

### **Cathay Pacific Airways**

Interim Results for the six months ended 30 June 2013







| Interim Result                     |              | 1H2013 | 1H2012<br>(restated) | Change  |
|------------------------------------|--------------|--------|----------------------|---------|
| Group attributable profit / (loss) | HK\$ million | 24     | (929)                | +102.6% |
| Group Turnover                     | HK\$ million | 48,584 | 48,861               | -0.6%   |
| Profit / (Loss) Margin             | %            | 0.1    | (1.9)                | +2.0pt  |
| Earnings / (Loss) per share        | <b>HK</b> ¢  | 0.6    | (23.6)               | +102.5% |
| Dividends per share                | <b>HK</b> \$ | 0.06   | <b>9</b> -           | +100.0% |
|                                    |              |        |                      |         |
| Available tonne kilometres (ATK)   | million      | 12,520 | 12,944               | -3.3%   |
| Available seat kilometres (ASK)    | million      | 62,187 | 65,351               | -4.8%   |
| Cost per ATK (with fuel)           | HK\$         | 3.69   | 3.72                 | -0.8%   |
| Cost per ATK (without fuel)        | HK\$         | 2.23   | 2.18                 | +2.3%   |







### Airlines' interim profit / (loss)

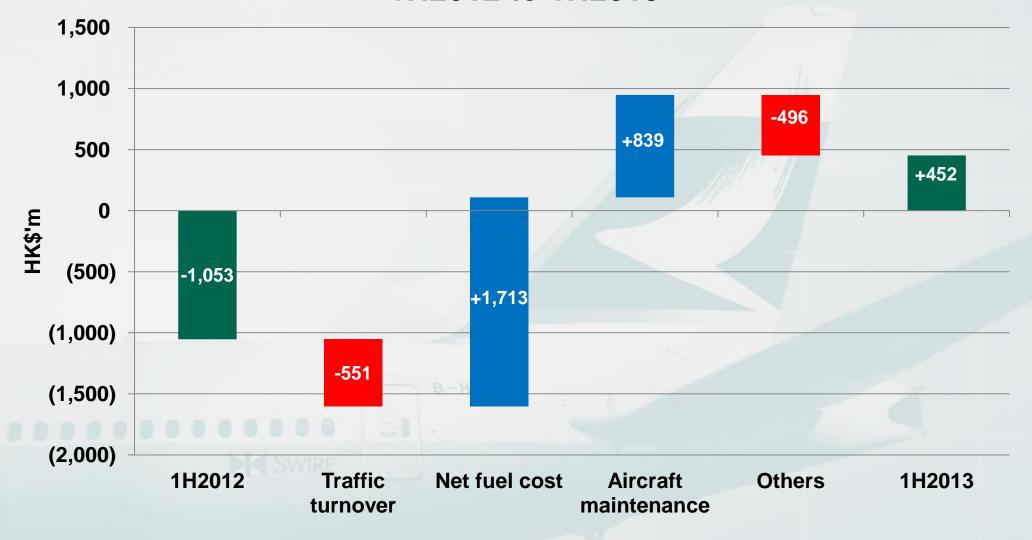
| Profit/(loss) attributable to the owners of Cathay Pacific | 24     | (929)      |
|--|--------|------------|
| Share of (losses)/profits from subsidiaries and associates | (257)  | 108        |
| Airlines' profit / (loss) after taxation                   | 281    | (1,037)    |
| Tax (charge) / credit                                      | (171)  | 16         |
| Airlines' profit/(loss) before taxation                    | 452    | (1,053)    |
|  | HK\$M  | HK\$M      |
|  | 1H2013 | (restated) |
|  |        | 1H2012     |







