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鳳凰衛視

PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED 鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8002)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of Phoenix Satellite Television Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held at 9/F., One Harbourfront, 18 Tak Fung Street, Hunghom, Kowloon, Hong Kong on 14 March, 2006 at 3:00 p.m. for the following purposes:

- 1. To consider and approve the audited final results of the Company and its subsidiaries for the year ended 31 December, 2005 and approve the draft announcement in respect of the final results to be published on the GEM website;
- 2. To consider the payment of a final dividend, if any;
- 3. To consider the closure of the Register of Members, if necessary;
- 4. To consider the time and venue of the forthcoming annual general meeting of the members of the Company; and
- 5. To transact any other business.

By Order of the Board
Yeung Ka Keung
Company Secretary

Hong Kong, 28 February, 2006

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: – (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

As at the date of this announcement, the executive directors of the Company are Mr. LIU Changle and Mr. CHUI Keung, the non-executive directors of the Company are Ms. GUTHRIE Michelle Lee, Mr. LAU Yu Leung John, Mr. CHEUNG Chun On Daniel, Mr. XU Gang (alternate director: Mr. GONG Jianzhong) and Mr. CHEUNG San Ping and the independent non-executive directors are Dr. LO Ka Shui, Mr. LEUNG Hok Lim and Mr. Thaddeus Thomas BECZAK.

This announcement will remain on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting.