# Which new Bank Update

Ralph Norris

**Chief Executive Officer** 

22 November 2005

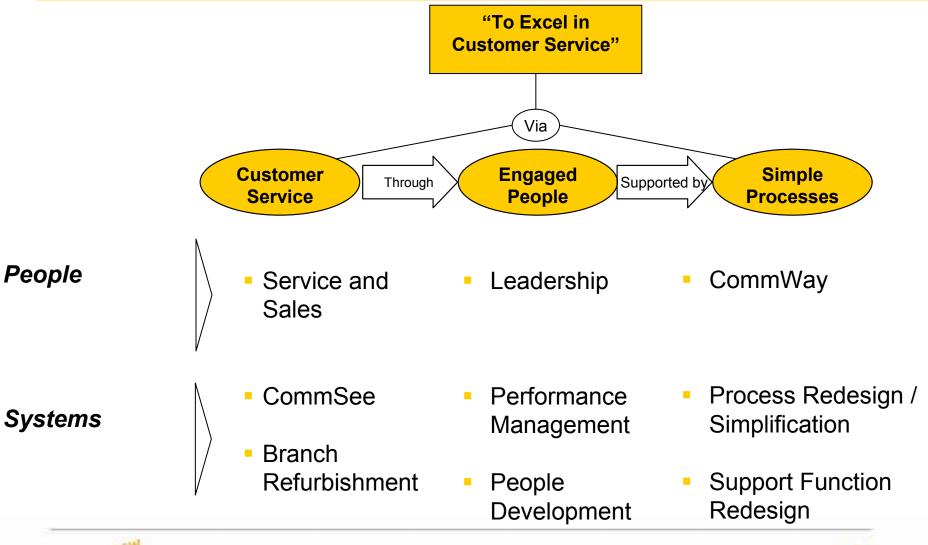


#### **Disclaimer**

The material that follows is a presentation of general background information about the Bank's activities current at the date of the presentation, 22 November 2005. It is information given in summary form and does not purport to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered, with or without professional advice when deciding if an investment is appropriate.

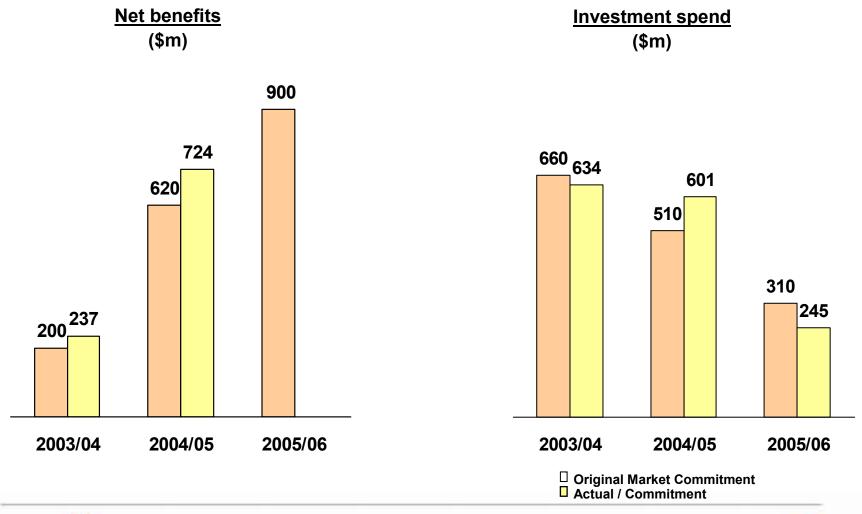


#### **Which new Bank**





# Which new Bank financial performance





## Which new Bank progress

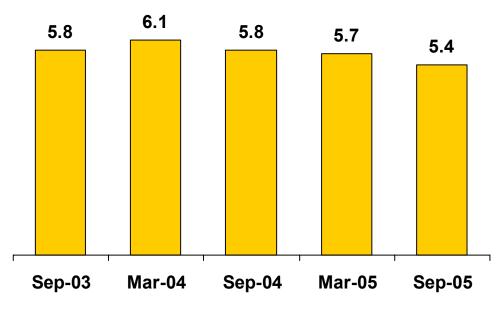
- 30,200 staff completed Service and Sales training
- 750 staff trained in CommWay tools and techniques
- CommSee technical deployment complete
- WM Advisor platform roll out 50% complete
- 269 branches refurbished
- Personal loan process simplified
- Procurement and IT&T cost benefits sustained



# **Customer service improvements required**

- Customer service measures yet to improve
- Reflected in Strength of Relationship measure
- Introduction of new systems and training

#### **Strength of Relationship**



Source: Research International

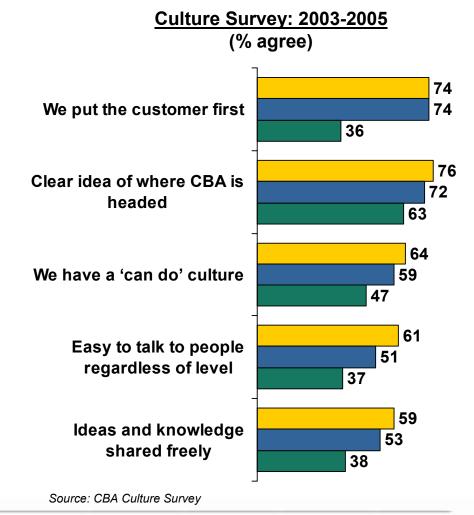


## Our people are the foundation of our business

 Culture survey reflecting improved customer service focus

 Workplace survey (Gallup) score in top quartile

 Service in support functions improving





May 2005
November 2004
November 2003

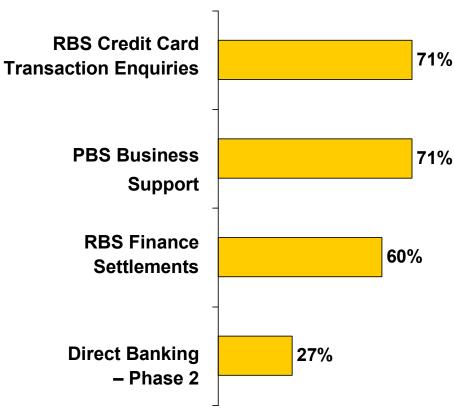
CommonwealthBank

### **Improving customer processes**

## 65 CommWay projects:

- 5,600 people involved
- 49% turn-around time improvement
- 35% efficiency improvement
- End-to-end process redesign improvements

# <u>Customer Turn Around Time Improvements</u>





## Which new Bank is important

#### Completing Which new Bank:

- Disciplined approach to change effectiveness
- Embedding cultural change and customer service

#### Building on the Which new Bank platform:

- Service and Sales
- CommSee for Business Banking
- Technology business strategy



# Which new Bank Update

Ralph Norris

**Chief Executive Officer** 

22 November 2005