## Reconciliation of airlines' operating profit before tax: 1H2012 to 1H2013









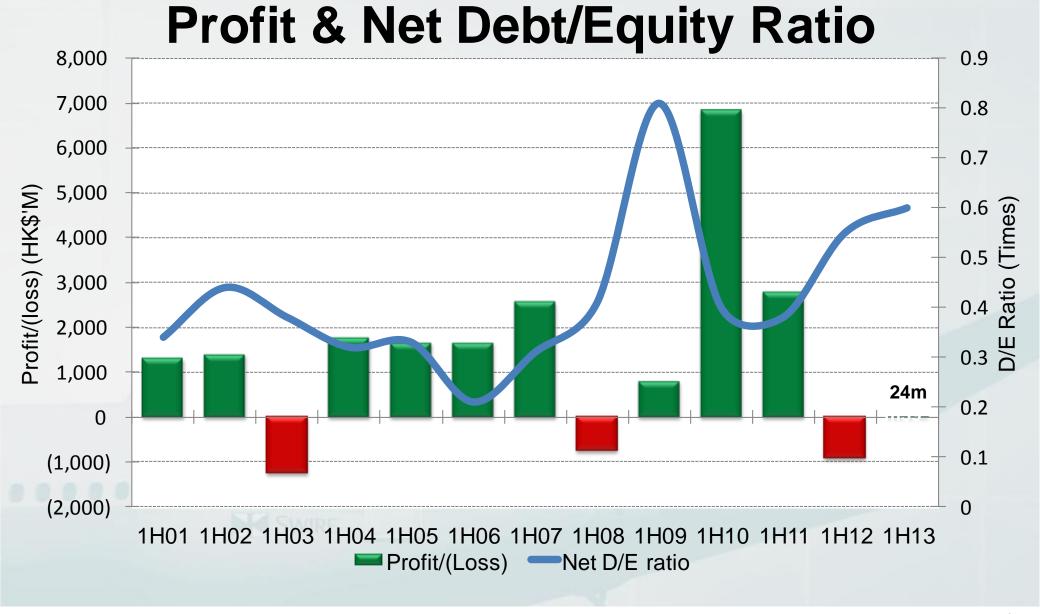
### Statement of Financial Position

|                           | <u>30 Jun 13</u> | 31 Dec 12<br>(restated) | vs Dec 12 |
|---------------------------|------------------|-------------------------|-----------|
| Shareholders' Funds       | HK\$57,924m      | HK\$56,021m             | 3.4%      |
| Gross Borrowings<br>Less: | HK\$58,168m      | HK\$59,546m             | -2.3%     |
| Liquid Funds              | HK\$(23,384m)    | HK\$(24,182m)           | -3.3%     |
| Net Borrowings            | HK\$34,784m      | HK\$35,364m             | -1.6%     |
| Capital Employed          | HK\$92,834m      | HK\$91,502m             | 1.5%      |
| Net Debt/Equity Ratio     | 0.60             | 0.63                    | -4.8%     |
| Investment in Air China   | HK\$17,846m      | HK\$16,891m             | 5.7%      |















### Liquid Fund Flow

|                                 | <u>1H2013</u> | <u>1H2012</u> |
|---------------------------------|---------------|---------------|
| Inflow                          | HK\$'M        | HK\$'M        |
| New financing                   | 3,974         | 12,664        |
| Operating activities            | 6,320         | 3,696         |
| Sale of fixed assets and others | 888           | 1,673         |
| Outflow                         |               |               |
| Capital expenditure             | (6,801)       | (9,811)       |
| Loan repayment                  | (4,845)       | (6,378)       |
| Dividend paid                   | (447)         | (1,453)       |
| Net (outflow) / inflow          | (911)         | 391           |
| Liquid funds - Cash at 30 Jun   | 8,599         | 10,229        |
| Total liquid funds at 30 Jun    | 23,384        | 20,022        |







### Financial Risk Management

- Currency
  - All major currencies are hedged in compliance with our policy
- Liquidity
  - A total of HK\$3.2billion with tenors of 5 or 10 years raised through
    US\$2bn MTN programme since first issue in Oct 2011.
  - Unpledged liquid funds and undrawn committed lines HK\$22.0bn as at 30 June 2013.
- Interest rates
  - Overall cost of debt remains low.
  - Margins have narrowed marginally since last year, whilst the yield curve has steepened during 2013
  - Strategic management of fixed / floating ratio taking advantage of low fixed rates to lock in aircraft financing.

