

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

綜合財務報表附註

(Unless otherwise specified, amounts expressed in Hong Kong dollars)

(除非特別說明，金額以港元列值)

1 General information

Phoenix Media Investment (Holdings) Limited (the “Company”) and its subsidiaries (together, the “Group”) engage principally in satellite television broadcasting and provision of internet media services.

The Company is a limited liability company incorporated in the Cayman Islands and domiciled in Hong Kong Special Administrative Region of The People’s Republic of China (“PRC”). The address of its registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands.

The Company is listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The financial statements are presented in Hong Kong dollars (“HK\$”), unless otherwise stated. These financial statements were approved for issue by the Board of Directors on 27 March 2020.

2 Summary of significant accounting policies

The significant accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

(a) Basis of preparation

The consolidated financial statements of the Group have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards (“HKFRS”) issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”). They have been prepared under the historical cost convention, except for the revaluation of investment properties and financial assets at fair value through profit or loss.

The preparation of financial statements in conformity with HKFRS requires use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group’s accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements, are disclosed in Note 4.

1 一般資料

鳳凰衛視投資(控股)有限公司(「本公司」)及其附屬公司(統稱「本集團」)主要從事衛星電視廣播及提供互聯網媒體服務。

本公司為於開曼群島註冊成立及以中華人民共和國(「中國」)香港特別行政區為總部的有限公司。本公司註冊辦事處的地址為Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands。

本公司於香港聯合交易所有限公司(「聯交所」)主板上市。

除非另有說明，否則財務報表以港元(「港元」)呈列。此等財務報表已由董事會於2020年3月27日批准刊發。

2 重要會計政策概要

下文載列編製此等綜合財務報表所應用的重要會計政策。除另有說明外，此等政策已於所呈列的所有年度內得到貫徹應用。

(a) 編製基準

本集團的綜合財務報表乃根據香港會計師公會(「香港會計師公會」)頒佈的所有適用香港財務報告準則(「香港財務報告準則」)而編製。除投資物業重估及按公平值透過損益記賬的財務資產外，本綜合財務報表乃按照歷史成本法編製。

編製符合香港財務報告準則的財務報表需要運用若干重要的會計估計，亦同時需要管理層在採用本集團的會計政策過程中作出判斷。在綜合財務報表中涉及高度判斷或複雜程度的範疇，或有重要假設及估計的範疇乃於附註4披露。

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2 Summary of significant accounting policies (Continued)

(b) Changes in accounting policies and disclosures

HKICPA has issued certain new and revised HKFRS that are first effective for the current accounting period of the Group.

(i) Effect of adopting new standards and amendments to standards effective in 2019

HKFRS 9 (Amendments)	Prepayment Features with Negative Compensation
HKFRS 16	Leases
HKAS 19 (Amendments)	Plan Amendment, Curtailment for Settlement
HKAS 28 (Amendments)	Long-term Interests in Associates and Joint Ventures
HK (IFRIC) 23	Uncertainty over Income Tax Treatments
Annual Improvements	Annual Improvements 2015-2017 Cycle

Except for HKFRS 16, the adoption of the other new or revised standards, amendments to standards and interpretations of HKFRS stated above did not have any significant impact on the Group's consolidated financial statements in the current and prior periods. The impact of the adoption of HKFRS 16 is disclosed in Note 2(b)(iii).

2 重要會計政策概要 (續)

(b) 會計政策及披露變動

香港會計師公會已頒佈若干新訂及經修訂香港財務報告準則，乃於本集團本會計期間首次生效。

(i) 採納於2019年生效之新準則及準則修訂的影響

香港財務報告準則第9號 (修訂本)	具有負補償特征的預付款
香港財務報告準則第16號	租賃
香港會計準則第19號 (修訂本)	計劃修訂，限制結算
香港會計準則第28號 (修訂本)	於聯營公司及合營企業的長期權益
香港 (國際) 財務報告準則第23號	所得稅處理之不確定性事項 (詮釋委員會)
年度改進	2015年至2017年週期之年度改進

除香港財務報告準則第16號外，採納上述其他新準則或經修訂準則、準則修訂以及香港財務報告準則詮釋未對本集團本期間及過往期間之綜合財務報表產生任何重大影響。採納香港財務報告準則第16號之影響於下文附註2(b)(iii)披露。

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2 Summary of significant accounting policies (Continued)

(b) Changes in accounting policies and disclosures (Continued)

(ii) New standards, amendments to standards and interpretations not yet adopted by the Group

The following new standards, amendments to standards and interpretations have been issued but are not yet effective for the financial year ended 31 December 2019 and have not been early adopted by the Group:

HKFRS 3 (Amendments)	Definition of Business ⁽¹⁾
HKFRS 17	Insurance Contracts ⁽²⁾
HKAS 1 and HKAS 8 (Amendments)	Definition of Material ⁽¹⁾
HKFRS 10 and HKAS 28 (Amendments)	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture ⁽³⁾
Conceptual Framework for Financial Reporting 2018	Revised Conceptual Framework for Financial Reporting ⁽¹⁾

⁽¹⁾ Effective for the Group for annual period beginning on 1 January 2020

⁽²⁾ Effective for the Group for annual period beginning on 1 January 2021

⁽³⁾ Effective date to be determined

2 重要會計政策概要 (續)

(b) 會計政策及披露變動 (續)

(ii) 本集團尚未採納的新準則、準則修訂及詮釋

以下為於截至2019年12月31日止財政年度已頒佈但未生效且本集團尚未提早採納的新準則、準則修訂及詮釋：

香港財務報告準則第3號 (修訂本)	業務之定義 ⁽¹⁾
香港財務報告準則第17號	保險合約 ⁽²⁾
香港會計準則第1號及香港會計準則第8號 (修訂本)	重大之定義 ⁽¹⁾
香港財務報告準則第10號及香港會計準則第28號 (修訂本)	投資者與其聯營公司或合營企業之間的資產出售或出繳 ⁽³⁾
2018年財務報告的概念框架	年財務報告的經修訂概念框架 ⁽¹⁾

⁽¹⁾ 於2020年1月1日開始的本集團年度期間生效

⁽²⁾ 於2021年1月1日開始的本集團年度期間生效

⁽³⁾ 生效日期待定

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2 Summary of significant accounting policies (Continued)

(b) Changes in accounting policies and disclosures (Continued)

(ii) New standards, amendments to standards and interpretations not yet adopted by the Group (Continued)

These standards are not expected to have a material impact on the Group in the current or future reporting periods.

(iii) Changes in accounting policies

The Group adopted HKFRS 16 using the modified retrospective approach where the cumulative impact of the adoption is recognised in the opening balance of retained earnings as at 1 January 2019 and that comparatives had not been restated. The new accounting policies are disclosed in Note 2(aa) and the adjustments to the consolidated financial statements are set out below.

On adoption of HKFRS 16, the Group recognised lease liabilities in relation to leases which had previously been classified as 'operating leases' under the principles of HKAS 17 Leases. These liabilities were measured at the present value of the remaining lease payments, discounted using the lessee's incremental borrowing rate as of 1 January 2019. The weighted average lessee's incremental borrowing rates applied to the lease liabilities on 1 January 2019 were from 1.55% to 5.88%.

2 重要會計政策概要 (續)

(b) 會計政策及披露變動 (續)

(ii) 本集團尚未採納的新準則、準則修訂及詮釋 (續)

預計該等準則在當前或未來報告期內不會對本集團產生重大影響。

(iii) 會計政策變動

本集團已利用經修改追溯方式採納香港財務報告準則第16號，而採納之累積影響已於2019年1月1日於保留盈利的期初結餘中確認，且可比較數據並未重列。新會計政策於附註2(aa)披露，而綜合財務報表的調整載列如下。

於採納香港財務報告準則第16號時，本集團就先前根據香港會計準則第17號租賃的原則分類為「經營租賃」的租賃確認租賃負債。該等負債按租賃付款餘額的現值計量，並使用承租人截至2019年1月1日的增量借款利率進行貼現。於2019年1月1日，承租人應用於租賃負債之加權平均增量借款利率為1.55%至5.88%。

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2 Summary of significant accounting policies (Continued) 2 重要會計政策概要 (續)

(b) Changes in accounting policies and disclosures (Continued)

(b) 會計政策及披露變動 (續)

(iii) Changes in accounting policies (Continued)

(iii) 會計政策變動 (續)

Measurement of lease liabilities

計量租賃負債

		2019 2019年 \$'000 千元
Operating lease commitments disclosed as at 31 December 2018	於2018年12月31日披露之經營租賃承擔	858,103
Other commitment reassessed as lease	重估為租賃之其他承擔	89,229
Discounted using the lessee's incremental borrowing rate at the date of initial application	使用承租人於首次申請日之增量貸款利率貼現	781,256
(Less): short-term leases recognised on a straight-line basis as expense	(減): 短期租賃以直線法確認為開支	(4,776)
(Less): low-value leases recognised on a straight-line basis as expense	(減): 低值租賃以直線法確認為開支	(87)
Lease liability recognised as at 1 January 2019	於2019年1月1日確認之租賃負債	776,393
Of which are:	其中包括:	
Current lease liabilities	即期租賃負債	133,933
Non-current lease liabilities	非即期租賃負債	642,460
		776,393

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2 Summary of significant accounting policies (Continued)

(b) Changes in accounting policies and disclosures (Continued)

(iii) Changes in accounting policies (Continued)

Measurement of right-of-use assets

The associated right-of-use assets for leases in PRC were measured on a retrospective basis as if the new rules had been applied since the lease commencement date. Other right-of-use assets were measured at the amount equal to the lease liability, adjusted by the amount of any prepaid or accrued lease payments relating to that lease recognised in the balance sheet as at 1 January 2019. There were no onerous lease contracts that would have required an adjustment to the right-of-use assets at the date of initial application.

The recognised right-of-use assets relate to the following types of assets:

		31 December 2019 2019年 12月31日 \$'000 千元	1 January 2019 2019年 1月1日 \$'000 千元
Properties	物業	107,024	105,037
Land	土地	191,826	198,636
Equipment	設備	50	95
LED screen	LED屏幕	614,848	559,592
Radio Channel and facility	電台頻道及設施	64,472	77,707
Total right-of-use assets	使用權資產總額	978,220	941,067

2 重要會計政策概要 (續)

(b) 會計政策及披露變動 (續)

(iii) 會計政策變動 (續)

計量使用權資產

中國租賃相關之使用權資產乃按追溯性基準計量，猶如新規則自租賃開始日期以來一直獲應用。其他使用權資產乃按相當於租賃負債的金額計量，並與經由於2019年1月1日在資產負債表確認之租賃有關的預付或應計租賃付款的任何款項進行調整。於初次應用日期，概無任何租賃合約需要對使用權資產進行調整。

已確認之使用權資產與以下類似之資產有關：

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2 Summary of significant accounting policies (Continued) 2 重要會計政策概要 (續)

(b) Changes in accounting policies and disclosures (Continued)

(b) 會計政策及披露變動 (續)

(iii) Changes in accounting policies (Continued)

(iii) 會計政策變動 (續)

Measurement of right-of-use assets (Continued)

計量使用權資產 (續)

The change in accounting policy affected the following items in the balance sheet on 1 January 2019:

於2019年1月1日，會計政策之變動影響資產負債表中的以下項目：

		As previously stated	Effect of adoption of HKFRS16 採納香港 財務報告準則 第16號的影響	Restated
		如先前所列 \$'000 千元	\$'000 千元	經重列 \$'000 千元
As at 1 January 2019	於2019年1月1日			
Right-of-use assets (Non-current)	使用權資產 (非流動)	–	941,067	941,067
Lease premium for land	土地租賃費用	198,636	(198,636)	–
Prepayments, deposits and other receivables	預付款項、按金及 其他應收款項	858,652	(36,482)	822,170
Lease liability	租賃負債			
– due within one year	– 於一年內到期	–	133,933	133,933
Lease liability	租賃負債			
– due after one year	– 於一年後到期	–	642,460	642,460
Retained profits	保留溢利	5,478,929	(32,409)	5,446,520
Non-controlling interests	非控股權益	2,257,223	(38,035)	2,219,188

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2 Summary of significant accounting policies (Continued)

(b) Changes in accounting policies and disclosures (Continued)

(iii) Changes in accounting policies (Continued)

Practical expedients applied

In applying HKFRS 16 for the first time, the Group has used the following practical expedients permitted by the standard:

- applying a single discount rate to a portfolio of leases with reasonably similar characteristics
- relying on previous assessments on whether leases are onerous
- using recognition exemption to operating leases with a remaining lease term of less than 12 months as at 1 January 2019
- excluding initial direct costs for the measurement of the right-of-use asset at the date of initial application
- using hindsight in determining the lease term where the contract contains options to extend or terminate the lease
- using recognition exemption to operating leases for which the underlying asset is of low value, and
- not reassessing whether a contract is, or contains a lease at the date of initial application. Instead, for contracts entered into before the transition date the Group relied on its assessment made applying HKAS 17 and IFRIC 4 Determining whether an Arrangement contains a Lease.

2 重要會計政策概要 (續)

(b) 會計政策及披露變動 (續)

(iii) 會計政策變動 (續)

實用的權宜之計

於首次應用香港財務報告準則第16號時，本集團使用該準則允許的下列實際可行的權宜處理方法：

- 對具有相似特徵的租賃組合使用單一貼現率
- 依賴先前關於租賃是否繁重的評估
- 對於2019年1月1日剩餘租賃期少於12個月的經營租賃使用確認豁免
- 在首次應用日期排除初始直接成本以計量使用權資產
- 當合約包含延長或終止租約的選擇時，以後見之明確定租賃期
- 對相關資產價值低的經營租賃使用確認豁免，及
- 不重新評估在首次應用日期合約是否或包含租約。相反，對於在過渡日期之前訂立的合約，本集團依據其評估採用香港會計準則第17號及國際財務報告詮釋委員會詮釋4確定安排是否包含租約。

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2 Summary of significant accounting policies (Continued)

(b) Changes in accounting policies and disclosures (Continued)

(iii) Changes in accounting policies (Continued)

The Group's leasing activities and how these are accounted for

The Group leases various lands and offices, equipment, LED screens and radio channel. Rental contracts, except for lease premium for land, are typically made for fixed periods of 2 to 10 years but may have extension options as described in (i) below. Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants, but leased assets may not be used as security for borrowing purposes.

From 1 January 2019, leases are recognised as a right-of-use asset and a corresponding liability at the date at which the leased asset is available for use by the Group. Each lease payment is allocated between the liability and finance cost. The finance cost is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. The right-of-use asset is depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis.

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable
- payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option

2 重要會計政策概要 (續)

(b) 會計政策及披露變動 (續)

(iii) 會計政策變動 (續)

本集團之租賃活動及入賬方

本集團租賃各種土地及辦公室、設備、LED屏幕及電台頻道。租賃合約(除土地租賃費用外)通常在2至10年的固定期限內訂立，但可能有下文(i)所述之以外選項。租賃條款乃在個別基礎上協商，並包含各種不同的條款及條件。租賃協議並無施加任何條款，惟租賃資產不得用作借款的擔保品。

自2019年1月1日起，租賃確認為使用權資產，並在租賃資產可供本集團使用之日確認相應負債。每筆租賃付款乃分配至負債及融資成本。融資成本於租期內自損益扣除，以計算出各期間負債結餘的固定週期利率。使用權資產乃按資產可使用年期或租期(以較短者為準)以直線法折舊。

租賃產生的資產及負債初步以現值進行計量。租賃負債包括以下租賃付款的淨現值：

- 固定付款(包括實質固定付款)減任何應收租賃獎勵
- 支付終止租賃的罰款(倘租賃條款反映承租人行使權利終止租約)

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2 Summary of significant accounting policies (Continued)

(b) Changes in accounting policies and disclosures (Continued)

(iii) Changes in accounting policies (Continued)

The Group's leasing activities and how these are accounted for (Continued)

The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be determined, the lessee's incremental borrowing rate is used, being the rate that the lessee would have to pay to borrow the funds necessary to obtain an asset of similar value in a similar economic environment with similar terms and conditions.

Right-of-use assets are measured at either: (i) its carrying amount as if the Standard had been applied since the commencement date, but discounted using the lessee's incremental borrowing rate at the date of initial application; or (ii) an amount equal to the lease liability, adjusted by the amount of any prepaid or accrued lease payments relating to that lease recognised in the balance sheet immediately before the date of initial application.

Payments associated with short-term leases and leases of low-value assets are recognised on a straight-line basis as an expense in profit or loss. Short-term leases are leases with a lease term of 12 months or less. Low-value assets comprise IT-equipment and small items of office equipment.

(i) Extension and termination options

Termination option is included in radio channel lease. This term is used to maximise operational flexibility in terms of managing contracts. The termination option held is exercisable only by the Group and not by the respective lessor. The Group can terminate the lease in 5 years by paying liquidated amount stipulated in lease agreement.

2 重要會計政策概要 (續)

(b) 會計政策及披露變動 (續)

(iii) 會計政策變動 (續)

本集團之租賃活動及入賬方 (續)

租賃付款採用租賃所隱含的利率予以貼現。倘無法釐定該利率，則使用承租人的增量借款利率，即承租人在類似條款及條件的類似經濟環境中借入獲得類似價值資產所需資金所必須支付的利率。

使用權資產按(i)其賬面值計量，猶如該準則自開始日期起已應用，惟使用承租人於首次應用日期的增量借款利率貼現；或(ii)按等同於租賃負債的金額計量，並就緊接首次應用日期前於資產負債表確認的租賃相關的任何預付或應計租賃付款金額而作出調整。

與短期租賃相關的付款和低價值資產的租賃以直線法於損益中確認為開支。短期租賃指租賃期為12個月或以下的租賃。低價值資產包括信息科技設備和小型辦公設備。

(i) 延期和終止選擇權

電台頻道租賃中包括終止選擇權。此條款用以在管理合同方面最大化運營靈活度。終止選擇權僅可由本集團行使，不得由相應出租方行使。本集團可在五年內支付租賃協議所訂明的算定金額終止租賃。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(c) Subsidiaries

(i) Consolidation

A subsidiary is an entity (including a structured entity) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

(a) Business combinations

The Group applies the acquisition method to account for business combinations. The consideration transferred for the acquisition of subsidiaries is the fair values of the assets transferred, the liabilities incurred to the former owners of the acquiree and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date.

(c) 附屬公司

(i) 綜合入賬

附屬公司為本集團控制之實體（包括結構實體）。當本集團對參與實體業務之浮動回報承擔風險或享有權利以及能透過對實體之權力影響該等回報時，即取得控制權。附屬公司在控制權轉移至本集團之日綜合入賬。附屬公司在控制權終止之日起停止綜合入賬。

(a) 業務合併

本集團應用收購法為業務合併列賬。收購附屬公司所轉讓之代價為所轉讓資產、被收購方的前擁有人錄得的負債及本集團所發行之股本權益之公平值。所轉讓代價包括或然代價安排產生之任何資產或負債之公平值。於業務合併時所收購之可識別資產及所承擔之負債及或然負債，初步按收購日期之公平值計量。

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2 Summary of significant accounting policies (Continued)

(c) Subsidiaries (Continued)

(i) Consolidation (Continued)

(a) Business combinations (Continued)

The Group recognises any non-controlling interest in the acquiree on an acquisition-by-acquisition basis. Non-controlling interests in the acquiree that are present ownership interests and entitle their holders to a proportionate share of the entity's net assets in the event of liquidation are measured at either fair value or the present ownership interests' proportionate share in the recognised amounts of the acquiree's identifiable net assets. All other components of non-controlling interests are measured at their acquisition date fair value, unless another measurement basis is required by HKFRS.

Acquisition-related costs are expensed as incurred.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is re-measured to fair value at the acquisition date; any gains or losses arising from such re-measurement are recognised in profit or loss.

