

For immediate release



China Ting Group Joins Hand with Lee Cooper

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To Exclusively Market European Lee Cooper Brand Denim Apparel in China & Plan to Open 120 Stores by 2009

(31 October 2006 – Hong Kong) China Ting Group Holdings Limited (“China Ting Group” or the “Group”; HKEX stock code: 3398), one of the largest silk apparel manufacturers and exporters and a branded fashion retailer in China, announced cooperation with Lee Coopers, an acclaimed heritage jeans brand in United Kingdom. The two companies have formed a 50%-50% joint venture named Lee Cooper China (HK) Limited. It will engage in brand management, franchising, and wholesale and retail activities in China on an exclusive basis. It is hoped that the relationship will help Lee Cooper realize its ambition to open 120 stand-alone stores and shop-in-shops over the next three years.

Established in 1908, Lee Cooper has emerged as a top-class brand of jeans with an extensive retail network of 450 stores spanning across 70 countries. Being the official sponsor backstage of the NRJ Music Awards, a world-focused event, Lee Cooper successfully established strong brand awareness and enviable reputation in Europe.

Mr. Ting Hung Yi, Chief Executive Officer of China Ting Group, said, "It is our pleasure to work with Lee Cooper to jointly tap opportunities in the PRC. This marks a strategic step in the development of our retail business as it extends our retail brand portfolio from primarily domestic and US brands to an acclaimed European brand. Lee Cooper is the first European jeans wear brand with immense potential in China. Seeing a growing demand for fashionable apparel in China, we believe that Lee Coopers' products will be well received by the market."

Michael Capper, CEO Asia Pacific of Lee Cooper Group Limited, added, "China Ting Group has proven success in fashionable garment manufacturing for export, and retailing of fashion product lines in the China market as well as an excellent track record of profitability and sales growth. We are delighted to partner with them and look forward to growing and developing the Lee Cooper brand in China".

“Exploring opportunities in the China retail market has always been China Ting Group’s long term strategy. In the coming future, we will look for opportunities to further collaborate with western fashion retailers and open up new stores, so as to ride on the ever-growing retail market in China,” Mr Ting Hung Yi, CEO of China Ting, concluded.

About Lee Cooper Group Limited

Lee Cooper Limited is a designer, distributor, and marketer of branded jeans, clothing, accessories, and footwear. Nearly 100-years old, it is the third leading brand of jeans in France and in the UK and the second leading brand in Belgium. Lee Cooper, headquartered in London, has a worldwide presence through its extensive licensee network with operations in over 70 countries. For more information, please access www.leecooper.com.

About China Ting Group

China Ting Group Holdings Limited (Stock Code: 3398) is a company listed on the main board of The Stock Exchange of Hong Kong Limited. China Ting Group is one of the top 200 listed companies in Hong Kong in terms of full market capitalization, and its stocks will be included as a Constituent Stock of the Hang Seng Composite Index Series and the Hang Seng Freefloat Index Series, effective 2 November 2006.

China Ting Group is a vertically integrated fashion manufacturer, exporter and retailer in China with a consolidated annual turnover of around USD250 million. With offices and production facilities in Hong Kong, Hangzhou, Shanghai, Shenzhen, New York and Paris, China Ting Group’s retail business comprises approximately 350 retail shops in 27 provinces/cities in China. China Ting Group has an established industry complex in Hangzhou with 500-acre and 13 modern factory buildings. For more information, please access www.chinating.com.hk.