

#### **INVESTMENT HIGHLIGHTS**

## Adherium provides valuable exposure to the rapidly growing digital health sector

- Commercialisation stage digital health company with a clear path to profitability
- Valuable intellectual property portfolio, with a 15 year investment in one of the world's largest databases of respiratory medication data
- Exciting opportunity to leverage proprietary Big Data into new healthcare applications, positioning Adherium for scalable growth
- Focus on growing market share via existing AstraZeneca agreement and accessing new provider and payor markets
- Large unmet market opportunity of approximately US\$50 billion across respiratory smart inhalers, other chronic diseases and global healthcare Big Data
- Significant Founder and Board ownership aligns incentives with global institutional ownership
- Strong balance sheet with cash of A\$31.8 million to fund exciting growth opportunities
- De-risked investment proposition revenue-stage with proprietary technology already developed and cleared for market





### POSITIONING ADHERIUM FOR COMMERCIALISATION

## Adherium is now well positioned for rapid commercialisation and growth

#### **Future milestones**

# Payor/provider roll-out Relationship commencement

- Negotiate and sign agreement with leading global distributor partner
- Sign full contract with US hospital network and fully integrate SmartInhaler™ products during FY2017
- Transition to "Software as a Service" (SaaS) revenue model

# **AstraZeneca partnership** *Upcoming developments*

- US COPD study expected to be a precursor to progressive roll-out of Smartinhalers in the US (FDA 510k application filed, targeting FDA approval by end 2016)
- Major product launches targeted for FY2017

# Pharmaceutical partnership opportunities Potential new partners

- Potential new agreements with international pharmaceutical/medical device companies
- Commercialisation projects with new pharmaceutical/medical device partner during FY2017

# Continued R&D Improved technology

- Development of improved next generation miniaturised devices for new inhalers and embedded devices, with enhanced features and sensor functionality to increase data collection
- Embedded design prototype completed in FY2017

# **Big Data**Significant marke

- Opportunity to monetise increasingly valuable data from Smartinhaler™ platform
- Internet of Things pilot device completed by end of FY2017
- Continue developing one of the world's biggest databases of respiratory medication data



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