

2004.5.10 / Gamania April 2004 Net Sales Report

Gamania Reports 2004 April Sales Revenue

Gamania Digital Entertainment Co., LTD. today announced Apr. 2004 Sales Revenue ended Apr. 30, 2004.

Sales Report

Unit :NT\$ thousand

	2004	2003	Growth Amount (YoY)	Growth Rate (YoY)
Net Sales for April	147,757	153,552	-5,795	-3.77%
Net Sales from January through April	706,109	651,960	54,149	8.31%

April 2004 Results: Comparison Highlights

1. Net Sales in Apr. 2004 were NT\$147.8 million, a slight decrease of 3.77% from NT\$153.6 million in Apr. 2003.
2. Net Sales in Apr. 2004 decreased NT\$22.7 million, representing a 13.27% MoM decrease.
3. Accumulated Net Sales from January through April 2004 were NT\$706.1 million, representing an 8.31% increase YoY, compared with the accumulated Net Sales of NT\$651.96 million over the same period in 2003.
4. The decrease of sales revenue in April was mainly due to lowered game play time by students during the examination period. In addition, Gamania's commitment to halt illegal cheater's programs also had negative impact on this month's sales revenue. The measure should better protect the rights of our game subscribers; and is beneficial to the well-being of Gamania's online game community.