

Salomon Smith Barney Financial Services Conference 4 March 2003

Differentiating for Investors & Customers

Richard Sheppard Deputy Managing Director Macquarie Bank Limited



1. Differentiating Factors - Investors

2. Differentiating Factors - Clients

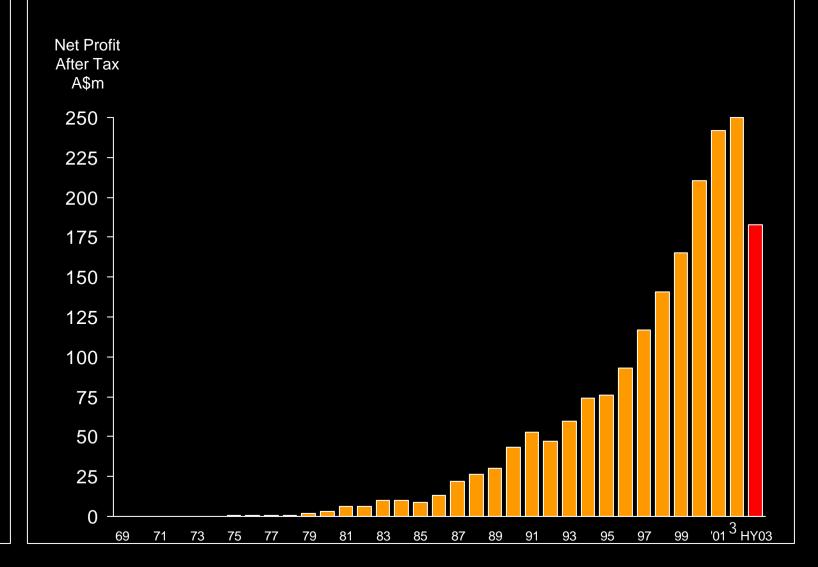
3. Features of Macquarie's Approach

4. People and Remuneration

5. Summing Up

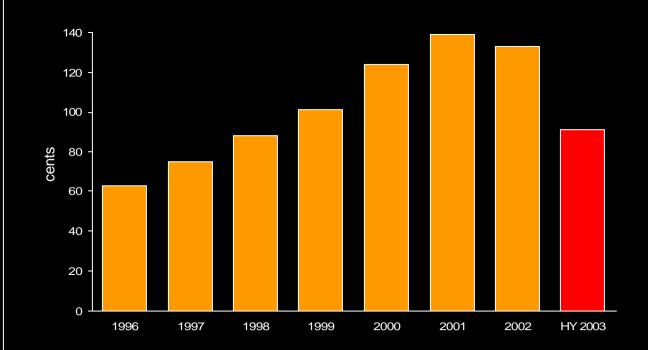


Consistent earnings growth over the long haul, achieved across the economic cycle





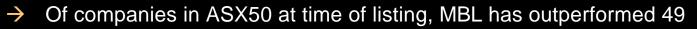
Translating into strong EPS growth for investors since listing





And achieving strong returns for investors

→ MBL Total Shareholder Returns since listing approximately 390% versus ASX50 under 100%





- → MBL approximate IRR (%pa) since creation of the Bank in 1985 26.4% (all dividends reinvested)
- MBL approximate IRR (%pa) since listing in 1996 26.0% (all dividends reinvested)



MBL's business diversity differentiates it from competitors

Profit Contribution

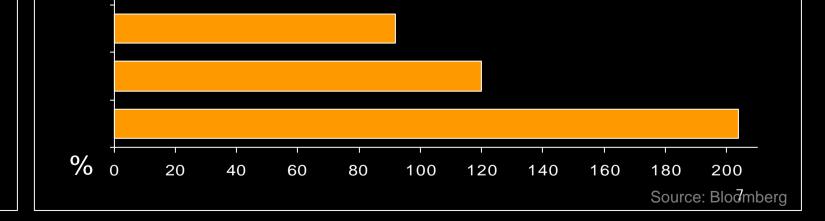
	1H 2002 %	FY 2002 %	1H 2003 %
Corporate Finance (incl. specialist funds) Structured Finance (incl. x-border leasing)	31 14	30 11	31 10
Other (incl. insto broking, Macquarie Capital) Total Investment Banking	<u>19</u> 64	<u>20</u> 61	<u>10</u> 51
Treasury & Commodities	16	21	25
Banking & Property	15	16	18
Equity Markets	5	-	3
Funds Management	2	3	2
Financial Services	(2)	(1)	1
Total	100%	100%	100%



And is reflected in lower earnings volatility compared to other investment banks



Standard deviation of % change in reported **operating profit** of leading investment banks for previous 10 yrs





Strategy - Strong market shares in Australia

Investment Banking:

