



Watsons is No. 1 Personal Healthcare Store brand in Asia*



Hong Kong (15 July 2009) Watsons Your Personal Store (WTC) is being voted No. 1 in "Asia's Top 1000 Brands 2009" in the "Retail – Chemist/Personal Healthcare Store" category, according to a survey funded by *Media* magazine and conducted by TNS*.

**Media*/TNS "Asia's Top 1000 Brands Survey 2009" of 1,500 Asian respondents

About Watsons

Watsons Your Personal Store is the leading health and beauty retailer chain in Asia operating over 1,600 stores in 10 Asian markets and 2 European markets - Hong Kong, Taiwan, Mainland China, Macau, Singapore, Thailand, Malaysia, the Philippines, Korea, Indonesia, Turkey, and Estonia.

Building on its long-standing reputation for quality and innovation, plus a high degree of consumer confidence, Watsons caters to a variety of lifestyles with an unrivalled diversity of products. Watsons' mission is to help people around the world to "Look Good, Feel Great, Have Fun". We offer a unique experience to customers through professional advice and expertise, interesting shopping environments and the promise of great value every day.

In recent years, Watsons evolves its brand by giving a new bright, contemporary feel to its stores, providing customers with an all-in-one store concept combining health and beauty, and professional consulting services. In 2009, to remind everyone to take good care of their unique bodies, Watsons incorporates "Love Your Body" as our corporate vision.

Watsons is the flagship health and beauty operation of the A.S. Watson Group (ASW), a wholly owned subsidiary of Hutchison Whampoa Limited. ASW is the largest health and beauty retailer in the world, with outlets in 34 countries operated by over 87,000 staff. More than 25 million customers are served by ASW brands per week worldwide. As the largest beauty and personal care retailer and pharmacy chain in Hong Kong, Watsons currently has over 150 stores and 2,000 employees.

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