

2004.1.9 / Gamania December 2003 Net Sales Report

Gamania Reports 2003/December Sales Revenue

Gamania Digital Entertainment Co., LTD. announced Dec. 2003 Sales Revenue ended Dec. 31, 2003.

Sales Report

Units:NT\$thousand

	2003	2002	Growth Amount	Growth Rate
Net Sales for December	161,824	301,638	(139,814)	(46.35%)
Net Sales from January through December	1,921,036	2,383,906	(462,870)	(19.42%)

December 2003 Results: Comparison Highlights

1. Net Sales in Dec. 2003 were NT\$161.8 million, an increase of 4.22% from NT\$155.3 million in Nov. 2003. The increased sales was contributed by 『Lineage』's 13th episode - 『The Light and Shadow』 which led to 4.11% increase in online game revenue from NT\$143 million in November to NT\$149 million in December. On the other hand, the strong demand for 『Lineage』's New Year Package also led to the NT\$4.7 million increase in accessory revenue , from NT\$7.0 million in November to NT\$11.9 million in December.
2. Net Sales in Dec. 2003 decreased 46.35% YoY.
3. Accumulated Net Sales from January through December 2003 were NT\$1,921 million, representing a 19.42% decrease YoY, compared with accumulated Net Sales of NT\$2,384 million over the same period of 2002.