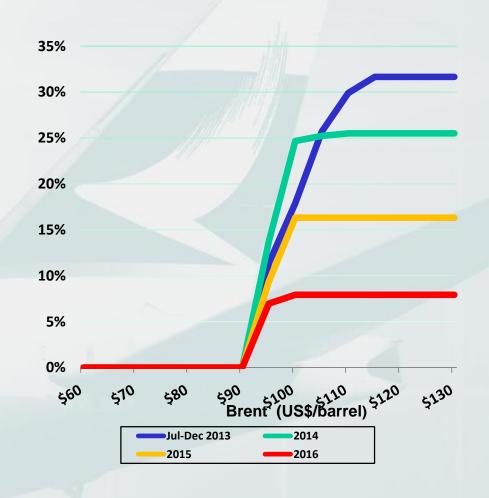


### **Fuel Expenditure and Hedging**

#### **Fuel expenditure**

**Fuel Hedging Coverage (12 Aug 2013)** 

|                    | 1H 2013<br>HK\$M | 1H 2012<br>HK\$M |
|--------------------|------------------|------------------|
| Gross fuel cost    | 18,974           | 20,798           |
| Fuel hedging gains | (300)            | (391)            |
| Net fuel cost      | 18,674           | 20,407           |









### Passenger Service - Key Numbers

|                       |              | 1H2013 | 1H2012 | vs<br>1H2012 |
|-----------------------|--------------|--------|--------|--------------|
| Turnover              | HK\$ million | 34,978 | 34,713 | +0.8%        |
| Seat capacity (ASK)   | Million      | 62,187 | 65,351 | -4.8%        |
| Passenger carried     | '000         | 14,497 | 14,312 | +1.3%        |
| Passenger yield       | HK cents     | 69.0   | 66.1   | +4.4%        |
| Passenger load factor | B-HNH %      | 81.3   | 80.1   | +1.2%pt      |







### Passenger Service - by Region

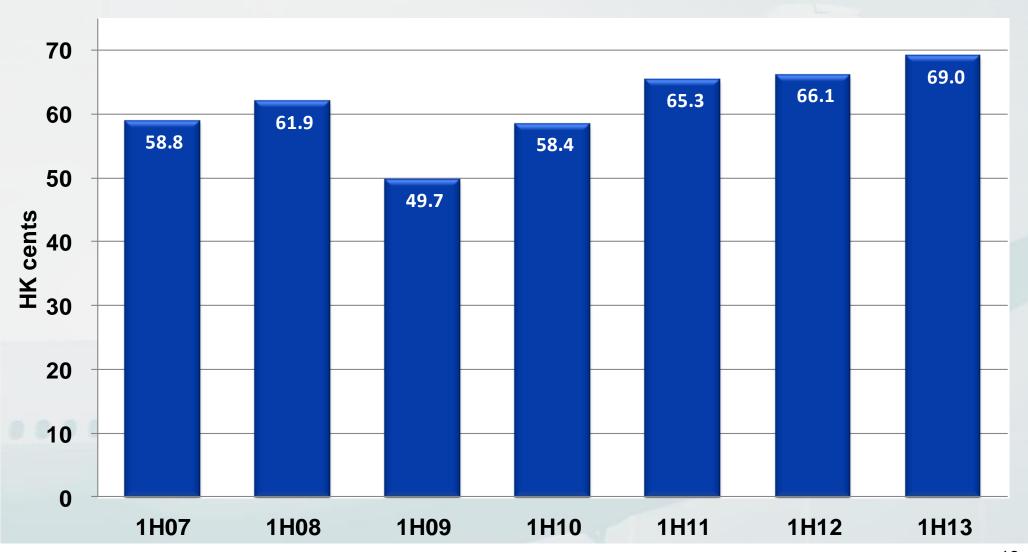
|  | ASK (m) | vs<br>1H2012 | Load<br>Factor<br>(%) | vs<br>1H2012 | Yield<br>Change |
|--|---------|--------------|-----------------------|--------------|-----------------|
| India, Middle East,<br>Pakistan and<br>Sri Lanka | 5,356   | -4.4%        | 75.5%                 | -1.8%pt      | +2.5%           |
| Southwest Pacific and South Africa               | 8,783   | -7.4%        | 78.5%                 | +3.3%pt      | +2.3%           |
| Southeast Asia                                   | 9,001   | +4.5%        | 79.5%                 | -0.8%pt      | +3.6%           |
| Europe   | 10,316  | -4.6%        | 86.8%                 | +2.8%pt      | +4.9%           |
| China  | 5,658   | +5.9%        | 70.5%                 | -1.9%pt      | -3.3%           |
| Northeast Asia                                   | 8,315   | +0.5%        | 76.2%                 | +4.0%pt      | -9.1%           |
| North America                                    | 14,758  | -14.3%       | 89.3%                 | +1.9%pt      | +13.6%          |
| Overall  | 62,187  | -4.8%        | 81.3%                 | +1.2%pt      | +4.4%           |







