

## Media Release | 6 September 2011

## Talent2 Announces Two Senior Appointments in Hong Kong

Hong Kong, 6 September 2011 - Talent2 (ASX:TWO), the leading end-to-end talent management and Human Resources (HR) Business Process Outsourcing (BPO) organisation, has announced the promotion of Caleb Baker to Managing Director, Asia Pacific, Recruitment Managed Services, and the appointment of Chris Frost as Business Development Director, Asia, Recruitment Managed Services. Both will be based in Hong Kong.

Baker, who has worked at Talent2 for over five years and was previously MD for RPO & Managed Services for Asia, said, "My new role sees me leading and managing the HR BPO business across Asia Pacific to further establish Talent2 as a destination partner and industry benchmark. I will continue to build out our Asia Pacific infrastructure through organic client acquisition, geographic expansion and strategic acquisitions." Baker has over 15 years experience in the HR industry and was one of the founders of Talent2 in Asia in 2006.

Frost joins Talent2 from SHL Greater China where he was VP of Sales. He brings over 13 years experience in helping organizations across Europe and Asia to optimize business performance by improving people processes, involving recruitment and training as well as assessment and consulting solutions. In his new role as Business Development Director, Recruitment Managed Services for Talent2 Asia, Chris will be responsible for showcasing the abilities of Talent2 across the region.

Speaking about his role, Frost said: 'Working in partnership with our key customers across Asia, especially China, I will ensure Talent2 delivers optimal business outcomes for our clients and that we remain the default choice for BPO solutions across Asia."

These recent appointments follow Talent2's announcement of a business refocus and rebranding initiative that sees the company strengthening its business under four key areas; HR Advisory, Recruitment, Payroll and Learning.

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## **About Talent2**

Talent2 was founded in 2003, is listed on the Australian Stock Exchange (ASX: TWO) and operates in over 40 offices in 30 countries across the Asia Pacific region, Middle East, UK and USA. It is the leading HR BPO organisation in the Asia Pacific region, working with clients across diverse organisation types and industries to deliver end-to-end talent management solutions that put people first. These include HR Advisory, Payroll, Recruitment and Learning. Talent2's end-to-end talent management solution gives it a unique capacity to fulfil the rapidly evolving business needs for talent management and to help organisations be more successful by improving power and productivity of their people.

Talent2 Hong Kong was established in 2005, and currently serves as the Asian headquarter. The Talent2 Hong Kong office has grown more than three-fold, with about 100 employees to date. For more information about Talent2 in Hong Kong please visit <a href="http://www.talent2.com/en\_ap?c=Hong Kong">http://www.talent2.com/en\_ap?c=Hong Kong</a>.

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