



PHOENIX

Media Investment (Holdings) Limited
鳳凰衛視投資(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

Stock Code 股份代號: 02008

EVER-CHANGING
與時俱進 永不停步

ANNUAL REPORT 2017年度報告

(formerly known as 前稱「Phoenix Satellite Television Holdings Limited 鳳凰衛視控股有限公司」)