- M&A No 1 in 2002 Australian transactions by value (Thomson Financial)
- Project Finance No 2 globally for 2002 advisory services (Thomson Financial)
- → ECM No 2 House of the Year (Thomson Financial)
- → Infrastructure No 1 investment bank globally (PFI/Eastern)
- Treasury and Commodities:
 - Debt Markets Top lead manager of 2002 domestic Australian dollar bonds (Thomson Financial)
 - → Futures No 2 for 2002 execution (Sydney Futures Exchange)
- Banking and Property
 - Property Trust Management 3rd largest Australian listed property trust manager,



Strong market shares in Australia - cont'd

Equity Markets:

 Warrants – leading 2002 warrant issuer by value –37% market share

Financial Services:

- WRAP strongest growth in Australia for last two quarters (Assirt).
 \$6.1b at Dec 2002 (up from \$2.55b in Dec 2001)
- → CMT largest in Australia at \$8.8b Dec 2002
- Retail Funds Under Management up \$0.5b since Mar 2002 to \$11.5b at Jan 2003

Funds Management:

→ "Best All Round Fund Manager" by mandate wins (Investor Weekly)



Strategy - Niche focus outside Australia

- Stockbroking corporate and institutional services in London, Munich, New York, HK, Singapore and NZ
- Cross-border leasing leading global player
- Infrastructure worldwide leader
- Property China, US, Medallist
- Equity Derivatives Joint Ventures in South Africa, HK, Brazil and Japan. Proposed JV in Korea
- Treasury & Commodities agricultural commodities, metals, energy
- Funds Management HK, Malaysia, Korea and UK



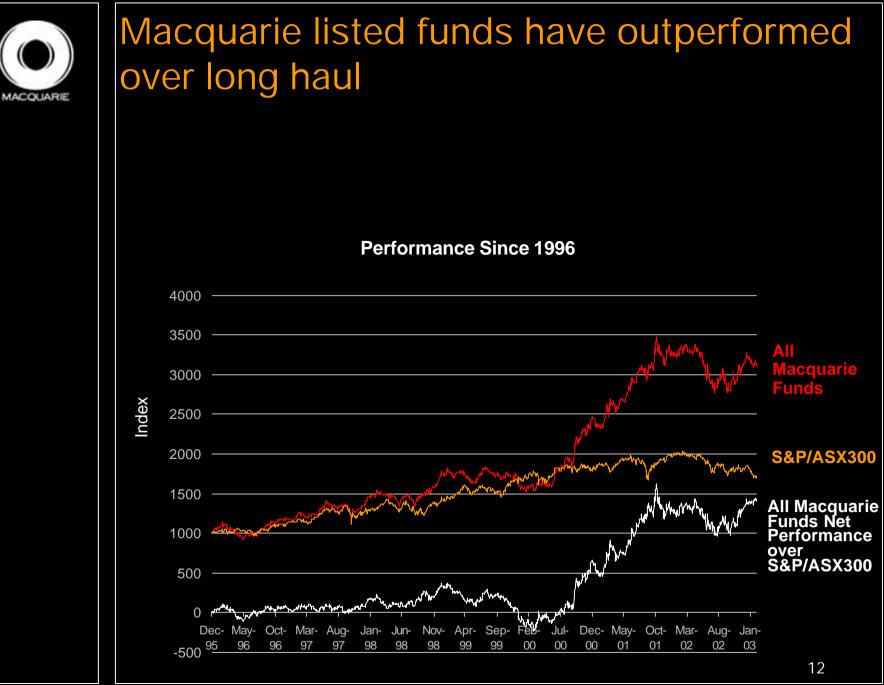
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^{*} All data as at 28 February 2003



MBL has added value to clients through innovation - some examples

- Australia's first Cash Management Trust
- Pioneered mortgage securitisation and transformed Australian home loan market in partnership with Aussie
- First listed funds in infrastructure
- Sector specific listed property trusts
- Medallist meeting demand for lifestyle property
- →Macquarie WRAP
- Specialised banking services for professional sector
- Computer and other asset financing
- Dedicated call centre for IFA clients
- Equity warrants products



Macquarie products receive independent recognition

- Macquarie ProLogis Australia's "Overall Best New Listed Company" – AsiaMoney
- Macquarie Goodman Industrial Trust and Macquarie Office Trust No 1 and No 2 in sector for accumulated performance over 5 years
- Macquarie Goodman Management No 2 Australia's "Best Small Company" - AsiaMoney
- "Best All Round Fund Manager" by mandate wins Investor Weekly
- Premier's NSW Exporter of the Year Australian Institute of Export / NSW Government
- → M&A House of the Year AsiaMoney
- Debt Markets Deal of the Year 2002 Sydney Airport Insto Magazine
- FSG Overall best administrative support to clients (ASSIRT Service Level Survey, 2002)



Macquarie products not immune from investment risk

- We don't pretend to achieve outperformance on every product
- Equity investments involve risk and Macquarie products belong in diversified portfolios
- But Macquarie products have on the whole added value to clients
- Product performance is intensively scrutinised by senior management
- MAp share price disappointing, confident about assets long term performance
- Other funds launched last year (MCG, Macquarie ProLogis) peforming very well for investors



