

#### 2004.2.10 / Gamania January 2004 Net Sales Report

##### Gamania Reports 2004 January Sales Revenue

Gamania Digital Entertainment Co., LTD. announced Jan. 2004 Sales Revenue ended Jan. 31, 2004.

#### Sales Report

Unit :NT\$ thousand

	2004	2003	Growth Amount	Growth Rate
Net Sales for January	206,894	177,192	29,702	16.76%
Net Sales from January through January	206,894	177,192	29,702	16.76%

##### January 2004 Results: Comparison Highlights

1. Net Sales in Jan. 2004 were NT\$206.9 million, an increase of 27.85% from NT\$161.8 million in Dec. 2003. The sales increase was contributed by 『Lineage』 which led to NT\$16.4 million rise in online game revenue from NT\$149.1 million in December 2003 to NT\$165.5 million in January 2004. On the other hand, the strong demand for 『Mania』 magazine special issue for 『Lineage 2』 also led to 118.8% increase in magazine revenue, from NT\$8.3 million in December 2003 to NT\$18.2 million in January 2004.
2. Net Sales in Jan. 2004 increased 16.76% YoY.
3. Net Sales in Jan. 2003 were NT\$177.1 million.