

2004.4.9 / Gamania March 2004 Net Sales Report

Gamania Reports 2004 March Sales Revenue

Gamania Digital Entertainment Co., LTD. today announced Mar. 2004 Sales Revenue ended Mar. 31, 2004.

Sales Report

Unit :NT\$ thousand

	2004	2003	Growth Amount (YoY)	Growth Rate (YoY)
Net Sales for March	170,361	175,135	-4,774	-2.73%
Net Sales from January through March	558,352	498,408	59,944	12.03%

March 2004 Results: Comparison Highlights

1. Net Sales in Mar. 2004 were NT\$170.4 million, a slight decrease of 2.73% from NT\$175.1 million in Mar. 2003.
2. Net Sales in Mar. 2004 decreased 5.93% MoM. While "Other revenue" decreased moderately, revenues from Online games, Accessories, and Magazines have all increased MoM, which reflect healthy demand for our existing online games and magazines.
3. Accumulated Net Sales from January through March 2004 were NT\$558.3 million, representing a 12.03% increase YoY, compared with accumulated Net Sales of NT\$498.4 million over the same period in 2003.