2 重要會計政策概要 (續)

(c) 附屬公司 (續)

(i) 綜合入賬 (續)

(a) 業務合併 (續)

本集團按個別收購基準確認於被收購方的任何非控股權益。屬現時擁有的權益且於清盤時賦予持有人權利按比例分佔實體資產淨值之於被收購方的非控股權益，按公平值或現時擁有的權益應佔被收購方可識別資產淨值的已確認金額比例計量。所有其他非控股權益按收購日期的公平值計量，惟香港財務報告準則另行規定計量基準則除外。

收購相關成本於產生時列為開支。

倘業務合併分階段進行，收購方過往於被收購方持有之股本權益按於收購日期之公平值透過損益重新計量；上述重新計量產生之收益及虧損均於損益確認。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(c) Subsidiaries (Continued)

(c) 附屬公司 (續)

(i) Consolidation (Continued)

(i) 綜合入賬 (續)

(a) Business combinations (Continued)

(a) 業務合併 (續)

Any contingent consideration to be transferred by the Group is recognised at fair value at the acquisition date. Subsequent changes to the fair value of the contingent consideration that is deemed to be an asset or liability is recognised in accordance with HKAS 39 either in profit or loss or as a change to other comprehensive income. Contingent consideration that is classified as equity is not remeasured, and its subsequent settlement is accounted for within equity.

本集團所轉讓的任何或然代價將在收購日期按公平值確認。被視為一項資產或負債的或然代價公平值後續變動，將按照香港會計準則第39號的規定，於損益確認或確認作其他全面收益變動。分類為權益之或然代價毋須重新計量，而其後結算於權益入賬。

The excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If the total of consideration transferred, non-controlling interest recognised and previously held interest measured is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in the consolidated income statement.

所轉讓代價、被收購方之任何非控股權益金額及任何先前於被收購方之股本權益於收購日期之公平值超過所收購可識別資產淨值之公平值之差額入賬列作商譽。倘所轉讓代價、已確認之非控股權益及已計量之以往持有權益之總額低於以廉價購入附屬公司之資產淨值之公平值，則該差額會直接於綜合收益表確認。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(c) Subsidiaries (Continued)

(c) 附屬公司 (續)

(i) Consolidation (Continued)

(i) 綜合入賬 (續)

(a) Business combinations (Continued)

(a) 業務合併 (續)

Intra-group transactions, balances and unrealised gains on transactions between group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. When necessary, amounts reported by subsidiaries have been adjusted to conform with the Group's accounting policies.

集團內公司之間的交易、交易的結餘及未變現收益予以對銷。除非交易提供已轉讓資產出現減值的憑證，否則未變現虧損亦予以對銷。附屬公司的匯報金額已按需要作出調整，以符合本集團的會計政策。

(b) Changes in ownership interests in subsidiaries without change of control

(b) 不導致失去控制權的附屬公司擁有權變動

Transactions with non-controlling interests that do not result in a loss of control are accounted for as equity transactions – that is, as transactions with the owners of the subsidiary in their capacity as owners. The difference between fair value of any consideration paid and the relevant share acquired of the carrying amount of net assets of the subsidiary is recorded in equity. Gains or losses on disposals to non-controlling interests are also recorded in equity.

本集團將其與非控股權益進行不導致失去控制權的交易入賬為權益交易，即與該附屬公司擁有人以其作為擁有人身份進行的交易。所支付任何代價的公平值與相關應佔所收購附屬公司淨資產賬面值的差額記錄為權益。向非控股權益出售的盈虧亦記錄在權益中。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(c) Subsidiaries (Continued)

(i) Consolidation (Continued)

(c) Disposal of subsidiaries

When the Group ceases to have control, any retained interest in the entity is re-measured to its fair value at the date when control is lost, with the change in carrying amount recognised in profit or loss. The fair value is the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to profit or loss.

(ii) Separate financial statements

Investments in subsidiaries are accounted for at cost less impairment. Cost includes direct attributable costs of investment. The results of subsidiaries are accounted for by the Company on the basis of dividend received and receivable.

(c) 附屬公司 (續)

(i) 綜合入賬 (續)

(c) 出售附屬公司

倘本集團不再擁有控制權，其於該實體之任何保留權益按失去控制權當日之公平值重新計算，而賬面值變動則於損益中確認。就其後入賬列作一間聯營公司、合營企業或財務資產之保留權益而言，公平值指初始賬面值。此外，先前於其他全面收益內確認與該實體有關之任何金額按猶如本集團已直接出售有關資產或負債之方式入賬。這可能意味着先前在其他全面收益內確認之金額重新分類至損益。

(ii) 獨立財務報表

於附屬公司的投資乃按成本扣除減值列賬。成本包括投資之直接應佔成本。本公司按已收及應收股息而將附屬公司的業績入賬。

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2 Summary of significant accounting policies (Continued)

(d) Associates

An associate is an entity over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting. Under the equity method, the investment is initially recognised at cost, and the carrying amount is increased or decreased to recognise the investor's share of the profit or loss of the investee after the date of acquisition.

If the ownership interest in an associate is reduced but significant influence is retained, only a proportionate share of the amounts previously recognised in other comprehensive income is reclassified to profit or loss where appropriate.

The Group's share of post-acquisition profit or loss is recognised in the consolidated income statement, and its share of post-acquisition movements in other comprehensive income is recognised in other comprehensive income with a corresponding adjustment to the carrying amount of the investment. When the Group's share of losses in an associate equals or exceeds its interest in the associate, including any other unsecured receivables, the Group does not recognise further losses, unless it has incurred legal or constructive obligations or made payments on behalf of the associate.

The Group determines at each reporting date whether there is any objective evidence that the investment in the associate is impaired. If this is the case, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and its carrying value and recognises the amount in the consolidated income statement.

2 重要會計政策概要 (續)

(d) 聯營公司

聯營公司指本集團對其有重大影響力而無控制權的實體，通常附帶有20%至50%投票權的股權。聯營公司的投資以權益會計法入賬。根據權益會計法，投資初始以成本確認，而賬面值將被調升或調減以確認投資者應佔被投資者在收購日期後的損益份額。

如聯營公司的權益持有被削減但仍保留重大影響力，只需按比例將之前在其他全面收益中確認的數額重新分類至損益(如適當)。

本集團應佔收購後的溢利或虧損於綜合收益表內確認，而應佔收購後其他全面收益的變動則於其他全面收益內確認，並對投資的賬面值作出相應調整。如本集團應佔一間聯營公司的虧損等於或超過其在該聯營公司的權益，包括任何其他無抵押應收款項，本集團不會確認進一步虧損，除非本集團對聯營公司已產生法律或推定責任或已代聯營公司支付款項則作別論。

本集團於各報告日期釐定於聯營公司之投資是否有任何客觀減值證據。倘存在減值證據，本集團會按聯營公司可收回金額與其賬面值之差額計算減值金額，並於綜合收益表確認有關金額。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(d) Associates (Continued)

Profits and losses resulting from upstream and downstream transactions between the Group and its associates are recognised in the Group's financial statements only to the extent of unrelated investor's interests in the associates. Unrealised losses are eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of associates have been changed where necessary to ensure consistency with the policies adopted by the Group.

Gains or losses on dilution of equity interest in associates are recognised in the consolidated income statement.

(e) Joint ventures

The Group has applied HKFRS 11 to all joint arrangements. Under HKFRS 11 investments in joint arrangements are classified as either joint operations or joint ventures depending on the contractual rights and obligations each investor. The Group has assessed the nature of its joint arrangements and determined them to be joint ventures. Joint ventures are accounted for using the equity method.

Under the equity method of accounting, interests in joint ventures are initially recognised at cost and adjusted thereafter to recognise the Group's share of the post-acquisition profits or losses and movements in other comprehensive income. When the Group's share of losses in a joint venture equals or exceeds its interests in the joint ventures (which includes any long-term interests that, in substance, form part of the Group's net investment in the joint ventures), the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the joint ventures.

(d) 聯營公司 (續)

本集團與其聯營公司之間的上游和下游交易的溢利和虧損，在本集團的財務報表中確認，但僅限於無關連投資者在聯營公司中的權益的數額。未變現虧損亦予以對銷，除非交易提供證據證明轉移資產的減值則作別論。聯營公司的會計政策已作出必要調整，以確保與本集團所採用的政策一致。

於聯營公司中的股權被攤薄所產生的收益或虧損於綜合收益表確認。

(e) 合營企業

本集團已對所有合營安排應用香港財務報告準則第11號。根據香港財務報告準則第11號，於合營安排之投資乃視乎各投資者之合同權利及責任的性質而分類為共同經營或合營企業。本集團已評估其合營安排的性質並釐定有關安排屬合營企業。合營企業以權益會計法入賬。

根據權益會計法，於合營企業的權益初步按成本確認並於其後調整，以確認本集團所攤佔的收購後損益及其他全面收益變動。當本集團攤佔合營企業的虧損相等於或超過其於合營企業的權益（包括實質上構成本集團於合營企業的淨投資一部份的任何長期權益）時，本集團並不確認進一步虧損，除非已對合營企業產生責任或已代合營企業支付款項則作別論。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(e) Joint ventures (Continued)

Unrealised gains on transactions between the Group and its joint ventures are eliminated to the extent of the Group's interest in the joint ventures. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of the joint ventures have been changed where necessary to ensure consistency with the policies adopted by the Group.

(e) 合營企業 (續)

本集團與其合營企業之間交易而產生的未變現收益在本集團於合營企業的權益範圍內對銷。未變現虧損亦予以對銷，除非交易提供證據證明轉移資產的減值則作別論。合營企業的會計政策已作出必要調整，以確保與本集團所採用的政策一致。

(f) Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the executive directors that make strategic decisions.

(f) 分類報告

營運分類以與提供予主要營運決策者的內部報告一致的方式報告。負責分配資源並評估營運分類表現的主要營運決策者為作出策略性決定的執行董事。

(g) Foreign currency translation

(i) Functional and presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the "functional currency"). The consolidated financial statements are presented in HK\$, which is the Company's functional and the Group's presentation currency.

(g) 外幣換算

(i) 功能及呈報貨幣

本集團各實體的財務報表所包括的項目，乃按該實體經營所在的主要經濟環境的貨幣（「功能貨幣」）計量。綜合財務報表以港元呈列，而港元為本公司的功能及本集團的呈報貨幣。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(g) Foreign currency translation (Continued)

(g) 外幣換算 (續)

(ii) Transactions and balances

(ii) 交易及結餘

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are remeasured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the consolidated income statement.

外幣交易均按交易或被重新計量的項目估值當日的現行匯率換算為功能貨幣。因上述交易結算及按年終的匯率兌換以外幣列值的貨幣資產及負債而產生的匯兌損益，均於綜合收益表確認。

Foreign exchange gains and losses that relate to borrowings, cash and cash equivalents and other assets and liabilities are presented in the consolidated income statement within "Other gains, net."

與借貸、現金及現金等值項目以及其他資產及負債有關的匯兌損益於綜合收益表「其他收益淨額」中呈列。

Until 31 December 2017, changes in the fair value of debt securities denominated in foreign currency classified as available for sale are analysed between translation differences resulting from changes in the amortised cost of the security and other changes in the carrying amount of the security. Translation differences related to changes in amortised cost are recognised in the consolidated income statement, and other changes in other comprehensive income.

直至2017年12月31日，以外幣計價並分類為可供銷售的債務證券的公平值變動，以該證券的攤銷成本變動及該證券賬面值的其他變動所產生的換算差額作出分析。與攤銷成本變動有關的換算差額在綜合收益表確認，而其他變動於其他全面收益確認。

Translation differences on non-monetary financial assets and liabilities such as equities held at fair value through profit or loss are recognised in the consolidated income statement as part of the fair value gain or loss. Translation differences on non-monetary financial assets such as equities classified as fair value through other comprehensive income are included in other comprehensive income.

有關非貨幣性財務資產及負債（如按公平值透過損益記賬的股本）的換算差額均於綜合收益表確認為公平值損益一部份。有關非貨幣性財務資產（如分類為按公平值透過其他全面收益記賬的股本）的換算差額均計入其他全面收益。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(g) Foreign currency translation (Continued)

(g) 外幣換算 (續)

(iii) Group companies

(iii) 集團公司

The results and financial position of all the Group entities (none of which has the currency of a hyperinflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

功能貨幣與呈列貨幣不同的所有本集團實體（各實體均無極高通脹經濟地區的貨幣）的業績及財務狀況乃按以下方法換算為呈列貨幣：

- (a) assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet;
- (b) income and expenses for each income statement are translated at average exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the dates of the transactions); and
- (c) all resulting exchange differences are recognised in other comprehensive income.

- (a) 每份資產負債表所呈列的資產及負債按該結算日的收市匯率換算；

- (b) 每份收益表的收入及支出項目按平均匯率換算（除非該平均匯率對交易日現行匯率的累計影響並非是一個合理的接近匯率，在此情況下收入及支出乃用交易日的匯率換算）；及

- (c) 所導致的一切匯兌差額乃於其他全面收益確認。

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate. Exchange differences arising are recognised in other comprehensive income.

收購海外實體產生的商譽及公平值調整按海外實體的資產及負債處理，並按收市匯率換算。所產生的匯兌差額乃於其他全面收益確認。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(g) Foreign currency translation (Continued)

(g) 外幣換算 (續)

(iv) Disposal of foreign operation and partial disposal

(iv) 出售境外業務及部份出售

On the disposal of a foreign operation (that is, a disposal of the Group's entire interest in a foreign operation, or a disposal involving loss of control over a subsidiary that includes a foreign operation, a disposal involving loss of joint control over a joint venture entity that includes a foreign operation, or a disposal involving loss of significant influence over an associate that includes a foreign operation), all of the exchange differences accumulated in equity in respect of that operation attributable to the equity holders of the Company are reclassified to profit or loss.

於出售境外業務（即出售本集團於境外業務之全部權益，或涉及失去對含有境外業務之附屬公司之控制權之出售，涉及失去對含有境外業務之合營企業之控制權之出售，或涉及失去對含有境外業務之聯營公司之重大影響力之出售）時，本公司權益持有人應佔於業務權益中累計之所有匯兌差額會重新分類至損益。

In the case of a partial disposal that does not result in the Group losing control over a subsidiary that includes a foreign operation, the proportionate share of accumulated exchange differences are re-attributed to non-controlling interests and are not recognised in profit or loss. For all other partial disposals (that is, reductions in the Group's ownership interest in associates or joint ventures that do not result in the Group losing significant influence or joint control) the proportionate share of the accumulated exchange difference is reclassified to profit or loss.

就並無導致本集團失去對含有境外業務之附屬公司之控制權之部份出售，應佔累計匯兌差額之部份重新歸屬於非控股權益，不會於損益確認。對所有其他部份出售（即並無導致本集團失去重大影響力或共同控制權之本集團減持聯營公司或合營企業權益），應佔累計匯兌差額之部份重新分類至損益。

(h) Property, plant and equipment

(h) 物業、廠房及設備

Property, plant and equipment are stated at historical cost less accumulated depreciation and any impairment losses. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

物業、廠房及設備乃按歷史成本扣除累積折舊及任何減值虧損後列賬。歷史成本包括收購該等項目直接應佔的開支。

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged in the consolidated income statement during the financial period in which they are incurred.

僅當項目有關的未來經濟利益有可能流入本集團及項目成本能可靠計量時，其後成本方計入資產賬面值或確認為另外一項資產（如適用）。被替換部份的賬面值會被撤銷確認。所有其他維修及維護則於產生的財政期間內在綜合收益表扣除。

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綜合財務報表附註

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2 Summary of significant accounting policies (Continued)

(h) Property, plant and equipment (Continued)

No depreciation is provided on assets under construction until they are completed and are available for use. Depreciation of property, plant and equipment is calculated using the straight-line method to allocate their cost to their residual values over their estimated useful lives at annual rates, as follows:

Buildings	2.05-3.33%
Leasehold improvements	shorter of 6.67%-33.3% or over the terms of the leases
Furniture and fixtures	15%-20%
Broadcast operations and other equipment	10%-33.3%
Motor vehicles	20%-25%
LED panels	10%-11.1%
Aircraft	7.1%

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount (Note 2(m)).

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised within "Other gains, net", in the consolidated income statement.

2 重要會計政策概要 (續)

(h) 物業、廠房及設備 (續)

在建資產於其完成及可使用之前不會計提折舊。物業、廠房及設備的折舊乃使用直線法計算，就彼等的剩餘價值於估計可使用年限內按以下年率分配：

樓宇	2.05-3.33%
租賃物業裝修	6.67%-33.3% 或按租約年期 (以較短者 為準)
傢俬及裝置	15%-20%
廣播營運及其他設備	10%-33.3%
汽車	20%-25%
LED顯示屏	10%-11.1%
飛機	7.1%

於各報告期末，資產的剩餘價值及可使用年限均會審閱，並於適當情況下作出調整。

倘某項資產的賬面值大於其估計可收回金額（附註2(m)），該資產的賬面值將即時撇減至其可收回金額。

出售損益乃在將所得款項與賬面值作比較後釐定，並於綜合收益表的「其他收益淨額」內確認。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(i) Investment properties

Investment property, principally comprising leasehold land and buildings, is held for long-term rental yields or for capital appreciation or both, and that is not occupied by the Group. It also includes properties that are being constructed or developed for future use as investment properties. Land held under operating leases are accounted for as investment property when the rest of the definition of an investment property is met. In such cases, the operating leases concerned are accounted for as if they were finance leases. Investment property is initially measured at cost, including related transaction costs and where applicable borrowing costs. After initial recognition, investment properties are carried at fair value, representing open market value determined at each reporting date by external valuers. Fair value is based on active market prices, adjusted, if necessary, for any difference in the nature, location or condition of the specific asset. If the information is not available, the Group uses alternative valuation methods such as recent prices on less active markets or discounted cash flow projections. Changes in fair values are recorded in the consolidated income statement as part of a valuation gain or loss in "Other gains, net".

(j) Intangible assets

(i) Goodwill

Goodwill represents the excess of the cost of an acquisition over the fair value of the Group's share of the net identifiable assets, liabilities and contingent liabilities of the acquiree and the fair value of the non-controlling interest in the acquiree at the date of acquisition. Goodwill on acquisitions of subsidiaries is included in "intangible assets". Goodwill is tested annually for impairment and carried at cost less accumulated impairment losses. Impairment losses on goodwill are not subsequently reversed. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

(i) 投資物業

投資物業（主要包括租賃土地及樓宇）乃持作賺取長期租金收益或資本增值或為同時達到此兩項目的，並且並非由本集團佔用。投資物業亦包括正在興建或發展而未來用作投資物業的投資。根據經營租約持有之土地於符合投資物業之其他定義時，以投資物業列賬。在此情況下，有關經營租約乃按猶如融資租約般列賬。投資物業初步按成本計量，包括相關交易成本及（如適用）借貸成本。於初步確認後，投資物業按公平值列賬，相當於在各報告日期由外聘估值師釐定之公開市值。公平值乃以活躍市場價格為依據，並就特定資產在之任何性質、地點或狀況差異而調整（如需要）。倘未能取得資料，本集團會使用其他估值方法，譬如在活躍程度較低市場之近期價格或貼現現金流量預測。公平值變動於綜合收益表確認，作為「其他收益淨額」之估值收益或虧損之一部份。

(j) 無形資產

(i) 商譽

於收購日期，收購成本超出本集團應佔被收購方的可辨別資產、負債及或然負債淨值的公平值以及被收購方非控股權益的公平值的差額乃列作商譽。由收購附屬公司所產生的商譽已列入「無形資產」。商譽於每年作出減值測試，並按成本減累計減值虧損列賬。商譽的減值虧損其後不獲撥回。出售實體之收益及虧損包括有關所出售實體的商譽賬面值。

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2 Summary of significant accounting policies (Continued)

(j) Intangible assets (Continued)

(i) Goodwill (Continued)

Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of cash-generating units that are expected to benefit from the business combination in which the goodwill arose identified according to operating segment.

(ii) Licences

Separately acquired licences are shown at historical cost. Licences acquired in a business combination are recognised at fair value at the acquisition date. Licences have a finite useful life and are carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method to allocate the cost of licences over their estimated useful lives of two to ten years.

Acquired computer software licences are capitalised on the basis of the costs incurred to acquire and bring to use the specific software. These costs are amortised over their estimated useful lives of two to four years.

(iii) Contractual customer relationships

Contractual customer relationships acquired in a business combination are recognised at fair value at the acquisition date. The contractual customer relations have a finite useful life and are carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method over the expected life of the customer relationship of three years.

