

# GLOBAL OUTLOOK

Phoenix Satellite Television Company Limited (“**Phoenix TV**”) is a Chinese language media with international coverage, its programmes are characterized by global vision and its dedication is to provide the Chinese-speaking audience with real-time world news and information from around the world.

In 2017, Phoenix TV reported on many major news stories around the world and also participated in a number of important international events. The following provides a sense of Phoenix TV’s international role as a news reporter:

1. In July, U.S. President Donald Trump visited France and attended the Bastille Day celebrations and the military parade with French President Emmanuel Macron. France-US relations went through a series of waves due to Trump’s “America First” policy and his withdrawal of the U.S. from the “Paris Climate Accord”. Trump’s visit to France and his interaction with Macron attracted much attention. Our correspondent station based in France reported on the whole journey and attended the international press conference jointly held by Trump and Macron, where our reporter Yan Ming asked questions about hotspot issues in the Sino-U.S. relationship and Sino-France relations, allowing the Chinese around the world to understand Trump’s and Macron’s views on China’s President Xi Jinping and the trends in the development of Sino-U.S.–France relations.



2. In Myanmar’s Rakhine State, the exodus of Rohingyas exploded as 600,000 residents fled from their homes to seek shelter in neighboring countries. Our reporter Alice Lau first visited Naypyidaw, the capital of Myanmar, in September to interview Myanmar’s State Counsellor Aung San Suu Kyi in order to know the official attitudes before entering Rakhine State. As the first group of Chinese media to enter the area, we reported exclusively on the real conditions in the region, discussing in detail the origins of the Rohingya issue and the challenges they face.



3. In October, Las Vegas, the American city with the most casinos, was hit by the worst shooting incident in U.S. history. A gunman shot at the crowd attending a concert from the window ledge of the hotel where he stayed, eventually killing 59 people and injuring over 500. Many of our reporters stationed in the U.S. immediately mobilized to report on the scene of the shootings, the political and civil reactions to this tragic event, and track the identity of the gunman and how he planned and conducted the attack. They also reported on the issue of the illegal use of firearms in the U.S..

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4. In December, President Trump announced the U.S.'s recognition of Jerusalem as Israel's capital and the plan to relocate the U.S. embassy in Israel from Tel Aviv to Jerusalem, which stirred a wave of protests in many countries in the Middle East and even in the world at large. The Palestinian demonstrations evolved into violent clashes. Our reporters stationed in Israel immediately reported on the official and civil reactions in both the Israel and Palestine to the Chinese audience around the world. Our reporter stationed in Britain, Jay Cao, was immediately dispatched to Jerusalem to keep abreast of developments in the incident. At the same time, our reporters around the world also reported on the anti-U.S. protests that took place in many countries and the turmoil caused by Trump's decision.

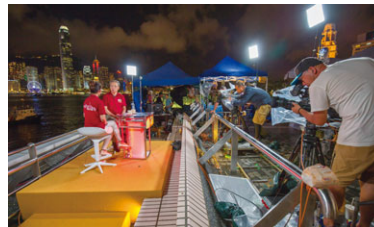


5. Trump, a rich U.S. businessman, was sworn in as President of the U.S. on January 20, which aroused controversy across the country. On the day of the inauguration, there were clashes between demonstrators and police in the capital Washington. Police fired tear gas and shock shells to disperse the crowds and arrested over 200 people. A wave of demonstrations continued on the following day after the presidential oath as anti-Trump gatherings were being held throughout the U.S. and in many cities around the world. Phoenix TV's reporter team in the U.S. and major correspondents around the globe produced live coverage of Donald Trump's inauguration and the protests against him.
6. There was a turbulent time on the Korean peninsula in 2017. The news of the assassination of Kim Jong-nam, an older half-brother of the North Korean leader Kim Jong-un, in Malaysia in February shocked the world. Phoenix TV dispatched several interview teams to Malaysia to conduct follow-up reports. The impeachment of South Korean President Park Geunhye in March led to serious political tensions in South Korea. An immediate election was arranged which resulted in Moon Jae-in winning the election and becoming President. Our reporters provided first-hand coverage of these events so as to offer the latest information in the fastest possible way.
7. The Kuomintang (KMT) suffered several crushing defeats in many elections in Taiwan, and personnel frictions also occurred within the KMT. A party chairperson election was held last May and received great attention from outsiders, leading to former deputy leader Wu Den-yih's

victory. Wu Den-yih claimed after his victory that the KMT had various missions, the foremost of which was to make concerted and sincere efforts to overcome serious problems as well as promoting innovation so as to rebuild the trust and support of young people in the KMT, thereby making the KMT an opposition party with strong supervision. Our correspondent station in Taiwan made a series of reports on the election to explore the KMT's predicament, and provided a full coverage of the election.



8. 2017 was a memorable year which marked the 20th anniversary of Hong Kong's return to Chinese sovereignty. The General Secretary of the CPC Central Committee, Chinese President and Chairman of the Central Military Commission Xi Jinping paid a visit to Hong Kong and attended the Meeting Celebrating the 20th Anniversary of Hong Kong's Return to the Motherland and the Inaugural Ceremony of the Fifth-term Government of the HKSAR. China's first aircraft carrier "Liaoning" also arrived in Hong Kong for the anniversary celebration and for the first time, was open for the public to visit. Our global correspondents made a series of reports and conducted special interviews with a number of celebrities and politicians to give a review on the multiple achievements made by Hong Kong over the past two decades. Phoenix TV provided full coverage of Xi Jinping's visit and the Liaoning's arrival in Hong Kong.



9. The situation in the Middle East has always been unpredictable. Last June, a number of countries suddenly announced that they would sever their diplomatic relations with Qatar, claiming that Qatar supported terrorist activities and undermined regional security. Qatar was then largely isolated. As its external traffic got blocked, people there began to rush out for food in fear that it would no longer be available. We dispatched our reporter Pan Chuyuan to Qatar to provide in-depth coverage of the impacts of the severed relationships on Qatar. He also conducted an exclusive interview with Qatar-based Al Jazeera in order to get an understanding of how this well-renowned television station, which was alleged to support terrorism, would deal with this unexpected crisis.