### Passenger Yield 1H2007 - 1H2013

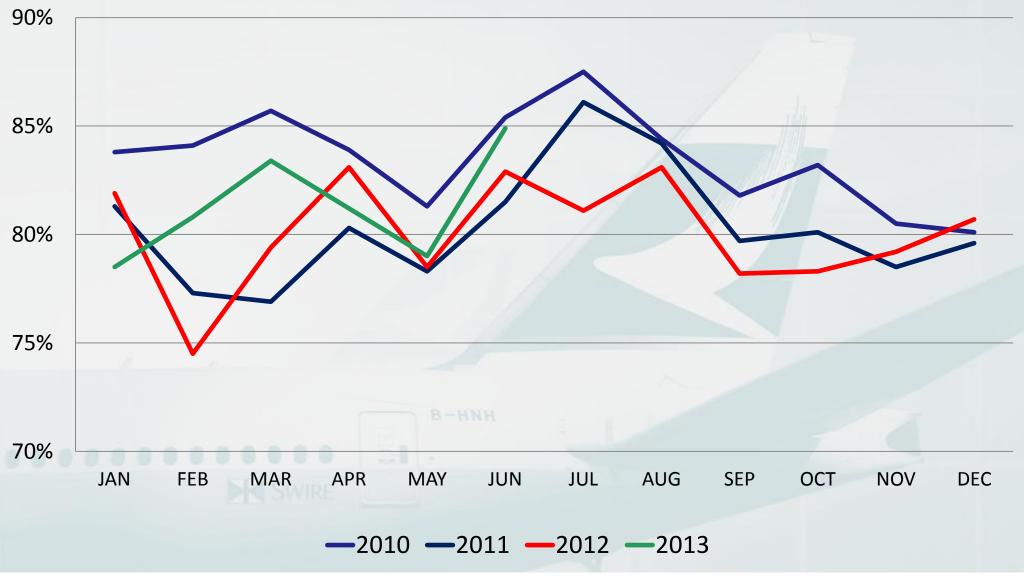








#### PASSENGER LOAD FACTOR (JAN 2010 – JUN 2013)









### Passenger Services Development in 2013 Cathay Pacific

- Restored the frequencies on long-haul routes cancelled as part of 2012 cost reduction. In March, services to Toronto were restored from 7 to 10 and from June Los Angeles to 3 times daily. New York will be four times daily from September.
- Added a fifth daily flight between London and Hong Kong in June.
- Increased the service between Bangkok and Hong Kong by adding 5 weekly flights, resulting in 47 weekly flights from July.
- Will introduce a new four-times-weekly service to Male in the Maldives from October, and a new daily service to Newark in the U.S.A. from March 2014.







### Passenger Services Development in 2013 Dragonair

#### New services

- New services to Wenzhou, Yangon and Zhengzhou were introduced in January.
- New service to Da Nang was introduced in March.
- New seasonal service to Siem Reap will be added in October.

#### Addition of frequencies

- Increased frequency to Kaohsiung in February.
- Increased frequencies to Chiang Mai, Kota Kinabalu and Wuhan in April.