2 重要會計政策概要 (續)

(j) 無形資產 (續)

(i) 商譽 (續)

商譽分配予現金產生單位以作出減值測試。商譽根據營運分類分配予預期從辨別所產生商譽的業務合併中獲益的現金產生單位或現金產生單位的集團。

(ii) 許可權

獨立取得之許可權以歷史成本列示。因業務合併取得之許可權在取得日期以公平值確認。許可權均具有有限使用年期，並按成本減累計攤銷列賬。許可權以直線法攤銷，並於其介乎二至十年的估計可使用年期內攤分成本。

所購買的電腦軟件使用權按購買成本及使該特定軟件可供運用所產生的成本作資本化處理。該等成本於二至四年的估計可使用年期內攤銷。

(iii) 合約客戶關係

因業務合併取得之合約客戶關係於取得日期以公平值確認。合約客戶關係均具有有限使用年期，並按成本減累計攤銷列賬。客戶關係以直線法於其三年的預計可使用年期內攤銷。

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2 Summary of significant accounting policies (Continued) 2 重要會計政策概要 (續)

(j) Intangible assets (Continued)

(iv) Club debentures

Acquired club debentures are intangible assets with an indefinite useful life. They are therefore shown at historical cost and are not amortised. Impairment assessments on club debentures are carried out by comparing their recoverable amounts with their carrying amounts annually and whenever there is an indication that the intangible assets maybe impaired.

(v) Computer software

Costs associated with maintaining computer software programmes are recognised as an expense as incurred.

Directly attributable costs that are capitalised as part of the software product include the software development employee costs and an appropriate portion of relevant overheads.

Other development expenditures that do not meet these criteria are recognised as an expense as incurred. Development costs previously recognised as an expense are not recognised as an asset in a subsequent period.

Computer software development costs recognised as assets are amortised over their estimated useful lives, which do not exceed three years.

(j) 無形資產 (續)

(iv) 會所債券

所收購的會所債券為無形資產，擁有無限可使用年期，因而其乃按歷史成本列賬且不予攤銷。有關會所債券的減值乃每年及在無形資產出現可能減值的跡象時，透過將彼等的可回收金額與彼等的賬面值作比較進行評估。

(v) 電腦軟件

與維護電腦軟件程式有關的成本在產生時確認為費用。

予以資本化為軟件產品一部份的直接成本包括開發軟件的員工成本和相關經常費用的適當份額。

不符合有關條件的其他開發開支則於產生時確認為開支。往年確認為開支的開發成本不會在往後期間獲確認為資產。

確認為資產之電腦軟件開發成本按估計可使用年期（不超過三年）攤銷。

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2 Summary of significant accounting policies (Continued)

(k) Purchased programme and film rights

Purchased programme and film rights are recorded at cost less accumulated amortisation and any impairment losses. Cost of film rights is expensed in the consolidated income statement on the first and second showing and cost of purchased programme is expensed in the consolidated income statement by amortising the cost over the licence period on a straight line basis.

Purchased programme with licence period of 12 months or less and film rights with economic lives of 12 months or less are classified as current assets.

(l) Self-produced programmes

Self-produced programmes are stated at cost less any impairment losses. Cost comprises direct production expenditures and an appropriate portion of production overheads. Programmes in production that are abandoned are written off in the consolidated income statement immediately, or when the revenue to be generated by these programmes is determined to be lower than cost, the cost is written down to recoverable amount. Completed programmes will be broadcast over a short period of time and their costs are expensed in the consolidated income statement in accordance with a formula computed to write off the cost over the broadcast period.

2 重要會計政策概要 (續)

(k) 購入節目及電影版權

購入節目及電影版權乃按成本扣除累計攤銷及任何減值虧損列賬。電影版權成本於首次及第二次播映時在全面收益表記賬，而購入節目成本則透過以直線法於版權限期內攤銷成本之方式在全面收益表記賬。

許可期為12個月或以下的購入節目以及經濟使用年期為12個月或以下的電影版權列作流動資產。

(l) 自製節目

自製節目乃按成本扣除任何減值虧損列賬。成本包括直接製作支出及適當比例的製作費用。製作中遭放棄的節目將即時於綜合收益表內撇銷，或倘此等節目可賺取的收益低於成本，則將成本撇減至可收回金額。已完成節目將於短期內播映，而所產生的成本將會按公式計算並記入綜合收益表，以撇銷播放期間的成本。

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2 Summary of significant accounting policies (Continued)

(m) Impairment of investments in subsidiaries, associates, joint ventures and non-financial assets

Intangible assets that have an indefinite useful life are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at each reporting date.

Impairment testing of the investments in subsidiaries, associates or joint ventures is required upon receiving dividends from these investments if the dividend exceeds the total comprehensive income of the subsidiary, associate or joint venture in the period the dividend is declared or if the carrying amount of the investment in the separate financial statements exceeds the carrying amount in the consolidated financial statements of the investee's net assets including goodwill.

2 重要會計政策概要 (續)

(m) 於附屬公司、聯營公司、合營企業及非財務資產的投資減值

擁有不確定可使用年限的無形資產不會予以攤銷，惟會每年作減值測試。當出現事件或情況改變顯示未必能收回賬面值，則會檢討攤銷資產的減值。減值虧損按資產賬面值超過其可收回金額（即資產公平值減出售成本與使用價值兩者之間的較高者）的差額確認。就評估減值而言，資產按可獨立分辨現金流量的最低水平（現金產生單位）分類。遭受減值的非財務資產（商譽除外）會於每個申報日期檢討是否可作出減值回撥。

在接獲於附屬公司、聯營公司或合營企業的投資的股息後，倘股息超出附屬公司、聯營公司或合營企業在宣派股息期內的全面收益總額，或倘於個別財務報表的投資賬面值高於被投資公司資產淨值（包括商譽）於綜合財務報表的賬面值，則須對於附屬公司、合營企業或聯營公司之投資進行減值測試。

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2 Summary of significant accounting policies (Continued)

(n) Financial instruments

Financial assets

Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income (“OCI”) or through profit or loss), and
- those to be measured at amortised cost.

The classification depends on the entity’s business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will either be recorded in profit or loss or OCI. For investments in equity instruments that are not held for trading, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity investment at fair value through other comprehensive income (“FVOCI”).

The Group reclassifies debt investments when and only when its business model for managing those assets changes.

2 重要會計政策概要 (續)

(n) 財務工具

財務資產

分類

本集團按下列計量類別對金融資產進行分類：

- 其後按公平值 (透過其他全面收益 (「其他全面收益」) 記賬或透過損益記賬) 計量，及
- 按攤銷成本計量。

分類取決於主體管理金融資產的業務模式以及該資產的合約現金流量的特徵。

就按公平值計量的資產而言，收益及虧損將計入損益或其他全面收益。並非持作買賣的股本工具投資將視乎本集團是否有在初步確認時作出不可撤銷的選擇，以將按公平值透過其他全面收益記賬 (「按公平值透過其他全面收益記賬」) 的股本投資列賬。

當且僅當本集團管理該等資產的業務模式改變時，方會對債務投資進行重新分類。

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2 Summary of significant accounting policies (Continued) 2 重要會計政策概要 (續)

(n) Financial instruments (Continued)

Financial assets (Continued)

Recognition and derecognition

Regular way purchases and sales of financial assets are recognised on trade-date, the date on which the Group commits to purchase or sell the asset.

The Group derecognises a financial asset only when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity. If the Group neither transfers nor retains substantially all the risks and rewards of ownership and continues to control the transferred asset, the Group continues to recognise the asset to the extent of its continuing involvement and recognises an associated liability. If the Group retains substantially all the risks and rewards of ownership of a transferred financial asset, the Group continues to recognise the financial asset and also recognises a collateralised borrowing for the proceeds received.

Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss ("FVPL"), transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVPL are expensed in profit or loss.

Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.

(n) 財務工具 (續)

財務資產 (續)

確認及終止確認

財務資產的定期收購及出售均於交易日(即本集團承諾收購或出售該資產當日)確認。

僅當自資產收取現金流量的合約權利屆滿或其將財務資產及絕大部份資產風險及所有權回報轉讓予另一實體時，本集團方會終止確認財務資產。倘本集團並未轉移亦無保留擁有權絕大部分風險及回報並繼續控制已轉讓資產，本集團將按其持續參與程度持續確認資產，以及確認相關負債。倘本集團保留已轉讓財務資產擁有權絕大部分風險及回報，本集團需繼續確認財務資產，及需確認已收取之所得款項為已抵押借貸。

計量

於初步確認時，本集團按其公平值加上(倘財務資產並非按公平值透過損益記賬)收購財務資產直接應佔的交易成本計量財務資產。以按公平值透過損益記賬(「按公平值透過損益記賬」)的財務資產的交易成本於損益中支銷。

於確定附帶嵌入式衍生工具的財務資產之現金流量是否僅為支付本金及利息時，需從財務資產之整體進行考慮。

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2 Summary of significant accounting policies (Continued)

(n) Financial instruments (Continued)

Financial assets (Continued)

Measurement (Continued)

Debt instruments

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

- **Amortised cost:** Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost, which include trade and other receivables, amounts due from related companies and bank balances. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in profit or loss and presented in "Other gains, net" together with foreign exchange gains and losses.
- **FVOCI:** Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at FVOCI. Movements in the carrying amount are taken through OCI, except for the recognition of impairment gains or losses, interest income and foreign exchange gains and losses which are recognised in profit or loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in OCI is reclassified from equity to profit or loss and recognised in "Other gains, net". Interest income from these financial assets is included in finance income using the effective interest rate method. Foreign exchange gains and losses are presented in "Other gains, net".

2 重要會計政策概要 (續)

(n) 財務工具 (續)

財務資產 (續)

計量 (續)

債務工具

債務工具的后續計量取決於本集團管理資產的業務模式及資產的現金流量特徵。本集團將其債務工具分類為三種計量類別：

- **攤銷成本：**倘為收取合約現金流量而持有的資產的現金流量僅為本金及利息付款（包括貿易及其他應收款項、應收有關連公司款項及銀行結餘），則該等資產按攤銷成本計量。該等財務資產的利息收入採用實際利率法計入財務收入。終止確認產生的任何收益或虧損直接於損益中確認，並與外匯收益及虧損於「其他收益淨額」列示。
- **按公平值透過其他全面收益記賬：**倘為收取合約現金流量及出售財務資產而持有的資產的現金流量僅為本金及利息付款，則該等資產按公平值透過其他全面收益記賬計量。賬面值變動乃透過其他全面收益確認，惟就確認減值收益或虧損而言，利息收入及外匯收益及虧損於損益確認。終止確認財務資產時，先前於其他全面收益確認的累計收益或虧損將自權益重新分類至損益並於「其他收益淨額」中確認。來自該等財務資產的利息收入採用實際利率法計入財務收入。外匯收益及虧損於「其他收益淨額」呈列。

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2 Summary of significant accounting policies (Continued) 2 重要會計政策概要 (續)

(n) Financial instruments (Continued)

Financial assets (Continued)

Measurement (Continued)

Debt instruments (Continued)

- FVPL: Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVPL. A gain or loss on a debt investment that is subsequently measured at FVPL is recognised in profit or loss and presented net within "Other gains, net" in the period in which it arises.

Equity instruments

The Group subsequently measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in OCI, there is no subsequent reclassification of fair value gains and losses to profit or loss following the derecognition of the investment. Dividends from such investments continue to be recognised in profit or loss as "Other gains, net" when the Group's right to receive payments is established.

Changes in the fair value of financial assets at FVPL are recognised in "Other gains, net" in the consolidated income statement as applicable. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.

(n) 財務工具 (續)

財務資產 (續)

計量 (續)

債務工具 (續)

- 按公平值透過損益記賬：不符合攤銷成本或按公平值透過其他全面收益記賬標準的資產按公平值透過損益記賬計量。其後按公平值透過損益記賬的債務投資產生的收益或虧損於損益內確認並於其產生期間的「其他收益淨額」以淨值列示。

股本工具

本集團其後按公平值計量所有股本投資。倘本集團管理層已選擇於其他全面收益呈列股本投資的公平值收益及虧損，則於終止確認此類投資後，公平值收益及虧損不再重新分類至損益。當本集團收取付款的權利確立時，此類投資的股息繼續於損益中確認為「其他收益淨額」。

按公平值透過損益記賬的財務資產的公平值變動於綜合收益表（如適用）「其他收益淨額」中確認。按公平值透過其他全面收益記賬的股本投資的減值虧損（及減值虧損撥回）不會與公平值的其他變動分開呈報。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(n) Financial instruments (Continued)

(n) 財務工具 (續)

Financial assets (Continued)

財務資產 (續)

Measurement (Continued)

計量 (續)

Impairment

減值

From 1 January 2018, the Group assesses on a forward looking basis the expected credit losses associated with its debt instruments carried at amortised cost. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

從2018年1月1日起，本集團按前瞻性基準評估與其以攤銷成本計量的債務工具相關的預期信貸虧損。所應用的減值方法視乎信貸風險有否明顯增加而定。

For trade receivables, the Group applies the simplified approach permitted by HKFRS 9, which requires expected lifetime losses to be recognised from initial recognition of the receivables.

就應收賬款而言，本集團採用香港財務報告準則第9號所允許的簡化方法，該方法規定預期使用年期虧損將自初步確認應收款項起確認。

Impairment on financial assets measured at amortised cost other than trade receivables is measured as either 12-month expected credit losses or lifetime expected credit losses, depending on whether there has been a significant increase in credit risk since initial recognition. If a significant increase in credit risk of a receivable has occurred since initial recognition, then impairment is measured as lifetime expected credit loss.

按攤銷成本計量的財務資產（應收賬款除外）按12個月預期信貸虧損或可使用年期預期信貸虧損計量，視乎信貸風險自初次確認以來是否明顯提高。若應收款項的信貸風險自初次確認以來明顯提高，減值乃按可使用年期預期信貸虧損計量。

When there is a significant increase in credit risk or the proceeds receivables are not settled in accordance with the terms stipulated in the agreements, management considers these receivables as underperforming or non-performing and impairment is measured as lifetime expected credit loss.

若信貸風險明顯提高，或應收款項所得款項並無按協議所規定的條款結付，管理層認為有關應收款項履約情況欠佳或不能履約，減值乃按可使用年期預期信貸虧損計量。

When management considers that there is no reasonable expectation of recovery, the financial assets measured at amortised cost will be written off.

管理層認為已無收回的合理預期時，按攤銷成本計量的財務資產將予撇銷。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(o) Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously. The legally enforceable right must not be contingent on future events and must be enforceable in the normal course of business and in the event of default, insolvency or bankruptcy of the Group or the counterparty.

(o) 抵銷財務工具

倘有合法強制執行權利可抵銷已確認金額以及有意按淨額基準結付或同時實現資產及結付負債，則財務資產與負債會予以抵銷並於資產負債表匯報淨額。法定可強制執行權利不得依賴未來事件而定，而在一般業務過程中以及倘公司或對手方一旦出現違約、無償債能力或破產時，這也必須具有約束力。

(p) Inventories

Inventories, comprising decoder devices, satellite receivers and merchandised goods, are stated at the lower of cost and net realisable value. Cost is determined using the first-in, first-out (FIFO) method. The cost of inventories comprises all costs of purchase, costs of conversion and other costs incurred in bringing the inventories to their present location and condition. Net realisable value is the estimated selling price in the ordinary course of business, less applicable variable selling expenses.

(p) 存貨

存貨，包括解碼器器材、衛星接收器及商品，乃按成本值與可變現淨值兩者中較低者列賬。成本值乃按先進先出原則釐定。存貨成本包括所有購買成本、加工成本及為把存貨遷至現有場所及達致現有狀況而產生的其他成本。可變現淨值則指日常業務過程中的估計售價減去適用的可變銷售費用。

(q) Accounts and other receivables

Accounts receivable are amounts due from customers for goods sold or services performed in the ordinary course of business. If collection of accounts and other receivables is expected in one year or less (or in the normal operating cycle of the business if longer), they are classified as current assets. If not, they are presented as non-current assets.

(q) 應收賬款及其他應收款項

應收賬款指就日常業務過程中銷售的貨品或提供的服務應收客戶的款項。倘預期應收賬款及其他應收款項會於一年或以內收回（倘時間更長，則在業務的正常營運週期），則有關款項分類為流動資產，否則該等款項呈列為非流動資產。

Accounts and other receivables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method, less provision for impairment. From 1 January 2018, the Group assesses on a forward looking basis the expected credit losses associated with its financial assets. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

應收賬款及其他應收款項最初乃按公平值確認，其後以實際利息法按攤銷成本扣除減值撥備計量。從2018年1月1日起，本公司按前瞻性基準評估旗下財務資產的相關預期信貸虧損。所應用的減值方法視乎信貸風險有否明顯增加而定。

For trade receivables, the Group applies the simplified approach permitted by HKFRS 9, which requires expected lifetime losses to be recognised from initial recognition of the receivables.

就應收賬款而言，本公司應用香港財務報告準則第9號允許之簡化方法，有關方法規定自初步確認應收賬款時起確認存續賬期的預期虧損。

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2 Summary of significant accounting policies (Continued)

(q) Accounts and other receivables (Continued)

The Group's other financial assets carried at amortised cost include other receivables and amounts due from related companies. The impairment loss of other financial assets carried at amortised cost is measured based on the twelve months expected credit loss. The twelve months expected credit loss is the portion of lifetime expected credit loss that results from default events on a financial instrument that are possible within twelve months after the reporting date. However, when there has been a significant increase in credit risk since origination, the allowance will be based on the lifetime expected credit loss. See Notes 21 and 22 for further information about the Group's accounting for accounts and other receivables and Note 3(a)(ii) for a description of the Group's impairment policies.

(r) Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

(s) Deferred income

Deferred income represents contract liabilities in relation to advertising revenue, subscription revenue and promotion service revenue received in advance from third party customers while the underlying services are yet to be provided under HKFRS 15.

2 重要會計政策概要 (續)

(q) 應收賬款及其他應收款項 (續)

本公司按攤銷成本列賬的其他財務資產包括其他應收款項及應收有關連公司款項。按攤銷成本列賬的其他財務資產的預期信貸虧損乃根據12個月預期信貸虧損而釐定。12個月預期信貸虧損為於報告日期後12個月內可能發生之財務工具違約事件而導致之預期信貸虧損之一部分。然而，如信貸風險自產生以來大幅上升，則有關撥備將根據可使用年期預期信貸虧損計算。有關本集團賬目及其他應收款項會計的進一步資料，請參閱附註21及22，而有關本集團減值政策之描述，請參閱附註3(a)(ii)。

(r) 現金及現金等值項目

現金及現金等值項目包括手頭現金、銀行活期存款，及原來到期日為三個月或以下的其他短期高流通投資。

(s) 遞延收入

遞延收入代表根據香港財務報告準則第15號尚未提供相關服務時自第三方客戶預先收取的廣告收入、收視費收入及宣傳服務收入所承擔的合約責任。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(t) Share capital

Ordinary shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

When the Company reacquires its own equity instruments, the amount of the consideration paid, which includes directly attributable costs, is recognised as a deduction from equity. Repurchased shares are classified as treasury shares and are presented in the treasury share reserve. No gain or loss shall be recognised in profit or loss on the purchase, sale, issue or cancellation of the Company's own equity instruments. Such treasury shares may be acquired and held by the Group. Consideration paid or received shall be recognised directly in equity.

(u) Accounts payable, other payables and accruals

Accounts payable, other payables and accruals are recognised initially at fair value and subsequently measured of amortised cost using effective interest method.

(v) Borrowings

Borrowings are recognised initially at fair value, net of transaction costs incurred. Borrowings are subsequently carried at amortised cost; any difference between the proceeds (net of transaction costs) and the redemption value is recognised in the consolidated income statement over the period of the borrowings using the effective interest method.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the end of the reporting period.

(t) 股本

普通股分類為權益。

發行新股份或購股權直接應佔的增量成本，列入權益作為所得款項的減值（扣除稅項）。

當本公司購回本身之股本工具時，已付代價金額（包括直接應佔成本）確認為從權益扣減。所購回股份分類為庫存股份並於庫存股份儲備中呈列。不得就本公司本身之股本工具的購買、出售、發行或註銷而於損益中確認收益或虧損。有關庫存股份可能由本集團收購及持有。已付或已收代價直接在權益中確認。

(u) 應付賬款、其他應付款項及應計款項

應付賬款、其他應付款項及應計款項最初乃按公平值確認，其後以實際利息法按攤銷成本法計量。

(v) 借貸

借貸扣除所產生之交易成本後按公平值初步確認。借貸其後按攤銷成本列賬；任何所得款項（扣除交易成本）及贖回價值之差額按借貸期間以實際利率法於綜合收益表中予以確認。

借貸會分類為流動負債，除非本集團有無條件權利遞延至報告期末後至少12個月清償負債。

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2 Summary of significant accounting policies (Continued)

(w) Current and deferred income tax

The tax expense for the period comprises current and deferred tax. Tax is recognised in the consolidated income statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case the tax is also recognised in other comprehensive income or directly in equity, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date in the countries where the Company, its subsidiaries, associates and joint ventures operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is recognised using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the balance sheet date and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Deferred income tax liabilities are provided on temporary differences arising on investments in subsidiaries, associates and joint ventures, except where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not reverse in the foreseeable future.

