MATRIX HOLDINGS LIMITED 美力時集團有限公司^{*}

(Incorporated in Bermuda with limited liability)

(Stock Code: 1005)

INTERIM DIVIDEND OF HK\$0.08 PER SHARE FOR THE SIX MONTHS ENDED 30TH JUNE, 2006 — MARKET VALUE OF INTERIM SCRIP DIVIDEND SHARES

This announcement is to advise the shareholders of the Company who are entitled to receive the 2006 interim dividend the following information regarding the interim scrip dividend alternate:

- a. how the interim scrip dividend entitlements are derived;
- b. further details with respect to the election for interim scrip dividend shares; and
- c. the dispatch of cheques for cash entitlement and/or share certificates for new shares.

The market value of a new Share to be allotted pursuant to the interim scrip dividend alternate has been set at HK\$1.91.

INTRODUCTION

On 15th August, 2006, the board (the "Board") of directors (the "Directors") of Matrix Holdings Limited (the "Company") had resolved to declare the interim dividend of HK\$0.08 per ordinary shares ("Share(s)") in the capital of the Company for the six months ended 30th June, 2006, payable to shareholders whose name appeared on the register of members of the Company on 5th September, 2006 ("Eligible Shareholders"). Eligible Shareholders may elect to receive such dividend in the form of wholly or partly in new shares of par value HK\$0.10 each in the capital of the Company (the "Interim Scrip Dividend Shares") or in the form of cash. The register of members of the Company was closed from 1st September, 2006 to 5th September, 2006, both days inclusive.

MARKET VALUE OF THE INTERIM SCRIP DIVIDEND SHARES

The market value of Interim Scrip Dividend Shares has been set at HK\$1.91 per Share, which is equivalent to the average closing prices of the Shares quoted on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") for the five consecutive trading days, from 30th August, 2006 to 5th September, 2006.

CALCULATION OF THE NUMBER OF INTERIM SCRIP DIVIDEND SHARES

The number of Interim Scrip Dividend Shares that electing shareholders of the Company will receive will be calculated as follows:

Number of Interim Corin Dividend Charge	Number of existing Shares held on 5th	
Number of Interim Scrip Dividend Shares	= September, 2006 for which election is made x	HK\$0.08
to be received	under the scrip dividend alternate	HK\$1.91

The number of Interim Scrip Dividend Shares to be received will be rounded down to the nearest whole number thereof. No Eligible Shareholder is entitled to be issued any fraction of a Share under the scrip dividend alternate. Fractional entitlements to the Interim Scrip Dividend Shares will be disregarded and

will be aggregated and sold for the benefit of the Company. The Interim Scrip Dividend Shares will rank pari passu in all respects with the existing issued Shares except that they shall not rank for the 2006 interim dividend.

OVERSEAS SHAREHOLDERS

Based on the register of members of the Company as at Tuesday, 5 September 2006 (being the record date for the purpose of determining the Eligible Shareholders entitlement to the 2006 interim dividend), all shareholders of the Company have registered addresses in Hong Kong save that various overseas shareholders of the Company residing in four jurisdictions, namely the British Virgin Islands, Australia, Japan and Macau.

The Directors have been advised by legal advisers in the relevant jurisdictions and having taken into account the legal requirements under the laws of the relevant jurisdictions that all Eligible Shareholders including Eligible Shareholders residing overseas, will be offered the right to elect to receive the 2006 interim dividend wholly or partly in Interim Scrip Dividend Shares.

DISPATCH OF CIRCULARS AND FORMS OF ELECTION

A circular giving details of the scrip dividend alternate together with the relevant form of election for electing Interim Scrip Dividend Shares, if applicable, will be sent to all shareholders of the Company in accordance with relevant local and overseas laws, regulations and requirements on or about Friday, 15th September, 2006.

DEADLINE FOR RETURNING FORMS OF ELECTION

Eligible Shareholders of the Company who wish to elect to receive the 2006 interim dividend wholly in Interim Scrip Dividend Shares, or partly in Interim Scrip Dividend Shares and partly in cash, must lodge the duly completed forms of election with Secretaries Limited, the Company's branch share registrar in Hong Kong, of 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong **not later than 4:00 p.m. on Wednesday, 4th October, 2006.**

If Eligible Shareholders elect to receive the 2006 interim dividend wholly in cash, they are not required to take any action.

GENERAL INFORMATION

Application will be made to the Stock Exchange for the grant of listing of, and permission to deal in, the Interim Scrip Dividend Shares. It is expected that the cheques for cash entitlement in relation to the 2006 interim dividend and/or share certificates for new shares with respect to the Interim Scrip Dividend Shares will be dispatched at the risk of those entitled thereto at their respective registered addresses on or about Monday, 16th October, 2006.

As at the date of this announcement, the Board comprises Mr. Cheng Yung Pun, Mr. Yu Sui Chuen and Ms. Cheng Wing See, Nathalie as executive Directors and Dr. Loke Yu alias Loke Hoi Lam, Mr. Mak Shiu Chung, Godfrey and Mr. Wan Hing Pui as independent non-executive Directors.

By Order of the Board Cheng Yung Pun Chairman

Hong Kong, 5th September, 2006

* For identification purpose only