### Cargo Service – Key Numbers

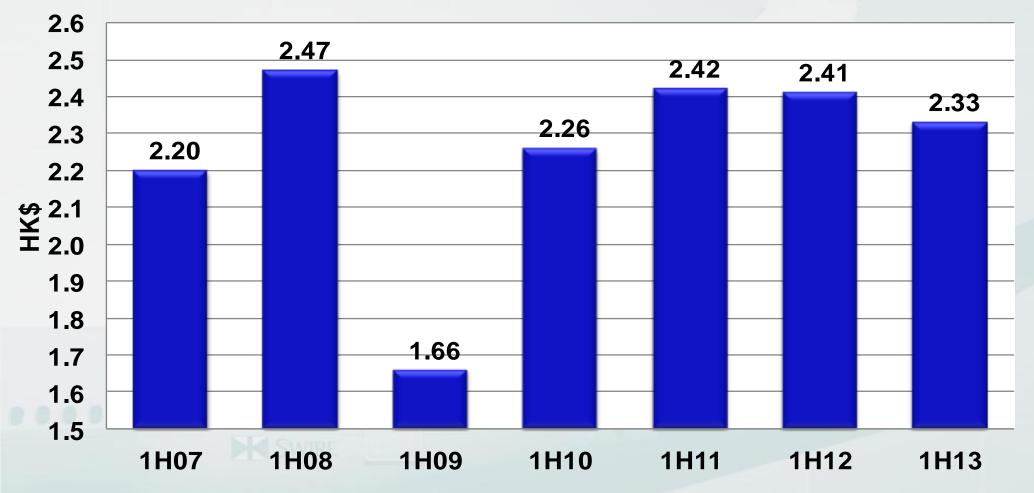
|                            |              |        |        | VS      |
|----------------------------|--------------|--------|--------|---------|
|                            |              | 1H2013 | 1H2012 | 1H2012  |
| Group turnover             | HK\$ million | 11,278 | 11,897 | -5.2%   |
|                            |              |        |        |         |
| Cathay Pacific and Dragona | <u>ir</u>    |        |        |         |
| Turnover                   | HK\$ million | 9,625  | 10,441 | -7.8%   |
| Cargo capacity (ATK)       | B-HN Million | 6,607  | 6,729  | -1.8%   |
| Cargo and mail carried     | '000 tonnes  | 741    | 754    | -1.7%   |
| Cargo and mail yield       | HK\$         | 2.33   | 2.41   | -3.3%   |
| Load factor                | %            | 62.4   | 64.3   | -1.9%pt |







### Cargo & Mail Yield 1H2007 - 1H2013

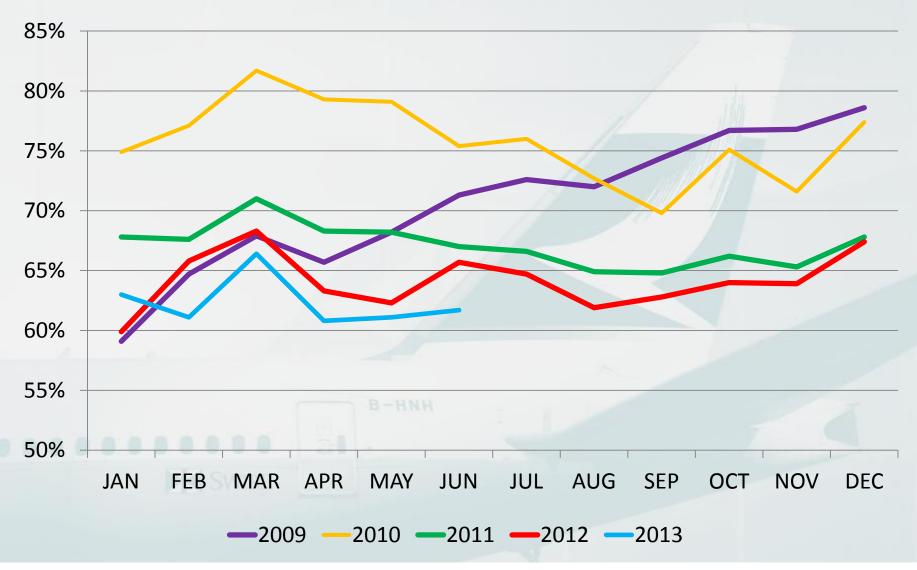








#### **CARGO AND MAIL LOAD FACTOR (JAN 2009 - JUN 2013)**









### Cargo Services Development

- Subject to government approval, new service to Guadalajara in Mexico will be commenced in the last quarter of 2013. It will be operated two flights a week.
- Suspended freighter operations to Brussels and Stockholm in February.
- Merged the separate services to Chongqing and Chengdu to reduce costs.
- Reduced Zhengzhou freighter schedule from six flights a week to three.







