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PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)

CHANGE OF NON-EXECUTIVE DIRECTOR

The board of directors (the "Board") of Phoenix Satellite Television Holdings Limited (the "Company") announces that, with effect from 2nd January, 2001:-

- 1. Mrs. Chan Fung Kit Ching resigned as the Non-executive Director of the Company; and
- 2. Mr. Cheung San Ping has been appointed as the Non-executive Director of the Company.

The Board would like to thank Mrs. Chan Fung Kit Ching for her contribution to the Company during her tenure of office. The Board also take this opportunity to welcome Mr. Cheung San Ping.

By Order of the Board **Liu Changle** Chairman

Hong Kong, 2nd January, 2001

The announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with The Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement herein misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website on the "Latest Company Announcements" page for 7 days from the date of its posting.