2 重要會計政策概要 (續)

(w) 當期及遞延所得稅

期內的稅項支出包括當期及遞延稅項。稅項於綜合收益表內確認，惟與在其他全面收益或直接於權益中確認的項目有關者除外。在該情況下，稅項亦可分別於其他全面收益或直接於權益中確認。

當期所得稅支出根據本公司、其附屬公司、聯營公司及合營企業營運所在及產生應課稅收入的國家於結算日已頒佈或實質頒佈的稅務法例計算。管理層就適用稅務法例詮釋所規限的情況定期評估報稅表的狀況，並在適用情況下根據預期須向稅務機關支付的稅款設定撥備額。

遞延所得稅以負債法就資產及負債的稅基與其在綜合財務報表中所列賬面值之間的暫時差額作出確認。然而，如遞延所得稅乃源自業務合併以外的交易中初步確認資產或負債，而在交易時並不影響會計或應課稅溢利或虧損，則不會入賬處理。當有關遞延所得稅資產已變現或遞延所得稅負債已結算時，遞延所得稅以於結算日前已制定或大致上已制定及預期獲應用的稅率（及法例）釐定。

僅於日後應課稅溢利可用於抵銷能夠被動用的暫時差額時，方會確認遞延所得稅資產。

除撥回暫時差額的時間可受本集團控制，而暫時差額不會於可預見將來撥回外，本集團將就於附屬公司、聯營公司及合營企業的投資所產生的暫時差額計提遞延所得稅負債撥備。

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2 Summary of significant accounting policies (Continued)

(w) Current and deferred income tax (Continued)

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income taxes assets and liabilities relate to income taxes levied by the same taxation authority on either the taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

(x) Employee benefits

(i) Pension obligations

The Group operates defined contribution retirement schemes for the Hong Kong employees based on local laws and regulations. Contributions to the schemes by the Group and employees are calculated as a percentage of employees' basic salaries. The retirement benefit schemes' costs expensed in the consolidated income statement represent contributions paid or payable by the Group to the funds.

The Group's contributions to the defined contribution retirement schemes are expensed as incurred and are reduced by contributions forfeited by those employees who leave the schemes prior to vesting fully in the contributions. The assets of the schemes are held separately from those of the Group in independently administered funds. The Group has no further payment obligations once the contributions have been paid.

2 重要會計政策概要 (續)

(w) 當期及遞延所得稅 (續)

倘有合法強制執行權利可抵銷即期稅項資產與即期稅項負債，以及當遞延所得稅資產與負債與同一課稅當局就有意按淨額基準結付結餘的一家應課稅實體或不同應課稅實體徵收之所得稅有關，則遞延所得稅資產與負債會予以抵銷。

(x) 僱員福利

(i) 退休金責任

本集團根據當地法例及規例，為香港僱員管理定額供款退休計劃。本集團及僱員向計劃作出的供款乃根據僱員的基本薪酬的某一百分比計算。於綜合收益表記賬的退休福利計劃成本乃指本集團已付或應付予基金的供款。

本集團向定額供款退休計劃作出的供款乃於產生時列作開支，並以全數取得供款前離開計劃的該等僱員的被沒收供款扣減。計劃的資產乃與本集團的資產分開及以獨立管理的基金持有。本集團一經支付供款後並無進一步付款責任。

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2 Summary of significant accounting policies (Continued)

(x) Employee benefits (Continued)

(i) Pension obligations (Continued)

Pursuant to the relevant local regulations of the countries where the overseas subsidiaries of the Group are located, these subsidiaries participate in respective government retirement benefit schemes and/or set up their own retirement benefit schemes (the "Schemes") whereby they are required to contribute to the Schemes to fund the retirement benefits of the eligible employees. Contributions made to the Schemes are calculated either based on certain percentages of the applicable payroll costs or fixed sums for each employee with reference to a salary scale, as stipulated under the requirements in the respective countries. The Group has no further obligation beyond the required contributions. The contributions under the Schemes are expensed in the consolidated income statement as incurred.

(ii) Bonus plans

The expected bonus payments are recognised as a liability when the Group has a present legal or constructive obligation as a result of services rendered by employees and a reliable estimate of the obligation can be made.

Liabilities for bonus plans are expected to be settled within 12 months and are measured at the amounts expected to be paid when they are settled.

2 重要會計政策概要 (續)

(x) 僱員福利 (續)

(i) 退休金責任 (續)

根據本集團海外附屬公司所在國家的當地有關規例，此等附屬公司參與各自的政府退休福利計劃及／或自行設立退休福利計劃（「有關計劃」），據此，有關附屬公司須向有關計劃為合資格僱員的退休福利作出供款。向有關計劃作出的供款乃按各國所規定根據適用薪金成本的若干百分比或參照薪級表後按每名僱員以固定金額計算。除所須供款外，本集團並無進一步供款責任。根據有關計劃作出的供款於產生時於綜合收益表列為支出。

(ii) 花紅計劃

預期支付的花紅乃於本集團須承擔因僱員所提供服務而產生的現有法定或推定性責任，並在可合理估計有關責任的金額時確認為負債。

花紅計劃的負債預期將於12個月內償還，並根據在償付時預期會支付的金額計算。

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2 Summary of significant accounting policies (Continued)

(x) Employee benefits (Continued)

(iii) Share-based compensation

The Group operates a number of equity-settled, share-based compensation plans, under which the entity receives services from employees as consideration for equity instruments (options) of the Group. The fair value of the employee services received in exchange for the grant of the options is recognised as an expense with a corresponding credit to the employee share-based payment reserve. The total amount to be expensed is determined by reference to the fair value of the options granted:

- including any market performance conditions;
- excluding the impact of any service and non-market performance vesting conditions (for example, profitability, sales growth targets and remaining an employee of the entity over a specified time period); and
- including the impact of any non-vesting conditions.

The fair value of options, at the time of grant is expensed over the vesting period of these share-based awards based on an accelerated graded attribution approach. Under the accelerated graded attribution approach, each vesting installment of a graded vesting award is treated as a separate share-based award, which means that each vesting installment will be separately measured and attributed to expense, resulting in accelerated recognition of share-based compensation expense.

2 重要會計政策概要 (續)

(x) 僱員福利 (續)

(iii) 以股份支付的補償

本集團推行若干以權益結算及以股份支付的補償計劃，據此，本集團自僱員獲取服務作為本集團權益工具（購股權）的代價。本集團就授出購股權而取得的僱員服務公平值乃確認作費用，並於僱員以股份支付的款項儲備內記入相應進賬款項。支銷的總額乃參考已授出購股權的公平值而釐定：

- 包括任何市場表現條件；
- 不計及任何服務及非市場表現歸屬情況（例如盈利能力、銷售增長目標及於某段特定時間內仍身為有關實體之僱員）的影響；及
- 計及任何非歸屬條件。

購股權於授出時的公平值會於該等股份獎勵的歸屬期內按加速分級歸屬法列支。根據加速分級歸屬法，已授出歸屬獎勵的各期歸屬款項當作個別股份獎勵處理，即各期歸屬款項須個別計算並列支，導致加速確認以股份付款的補償開支。

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2 Summary of significant accounting policies (Continued)

(x) Employee benefits (Continued)

(iii) Share-based compensation (Continued)

Cancellation of share options accompanied by the grant of replacement share options is accounted for as a modification of the terms of the cancelled share options. The compensation costs associated with the modification are recognised if either the original vesting condition or the new vesting condition has been achieved. Such compensation costs cannot be less than the grant-date fair value of the original share options. The incremental compensation cost is measured as the excess of the fair value of the replacement share options over the fair value of the cancelled share options at the cancellation date. Therefore, in relation to the modification, the Group recognises share-based compensation over the new vesting periods, which comprises (i) the amortisation of the incremental portion of share-based compensation over the remaining vesting term and (ii) any unrecognised compensation cost of original share option, using either the original term or the new term, whichever is higher for each reporting period.

At the end of each reporting period, the Group revises its estimates of the number of options that are expected to vest based on the non-marketing performance and service conditions. It recognises the impact of the revision to original estimates, if any, in the consolidated income statement, with a corresponding adjustment to equity.

When the options are exercised, the Company issues new shares. The proceeds received net of any directly attributable transaction costs are credited to share capital.

2 重要會計政策概要 (續)

(x) 僱員福利 (續)

(iii) 以股份支付的補償 (續)

註銷購股權(附帶授出替代購股權)乃作為修訂已註銷購股權的條款入賬。倘若已經達到原歸屬條件或新歸屬條件，則確認與修訂相關的補償成本。有關補償成本不得低於原購股權的授出日期公平值。增量補償成本按替代購股權的公平值高於已註銷購股權於註銷日期之公平值計量。因此，就修訂而言，本集團在新歸屬期間確認以股份支付的補償，其組成部份為(i)以股份支付的補償的增量部份於餘下歸屬期之攤銷及(ii)原購股權的任何未確認補償成本(就各報告期間而言使用原條款或新條款計算之較高者)。

於各報告期末，本集團會根據非市場表現及服務條件修改其預期將予歸屬購股權的估計數目。修改原來估計數字如有影響，則於綜合收益表內確認，以及對權益作相應調整。

本公司於購股權獲行使時發行新股份。所收取之所得款項在扣除任何直接應佔的交易費用後計入股本。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(y) Provisions

Provisions are recognised when: the Group has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as interest expense.

(z) Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable, and represents amounts receivable for goods supplied and services rendered, stated for the sale net of value-added tax and discounts and after eliminating sales within the Group.

The Group recognises revenue when the performance obligations are satisfied by transferring control of a promised good or service to customer.

(y) 撥備

當由於過往事件導致本集團承擔現時法律或推定責任，而履行該責任很可能導致資源流出，且流出金額可合理地估計時，撥備乃予以確認。並不會就未來經營虧損而確認撥備。

倘出現多項類似債務，會否導致經濟利益流出以清償債務乃經考慮債務的整體類別後確定。即使同類別債務中任何一項可能流出經濟利益的機會不大，仍會確認撥備。

撥備乃使用稅前貼現率按預期需要清償債務的支出的現值計算，而稅前折扣率反映當前市場對貨幣時間價值及債務特定風險的評估。隨著時間推移而導致的撥備增加乃確認為利息開支。

(z) 收入確認

收入按已收或應收代價的公平值計量，代表就供應貨品及提供服務應收的金額，按扣除增值稅及折扣並已經對銷本集團內部銷售的銷售額列賬。

本集團於透過向客戶轉移已承諾之貨物或服務的控制權而完成履約責任時確認收益。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(z) Revenue recognition (Continued)

(z) 收入確認 (續)

(i) Advertising revenue

Advertising revenue is recognised upon the broadcast or posting of advertisements. This performance obligation is satisfied over time as the advertisers receive and consume benefits simultaneously provided by the Group when the advertisements are broadcasted or posted. The Group applies output method to measure the revenue. To apply the output method, the transaction price specified in each contract is allocated into different advertising timeslots. Each timeslot has its value determined in the rate cards.

(i) 廣告收入

廣告收入於有關廣告播出或刊登時確認。隨著廣告客戶於廣告播出或刊登時同時收到及消耗本集團提供之利益，此履約責任方告完成。本集團採用輸出法計量收入。各合約列明之交易價格分配至不同廣告時段以應用輸出法。各時段擁有各自於價目表所釐定之價值。

(ii) Mobile, video and wireless value added services income

Mobile, video and wireless value added services income are recognised in the period in which the performance obligation is satisfied by transferring control of a promised service or recognised evenly in the subscription period.

(ii) 移動、視頻及無線增值服務收入

移動、視頻及無線增值服務收入於轉移約定的服務之控制權時確認或於訂購期間內平均地確認。

(iii) Subscription revenue

Subscription revenue received or receivable from the cable distributors or agents is amortised on a time proportion basis to the consolidated income statement. The unamortised portion is classified as deferred income.

(iii) 收視費收入

已收或應收有線電視分銷商或代理商的收視費收入乃依照時間比例於綜合收益表內攤銷。未予攤銷的部份列作遞延收入。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(z) Revenue recognition (Continued)

(z) 收入確認 (續)

(iv) Magazine advertising revenue

Magazine advertising revenue is recognised when the advertisements are posted in accordance with the contract advertising period. The Group applies output method to recognise revenue.

(iv) 雜誌廣告收入

雜誌廣告收入於廣告在合約廣告期間登出時確認。本集團採用輸出法確認收入。

(v) Magazine subscription/circulation revenue

Magazine subscription or circulation revenue represents subscription or circulation money received or receivable from customers and is recognised when the respective magazine is sold.

(v) 雜誌訂購／發行收入

雜誌訂購或發行收入指已收或應收客戶訂購或發行款項，並於個別雜誌出售時確認。

(vi) Sales of decoder devices and satellite receivers

Revenue from sales of decoder devices and satellite receivers is recognised on the transfer of control on the goods, which generally coincides with the time when the goods are delivered to customers and the title has passed.

(vi) 解碼器器材及衛星接收器銷售

來自解碼器器材及衛星接收器銷售的收入乃於貨品的控制權轉移時確認，時間大致上與貨品交付客戶及所有權轉移時相同。

(vii) Barter revenue

Barter revenue is recognised at the fair value of goods or services received or receivable in the transaction upon the broadcast of advertisements, the publishing of the magazine or the provision of promotion services to be provided by the Group in the barter transaction.

(vii) 易貨收入

易貨收入乃於本集團在易貨交易中作出廣告播出、出版雜誌或提供宣傳服務時，按交易中已收或應收貨品或服務的公平值確認。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(z) Revenue recognition (Continued)

(z) 收入確認 (續)

(viii) Rental income

Rental income from investment property is recognised in the consolidated income statement on a straight-line basis over the term of the lease.

(viii) 租金收入

投資物業之租金收入以直線法按相關租期在綜合收益表內確認。

(ix) Tuition revenue

Tuition revenue for educational programs and services is recognised when the performance obligation is satisfied by transferring control of promised services.

(ix) 學費收入

教育節目及服務之學費收入於轉移約定的服務之控制權時確認。

(x) IT consultancy service revenue

The Group provides business IT management, design, implementation and support services under fixed-price contracts. Revenue from providing services is recognised in the accounting period in which the services are rendered. The revenue is recognised based on the actual service provided to the end of the reporting period as a proportion of the total services to be provided because the customer receives and uses the benefits simultaneously. This is determined based on the actual labour hours spent relative to the total expected labour hours.

(x) 資訊科技諮詢服務收入

本集團以定價合約形式提供商業資訊科技管理、設計、執行及支援服務。提供服務產生之收入於提供服務之會計期間確認。由於客戶同時收到及使用利益，故收入會根據直至報告期末實際提供之服務作為即將提供之所有服務的一部分確認。此乃根據實際所費工時佔預計總工時之比例所釐定。

(xi) Financing components

The Group does not expect to have any contracts where the period between the transfer of the promised goods or services to the customer and payment by the customer exceeds one year. As a consequence, the Group does not adjust any of the transaction prices for the time value of money.

(xi) 融資組成部分

當向客戶轉移已承諾貨物或服務之時與客戶付款之時相距超過一年，本集團並無預期期間會有任何合約。因此，本集團並無就貨幣時間價值而調整任何交易價格。

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2 Summary of significant accounting policies (Continued)

2 重要會計政策概要 (續)

(aa) Leases

As explained in Note 2(b) above, the Group has changed its accounting policy for leases where the Group is the lessee. The new policy is described below and the impact of the change is set out in Note 2(b).

Until 31 December 2018, Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

(i) The Group as lessor

Rental income from operating leases is recognised in the consolidated income statement on a straight-line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised as an expense on a straight-line basis over the lease term.

(ii) The Group as lessee

Payments made under operating leases (net of any incentives received from the lessor) including upfront payment made for lease premium for land, are charged to the consolidated income statement on a straight-line basis over the lease term.

From 1 January 2019, leases are recognised as a right-of-use asset and a corresponding liability at the date at which the leased asset is available for use by the Group.

Contracts may contain both lease and non-lease components. The Group allocates the consideration in the contract to the lease and non-lease components based on their relative stand-alone prices.

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

(aa) 租賃

誠如上文附註2(b)所闡釋，本集團已就本集團為承租人之租賃改變其會計政策。新政策於下文載述，而有關變動之影響載於附註2(b)。

直至2018年12月31日，凡租賃條款將擁有權的絕大部分風險及回報轉移至承租人的租賃，均列為融資租賃。所有其他租賃則列為經營租賃。

(i) 本集團作為出租人

經營租賃所得出租收入以直線法按相關租期在綜合收益表內確認。磋商及安排經營租約時所產生初步直接成本附加於租賃資產之賬面值，並按直線法於租期內確認為開支。

(ii) 本集團作為承租人

根據經營租賃支付之款項（扣除出租人給予之任何優惠，包括就土地租賃價墊支的費用），於租期內以直線法在綜合收益表扣除。

自2019年1月1日起，租賃確認為使用權資產，並在租賃資產可供本集團使用之日確認相應負債。

合約可包含租賃及非租賃部分。本集團根據其相對獨立的價格將合約的代價分配至租賃及非租賃部分。

租約產生的資產及負債初步以現值進行計量。租賃負債包括以下租賃付款的淨現值：

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2 Summary of significant accounting policies (Continued)

(aa) Leases (Continued)

- fixed payments (including in-substance fixed payments), less any lease incentives receivable
- variable lease payment that are based on an index or a rate, initially measured using the index or rate as at the commencement date
- amounts expected to be payable by the Group under residual value guarantees
- the exercise price of a purchase option if the Group is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the Group exercising that option.

Lease payments to be made under reasonably certain extension options are also included in the measurement of the liability. The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be readily determined, which is generally the case for leases in the Group, the lessee's incremental borrowing rate is used, being the rate that the individual lessee would have to pay to borrow the funds necessary to obtain an asset of similar value to the right-of-use asset in a similar economic environment with similar terms, security and conditions.

2 重要會計政策概要 (續)

(aa) 租賃 (續)

- 固定付款 (包括實質固定付款) 減任何應收租賃獎勵
- 基於指數或利率並於開始日期按指數或利率初步計量的可變租賃付款
- 剩餘價值擔保下的本集團預期應付款項
- 購買期權的行使價 (倘本集團合理確定行使該期權)；及
- 支付終止租賃的罰款 (倘租賃條款反映本集團行使權利終止租約)。

根據合理確定擴大期權作出的租賃付款亦計入負債的計量。租賃付款採用租賃所隱含的利率予以貼現。倘無法釐定該利率 (本集團的租賃一般屬此類情況)，則使用承租人的增量借款利率，即個別承租人在類似條款、抵押及條件的類似經濟環境中借入獲得與使用權資產價值類似的資產所需資金所必須支付的利率。

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2 Summary of significant accounting policies (Continued)

(aa) Leases (Continued)

Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liability
- any lease payments made at or before the commencement date less any lease incentives received
- any initial direct costs, and
- restoration costs.

Right-of-use assets are generally depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis. If the Group is reasonably certain to exercise a purchase option, the right-of-use asset is depreciated over the underlying asset's useful life.

Payments associated with short-term leases of equipment and vehicles and all leases of low-value assets are recognised on a straight-line basis as an expense in profit or loss. Short-term leases are leases with a lease term of 12 months or less. Low-value assets comprise IT equipment and small items of office equipment.

2 重要會計政策概要 (續)

(aa) 租賃 (續)

使用權資產按成本計量，包括以下各項：

- 初始計量租賃負債的金額
- 在開始日期或之前作出的任何租賃付款減任何已收租賃優惠
- 任何初始直接成本，及
- 復原成本。

使用權資產一般按資產可使用年期及租期（以較短者為準）以直線法折舊。倘本集團有合理把握會行使購買期權，則使用權資產會按相關資產的可使用年期折舊。

與設備及汽車短期租賃相關的付款和低價值資產的所有租賃以直線法於損益中確認為開支。短期租賃指租賃期為12個月或以下的租賃。低價值資產包括信息科技設備和小型辦公設備。

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2 Summary of significant accounting policies (Continued)

(ab) Borrowing costs

General and specific borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the cost of those assets, until such time as the assets are substantially ready for their intended use or sale. Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

All other borrowing costs are recognised in profit or loss in the period in which they are incurred.

