



Global Outlook

Phoenix has a global vision and has consistently provided the Chinese-speaking audiences with instant news and information about key developments in the Greater China Region and the world at large. In 2013 the professional teams of Phoenix, stationed in different parts of the world, have adhered to the journalistic principle of “being at the scene of major events”, and have reported to Chinese-speaking audiences the world over on the major international events – sometimes with exclusive coverage. These events included the passing of Venezuelan President Hugo Rafael Chavez Frias and the general election in that country; the “besiege China” strategy of Japanese Prime Minister Abe Shinzo; the impasse in the Sino-Japanese relationship triggered by the dispute over the Diaoyu Islands; the dishonouring of the “Peninsular Armistice” by North Korea, leading to both North Korea and South Korea entering Class One war readiness and the tension in the Korean Peninsula. Phoenix’s professional reporting teams also produced in-depth coverage of major international events such as the prolonged civil war in Syria, the destruction of chemical weapons, the chaotic paralysis of Bangkok caused by the anti-government protestors, the dissolution of the parliament by the Prime Minister of Thailand, the terrorist explosion at the Boston Marathon, the magnitude 7 earthquake in Ya’an Lushan in Sichuan Province, the killing of fishermen by the Philippine coast guards, and the death of former South African President Nelson Mandela and the national funeral in his honour.