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PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)

NOTICE OF BOARD MEETING

The board of directors (the “Board”) of Phoenix Satellite Television Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held at 8/F., One Harbourfront, 18 Tak Fung Street, Hungghom, Kowloon, Hong Kong on 11th September, 2001 at 3:00 p.m. for the following purposes :

1. To consider and approve the audited final results of the Company and its subsidiaries for the year ended 30th June, 2001 and approve the draft announcement of the final results to be published on the GEM website;
2. To consider the payment of a final dividend, if any;
3. To consider the closure of the Register of Members, if necessary;
4. To consider the convening of the Annual General Meeting; and
5. To transact any other business.

By Order of the Board
Yeung Ka Keung
Company Secretary

Hong Kong, 30th August, 2001

The announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: - (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website on the “Latest Company Announcements” page for 7 days from the date of its posting.