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SEEC MEDIA GROUP LIMITED

財訊傳媒集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 205)

PROPOSED ISSUE OF US\$10,000,000 2% CONVERTIBLE BONDS DUE 2011 AND NIL-PAID WARRANT EXERCISABLE TO SUBSCRIBE FOR SHARES

Reference is made to announcement issued by the Company dated 25 April 2006 in relation to the Bonds and Warrant Issue.

The Board hereby announces that the completion of the issue of the Bonds and the Warrant took place on 19 May 2006.

Reference is made to the announcement issued by the Company dated 25 April 2006 (the “**Announcement**”) in relation to the Bonds and Warrant Issue. Unless otherwise defined herein, terms used herein shall have the meaning given to such terms in the Announcement.

COMPLETION

As all the conditions under the Purchase Agreement to which the completion of the Bonds and Warrant Issue is subject were satisfied on 19 May 2006, the Board hereby announces that the completion of the issue of the Bonds and Warrant took place on 19 May 2006.

On behalf of the Board
SEEC Media Group Limited
Wang Boming
Chairman

Hong Kong SAR, 19 May 2006

As at the date of this announcement, the executive directors of the Company are Mr. Wang Boming, Mr. Zhang Zhifang, Mr. Dai Xiaojing, Mr. Li Shijie and Mr. Lau See Him Louis; the independent non-executive directors of the Company are Mr. Fu Fengxiang, Mr. Wang Xiangfei, Mr. Ge Ming and Mr. Ding Yu Cheng.