

LOTTE SHOPPING CO., LTD

News Release: IMMEDIATE RELEASE

“Lotte Shopping listed in 2014 Fortune 500 for the first time”

Lotte Shopping Co., Ltd (KOSPI: 023530), the Korea-based global retailer, operates prestige department stores, discount stores, supermarkets and movie theatres, newly joined the 2014 Fortune 500 list this year. This is big news for both Lotte Shopping and the retail industry in Asia since Lotte exerts great effort to expand its boundaries into overseas markets.

Lotte was incorporated on the Global 500 rankings which are based on sales figures, generated the sales of KRW 28,211.7 billion, up 12.6% over the year along with the market cap of KRW 11,939.0 billion as of December 31, 2013. This new achievement is a result of our commitment to develop and enhance our growth engines by expanding its business network of domestic and overseas stores, developing a wide range of convergence services, diversifying the retail channels and formats and ongoing innovation of its stores and products.

Lotte Shopping will celebrate its 35th anniversary this year. Lotte is now preparing for a new era of accomplishments, building on the past successes and using them as a stepping-stone to further achievements by utilizing global business networks to enhance its business arms.

Lotte Shopping (KOSPI: 023530) is a leading global retail corporate with assets of KRW 38,973 billion and operations worldwide. Lotte Shopping operates a wide variety of businesses, ranging from department stores, hypermarkets, supermarkets, finance, consumer electronics, convenience stores and home shopping. Lotte Shopping was incorporated in Dow Jones Sustainability Index World Sector since 2009 and was named the Supersector Leader in the retail category. Information about Lotte Shopping is available at www.lotteshoppingir.com/eng/index.jsp.