(ac) Dividend distribution

Dividend distribution to the Company's shareholders is recognised as a liability in the Group's and the Company's financial statements in the period in which the dividends are approved by the Company's shareholders or directors, where appropriate.

3 Financial risk management

(a) Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk, PRC regulatory risk, cash flow and fair value interest rate risk and price risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

Risk management is mainly carried out by the finance department (the "Finance Department") headed by the Chief Financial Officer ("CFO") of the Group. The Finance Department identifies and evaluates financial risks in close co-operation with the Group's operating units to cope with overall risk management, as well as specific areas, such as foreign exchange risk, interest rate risk, credit risk, use of derivative financial instruments and non-derivative financial instruments, and investing excess liquidity.

2 重要會計政策概要 (續)

(ab) 借貸成本

收購、建設或生產需要一段長時間方達致擬定用途或出售之合資格資產直接應佔之一般及特定借貸成本，乃計入該等資產之成本中，直至該資產大致上可作擬定用途或出售之時為止。特定借貸在有待用於合資格資產時進行暫時投資所賺取之投資收入，乃自合資格撥充資本之借貸成本中扣除。

所有其他借貸成本於產生期間在損益確認。

(ac) 股息分派

向本公司股東作出的股息分派於股息獲本公司股東或董事(倘適用)批准的期間內在本集團及本公司財務報表內確認為負債。

3 財務風險管理

(a) 財務風險因素

本集團的業務須面對不同財務風險：市場風險(包括外匯風險、中國法規風險、現金流量及公平值利率風險及價格風險)、信貸風險及流動資金風險。本集團的整體風險管理程式主要針對金融市場的不可預測性並尋求將其對本集團財務表現的潛在不利影響降至最低。

風險管理主要由本集團財務總監(「財務總監」)領導的財務部門(「財務部門」)執行。財務部門與本集團運營單位緊密合作，確定及評估財務風險，以處理整體風險管理並覆蓋特定領域(如外匯風險、利率風險、信貸風險、使用衍生財務工具及非衍生財務工具及投資剩餘流動資金)。

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3 Financial risk management (Continued)

(a) Financial risk factors (Continued)

(i) Market risk

(a) Foreign exchange risk

The Group operates internationally and is exposed to foreign exchange risk arising from various currency exposures, primarily with respect to the Renminbi ("RMB") and US dollar ("US\$"). Foreign exchange risk arises from future commercial transactions, recognised assets and liabilities and net investments in foreign operations.

To manage their foreign exchange risk arising from future commercial transactions and recognised assets and liabilities, entities in the Group engage in transactions mainly in HK\$, RMB and US\$ to the extent possible. The Group currently does not hedge transactions undertaken in foreign currencies but manages its exposure through constant monitoring to limit as much as possible the amount of its foreign currencies exposures. Foreign exchange risk arises when future commercial transactions and recognised assets and liabilities are denominated in a currency that is not the entity's functional currency. The Finance Department is responsible for monitoring and managing the net position in each foreign currency.

The Group has certain investments in foreign operations, whose net assets are exposed to foreign currency translation risk. Currency exposure arising from the net assets of the Group's operations, such as those in the People's Republic of China (the "PRC"), the United Kingdom and the United States is managed primarily through operating liabilities denominated in the relevant foreign currencies.

3 財務風險管理 (續)

(a) 財務風險因素 (續)

(i) 市場風險

(a) 外匯風險

由於本集團乃國際營運，故須面對不同貨幣（主要為人民幣（「人民幣」）及美元（「美元」））所產生的外匯風險。外匯風險源自日後商業交易、已確認資產與負債，及於海外經營業務的投資淨額。

為管理日後商業交易及已確認資產及負債的外匯風險，本集團實體進行的交易主要以港元、人民幣及美元列值（倘可能）。本集團現時並無對外幣進行對沖交易，惟透過定期監察管理其風險，以盡可能降低其外幣風險涉及的金額。當日後商業交易及已確認資產與負債乃以實體功能貨幣以外的貨幣計價時，則會產生外匯風險。財務部門負責監督及管理每種外幣的淨額狀況。

本集團有若干於海外經營業務的投資，其資產淨值須承受外幣匯兌風險。本集團經營業務的資產淨值產生的貨幣風險，如於中華人民共和國（「中國」）、英國及美國的資產淨值，主要透過以有關外幣列值的經營負債管理。

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3 Financial risk management (Continued)

(a) Financial risk factors (Continued)

(i) Market risk (Continued)

(a) Foreign exchange risk (Continued)

If the functional currency of the group entities had weakened/strengthened by 5% (2018: 5%) against the foreign currency of the net monetary assets of corresponding group entities, with all other variables held constant, after-tax profit for the year would have been HK\$51,037,000 (2018: HK\$98,755,000) higher or lower.

(b) Price risk

The Group is exposed to listed securities price risk because certain investments held by the Group are classified on the consolidated balance sheet as financial assets at fair value through profit or loss. The Group has investment in the equity of a publicly traded entity. For further details of price risk exposed by the Group, please refer to Note 25.

3 財務風險管理 (續)

(a) 財務風險因素 (續)

(i) 市場風險 (續)

(a) 外匯風險 (續)

假若集團實體的功能貨幣兌相關集團實體的淨貨幣資產的外幣貶值／升值5% (2018年：5%)，而所有其他因素維持不變，則年度除稅後溢利將增或減少51,037,000港元 (2018年：98,755,000港元)。

(b) 價格風險

由於本集團所持有的若干投資於綜合資產負債表內分類為按公平值透過損益記賬的財務資產，故本集團須承受上市證券價格風險。本集團亦有投資一家可公開買賣實體的股權。有關本集團承受的其他價格風險的更多詳情，請參閱附註25。

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3 Financial risk management (Continued)

(a) Financial risk factors (Continued)

(i) Market risk (Continued)

(c) PRC regulations

The Group is exposed to certain macroeconomic and regulatory risks and uncertainties in the Chinese market. These uncertainties affect the ability of the Group to provide online advertising, mobile and Internet related services, and educational programs and services through contractual arrangements in the PRC since these industries remain highly regulated. The Chinese government may issue from time to time new laws or new interpretations on existing laws to regulate this industry. Regulatory risk also encompasses the interpretation by the tax authorities of current tax law, the status of properties leased for the Group's operations and legal structure and scope of operations in the PRC, which could be subject to further restrictions resulting in limitations on the Group's ability to conduct business in the PRC. The PRC government may also require the Group to restructure its operation entirely if it finds that the Group's contractual arrangements do not comply with applicable laws and regulation. It is unclear how a restructuring could impact the Group's business and operating results, as the PRC government has not yet found any such contractual arrangements to be in noncompliance. However, any such restructuring may cause significant disruption to the Group's business operations.

3 財務風險管理 (續)

(a) 財務風險因素 (續)

(i) 市場風險 (續)

(c) 中國法規

本集團面對中國市場的若干宏觀經濟及法規風險以及不明朗因素。該等不明朗因素影響本集團透過在中國的合約安排，提供線上廣告、移動及互聯網相關服務以及教育節目及服務的能力，因為該等行業依然受到高度的監管。中國政府可能不時發佈新法律或對現有法律的詮釋，以監管此行業。監管風險亦可能包括稅務機關對現有稅法的詮釋，本集團在中國為營運及法律架構所租賃的物業的狀況及經營範疇，均可能受進一步限制，導致本集團的在中國經營業務的能力受限制。倘中國政府發現本集團的合約安排不符合適用的法律及法規，可能會要求本集團全面重組業務。目前尚未清楚重組會怎樣影響本集團的業務及經營業績，因為中國政府並無發現任何不合規的合約安排。然而，進行任何重組可能嚴重妨礙本集團的業務營運。

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3 Financial risk management (Continued)

(a) Financial risk factors (Continued)

(i) Market risk (Continued)

(d) Cash flow and fair value interest rate risks

The Group's cash flow and fair value interest-rate risks primarily arise from bank deposits, amount due from Shenzhou (Note 22), amount due from a related company (Note 24) and bank borrowings. Bank deposits placed, bank borrowings and amounts due from Shenzhou issued at variable rates expose the Group to cash flow interest-rate risk whereas bank deposits placed, and amounts due from a related company at fixed rates expose the Group to fair value interest-rate risk. The Finance Department's policy is to maintain an appropriate level between fixed-rate and floating-rate deposits and use interest rate swap contract to manage certain cash flow interest rate risks (Note 25).

At 31 December 2019, with all other variables held constant, if the interest rates of interest-bearing assets had increased/decreased by 1%, after-tax profit for the year would have been HK\$24,737,000 (2018: HK\$25,488,000) higher or lower.

3 財務風險管理 (續)

(a) 財務風險因素 (續)

(i) 市場風險 (續)

(d) 現金流量及公平值利率風險

本集團的現金流量及公平值利率風險主要由銀行存款、應收神州款項(附註22)、應收一間有關連公司款項(附註24)及銀行借貸產生。附有不同利率的銀行存款、銀行借貸及應收神州款項使得本集團須面對現金流量利率風險，而附有固定利率的銀行存款及應收有一間有關連公司款項使得本集團須面對公平值利率風險。財務部門的政策為維持適當水平的固定利率及浮動利率存款，並以利率掉期合約管理若干現金流量利率風險(附註25)。

於2019年12月31日，在所有其他變數維持不變之情況下，倘計息資產之利率每上升／下降1%，則本年度除稅後溢利將增加或減少24,737,000港元(2018年：25,488,000港元)。

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3 Financial risk management (Continued)

(a) Financial risk factors (Continued)

(i) Market risk (Continued)

(d) Cash flow and fair value interest rate risks (Continued)

At 31 December 2019, with all other variables held constant, if the interest rates of interest-bearing liabilities had increased/decreased by 1%, after-tax profit for the year would have been HK\$4,320,000 (2018: HK\$8,252,000) lower or higher.

(ii) Credit risk

The Group's credit risk arises from cash and cash equivalents, amounts due from related companies, deposits with banks and financial institutions, as well as credit exposures to advertising agents and customers, including outstanding receivables and committed transactions. The Group has a receivable from an advertising agent, Shenzhou, in the PRC amounting to HK\$363,095,000 (2018: HK\$374,690,000) representing approximately 3% (2018: 4%) of the total assets of the Group as of 31 December 2019. The Group manages its exposure to credit risk through continual monitoring of the credit quality of its customers and advertising agents, taking into account their current and expected financial positions, business environment and industry performance, current and forward looking economic factors, collection history, past experience and subsequent settlements of debtors and Shenzhou. For banks, financial institutions and issuers of derivative financial instruments, only reputable well established banks and financial institutions are accepted.

3 財務風險管理 (續)

(a) 財務風險因素 (續)

(i) 市場風險 (續)

(d) 現金流量及公平值 利率風險 (續)

於2019年12月31日，在所有其他變數維持不變之情況下，倘計息負債之利率每上升／下降1%，則本年度除稅後溢利將增加或減少4,320,000港元（2018年：8,252,000港元）。

(ii) 信貸風險

本集團的信貸風險源自於現金及現金等值項目、應收有關聯公司款項款項存放於銀行及財務機構的存款，以及廣告代理及客戶的信用風險（包括未償還應收款項及未進行已承諾的交易）。於2019年12月31日，本集團應收中國廣告代理神州的款項為363,095,000港元（2018年：374,690,000港元），佔本集團總資產約3%（2018年：4%）。本集團透過持續監察其客戶及廣告代理的信用質素，並考慮彼等的現時及預期財務狀況、經營環境及行業表現、現時及前瞻性經濟因素、收款歷史、過往經驗及其後結算情況，管理其面對的信貸風險。就銀行、財務機構及衍生財務工具的發行者而言，本集團僅信納具良好聲譽的知名銀行及財務機構。

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3 Financial risk management (Continued)

(a) Financial risk factors (Continued)

(ii) Credit risk (Continued)

The Group has put in place policies to ensure that the sales are made to customers with an appropriate credit history and the Group performs periodic credit evaluations of its customers.

Most of the payment terms for advertising revenue are agreed between the Group and the customers at the beginning of year. Customers make payments in accordance with the contract terms. The Group generally requires its advertising customers in the television broadcasting segment to pay in advance. Customers of other business segments are given credit terms of 30 to 180 days.

To measure the expected credit losses, accounts receivable are grouped based on shared credit risk characteristics and the days past due. The expected loss rates are based on the historical payment profiles and the corresponding historical credit losses. The historical loss rates are adjusted to reflect current and forward-looking information on macroeconomic factors and industry trends affecting the ability of the debtors to settle the outstanding balance. The Group has assessed the expected credit losses for these trade receivables.

Management considered the credit risk of trade receivables, other receivables and amount due from related companies as low as counterparties have a strong capacity to meet their contractual cash flow obligations in the near term. The Group has assessed the expected credit losses for these other receivables and amount due from related companies under 12 months expected losses.

See Note 20 for further disclosure on credit risk.

3 財務風險管理 (續)

(a) 財務風險因素 (續)

(ii) 信貸風險 (續)

本集團已採取既定政策以確保向具有適當信貸歷史的客戶進行銷售，而本集團亦會定期對其客戶進行信貸評估。

大部份該等廣告收入的付款條款將於年初由本集團及客戶協定。客戶將根據付款條款進行支付。本集團通常規定其電視廣播分類的廣告客戶預先付款。其他業務分類的客戶獲給予30至180日的信貸期。

應收賬款已根據共同信貸風險的特質及逾期日數分類，以計量預期信貸虧損。預期虧損率基於歷史付款情況以及相應的歷史信貸虧損。歷史虧損率會進行調整，以反映影響客戶結清應收貨款能力的宏觀經濟因素的當前和前瞻性資料。本公司已評估此等應收賬款的預期信貸虧損。

管理層認為應收賬款、其他應收款項及應收有關連公司款項具低信貸風險，因交易對手具近期充分償付合約現金流量責任的能力。本公司已根據12個月預期虧損法，評估此等其他應收款項及應收有關連公司款項的預期信貸虧損。

有關信貸風險的進一步披露資料載於附註20。

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3 Financial risk management (Continued)

(a) Financial risk factors (Continued)

(iii) Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash and cash equivalents, the availability of funding through an adequate amount of committed banking facilities and the ability to close out market positions. Due to the dynamic nature of the underlying businesses, the Finance Department aims to maintain flexibility in funding by keeping committed banking facilities available. Details of cash and cash equivalents and banking facilities are set out in Notes 28 and 29 respectively.

The table below analyses the Group's non-derivative financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet date to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows.

		Within one year	More than one year but not exceeding two years 一年後但 不超過兩年	More than two years but not exceeding five years 兩年後但 不超過五年	More than five years 超過五年
		\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元
Group	本集團				
At 31 December 2019	於2019年12月31日				
Accounts payable, other payables and accruals	應付賬款、其他應付款項及應計款項	1,894,573	-	-	-
Secured bank borrowings	有抵押銀行借貸	424,243	28,786	-	2,728
Loans from non-controlling shareholders of subsidiaries	附屬公司非控股股東提供貸款	229,737	121,561	10,762	22,302
Lease liabilities	租賃負債	214,791	188,991	375,103	44,727
At 31 December 2018	於2018年12月31日				
Accounts payable, other payables and accruals	應付賬款、其他應付款項及應計款項	1,310,725	-	-	-
Secured bank borrowings	有抵押銀行借貸	753,445	72,778	31,932	2,528
Loans from non-controlling shareholders of subsidiaries	附屬公司非控股股東提供貸款	141,079	78,889	133,961	22,578

3 財務風險管理 (續)

(a) 財務風險因素 (續)

(iii) 流動資金風險

謹慎流動資金風險管理指維持充足的現金及現金等值項目，從銀行獲得足夠的銀行信貸額度和將市場倉盤平倉的能力。由於相關業務的流動性質，財務部門旨在透過可動用銀行信貸保持資金的流動性。現金及現金等值項目以及銀行信貸詳情分別載於附註28及29。

下表按有關到期日組合分析本集團的非衍生財務負債，乃根據於結算日至合約到期日的餘下期間計算。該表所披露的金額均為合約未貼現現金流量。

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3 Financial risk management (Continued)

(b) Capital management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and to maintain an optimal capital structure to reduce the cost of capital. Total capital is calculated as "equity" as shown in the consolidated balance sheet plus borrowings.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, adjust the amounts of borrowings or issue new shares.

(c) Fair value estimation

The table below analyses financial instruments carried at fair value, by valuation method. The different levels have been defined as follows:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1).
- Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly or indirectly (level 2).
- Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs) (level 3).

The Finance Department reviews the valuations of the Group's financial instruments. The Finance Department holds discussion with the independent valuers on the valuation assumptions and valuation results when the valuation is performed at each interim and annual reporting dates.

3 財務風險管理 (續)

(b) 資本管理

本集團的資本管理目標是保障本集團的持續經營能力，以向股東提供回報，並維持最優資本架構以減少資本的成本。總資本是按綜合資產負債表所列之「權益」加上借貸而計算。

為維持或調整資本架構，本集團可能會調整已支付予股東的股息金額、返還資本予股東、調整借貸之金額或發行新股份。

(c) 公平值估計

下表以估值法分析按公平值列賬的財務工具。不同等級之定義如下：

- 就相同資產或負債於活躍市場之報價（未經調整）（第1級）。
- 除屬於第1級的報價外，自資產或負債可直接或間接觀察的輸入數據（第2級）。
- 並非基於可觀察市場數據（即無法觀察輸入數據）的資產或負債的輸入數據（第3級）。

財務部門審視本集團財務工具的估值。當於各中期及年度報告日期進行估值時，財務部門與獨立估值師討論估值假設及估值結果。

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3 Financial risk management (Continued)

3 財務風險管理 (續)

(c) Fair value estimation (Continued)

(c) 公平值估計 (續)

The following table presents the Group's financial assets and financial liabilities that are measured at fair value at 31 December 2019. See Note 15 for disclosures of the investment properties that are measured at fair value.

下表呈列於2019年12月31日按公平值計量的本集團財務資產及財務負債。有關按公平值計量之投資物業的披露，請參閱附註15。

		Level 1 第1級 \$'000 千元	Level 2 第2級 \$'000 千元	Level 3 第3級 \$'000 千元	Total 總計 \$'000 千元
Financial assets	財務資產				
Financial assets at fair value through profit or loss	按公平值透過損益記賬的財務資產				
- Trading equity securities	- 供買賣的股本證券	18,575	-	-	18,575
- Convertible redeemable preferred shares	- 可換股可贖回優先股	-	-	2,258,645	2,258,645
- Options for long-term investment	- 長期投資的期權	-	-	19,800	19,800
- Option for refund of consideration in an acquisition	- 退還一項收購代價的選擇權	-	-	109,807	109,807
- Structured deposits	- 結構性存款	-	1,420,370	-	1,420,370
		18,575	1,420,370	2,388,252	3,827,197
Financial liabilities	財務負債				
Financial liabilities at fair value through profit or loss	按公平值透過損益記賬的財務負債				
- Interest rate swap contracts	- 利率掉期合約	-	2,501	-	2,501
- Cross-currency interest rate swap contracts	- 交叉貨幣利率掉期合約	-	5,680	-	5,680
- Forward option for disposal of investment	- 出售投資的遠期期權	-	-	17,828	17,828
		-	8,181	17,828	26,009

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3 Financial risk management (Continued)

3 財務風險管理 (續)

(c) Fair value estimation (Continued)

(c) 公平值估計 (續)

The following table presents the Group's financial assets that are measured at fair value at 31 December 2018.

