A GLOBAL MEDIA ORGANISATION

ASIA PACIFIC

As a satellite broadcaster, Phoenix Satellite Television Company Limited ("**Phoenix TV**") is primarily distributed by AsiaSat 7, which has a footprint covering the Asia-Pacific region. In the Mainland China, Phoenix is downlinked to many regional cable networks by APSTAR-6, and in Hong Kong it is on all major distribution systems. In many other countries and regions, Phoenix is also carried by local operators.

MALAYSIA

Phoenix TV is carried by Astro, the major DTH operator.

SINGAPORE

Phoenix TV is carried by StarHub.

INDONESIA

Phoenix TV is carried by First Media, Skynindo, Big TV and MyRepublic.

THAILAND

Phoenix TV is carried by True Visions.

PHILIPPINES

Phoenix TV is carried by SKY Cable.

JAPAN

Phoenix TV is carried by Daifu.

AUSTRALIA

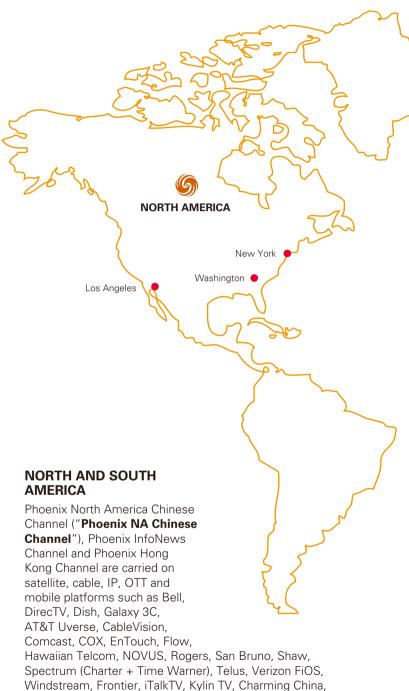
Phoenix TV is carried by TVB Anywhere and is also available from AsiaSat 7.

NEW ZEALAND

Phoenix TV is carried by World TV.

AFRICA

Phoenix Chinese News and Entertainment Channel ("**Phoenix CNE Channel**") is distributed through MIH platform to 38 countries in Africa, and is also transmitted over terrestrial TV network of StarTimes, covering 16 African countries including South Africa. Phoenix InfoNews Channel is distributed through ZTE platform to the whole Africa.



EUROPE

America.

Phoenix CNE Channel and Phoenix InfoNews Channel are carried by Astra 2G and Eutelsat 9A, which are downlinked to SKY, Free, Orange, Vodafone Kabel Deutschland GmbH (VfKD), Telekom Deutschland, MEO, Telefonica etc. and other mainstream cable and IPTV systems in Europe.

Damai TV, ADTH, TVBI, Amazon, Contentport, Phoenix

- USPhoenix - Contentport to cover North and South

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- Phoenix Chinese Channel
- Phoenix InfoNews Channel
- Phoenix Hong Kong Channel
- Phoenix CNE Channel
- Phoenix NA Chinese Channel
- Phoenix Movies Channel

PHOENIX GLOBAL REACH

Phoenix TV news bureaux and correspondent stations. Phoenix TV also uses materials from foreign independent bureaux based in Brazil, Canada, Mexico, Germany, Hungary, Pakistan and Spain.