

# Mission Statement 表現與功績



Phoenix is the "Chinese connection", enabling Chinese communities around the world to share a continuous stream of Chinese-language programming, ranging from balanced and accurate news and information about both global and regional events, to world class entertainment and fascinating talk shows and interviews. And by performing this task, Phoenix also brings the world closer to China and China closer to the world.

鳳凰擔任的「華語樞紐」角色，讓世界各地的華語社群分享供應無間的華語節目，其中包括在全球及地區事件上持平及準確的新聞及資訊、世界級的娛樂，以及精彩的清談節目及訪問。透過擔任該角色，鳳凰不單令世界逐漸走向中國，同時亦令中國逐漸走向世界。