下表呈列於2018年12月31日按公平值計量的本集團財務資產。

		Level 1 第1級 \$'000 千元	Level 2 第2級 \$'000 千元	Level 3 第3級 \$'000 千元	Total 總計 \$'000 千元
Financial assets	財務資產				
Financial assets at fair value through profit or loss	按公平值透過損益記賬的財務資產				
- Trading equity securities	- 供買賣的股本證券	19,782	-	-	19,782
- Convertible redeemable preferred shares	- 可換股可贖回優先股	-	-	2,235,585	2,235,585
- Options for long-term investment	- 長期投資的期權	-	-	18,909	18,909
- Structured deposits	- 結構性存款	-	1,030,227	-	1,030,227
		19,782	1,030,227	2,254,494	3,304,503
Financial liabilities	財務負債				
Financial liabilities at fair value through profit or loss	按公平值透過損益記賬的財務負債				
- Interest rate swap contracts	- 利率掉期合約	-	855	-	855
- Cross-currency interest rate swap contracts	- 交叉貨幣利率掉期合約	-	5,363	-	5,363
		-	6,218	-	6,218

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3 Financial risk management (Continued)

(c) Fair value estimation (Continued)

During the year ended 31 December 2019, there were no transfers between Level 1 and Level 2, or transfers into or out of Level 3 (2018: Same).

(i) Financial instruments in level 1

The fair value of financial instruments traded in active markets is based on quoted market prices at the balance sheet date. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis. The quoted market price used for financial assets held by the Group is the current bid price. These instruments are included in level 1. As at 31 December 2019, instruments included in level 1 comprise shares of HSBC Holdings PLC ("HSBC"), an entity listed on the Stock Exchange, of approximately HK\$18,575,000 (2018: HK\$19,782,000) (Note 25).

(ii) Financial instrument in level 2

The fair values of structured deposits are determined by valuation techniques that use observable inputs such as the price of gold in London Gold Market and London Interbank Offered Rate that are observable at commonly quoted intervals while the fair values of interest rate swap and cross-currency interest rate swap contracts are determined by valuation techniques that use observable inputs such as interest rates, yield curves and foreign currency rates that are observable at commonly quoted intervals.

3 財務風險管理 (續)

(c) 公平值估計 (續)

於截至2019年12月31日止年度，並無第1級與第2級之間的轉移或轉入或轉出第3級（2018年：相同）。

(i) 第1級內的財務工具

在活躍市場中交易的財務工具的公平值是基於結算日的市場報價得到。如果該報價可以容易地或定期從交易市場、經銷商、經紀人、產業集團、股價服務機構或監管機構中獲得，並且這些報價屬真實及經常於公平市場交易中出現，該市場則被視為活躍。本集團持有的財務資產使用的市場報價是現行出價。該類工具屬於第1級。於2019年12月31日，納入第1級中的工具，包括滙豐控股有限公司（「滙豐」，一間於聯交所上市的實體）的股份，價值約18,575,000港元（2018年：19,782,000港元）（附註25）。

(ii) 第2級內的財務工具

結構性存款的公平值是以估值技術釐定，有關技術使用倫敦黃金市場的黃金價格、倫敦銀行同業拆息等可於常見的報價時間間距觀察的可觀察輸入數據，而利率掉期及交叉貨幣利率掉期合約的公平值則以估值技術釐定，有關技術使用利率、收益率曲線及外幣匯率等可於常見的報價時間間距觀察的可觀察輸入數據。

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3 Financial risk management (Continued)

(c) Fair value estimation (Continued)

(iii) Financial instruments in level 3

- (1) Quantitative information about fair value measurements using significant unobservable inputs (Level 3)

Description	Fair value at 31 December 2019 於2019年12月31日的公平值 (\$'000) (千元)	Valuation technique(s) 估值技術	Unobservable inputs 無法觀察的輸入數據	Value of unobservable inputs 無法觀察的輸入數據的數值	Relationship of unobservable inputs to fair value 無法觀察的輸入數據與公平值的關係
Convertible redeemable preferred shares 可換股可贖回優先股	2,258,645	Market approach 市場法	Lack of marketability discount ("DLOM") 難以銷售的折讓 (「難以銷售的折讓」)	5%	The lower the DLOM, the higher fair value 難以銷售的折讓越低，公平值越高
			Volatility 波幅	51%	The lower the volatility, the higher the fair value 波幅越低，公平值越高
			Minority discount 少數折讓率	13%	The lower the minority discount, the higher the fair value 少數折讓率越低，公平值越高
Options for long-term investments 長期投資的期權	19,800	Various techniques 不同方法	Discount rate 貼現率	35%	The lower the discount rate, the higher the fair value 貼現率越低，公平值越高
Options for refund of consideration in an acquisition 退還一項收購代價的選擇權	109,807	Probability weighted method 機率加權法	Probability 機率	60%	The higher the probability, the higher the fair value 機率愈高，公平值越高
Forward option for disposal of investment 出售投資的遠期期權	17,828	Forward pricing model 遠期定價模式	Discount rate 貼現率	1.66%	The lower the discount rate, the higher the fair value 貼現率愈低，公平值越高

3 財務風險管理 (續)

(c) 公平值估計 (續)

(iii) 第3級內的財務工具

- (1) 有關使用無法觀察的主要輸入數據的公平值計量(第3級)的定量資料

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3 Financial risk management (Continued)

(c) Fair value estimation (Continued)

(iii) Financial instruments in level 3 (Continued)

(1) Quantitative information about fair value measurements using significant unobservable inputs (Level 3) (Continued)

Description	Fair value at 31 December 2018 於2018年12月31日的公平值 (\$'000) (千元)	Valuation techniques) 估值技術	Unobservable inputs 無法觀察的輸入數據	Value of unobservable inputs 無法觀察的輸入數據的數值	Relationship of unobservable inputs to fair value 無法觀察的輸入數據與公平值的關係
Convertible redeemable preferred shares 可換股可贖回優先股	2,235,585	Discounted cash flow method and market approach 貼現現金流量法及市場法	Discount rate 貼現率	17%-22.5%	The lower the discount rate, the higher the fair value 貼現率越低，公平值越高
			Lack of marketability discount ("DLOM") 難以銷售的折讓 (「難以銷售的折讓」)	15%-20%	The lower the DLOM, the higher the fair value 難以銷售的折讓越低，公平值越高
			Volatility 波幅	44.5%	The lower the volatility, the higher the fair value 波幅越低，公平值越高
			Revenue growth rate 收益增長率	4%-76%	The higher the revenue growth rate, the higher the fair value 收益增長率越高，公平值越高
			Terminal growth rate 最終增長率	3%	The higher the terminal growth rate, the higher the fair value 最終增長率越高，公平值越高
			Control premium 控制權溢價	30%	The higher the control premium, the higher the fair value 控制權溢價越高，公平值越高
Options for long-term investments 長期投資的期權	18,909	Various techniques 不同方法	Discount rate 貼現率	35%	The lower the discount rate, the higher the fair value 貼現率越低，公平值越高

3 財務風險管理 (續)

(c) 公平值估計 (續)

(iii) 第3級內的財務工具 (續)

(1) 有關使用無法觀察的主要輸入數據的公平值計量 (第3級) 的定量資料 (續)

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3 Financial risk management (Continued)

(c) Fair value estimation (Continued)

(iii) Financial instruments in level 3 (Continued)

- (1) *Quantitative information about fair value measurements using significant unobservable inputs (Level 3) (Continued)*

The Preferred Shares represent investments in Series C convertible redeemable preferred shares and Series D1 convertible redeemable preferred shares (as at 31 December 2018: Series B convertible redeemable preferred shares, Series C convertible redeemable preferred shares and Series D1 convertible redeemable preferred shares) of Particle Inc. ("Particle") by the Group (see Note 41 for details).

An independent professional valuer adopted the market approach (2018: discounted cash flow method and market approach) to first estimate the equity value of Particle, which was then allocated to Particle's common shares and Preferred Shares using the option-pricing and binomial models.

3 財務風險管理 (續)

(c) 公平值估計 (續)

(iii) 第3級內的財務工具 (續)

- (1) *有關使用無法觀察的主要輸入數據的公平值計量 (第3級) 的定量資料 (續)*

優先股代表本集團對Particle Inc. (「Particle」) 之C系列可換股可贖回優先股及D1系列可換股可贖回優先股作出之投資 (於2018年12月31日: B系列可換股可贖回優先股、C系列可換股可贖回優先股及D1系列可換股可贖回優先股) (詳情請見附註41)。

獨立專業估值師採用市場法 (2018年: 貼現現金流量法及市場法) 以首先估計Particle之股本價值, 繼而以期權定價及二項式模式將之分配至Particle之普通股及優先股。

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3 Financial risk management (Continued)

3 財務風險管理 (續)

(c) Fair value estimation (Continued)

(c) 公平值估計 (續)

(iii) Financial instruments in level 3 (Continued)

(iii) 第3級內的財務工具 (續)

(1) Quantitative information about fair value measurements using significant unobservable inputs (Level 3) (Continued)

(1) 有關使用無法觀察的主要輸入數據的公平值計量(第3級)的定量資料(續)

The following table presents the changes in level 3 instruments during the year ended 31 December 2019.

下表呈列第3級工具於截至2019年12月31日止年度的變動。

		Option for refund of consideration in an acquisition 退還一項收購 代價的選擇權	Forward option for disposal of investment 出售投資的 遠期期權	Options for long-term investments 長期投資 的期權	Convertible redeemable preferred shares 可換股 可贖回優先股	Total 總計
		\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元
Opening balance on 1 January 2019	於2019年1月1日 之年初結餘	-	-	18,909	2,235,585	2,254,494
Additions	添置	42,362	(22,496)	-	-	19,866
Fair value gain recognised in profit or loss	於損益中確認之公平值 收益	68,331	4,952	1,121	1,567,715	1,642,119
Disposal	出售	-	-	-	(1,544,262)	(1,544,262)
Currency translation differences	貨幣換算差額	(886)	(284)	(230)	(393)	(1,793)
Closing balance on 31 December 2019	於2019年12月31日 之年終結餘	109,807	(17,828)	19,800	2,258,645	2,370,424

(Note 25)
(附註25)

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3 Financial risk management (Continued)

(c) Fair value estimation (Continued)

(iii) Financial instruments in level 3 (Continued)

(1) Quantitative information about fair value measurements using significant unobservable inputs (Level 3) (Continued)

		Equity securities and convertible loans 股本證券及可換股貸款 \$'000 千元	Options for long-term investments 長期投資的期權 \$'000 千元	Convertible redeemable preferred shares 可換股可贖回優先股 \$'000 千元 (Note 25) (附註25)	Total 總計 \$'000 千元
Opening balance on 1 January 2018 (restated)	於2018年1月1日之年初結餘(經重列)	154,948	17,702	1,426,714	1,599,364
Fair value (loss)/gain recognised in profit or loss	於損益中確認之公平值(虧損)/收益	(1,900)	2,053	802,877	803,030
Disposal loss	出售虧損	(690)	-	-	(690)
Disposal	出售	(152,798)	-	-	(152,798)
Currency translation differences	貨幣換算差額	440	(846)	5,994	5,588
Closing balance on 31 December 2018	於2018年12月31日之年終結餘	-	18,909	2,235,585	2,254,494

3 財務風險管理 (續)

(c) 公平值估計 (續)

(iii) 第3級內的財務工具 (續)

(1) 有關使用無法觀察的主要輸入數據的公平值計量(第3級)的定量資料(續)

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3 Financial risk management (Continued)

3 財務風險管理 (續)

(c) Fair value estimation (Continued)

(c) 公平值估計 (續)

(iii) Financial instruments in level 3 (Continued)

(iii) 第3級內的財務工具 (續)

(2) Quantitative sensitivity analysis

(2) 定量敏感度分析

A quantitative sensitivity analysis is shown below:

定量敏感度分析載列如下：

		Revenue growth rate 10% increase or decrease 收益增長率 增加或 減少10% \$'000 千元	Terminal growth rate 1% increase or decrease 最終增長率 增加或 減少1% \$'000 千元	Discount rate 3% increase or decrease 貼現率 增加或 減少3% \$'000 千元	DLOM 3% increase or decrease 難以銷售的 折讓增加或 減少3% \$'000 千元	Volatility 5% increase or decrease 波幅 增加或 減少5% \$'000 千元	Minority discount 5% increase or decrease 少數折讓率 增加或 減少5% \$'000 千元	Control premium 5% increase or decrease 控股權溢價 增加或 減少5% \$'000 千元
Year ended 31 December 2019	截至2019年 12月31日止年度							
Preferred Shares	優先股	-	-	-	-	-	(23,488)/ 31,317	-
Year ended 31 December 2018	截至2018年 12月31日止年度							
Preferred Shares	優先股	272,616/ (244,651)	82,472/ (75,586)	(361,310)/ 525,164	(86,364)/ 86,775	(146,042)/ 2,707	-	22,430/ (22,509)

No sensitivity analysis for options for long term investments amounting to HK\$19,800,000 (2018: HK\$18,909,000) and a forward option for disposal of investment amounting to HK\$17,828,000 at 31 December 2019 is presented as a reasonably possible change in key assumptions used in the sensitivity analysis would not result in any significant potential financial impact.

並無呈列於2019年12月31日為19,800,000港元(2018年: 18,909,000港元)之長期投資之期權及17,828,000港元之出售投資的遠期期權之敏感度分析，原因為敏感度分析中所用主要假設之合理可能變化將不會產生任何顯著的潛在財務影響。

If the probability for refund of consideration in an acquisition has increased/decreased by 15%, with all other variables held constant, the fair value of the option would change by +HK\$32,368,000/-HK\$24,502,000.

倘退還一項收購代價的機率增加/減少15%，而所有其他變數維持不變，則期權的公平值將產生+32,368,000港元/-24,502,000港元的變動。

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3 Financial risk management (Continued)

(d) Offsetting financial assets and financial liabilities

The following financial assets are subject to offsetting, enforceable master netting arrangements and similar agreements.

3 財務風險管理 (續)

(d) 抵銷財務資產與財務負債

以下財務資產受抵銷、可強制執行統一淨額結算安排及類似協議規限。

		Gross amounts of recognised financial assets	Gross amounts of recognised financial liabilities set off in the balance sheet	Net amounts of financial assets presented in the balance sheet	Related amounts not set off in the balance sheet Cash collateral received	Net amount
		已確認財務資產總額	於資產負債表內抵銷之已確認財務負債總額	於資產負債表內呈列之財務資產淨額	並無於資產負債表內抵銷之相關金額已收現金抵押品	淨額
		\$'000	\$'000	\$'000	\$'000	\$'000
		千元	千元	千元	千元	千元
As at 31 December 2019						
於2019年12月31日						
Accounts receivable, net	應收賬款淨額					
- Subject to master netting arrangement (Note i)	- 受統一淨額結算安排規限 (附註i)	722,051	-	722,051	(17,876)	704,175
- Not subject to master netting arrangement	- 並不受統一淨額結算安排規限	361,486	-	361,486	-	361,486
		1,083,537	-	1,083,537	(17,876)	1,065,661
As at 31 December 2018						
於2018年12月31日						
Accounts receivable, net	應收賬款淨額					
- Subject to master netting arrangement (Note i)	- 受統一淨額結算安排規限 (附註i)	549,096	-	549,096	(15,669)	533,427
- Not subject to master netting arrangement	- 並不受統一淨額結算安排規限	370,026	-	370,026	-	370,026
		919,122	-	919,122	(15,669)	903,453

Notes:

(i) Internet advertising customers have provided cash collateral to the Group of HK\$17,876,000 (2018: HK\$15,669,000) as protection for payment and contractual obligations under the terms of advertising sale agreements. The Group has the right to invoke the collateral if a customer has failed to settle outstanding payments or full contractual obligations.

附註：

(i) 互聯網廣告客戶已向本集團提供17,876,000港元(2018年：15,669,000港元)之現金抵押品，作為廣告銷售協議條款項下的付款及合同責任之保障。倘客戶未能結清尚欠款項或全部合同責任，本集團有權援用有關抵押品。

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4 Critical accounting estimates and judgements

(a) Critical accounting estimates and assumptions

The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

(i) Fair values of financial assets/liabilities at fair value through profit or loss

The fair values of financial assets/liabilities at fair value through profit or loss that are not traded in an active market are determined by using valuation techniques. The Group uses its judgement to select a variety of methods and make assumptions that are mainly based on market conditions existing at the end of each reporting period. For details, refer to Note 3 (c) (iii).

(ii) Provision for impairment of receivables

Significant judgement is exercised in the assessment of the collectability of accounts receivable, other receivables, amounts due from related companies and the receivable from an advertising agent, Shenzhou. In making such judgement, management considers a number of factors including but not limited to the debtors' current and expected financial positions, business environment and industry performance, current and forward looking economic factors, collection history, past experience and subsequent settlements of debtors and Shenzhou.

4 重要會計估計及判斷

(a) 重要會計估計及假設

對於將來，本集團會作出估計及假設。嚴格而言，所產生的會計估計甚少與有關的實際結果完全相同。有重大風險而導致下一財政年度資產與負債的賬面值需作大幅修訂的估計及假設在下文論述。

(i) 按公平值透過損益記賬的財務資產／負債

並無於交投活躍市場買賣的按公平值透過損益記賬的財務資產／負債的公平值是以估值技術釐定。本集團作出判斷以選出不同方法及作出主要基於各報告期末現存市場條件的假設。詳情請參閱附註3(c) (iii)。

(ii) 應收款項減值撥備

評估應收賬款、其他應收款項、應收有關連公司款項及應收一名廣告代理神州的款項的可收回性時須作出重要判斷。於作出判斷時，管理層考慮多項因素，包括但不限於債務人之現時及預期財務狀況、經營環境及行業表現、現時及前瞻性經濟因素、收款記錄、過往經驗及其後債務人及神州結清款項之情況。

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4 Critical accounting estimates and judgements (Continued)

(a) Critical accounting estimates and assumptions (Continued)

(iii) Income taxes

The Group is subject to income taxes in numerous jurisdictions, including Hong Kong and the PRC. Significant judgement is required in determining the worldwide provision for income taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. The Group recognises liabilities for anticipated tax audit issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the current and deferred income tax assets and liabilities in the period in which such determination is made. For the Group's tax exposure in the PRC, please refer to Note 9.

(iv) Fair value of investment properties

The fair value of investment properties is determined by using valuation technique. Details of the judgement and assumptions have been disclosed in Note 15.

4 重要會計估計及判斷 (續)

(a) 重要會計估計及假設 (續)

(iii) 所得稅

本集團須於數個司法權區(包括香港及中國)繳納所得稅。需要作出重要判斷以釐定全球範圍內的所得稅撥備。於日常業務中，眾多交易及計算的最終稅項不易確定。本集團基於估計額外稅項會否到期而確認預期稅務審計項目的負債。當最終稅項結果與最初記錄的稅項款額存在差異時，該差額將影響作出上述釐定期間的當期及遞延所得稅資產及負債。有關本集團的中國稅項披露，請參考附註9。

(iv) 投資物業的公平值

投資物業的公平值是使用估值技術釐定。相關判斷及假設的詳情已於附註15披露。

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4 Critical accounting estimates and judgements (Continued)

(a) Critical accounting estimates and assumptions (Continued)

(v) Recognition of share-based compensation expense

The Group adopts the Black-Scholes option pricing model to determine the fair value of share options at the grant date. Significant estimates and assumptions are required to be made in determining the parameters for applying the Black-Scholes model, including estimates and assumptions regarding the risk-free interest rate, expected dividend yield and volatility of the underlying shares and the expected life of the share options. Changes in these estimates and assumptions could affect the determination of the fair value of the options, and the amount of such share-based awards expected to become vested, which may in turn impact the determination of the share-based compensation expense.

(b) Critical judgements in applying the Group's accounting policies

(i) Control over Phoenix Metropolis Media Technology Company Limited ("PMM Beijing")

Management considers that the Group has de facto control of PMM Beijing even though it has less than 50% of the voting rights. Management has exercised its critical judgement when determining whether the Group has de facto control over PMM Beijing by considering the following, amongst others: (i) the Group has obtained effective control over majority of the board of PMM Beijing; (ii) the Group has the ability to direct the relevant activities of PMM Beijing, i.e. the activities that significantly affect PMM Beijing; and (iii) PMM Beijing and other shareholders highly rely on the Group's industry expertise, brand, network, and reputation.

