



partner communications

Partner Communications Announces the Appointment of David Avner as COO

Rosh Ha'ayin, Israel, January 1st, 2006 - Partner Communications Company Ltd. (NASDAQ, TASE: PTNR, London: PCCD) announces that its Deputy CEO, David Avner, takes on extra role as COO, effective immediately. In his capacity as Deputy CEO and COO, Mr. Avner will oversee the selling, marketing, technology, customer service, human resources and purchasing operations of Partner.

Since April 2005 Mr. Avner has served as Deputy CEO at Partner. In the two years prior to that, he served as Senior Vice President of Operations and Member of the Executive Management at Amdocs Limited. Previously he served at Amdocs as Group President Europe and LATAM & Member of Management. Prior to that, Mr. Avner served at Strauss Dairy Ltd. for 17 years, the last four as General Manager of the Dairy Division. He was also the General Manager of Strauss Ice Creams Ltd., and Manager of Information Systems at Strauss Dairy Ltd. Mr. Avner also served as active Director of Yotvata Dairies Subsidiary since 1998.

He holds a B.A. in Mathematics/Computer Sciences & Philosophy from Haifa University in Israel and an MBA degree from the Technion, Israel Institute of Technology.

Mr. Amikam Cohen, Partner's CEO, wished Mr. Avner success in his new position.

About Partner

Partner Communications Company Ltd. ('Partner') is a leading Israeli mobile communications operator providing GSM/ GPRS/ UMTS services and wire free

applications under the orange™ brand. The Company commenced full commercial operations in January 1999 and, through its network, provides quality service and a range of features to 2.5 million subscribers in Israel (as of December 2005). Partner subscribers can use roaming services in 162 destinations using 347 GSM networks. The Company launched its 3G service in 2004. Partner's ADSs are quoted on NASDAQ under the symbol PTNR and on the London Stock Exchange under the symbol PCCD. Its shares are quoted on the Tel Aviv Stock Exchange under the symbol PTNR.

Partner is a subsidiary of Hutchison Telecommunications International Limited ('Hutchison Telecom'). Hutchison Telecom is a leading listed telecommunications operator (SEHK: 2332; NYSE: HTX) focusing on dynamic markets. It currently offers mobile and fixed-line telecommunication services in Hong Kong, and operates or is rolling out mobile telecommunication services in India, Israel, Macau, Thailand, Sri Lanka, Ghana, Indonesia and Vietnam.

For more information about Partner, see www.investors.partner.co.il

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995, as amended to date. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements contained herein. These factors which could cause actual results to differ materially, are discussed in more detail in Partner's filings with the United States Securities and Exchange Commission (available at www.sec.gov) and other regulatory agencies.

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