# CX and KA Fleet Plan 2013 at 30 June 2013

In operation

|                               |           | operation |       |           | Parkeu    |       |
|-------------------------------|-----------|-----------|-------|-----------|-----------|-------|
|                               | Passenger | Freighter | Total | Passenger | Freighter | Total |
| 31 Dec 2012                   | 150       | 23        | 173   |           | 3         | 3     |
| New deliveries <sup>(a)</sup> | 5         | 1         | 6     |           | /         | -     |
| Returned to lessor            | (1)       | T .       | (1)   | / -       | -         | -     |
| Parked aircraft               |           | (1)       | (1)   |           | 1         | 1     |
| Sold to ACCJV                 |           | (1)       | (1)   |           | -         | -     |
| Sold to Boeing                |           | (1)       | (1)   |           | (2)       | (2)   |
| Retired                       | (1)       | B-HNH -   | (1)   | -         |           | -     |
| Deregistered                  | (3)       | -         | (3)   | -         | T. C      | -     |
| 30 Jun 2013                   | 150       | 21        | 171   | -         | 2         | 2     |

(a) Two A330-300, Three B777-300ER and one B747-8F were delivered during the first half of 2013.







Parked

### New Aircraft as at 14 August 2013

| Orders brought forward at 1 Jan 2013       | 92  |  |
|--|-----|--|
| Delivered                                  | (8) |  |
| New Orders in February 2013 (Two A321-200) | 2   |  |
| New Orders in March 2013 (Three B747-8F)   | 3   |  |
| Cancellation of orders (Eight B777-200F)   | (8) |  |
| Total as at 14 August 2013 (projected)     | 81  |  |







### Aircraft Delivery Plan as at 14 August 2013

|            | 2013 | 2014 | 2015         | 2016 | 2017 | 2018 | 2019 | 2020 |    |
|------------|------|------|--------------|------|------|------|------|------|----|
| B747-8F    | 3    |      |              |      |      |      |      |      | 3  |
| A321-200   |      | 2    |              |      |      |      |      |      | 2  |
| A330-300   | 2    | 5    | 3            |      |      |      |      |      | 10 |
| A350-900   |      |      |              | 12   | 10   |      |      |      | 22 |
| A350-1000  |      |      |              |      |      | 6    | 10   | 10   | 26 |
| B777-300ER | 6    | 8    | <b>4</b> B - |      |      |      |      |      | 18 |
| Total      | 11   | 15   | 7            | 12   | 10   | 6    | 10   | 10   | 81 |







### Fleet & Scheduling - 744 Retirement Plan

|           | As of 14 Aug 2013 |           |
|-----------|-------------------|-----------|
| Exit date | Number            | Remaining |
| Mar 13    | -3                | 15        |
| Jun 13    | -1                | 14        |
| Oct 13    | -1                | 13        |
| 2014      | -6                | 7         |







### Cargo Fleet Plan

#### 2013

Fleet composition:

|              | As at 14 August 2013 |               |              | After 14 August till December 2013 |                                 |  |
|--------------|----------------------|---------------|--------------|------------------------------------|---------------------------------|--|
| <u>Fleet</u> | Number               | <u>Parked</u> | In operation | New<br>Delivery                    | In opeartion till December 2013 |  |
| 747-400F     | 6                    |               | 6            |                                    | 6                               |  |
| 747-400ERF   | 6                    |               | 6            |                                    | 6                               |  |
| 747-400BCF   | 2                    | (1)           | 1            |                                    | 1                               |  |
| 747-8F       | 10                   |               | 10           | 3                                  | 13                              |  |
| Total        | <u>24</u>            | (1)           | <u>23</u>    | 3                                  | <u>26</u>                       |  |







### **Group Operating Expenses**

|   | 1H2013 | 1H2012<br>(restated) | vs<br>1H2012 |
|---|--------|----------------------|--------------|
|   | HK\$'m | HK\$'m               | %            |
| Staff   | 8,432  | 8,046                | +4.8         |
| Inflight service and passenger expenses         | 1,986  | 1,979                | +0.4         |
| Landing, parking and route expenses             | 6,668  | 6,714                | -0.7         |
| Fuel, net of hedging gains                      | 18,674 | 20,407               | -8.5         |
| Aircraft maintenance                            | 3,861  | 4,643                | -16.8        |
| Depreciation, amortisation and operating leases | 5,454  | 5,084                | +7.3         |
| Commissions                                     | 386    | 388                  | -0.5         |
| Net finance charges                             | 542    | 381                  | +42.3        |
| Others  | 2,088  | 1,911                | +9.3         |
| Total operating expenses                        | 48,091 | 49,553               | -3.0         |







### Major subsidiaries

#### AHK Air Hong Kong

- Operates a fleet of eight owned Airbus A300-600F freighters, three Boeing 747-400BCF converted freighters dry-leased from Cathay Pacific and two wet-leased Airbus A300-600F freighters.
- Load factor dropped by 2%pt. Revenue tonne kilometers decreased by 2.2%.
- Higher profit in 1H2013 compared to 1H2012.