4 重要會計估計及判斷 (續)

(a) 重要會計估計及假設 (續)

(v) 確認以股份付款的補償開支

本集團採用柏力克 - 舒爾斯期權定價模式以釐定購股權於授出日期的公平值。在釐定應用柏力克 - 舒爾斯模式的參數時，需要作出重要的估計和假設，包括關於無風險利率、預期股息收益率和相關股份的波幅以及購股權預期年期的估計和假設。此等估計和假設的變化可能會影響購股權的公平值釐定以及預期將予歸屬的股份獎勵金額，而此可能反過來影響以股份付款的補償開支的釐定。

(b) 於應用本集團會計政策時的重要判斷

(i) 對鳳凰都市傳媒科技股份有限公司 (「北京鳳凰都市」) 的控制權

管理層認為，儘管本集團持有北京鳳凰都市之表決權低於50%，但本集團對北京鳳凰都市擁有實際控制權。管理層於釐定本集團對北京鳳凰都市是否有實際控制權時，考慮下列因素（其中包括）：(i) 本集團取得北京鳳凰都市大部份董事會的實際控制權；(ii) 本集團能主導北京鳳凰都市的相關業務（即對北京鳳凰都市具重大影響力的業務）；及(iii) 北京鳳凰都市及其他股東高度依賴本集團的行業知識、品牌、網絡及聲譽。

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5 Revenue and segment information

The Group is principally engaged in satellite television broadcasting and the provision of internet media services. An analysis of the Group's revenue by nature is as follows:

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Advertising sales	廣告銷售		
Television broadcasting	電視廣播	814,943	1,176,750
Internet media	互聯網媒體	1,447,980	1,453,183
Outdoor media	戶外媒體	691,336	823,084
Mobile, video and wireless value added services income	流動、視頻及無線增值服務收入	329,618	237,621
Subscription sales	收視費收入	73,259	75,444
Magazine advertising and subscription or circulation	雜誌廣告及訂購或發行	32,657	34,669
Rental income	租金收入	49,048	68,404
Others	其他	249,390	193,661
		3,688,231	4,062,816

The operating segments have been based on the reports reviewed by executive directors that are used to make strategic decisions. The executive directors consider the business from a product perspective.

5 收入及分類資料

本集團的主要業務為衛星電視廣播及提供互聯網媒體服務。按性質分類的本集團收入分析如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Advertising sales	廣告銷售		
Television broadcasting	電視廣播	814,943	1,176,750
Internet media	互聯網媒體	1,447,980	1,453,183
Outdoor media	戶外媒體	691,336	823,084
Mobile, video and wireless value added services income	流動、視頻及無線增值服務收入	329,618	237,621
Subscription sales	收視費收入	73,259	75,444
Magazine advertising and subscription or circulation	雜誌廣告及訂購或發行	32,657	34,669
Rental income	租金收入	49,048	68,404
Others	其他	249,390	193,661
		3,688,231	4,062,816

經營分部乃根據由執行董事審閱並用於戰略決策的報告而釐定。執行董事從產品層面分析其業務。

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5 Revenue and segment information (Continued)

The Group has five main operating segments including:

- (i) Television broadcasting – broadcasting of television programmes and commercials and provision of promotion activities;
 - (a) Primary channels, including Phoenix Chinese Channel and Phoenix InfoNews Channel
 - (b) Others, including Phoenix Movies Channel, Phoenix North America Chinese Channel, Phoenix Chinese News and Entertainment Channel, Phoenix Hong Kong Channel and others
- (ii) Internet media – provision of website portal and value-added telecommunication services;
- (iii) Outdoor media – provision of outdoor advertising services;
- (iv) Real estate – property development and investment (mainly Phoenix International Media Centre in Beijing); and
- (v) Other activities – programme production and ancillary services, merchandising services, magazine publication and distribution, and other related services.

5 收入及分類資料 (續)

本集團分為五項主要經營分類，包括：

- (i) 電視廣播 – 電視節目及廣告廣播以及提供宣傳服務；
 - (a) 主要頻道，包括鳳凰衛視中文台及鳳凰衛視資訊台
 - (b) 其他，包括鳳凰衛視電影台、鳳凰衛視美洲台、鳳凰衛視歐洲台、鳳凰衛視香港台及其他
- (ii) 互聯網媒體 – 提供入門網站及電訊增值服務；
- (iii) 戶外媒體 – 提供戶外廣告服務；
- (iv) 房地產 – 物業發展及投資（主要為位於北京的鳳凰國際傳媒中心）；及
- (v) 其他業務 – 節目製作及配套服務、商品服務、雜誌出版及發行，以及其他相關服務。

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5 Revenue and segment information (Continued)

5 收入及分類資料 (續)

		Year ended 31 December 2019 截至2019年12月31日止年度								
		Television broadcasting 電視廣播			Internet 互聯網媒體	Outdoor 戶外媒體	Real estate 房地產	Other activities 其他業務	Inter- segment elimination 分類間對銷	Group 本集團
		Primary channels 主要頻道	Others 其他	Sub-total 小計	Internet media 互聯網媒體	Outdoor media 戶外媒體	Real estate 房地產	Other activities 其他業務	Inter- segment elimination 分類間對銷	Group 本集團
		\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元
Revenue	收入									
External sales	對外銷售	801,447	120,094	921,541	1,777,598	691,336	49,048	248,708	-	3,688,231
Inter-segment sales (Note c)	分類間銷售 (附註c)	-	32,538	32,538	16,635	4,532	23,959	10,645	(88,309)	-
Total revenue	總收入	801,447	152,632	954,079	1,794,233	695,868	73,007	259,353	(88,309)	3,688,231
Timing of revenue recognition	收入確認時間									
At point in time	某個時間點	-	713	713	293,980	-	-	21,599	-	316,292
Over time	隨著時間	801,447	119,381	920,828	1,483,618	691,336	4,576	227,109	-	3,327,467
Revenue from other source	其他來源的收入	-	-	-	-	-	44,472	-	-	44,472
		801,447	120,094	921,541	1,777,598	691,336	49,048	248,708	-	3,688,231
Segment results	分類業績	17,230	(80,909)	(63,679)	1,265,042	44,167	(14,564)	(141,208)	-	1,089,758
Unallocated income (Note a)	未分配收入 (附註a)									36,392
Unallocated expenses (Note b)	未分配開支 (附註b)									(282,668)
Profit before share of results of joint ventures/associates, income tax and non-controlling interests	攤佔合營企業/聯營公司業績、所得稅及非控股權益前溢利									843,482
Share of profits less losses of joint ventures	攤佔合營企業溢利減虧損									(2,662)
Share of profits less losses of associates	攤佔聯營公司溢利減虧損									(4,124)
Income tax expense	所得稅費用									(252,468)
Profit for the year	年度溢利									584,228
Non-controlling interests	非控股權益									(461,563)
Profit attributable to owners of the Company	本公司擁有人應佔溢利									122,665

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5 Revenue and segment information (Continued)

5 收入及分類資料 (續)

		Year ended 31 December 2019 截至2019年12月31日止年度								
		Television broadcasting 電視廣播			Internet media	Outdoor media	Real estate	Other activities	Inter- segment elimination	Group 本集團
		Primary channels 主要頻道	Others 其他	Sub-total 小計	Internet media 互聯網媒體	Outdoor media 戶外媒體	Real estate 房地產	Other activities 其他業務	Inter- segment elimination 分類間對銷	Group 本集團
		\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元
Depreciation	折舊	(11,770)	(14,154)	(25,924)	(92,425)	(169,050)	(33,649)	(31,094)	-	(352,142)
Unallocated depreciation	未分配折舊									(35,211)
										(387,353)
Interest income	利息收入	-	1,074	1,074	20,131	3,866	267	643	-	25,981
Unallocated interest income	未分配利息收入									11,021
										37,002
Interest expenses	利息開支	-	(103)	(103)	(12,035)	(26,761)	(8,535)	(4,707)	-	(52,141)
Unallocated interest expenses	未分配利息開支									(12,633)
										(64,774)
Reversal of provision for impairment of accounts receivable	應收賬款減值撥備 撥回	-	-	-	36,532	-	-	-	-	36,532
Provision for impairment of accounts receivable	應收賬款減值撥備	(3,470)	(470)	(3,940)	(69,440)	(6,167)	-	(36)	-	(79,583)

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(Unless otherwise specified, amounts expressed in Hong Kong dollars)

(除非特別說明，金額以港元列值)

5 Revenue and segment information (Continued)

5 收入及分類資料 (續)

Year ended 31 December 2018
截至2018年12月31日止年度

		Television broadcasting 電視廣播			Internet 互聯網媒體	Outdoor 戶外媒體	Real estate 房地產	Other activities 其他業務	Inter- segment elimination 分類間對銷	Group 本集團
		Primary channels 主要頻道	Others 其他	Sub-total 小計	media 媒體	media 媒體	estate 房地產	activities 其他業務	elimination 分類間對銷	Group 本集團
		\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元
Revenue	收入									
External sales	對外銷售	1,159,445	124,623	1,284,068	1,690,804	823,084	68,404	196,456	-	4,062,816
Inter-segment sales (Note c)	分類間銷售 (附註c)	-	35,799	35,799	15,298	3,876	43,926	13,635	(112,534)	-
Total revenue	總收入	1,159,445	160,422	1,319,867	1,706,102	826,960	112,330	210,091	(112,534)	4,062,816
Timing of revenue recognition	收入確認時間									
At point in time	某個時間點	-	48	48	174,782	-	-	11,433	-	186,263
Over time	隨著時間	1,159,445	124,575	1,284,020	1,516,022	823,084	3,170	185,023	-	3,811,319
Revenue from other source	其他來源的收入	-	-	-	-	-	65,234	-	-	65,234
		1,159,445	124,623	1,284,068	1,690,804	823,084	68,404	196,456	-	4,062,816
Segment results	分類業績	319,527	(65,431)	254,096	726,798	142,899	36,193	(99,203)	-	1,060,783
Unallocated income (Note a)	未分配收入 (附註a)									6,966
Unallocated expenses (Note b)	未分配開支 (附註b)									(303,697)
Profit before share of results of joint ventures/associates, income tax and non-controlling interests	攤佔合營企業/聯營公司業績、所得稅及非控股權益前溢利									764,052
Share of profits less losses of joint ventures	攤佔合營企業溢利減虧損									3,427
Share of profits less losses of associates	攤佔聯營公司溢利減虧損									10,632
Income tax expense	所得稅費用									(216,768)
Profit for the year	年度溢利									561,343
Non-controlling interests	非控股權益									(317,553)
Profit attributable to owners of the Company	本公司擁有人應佔溢利									243,790

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5 Revenue and segment information (Continued)

5 收入及分類資料 (續)

		Year ended 31 December 2018 截至2018年12月31日止年度								
		Television broadcasting 電視廣播			Internet media	Outdoor media	Real estate	Other activities	Inter- segment elimination	Group 本集團
		Primary channels 主要頻道	Others 其他	Sub-total 小計	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元
Depreciation	折舊	(16,836)	(15,269)	(32,105)	(38,413)	(31,780)	(35,570)	(8,382)	-	(146,250)
Unallocated depreciation	未分配折舊									(40,129)
										(186,379)
Interest income	利息收入	-	937	937	44,011	3,563	83	374	-	48,968
Unallocated interest income	未分配利息收入									12,454
										61,422
Interest expenses	利息開支	-	(70)	(70)	(16,210)	-	(11,900)	-	-	(28,180)
Unallocated interest expenses	未分配利息開支									(9,864)
										(38,044)
Reversal of provision for impairment of accounts receivable	應收賬款減值撥備 撥回	-	-	-	11,470	-	-	-	-	11,470
Provision for impairment of accounts receivable	應收賬款減值撥備	-	-	-	(38,087)	(3,187)	-	(12,418)	-	(53,692)
Provision for impairment of amount due from a joint venture	應收一間合營企業 款項減值撥備	-	-	-	(3,133)	-	-	-	-	(3,133)
Reversal of provision for impairment of amount due from an associate	應收一間聯營公司 款項減值撥備撥回	-	-	-	1,199	-	-	-	-	1,199

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5 Revenue and segment information (Continued)

Notes:

- (a) Unallocated income represents exchange gain, interest income, investment income and other income.
- (b) Unallocated expenses represent primarily:
- corporate staff costs;
 - office rental;
 - general administrative expenses;
 - marketing and advertising expenses related to the Group as a whole; and
 - exchange loss
- (c) Sales between segments are carried out based on terms determined by management with reference to market prices.

Revenue from external customers by country/area, based on the destination of the customer:

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
The PRC	中國	3,460,200	3,874,755
Hong Kong	香港	150,274	110,428
Others	其他	77,757	77,633
		3,688,231	4,062,816

Non-current assets, other than financial instruments and deferred income tax assets, by country/area:

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
The PRC	中國	3,391,014	2,523,741
Hong Kong	香港	330,370	617,085
Others	其他	110,000	42,596
		3,831,384	3,183,422

5 收入及分類資料 (續)

附註：

- (a) 未分配收入指匯兌收益、利息收入、投資收入及其他收入。
- (b) 未分配開支主要為：
- 公司員工成本；
 - 辦公室租金；
 - 一般行政費用；
 - 與本集團整體有關的市場推廣及廣告費用；及
 - 匯兌虧損
- (c) 分類間銷售乃按管理層參考市場價格釐定之條款進行。

來自外界客戶的收入按國家／地區（根據客戶之目的地而定）呈列如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
The PRC	中國	3,460,200	3,874,755
Hong Kong	香港	150,274	110,428
Others	其他	77,757	77,633
		3,688,231	4,062,816

非流動資產（財務工具及遞延所得稅資產除外）按國家／地區呈列如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
The PRC	中國	3,391,014	2,523,741
Hong Kong	香港	330,370	617,085
Others	其他	110,000	42,596
		3,831,384	3,183,422

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(除非特別說明，金額以港元列值)

6 Other operating gains, net

6 其他經營收益淨額

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Exchange gain/(loss), net	匯兌收益／(虧損)淨額	1,159	(17,906)
Investment income	投資收入	14,052	10,458
Fair value gain on financial assets at fair value through profit or loss	按公平值透過損益記賬的財務資產的公平值收益		
Investment in Particle Inc.	投資於 Particle Inc.	1,567,715	802,877
Other financial assets and liabilities	其他財務資產及負債	83,358	1,148
Provision for impairment of amounts due from joint ventures	應收合營企業款項減值撥備	-	(3,133)
Reversal of impairment of amount due from an associate	應收一間聯營公司款項減值撥回	-	1,199
Provision for impairment of other receivables	其他應收款項減值撥備	(43,279)	-
Impairment of investment in an associate	於一間聯營公司之投資減值	(29,884)	-
Others, net	其他淨額	12,892	5,196
		1,606,013	799,839

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7 Profit before income tax

The following items have been (credited)/charged to the profit before income tax during the year:

7 除所得稅前溢利

下列各項已在本年度內於除所得稅前溢利內(計入)/扣除：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Crediting	計入		
Reversal of provision for impairment of accounts receivable	應收賬款減值撥備撥回	(36,532)	(11,470)
Gain on disposal of property, plant and equipment	出售物業、廠房及設備的收益	(1,316)	(1,801)
Charging	扣除		
Production costs of self-produced programmes	自製節目製作成本	204,597	197,568
Commission expenses	佣金支出	325,747	403,341
Bandwidth costs	帶寬成本	68,630	67,274
Provision for impairment of accounts receivable	應收賬款減值撥備	79,583	53,692
Employee benefit expenses (including Directors' emoluments)	僱員福利費用(包括董事酬金)	1,468,535	1,286,214
Operating lease rental in respect of	下列經營租賃租金		
– Directors' quarters	– 董事宿舍	2,160	1,872
– Land and buildings of third parties	– 第三者的土地及樓宇	29,835	70,953
– LED panels	– LED顯示屏	5,625	251,063
Loss on disposal of property, plant and equipment	出售物業、廠房及設備的虧損	5,098	2,543
Depreciation of property, plant and equipment	物業、廠房及設備折舊	178,195	186,379
Depreciation of right-of-use assets	使用權資產折舊	209,158	–
Amortisation of purchased programme and film rights	購入節目及電影版權攤銷	12,188	9,306
Amortisation of lease premium for land	土地租賃費用攤銷	–	5,833
Amortisation of intangible assets	無形資產攤銷	45,430	10,377
Impairment of intangible assets	無形資產減值	6,245	10,277
Auditor's remuneration	核數師酬金		
– Audit services	– 核數服務	15,085	15,663
– Non-audit services	– 非核數服務	1,127	1,156
Outgoings for investment properties	投資物業之支出	3,346	6,001

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8 Employee benefit expenses

8 僱員福利費用

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
Wages, salaries and other allowances	工資、薪金及其他津貼	1,422,932	1,238,784
Unutilised annual leave	未用年假	424	589
Pension costs – defined contribution plan, net of forfeited contributions (Note a)	退休金成本 – 定額供款計劃 (扣除被沒收供款)(附註a)	22,326	21,756
Share-based compensation expense	以股份付款的補償	22,853	25,085
		1,468,535	1,286,214

(a) Pensions – defined contribution plans

The Group operates a number of defined contribution pension schemes in accordance with the respective subsidiaries' local practices and regulations. The Group is obligated to contribute funding to these plans based on various percentages of the employees' salaries or a fixed sum per employee with reference to their salary level. The assets of these schemes are generally held in separate trustee administered funds.

Employees in Hong Kong are provided with a defined contribution provident fund scheme and the Group is required to make monthly contribution to the scheme based on 10% of the employees' basic salaries. Forfeited contributions are used to offset the employer's future contributions. For the year ended 31 December 2019, the aggregate amount of the employer's contributions was approximately HK\$18,615,000 (2018: HK\$18,820,000) and the total amount of forfeited contributions was approximately HK\$1,196,000 (2018: HK\$1,418,000).

Since 1 December 2000, the employees in Hong Kong can elect to join the Mandatory Provident Fund Scheme (the "MPF Scheme"). The MPF Scheme was introduced pursuant to the Mandatory Provident Fund legislation introduced in 2000. Under the MPF Scheme, the Group and each of the employees make monthly contributions to the scheme at 5% of the employees' relevant income as defined under the Mandatory Provident Fund legislation.

(a) 退休金 – 定額供款計劃

本集團按照各附屬公司所在的當地慣例及法規設有多項定額供款退休金計劃。本集團須按僱員薪金的不同比率或參照薪級表後按每名僱員以固定金額向該等計劃提供資金。該等計劃的資產一般由信託人獨立管理的基金持有。

香港僱員獲提供定額供款公積金計劃，而本集團須每月按僱員基本薪金的10%向該計劃作出供款。被沒收供款乃用於抵銷僱主的未來供款。截至2019年12月31日止年度，僱主的供款總額為約18,615,000港元（2018年：18,820,000港元），而被沒收供款總額為約1,196,000港元（2018年：1,418,000港元）。

自2000年12月1日起，香港僱員可選擇加入強制性公積金計劃（「強積金計劃」）。強積金計劃乃根據於2000年頒佈的強制性公積金法例推出。根據強積金計劃，本集團及每名僱員每月按僱員相關收入的5%（定義見強制性公積金法例）向該計劃作出供款。

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8 Employee benefit expenses (Continued)

(a) Pensions – defined contribution plans (Continued)

Both the employer's and the employees' contributions are subject to a cap of monthly relevant income of HK\$30,000 from 1 June 2014 onwards for each employee. For those employees with monthly relevant income less than HK\$7,100, since 1 November 2013, the employees' contributions are voluntary.

For the year ended 31 December 2019, the aggregate amount of employer's contributions made by the Group to the MPF Scheme was approximately HK\$2,877,000 (2018: HK\$2,638,000) and the forfeited contributions was HK\$20,000 (2018: HK\$99,000).

