

2004.9.10 / Gamania August 2004 Net Sales Report

[Gamania Reports 2004 August Sales Revenue](#)

Gamania Digital Entertainment Co., LTD. today announced August 2004 Sales Revenue ending August 31, 2004.

Sales Report

Unit :NT\$ thousand

	2004	2003	Growth Amount (YoY)	Growth Rate (YoY)
Net Sales for August	167,057	163,551	3,506	2.14%
Net Sales from January through August	1,413,948	1,275,493	138,455	10.86%

August 2004 Results: Comparison Highlights

1. Net Sales in August 2004 were NT\$167.1 million, an increase of 2.1% from NT\$163.6 million in August 2003.
2. Net Sales in August 2004 decreased NT\$ 34.99 million compared with July 2004, representing a 17.3% MoM decrease. The decline was due to the fact that our online-game update packages and online-game guide books were released in July, ahead of the peak summer season.
3. Accumulated Net Sales from January through August 2004 were NT\$1,413.9 million, representing a 10.9% YoY increase, compared with the accumulated Net Sales of NT\$1,275.5 million over the same period in 2003.
4. "Lineage II" and "Seal Online" are operated by Gamania's subsidiaries, NC Taiwan and Taiwan Index, respectively. In August, NC Taiwan's online-game services revenue continued its uptrend with rising peak concurrent users. NC Taiwan's total Net Sales were NT\$52.6 million in August. The peak concurrent users of "Seal Online" operated by Taiwan Index remained flat. Conversely, online-game package sales decreased in August because the game packages were on sale starting in July for peak summer season. Taiwan Index's total Net Sales in August were NT\$26.5 million.