

## 2004.10.8 / Gamania September 2004 Net Sales Report

### [Gamania Reports 2004 September Sales Revenue](#)

Gamania Digital Entertainment Co., LTD. today announced September 2004 Sales Revenue ending September 30, 2004.

#### Sales Report

Unit :NT\$ thousand

	2004	2003	Growth Amount (YoY)	Growth Rate (YoY)
Net Sales for September	143,194	149,936	-6,742	-4.5%
Net Sales from January through September	1,557,142	1,425,429	131,713	9.2%

#### September 2004 Results: Comparison Highlights

1. Net Sales in September 2004 were NT\$143.2 million, a decrease of 4.5% from NT\$149.9 million in September 2003.
2. Net Sales in September 2004 decreased NT\$ 23.86 million compared with August 2004, representing a 14.28% MoM decrease. The decrease of Sales Revenue in September was mainly due to fewer new packages and start of back-to-school season.
3. Accumulated Net Sales from January through September 2004 were NT\$1,557.1 million, representing a 9.2% YoY increase, compared with the accumulated Net Sales of NT\$1,425.4 million over the same period in 2003.
4. "Lineage II" and "Seal Online" are operated by Gamania's subsidiaries, NC Taiwan and Taiwan Index, respectively. Owing to back-to-school season, Sales Revenue in September of NC Taiwan and Taiwan Index were NT\$48.7 million and NT\$22.4 million respectively.