. Through one of their major research and development (“R&D”) arms, Peking University Founder R&D Centre (“Peking Founder R&D”), Founder Holdings is also entering into a Memorandum of Understanding (“MOU”) with the Center for Innovation and Technology (“CINTEC”), the establisher of Chinese NewsML Community, formalizing the two parties’ mutual intention to step up future collaborations.

A software donation and MOU signing ceremony (“the Ceremony”) was held today at Founder Holdings’ conference room. Besides professor Chen Xiao-Ou, director of Peking Founder R&D and professor Wong Kam-Fai, director of CINTEC/chairman of Chinese NewsML Community, Mr. Alan Cheung, chairman of Founder Holdings Limited, was also present at the Ceremony. In his welcome speech prior to the Ceremony, Mr. Alan Cheung expressed his sincere wish for the two parties to work very closely together in future.

Representing Chinese NewsML Community, Prof Wong then received Founder-donated software from Founder Holdings’ chairman, Mr. Alan Cheung. Afterwards, representing CINTEC, Prof Wong signed and exchanged a MOU with Prof Chen, director of Peking Founder R&D. After the ceremony, they answered various questions from the media.

According to Prof Chen, Peking Founder R&D is keen on helping CINTEC, as well as Chinese NewsML Community, to promote a local NewsML standard to the Greater-China media and publishing industry.