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Features of Macquarie's Approach-Growth

Growth is organic, building businesses

- → Not generally by acquisition
- → Do not pay significant goodwill for businesses
- → No significant goodwill on balance sheet

Exceptions were BTIB and regional brokers

→ But no significant goodwill involved

This approach enables many growth initiatives across businesses with limited downside but depends on being able to reward people for building businesses



Features of Macquarie's approach - Risk Management

Risk Management Division independent of business units

→Covers credit, market, liquidity, compliance, legal and operational risk

But businesses required to impose strong risk management and are held responsible for losses

 \rightarrow Proprietary trading activities not significant

More attention being given to capital allocation as Bank grows



Features of Macquarie's Approach -Management

"Loose-tight" management philosophy

- Operating groups free to develop and implement business strategy
- Centralised risk management, new business approvals, risk management, appointments, brand, overall strategy

Organised around the client – businesses focus on product lines – not geographic



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Features of Macquarie's approach - People

- Macquarie works hard at being a preferred employer in Australia
- And to use its niche positions and rewards for building businesses to attract talent outside Australia
- Recruiting running at over 1,000 per annum
 - → Staff numbers up over last 12 months
- Backed by significant investments in training, communication and working conditions
- Staff feedback monitored by continuing performance review processes and through formal staff survey every 2 years



Staff required to act in accordance with Goals & Values

- Integrity maintenance of reputation
- Client commitment client interests come first
- Strive for profitability seek consistently superior profitability
- People must be a fulfilling place to work
- Teamwork –best performers are team players
- Highest standards superior returns only achieved through the best work for clients



Features of Macquarie's approach – Remuneration

- Remuneration approach critical factor in delivering for all stakeholders:
 - Formula-driven profit share scheme has applied since MBL's inception
 - Significant staff equity participation
 - → staff hold 4% of fully paid shares, 15% including options
 - encouraged through option scheme and employee share acquisition plans
 - Deferral and retention arrangements encourage long-term commitment
 - A consistent approach (minor adjustments over time reflect remuneration scheme's continual review)
 - Disclosure of the principles of remuneration structure since listing in 1996



The results have been:

The interests of staff are aligned with shareholders
 Staff share the downside with shareholders

Outstanding overall performance

Long-term commitment by management and staff

People are rewarded for building businesses



Remuneration (cont'd)

→ Base Pay

→ Moves in line with market

→ Bonuses

- Profit share formula based on profit and earnings in excess of cost of capital
- Aligns interests of shareholders with staff

Retention

- →25% of most staff bonuses deferred for 2 years
- → No deferral for staff with over 6 years service
- → Greater bonus retention for senior management



Remuneration (cont'd)

Executive Directors

- → Bonuses vest over first 10 years as an ED
- →30% of bonuses withheld during term of employment
- Can be forfeited under certain circumstances

All bonuses (including unvested & withheld amounts) fully provided in accounts

Senior 1,100 employees subject to contracts

Standard (one month) periods of notice

→No contractual arrangements for lump sum payouts (other than accrued bonuses, normal legal entitlements)



Remuneration (cont'd)

Options scheme for senior 1,100 employees

- → Options issued at current market price
- →5 year term
- → Vesting at end of years 2, 3 and 4
- Executive Director options subject to performance hurdles based on ROE
- Details fully disclosed in accounts
- Estimated profit impact on expensing of options disclosed, but accounting rules not yet clarified



Effect of Remuneration & Promotion Policies

→ Total employment expenses (excl. options) as % of revenue:

→ Y/e March 2001	53%
→Y/e March 2002	54%
→6 mths Sept 2002	53%

This is above major Australian trading banks but in line with international investment banks

→ Option plan only rewards staff if:

→ Share price rises over 2-4 year vesting period

Staff remain within the Bank

Performance targets achieved (in case of EDs)

→ Staff share downside (lower bonuses if profit declines, lower option values if share price declines)



Results - long-term commitment

Negligible turnover at senior management level

- Average length of service for Executive Committee members currently 18 years
- Rated top financial institution and second best employer (>1000 employees) in Australia (Hewitt Associates Survey, announced March 2002)



Some comments on disclosure

- Macquarie recognises investors and the community require disclosure of senior executive remuneration
- Our remuneration structures have been disclosed since listing (but we do not disclose details of profit share formula for competitive reasons)
- Senior executive remuneration has been disclosed since listing
- Macquarie competes for talent against foreign companies and unlisted Australian competitors, who are not required to disclose Australian remuneration
- It is important for Macquarie and its shareholders that we can continue to recruit the best people and reward performance



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Summing Up

- Macquarie has achieved outstanding returns for shareholders and clients over time
- We have foreshadowed continued earnings growth in the year ended March 2003
- The differentiating factors have included:
 - → Business diversification
 - Organic growth/building businesses over time
 - →Risk management
 - →Investment in people
 - → Remuneration structures aligned with shareholders



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