#### Cathay Pacific Catering Services

- Reported a decrease in profit in 1H2013 compared to 1H2012 due to higher operating costs.
- During the period, capacity increased from 80,000 to 100,000 meals a day.

#### Asia Miles

- Membership exceeds 5 million worldwide.
- 22% increase in redemptions by Asia Miles members in 1H2013. More than 90% of Cathay Pacific flights carry passengers who have redeemed frequent flyer miles through the Asia miles programme.







Cathay Pacific Services Limited (Cargo Terminal Development)

 HK\$5.9bn investment, commenced in three stages.

 First stage of operations commenced at February 2013, handling valuable cargo transit civil mail and interface transfer transhipments.

- Stage Two operations commenced in June, handling all transhipments, import cargo.
- Stage Three operations scheduled for last quarter in 2013.
- Start up costs incurred in the first half of 2013.







### Air China

- Cathay Pacific has a 20.13% interest in Air China.
- Cathay Pacific accounts for Air China for the six months ended 31<sup>st</sup> March 2013.
- Profits from Air China in the first half of 2013 recorded a decrease compared to the first half of 2012 due to reduced demand and pressure on yields.







### Air China Cargo Co., Ltd.

- CX acquired 49% economic interest in Air China Cargo (ACC), with the remaining 51% interest held by Air China.
- On 1 March 2013, ACC entered into agreements pursuant to which ACC has agreed to purchase 8 Boeing 777-200F freighters and to sell 7 Boeing 747-400BCF freighters to The Boeing Company. The 8 Boeing 777-200F are expected to deliver from late 2013 to 2015.
- A decrease in loss from Air China Cargo were noted in the first half of 2013, which was mainly due to decrease in fuel costs.







### Airline Strategy

- Grow our international network, expand frequencies and further develop Hong Kong as one of the world's leading aviation hubs.
- Ensure that quality and our brand are not compromised and the service proposition to the customer remains strong.
- Continue to develop the strategic relationship with Air China.
- Maintain a prudent approach to financial risk management.







### **Product and Services**

#### Refreshed First Class seats













New long-haul Economy Class seats







New Business Class seats





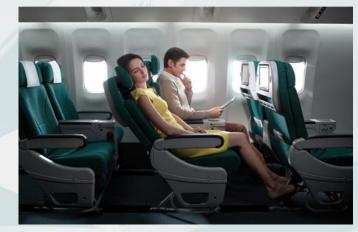






New Premium Economy Class























**New KA Business Class** 









#### **New KA Economy Class**









New Inflight Entertainment System for Dragonair









#### New Uniform for KA launched on March 2013









#### Reopened the First Class Lounge in February 2013









#### Upgrade of flagship websites for CX and KA









#### Upgrade of flagship websites for CX and KA (con't)

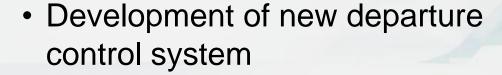








- Mobile Boarding Pass
  - has rolled out in AKL, AMS, BAH,
    CDG, DXB, FCO, FRA, HKG, JED,
    KHH, KUL, MXP, LHR, RMQ, TPE,
    SIN, YVR, YYZ and Japan ports











### **Awards**

- Cathay Pacific awarded the "World's Best Cabin Staff" and "Best Transpacific Airline" honours in the annual Skytrax World Airline Awards programme in June.
- Dragonair awarded "World's Best Regional Airline" for the third time and "Best Regional Airline in Asia".
- Skytrax is one of the most comprehensive customer satisfaction surveys in the airline industry.









### **Outlook**

- Passenger business has improved, particularly on long haul routes. On short haul routes, increased competition and capacity are putting pressure on yields.
- Cargo demand remains weak.
- Fuel price remains high, but have fuel hedging in place.
- Cost cutting measures initiated in 2012 will continue to yield benefits.
- Continued enhancement of products and services to strengthen our competitive edge.







# Q & A

For more information, please visit our website www.cathaypacific.com