(b) Five highest paid individuals and senior managements' emoluments

The five highest paid individuals in the Group for the year ended 31 December 2019 included two Directors (2018: two) and three members of senior management (2018: three). The aggregate emoluments paid/payable to the five highest paid individuals during the year are as follows:

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Salaries	薪金	18,366	18,489
Discretionary bonus	酌情發放的花紅	735	3,195
Housing allowance	房屋津貼	5,933	4,588
Pension costs	退休金成本	1,371	1,164
		26,405	27,436

8 僱員福利費用 (續)

(a) 退休金 – 定額供款計劃 (續)

自2014年6月1日起，僱主及僱員的供款均須受每名僱員每月相關收入30,000港元的上限所規限。至於每月相關收入少於7,100港元的僱員，自2013年11月1日起，該等僱員可自願作出供款。

截至2019年12月31日止年度，本集團向強積金計劃作出的僱主供款總額為約2,877,000港元（2018年：2,638,000港元），被沒收供款為20,000港元（2018年：99,000港元）。

(b) 五名最高薪人士及高級管理人員之酬金

本集團截至2019年12月31日止年度之五名最高薪人士包括兩名董事（2018年：兩名）及三名高級管理人員（2018年：三名）。年內已付／應付予五名最高薪人士的總酬金如下：

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8 Employee benefit expenses (Continued)

(b) Five highest paid individuals and senior managements' emoluments (Continued)

The emoluments of the five highest paid individuals (2018: five highest paid individuals) fall within the following bands:

Emolument band	酬金範圍	Number of individuals 人數	
		2019 2019年	2018 2018年
HK\$3,500,001 – HK\$4,000,000	3,500,001 港元 – 4,000,000 港元	2	1
HK\$4,000,001 – HK\$4,500,000	4,000,001 港元 – 4,500,000 港元	–	1
HK\$4,500,001 – HK\$5,000,000	4,500,001 港元 – 5,000,000 港元	2	1
HK\$5,000,001 – HK\$5,500,000	5,000,001 港元 – 5,500,000 港元	–	1
HK\$9,000,001 – HK\$9,500,000	9,000,001 港元 – 9,500,000 港元	–	1
HK\$9,500,001 – HK\$10,000,000	9,500,001 港元 – 10,000,000 港元	1	–
		5	5

During the year, no emoluments or incentive payments were paid or payable to the five highest paid individuals as an inducement to join the Group or as compensation for loss of office except as disclosed above (2018: Nil).

8 僱員福利費用 (續)

(b) 五名最高薪人士及高級管理人員之酬金 (續)

五名最高薪人士 (2018年：五名最高薪人士) 的酬金介乎以下範圍：

除上文披露者外，年內並無向五名最高薪人士支付或應付任何酬金或獎勵補償，以作為加入本集團的獎勵或作為離職補償 (2018年：無)。

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9 Income tax expense

Hong Kong profits tax has been provided at the rate of 16.5% (2018: 16.5%) on the estimated assessable profit for the year. Taxation on PRC and overseas profits has been calculated on the estimated assessable profit for the year at the rates of taxation prevailing in the countries/areas in which the Group operates.

9 所得稅費用

香港利得稅乃按本年度估計應課稅溢利以 16.5% (2018 年：16.5%) 稅率撥備。中國及海外溢利稅項乃根據本年度的估計應課稅溢利，按本集團業務所在國家／地區的現行稅率計算。

		2019	2018
		2019 年	2018 年
		\$'000	\$'000
		千元	千元
Current income tax	當期所得稅		
– Hong Kong profits tax	– 香港利得稅	–	3,628
– PRC and overseas taxation	– 中國及海外稅項	34,656	59,987
– Under provision of tax in the prior year	– 於過往年度不足稅項撥備	1,687	2,134
Deferred income tax (Note 34)	遞延所得稅 (附註 34)	216,125	151,019
		252,468	216,768

On 20 January 1998, the PRC State Administration of Taxation granted a Tax Ruling of Business Tax and Foreign Enterprise Income Tax on certain of the Group's advertising fees collected from an advertising agent, Shenzhou in the PRC (the "Ruling"). The Group has dealt with the aforementioned taxes according to the Ruling in the consolidated financial statements. However, PRC tax laws and regulations and the interpretations thereof may change in the future so that the Group would be subject to PRC taxation on certain income deemed to be sourced in the PRC other than Hong Kong. The Group will continue to monitor developments in the PRC tax regime in order to assess the ongoing applicability and validity of the Ruling.

於 1998 年 1 月 20 日，中國國家稅務總局就本集團自中國神州收取若干廣告費發出營業稅及外商投資企業所得稅稅務裁定（「該裁定」）。本集團已根據該裁定於綜合財務報表內處理上述稅項。然而，中國有關稅收法律及法規及詮釋日後可能變動，因此本集團或須就若干被視為於中國（香港除外）取得的收入繳納中國稅項。本集團將繼續觀察中國稅法體制的發展以評估該裁定的適用及有效性。

A deferred tax provision of approximately HK\$221,442,000 (2018: HK\$149,300,000) has been recorded in the Group's consolidated income statement during the year ended 31 December 2019. The tax provision is related to the Group's investment in convertible redeemable preferred shares which the Group now expects to recover through sale.

截至 2019 年 12 月 31 日止年度，遞延稅項撥備約 221,442,000 港元（2018 年：149,300,000 港元）已計入本集團之綜合收益表內。稅項撥備乃關於本集團於可換股可贖回優先股之投資，本集團現時預期通過出售收回。

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9 Income tax expense (Continued)

The tax on the Group's profit before income tax differs from the theoretical amount that would arise using the tax rate of the location in which the Company operates as follows:

9 所得稅費用（續）

本集團根據除所得稅前溢利計算的稅項，與採用本公司經營所在地區的稅率而產生的理論款額的差異如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Profit before income tax	除所得稅前溢利	836,696	778,111
Calculated at a taxation rate of 16.5% (2018: 16.5%)	根據稅率 16.5% 計算 (2018 年：16.5%)	138,055	128,388
Income not subject to taxation	毋須課稅收入	(27,257)	(22,036)
Expenses not deductible for taxation purposes	不可就課稅扣減的費用	27,093	24,479
Tax losses not recognised	未確認稅項虧損	74,675	16,831
Effect of different tax rate in other countries	其他國家稅率差異的影響	76,715	76,086
Effect of tax exemptions and concessions granted to PRC subsidiaries	授予中國附屬公司稅項豁免及減免的影響	(33,370)	(5,703)
Utilisation of previously unrecognised tax losses	動用先前未確認的稅項虧損	(5,130)	(3,411)
Under provision of tax in the prior year	於過往年度稅項撥備不足	1,687	2,134
Income tax expense	所得稅費用	252,468	216,768

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10 Earnings per share

(a) Basic

Basic earnings per share is calculated by dividing the profit attributable to owners of the Company by the weighted average number of ordinary shares in issue during the year.

10 每股盈利

(a) 基本

每股基本盈利乃根據本公司擁有人應佔溢利除以年內已發行普通股的加權平均數計算。

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
Profit attributable to owners of the Company (\$'000)	本公司擁有人應佔溢利 (千元)	122,665	243,790
Weighted average number of ordinary shares in issue ('000)	已發行普通股的加權平均數 (千股)	4,993,470	4,993,470
Basic earnings per share (Hong Kong cents)	每股基本盈利 (港仙)	2.46	4.88

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10 Earnings per share (Continued)

(b) Diluted

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. The Group has dilutive potential ordinary shares which comprise share options of the Company and a subsidiary (2018: share options of the Company and a subsidiary).

A calculation is done to determine the number of the Company's shares that could have been acquired at fair value (determined as the average annual market share price of the Company's shares) based on the monetary value of the subscription rights attached to outstanding share options of the Company. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the exercise of the share options. Where the number of shares so calculated is smaller than the number of shares that would have been issued assuming the exercise of all the outstanding share options, the difference represents potential dilutive shares and is added to the weighted average number of ordinary shares in issue to arrive at the weighted average number of ordinary shares for diluted earnings per share. There was no dilutive potential ordinary shares in existence during 2019 as the share options of the Company and a subsidiary were anti-dilutive.

10 每股盈利 (續)

(b) 攤薄

每股攤薄盈利乃在假設所有攤薄潛在普通股已兌換情況下，透過調整發行在外普通股的加權平均數計算。本集團有攤薄潛在普通股，其包括本公司及一間附屬公司的購股權（2018年：本公司及一間附屬公司的購股權）。

本公司乃根據尚未行使購股權所附帶的認購權幣值進行計算，以釐定可按公平值（按本公司股份的每年平均市場股價而定）購入的本公司股份數目。上述計算所得的股份數目乃與假設該等購股權獲行使後將會發行的股份數目比較。倘按此計算的股份數目少於假設所有尚未行使購股權獲行使後將會發行的股份數目，則有關差額即潛在攤薄股份，並加入至已發行普通股的加權平均數，以達致用於釐定每股攤薄盈利的普通股加權平均數。於2019年並無存在攤薄潛在普通股，因為本公司及附屬公司的購股權具反攤薄影響。

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Profit attributable to owners of the Company (\$'000)	本公司擁有人應佔溢利 (千元)	122,665	243,790
Weighted average number of ordinary shares in issue ('000)	已發行普通股的加權平均數 (千股)	4,993,470	4,993,470
Adjustment for share options of the Company ('000)	就本公司購股權作出調整 (千股)	-	-
Weighted average number of ordinary shares for diluted earnings per share ('000)	每股攤薄盈利的普通股加權平均數 (千股)	4,993,470	4,993,470
Diluted earnings per share (Hong Kong cents)	每股攤薄盈利 (港仙)	2.46	4.88

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11 Dividends

The 2018 final dividends paid during the year ended 31 December 2019 were approximately HK\$49,935,000 (1 Hong Kong cent per share). The Board of Directors of the Company ("Board") did not recommend the payment of final dividend to shareholders for the year.

11 股息

截至2019年12月31日止年度支付的2018年末期股息為約49,935,000港元（每股1港仙）。本公司董事會（「董事會」）不建議向股東派付年度末期股息。

12 Purchased programme and film rights, net

12 購入節目及電影版權淨額

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Balance, beginning of year	年初結餘	10,935	11,947
Additions	添置	21,697	8,645
Amortisation	攤銷	(12,188)	(9,306)
Others	其他	(268)	(351)
Balance, end of year	年終結餘	20,176	10,935
Less: Purchased programme and film rights – current portion	減：購入節目及電影版權 – 即期部份	(281)	(163)
		19,895	10,772

13 Lease premium for land

The Group's interests in leasehold land and land use rights represent prepaid operating lease payments and their net book values are analysed as follows:

13 土地租賃費用

本集團於租賃土地及土地使用權的權益指預付經營租賃付款，其賬面淨值分析如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Balance, beginning of year	年初結餘	198,636	208,619
Transfer to right-of-use asset (Note 36)	轉撥至使用權資產（附註36）	(198,636)	–
Amortisation	攤銷	–	(5,833)
Currency translation differences	貨幣換算差額	–	(4,150)
Balance, end of year	年終結餘	–	198,636

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14 Property, plant and equipment, net

14 物業、廠房及設備淨額

	Freehold land	Building	Leasehold improve-ments	Furniture and fixtures	Broadcast operations and other equipment	Motor vehicles	LED panels	Aircraft	Construc-tion in progress	Total
	永久業權土地	樓宇	租賃物業裝修	傢俬及裝置	廣播營運及其他設備	汽車	LED 顯示屏	飛機	在建工程	總計
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
	千元	千元	千元	千元	千元	千元	千元	千元	千元	千元
		(Note a)					(Note b)	(Note c)		
		(附註 a)					(附註 b)	(附註 c)		
Year ended	截至2019年12月									
31 December 2019	31日止年度									
Opening net book amount	11,967	516,540	137,420	4,688	258,919	3,636	74,540	33,519	4,254	1,045,483
Acquisition of subsidiaries	-	-	2,062	-	2,002	160	-	-	-	4,224
Additions	-	-	6,073	420	77,515	1,012	804	-	18,638	104,462
Disposals	-	-	(23)	(61)	(7,708)	(49)	(3,554)	-	-	(11,395)
Depreciation	-	(31,430)	(25,077)	(2,298)	(85,959)	(2,039)	(24,093)	(7,299)	-	(178,195)
Transfers	-	-	-	-	1,130	-	19,280	-	(20,410)	-
Currency translation differences	(6)	(3,665)	(543)	(18)	(2,055)	(19)	(414)	-	(123)	(6,843)
Closing net book amount	11,961	481,445	119,912	2,731	243,844	2,701	66,563	26,220	2,359	957,736
At 31 December 2019	於2019年12月31日									
Cost	11,961	687,970	506,241	30,029	1,058,117	45,490	189,322	88,871	2,359	2,620,360
Accumulated depreciation and impairment	-	(206,525)	(386,329)	(27,298)	(814,273)	(42,789)	(122,759)	(62,651)	-	(1,662,624)
Net book amount	11,961	481,445	119,912	2,731	243,844	2,701	66,563	26,220	2,359	957,736

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14 Property, plant and equipment, net (Continued)

14 物業、廠房及設備淨額 (續)

		Freehold land 永久業權土地 \$'000 千元	Building 樓宇 \$'000 千元 (Note a) (附註a)	Leasehold improvements 租賃物業裝修 \$'000 千元	Furniture and fixtures 傢俬及裝置 \$'000 千元	Broadcast operations and other equipment 廣播營運及其他設備 \$'000 千元	Motor vehicles 汽車 \$'000 千元	LED panels LED顯示屏 \$'000 千元 (Note b) (附註b)	Aircraft 飛機 \$'000 千元 (Note c) (附註c)	Construction in progress 在建工程 \$'000 千元	Total 總計 \$'000 千元
Year ended	截至2018年12月										
31 December 2018	31日止年度										
Opening net book amount	年初賬面淨值	12,019	567,618	163,455	6,097	185,556	6,118	94,733	40,819	3,859	1,080,274
Acquisition of a subsidiary (Note 42)	收購一間附屬公司 (附註42)	-	-	-	25	54,618	129	-	-	-	54,772
Additions	添置	-	-	3,197	1,170	106,768	1,047	793	-	18,403	131,378
Disposals	出售	-	-	(95)	(4)	(573)	(187)	(6,583)	-	-	(7,442)
Depreciation	折舊	-	(36,133)	(27,855)	(2,522)	(81,064)	(3,420)	(28,085)	(7,300)	-	(186,379)
Transfers	轉撥	-	-	-	-	1,386	-	16,587	-	(17,973)	-
Currency translation differences	貨幣換算差額	(52)	(14,945)	(1,282)	(78)	(7,772)	(51)	(2,905)	-	(35)	(27,120)
Closing net book amount	年終賬面淨值	11,967	516,540	137,420	4,688	258,919	3,636	74,540	33,519	4,254	1,045,483
At 31 December 2018	於2018年12月31日										
Cost	成本	11,967	694,045	499,885	30,470	1,027,978	45,813	232,400	88,871	4,254	2,635,683
Accumulated depreciation and impairment	累計折舊及減值	-	(177,505)	(362,465)	(25,782)	(769,059)	(42,177)	(157,860)	(55,352)	-	(1,590,200)
Net book amount	賬面淨值	11,967	516,540	137,420	4,688	258,919	3,636	74,540	33,519	4,254	1,045,483

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14 Property, plant and equipment, net (Continued)

Depreciation expense of approximately HK\$117,354,000 (2018: HK\$116,447,000) has been charged in "Operating expenses", and approximately HK\$60,841,000 (2018: HK\$69,932,000) has been charged in " Selling, general and administrative expenses".

- (a) Included in the net book value as of 31 December 2019 is an amount of HK\$21,985,000 (as at 31 December 2018: HK\$22,684,000) which relates to the Group's entitlement to use 10,000 square meters in the Shenzhen Building. As at 31 December 2019, the cost was HK\$30,848,000 (as at 31 December 2018: HK\$30,848,000) with a net book value of HK\$21,985,000 (as at 31 December 2018: HK\$22,684,000). As at 31 December 2019, the Group was still in the process of obtaining the title certificate to the 8,500 square metres of the entitled areas through the payment of land premium and taxes (see Note 36(i)(b)).
- (b) As of 31 December 2019, the Group was still in the process of renewing and obtaining certain licences of LED panels. The Directors are of the opinion that the licences will be obtained in the near future and the risk of noncompliance with laws and regulations is remote.
- (c) Included in the net book value as of 31 December 2019 is an amount of HK\$26,220,000 (as at 31 December 2018: HK\$33,519,000) which relates to the aircraft for operation use.

14 物業、廠房及設備淨額(續)

折舊費用約117,354,000港元(2018年:116,447,000港元)已計入「經營費用」內，而約60,841,000港元(2018年:69,932,000港元)乃計入「銷售、一般及行政費用」內。

- (a) 於2019年12月31日的賬面淨值包括本集團有權使用深圳樓宇10,000平方米所涉及的款額21,985,000港元(於2018年12月31日:22,684,000港元)。於2019年12月31日，成本為30,848,000港元(於2018年12月31日:30,848,000港元)，賬面淨值則為21,985,000港元(於2018年12月31日:22,684,000港元)。於2019年12月31日，本集團通過支付地價及稅項，以待獲發8,500平方米可用面積的業權證(見附註36(i)(b))。
- (b) 於2019年12月31日，本集團仍待獲發某些LED顯示屏的重續許可及新許可。董事認為將於不久將來獲發有關許可，而未能遵守法律法規的風險不高。
- (c) 為數26,220,000港元(於2018年12月31日:33,519,000港元)之金額已計入於2019年12月31日之賬面淨值，乃有關於作營運用途之飛機。

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15 Investment properties

15 投資物業

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Balance, beginning of year	年初結餘	1,512,304	1,570,414
Acquisition of subsidiaries (Note 42)	收購附屬公司 (附註42)	2,697	-
Additions	添置	585	-
Fair value (loss)/gain	公平值(虧損)/收益	(6,847)	7,533
Currency translation differences	貨幣換算差額	(18,287)	(65,643)
Balance, end of year	年終結餘	1,490,452	1,512,304

(a) Fair value measurement of investment properties

The Group applied the fair value model for the accounting of investment properties. Independent valuations of the investment properties were performed by the valuers, Vigers Appraisal and Consulting Limited and Lambert Smith Hampton, to determine the fair value of the properties as at 31 December 2019 (2018: Same). Fair value loss of approximately HK\$6,847,000 (2018: gain of HK\$7,533,000) is included in the "Other gains, net" in the consolidated income statement.

(a) 投資物業的公平值計量

本集團採用公平值模式將其投資物業入賬。投資物業由估值師威格斯資產評估顧問有限公司及Lambert Smith Hampton進行獨立估值，以釐定該等物業於2019年12月31日的公平值(2018年：相同)。約6,847,000港元(2018年：收益7,533,000港元)的公平值虧損已計入綜合收益表中的「其他收益淨額」。

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15 Investment properties (Continued)

(a) Fair value measurement of investment properties (Continued)

(i) Fair value hierarchy

Description
描述

Recurring fair value measurements	經常性公平值計量
Investment properties	投資物業
– Phoenix International Media Centre (The PRC)	– 鳳凰國際傳媒中心(中國)
– Commercial (UK)	– 商業(英國)
– Others (the PRC)	– 其他(中國)

(ii) Valuation processes of the Group

The Group's investment properties were valued at 31 December 2019 and 2018 by independent professionally qualified valuers who hold a recognised relevant professional qualification and have experience in the locations and segments of the investment properties valued. For all investment properties, their current use equates to the highest and best use.

15 投資物業(續)

(a) 投資物業的公平值計量(續)

(i) 公平值等級

Fair value measurements at 31 December 2019 using significant unobservable inputs (Level 3)	Fair value measurements at 31 December 2018 using significant unobservable inputs (Level 3)
使用無法觀察的主要輸入數據計量的2019年12月31日的公平值(第3級) \$'000 千元	使用無法觀察的主要輸入數據計量的2018年12月31日的公平值(第3級) \$'000 千元
1,471,932	1,496,921
15,362	15,383
3,158	–

(ii) 本集團的估值程序

本集團的投資物業由獨立專業合資格估值師在2019年及2018年12月31日估值，此估值師持有相關認可專業資格，並對所估值的投資物業的地點和領域擁有經驗。就所有投資物業，其目前的使用等於其最高和最佳使用。

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15 Investment properties (Continued)

(a) Fair value measurement of investment properties (Continued)

(ii) Valuation processes of the Group (Continued)

The Finance Department, headed by CFO, reviews the valuations performed by the independent valuers for financial reporting purposes. Discussions of valuation processes and results are held between the Finance Department and valuers at least once every six months, in line with the Group's interim and annual reporting dates.

At each financial year end, the Finance Department:

- Verifies all major inputs to the independent valuation reports;
- Assess property valuations movements when compared to the prior year valuation reports; and
- Holds discussions with the independent valuers.

(iii) Valuation techniques

For the investment property in UK with a carrying amount of HK\$15,362,000 (2018: HK\$15,383,000), the valuation of the investment property held directly by the Group is made on the basis of the "Market Value" adopted by The Royal Institution of Chartered Surveyors ("RICS"). It is performed in accordance with the RICS Valuation Standards on Properties published by RICS. The valuation is reviewed at least once every six months by a qualified valuer using income capitalisation approach.

15 投資物業 (續)

(a) 投資物業的公平值計量 (續)

(ii) 本集團的估值程序 (續)

由財務總監領導的財務部門專責對獨立估值師就財務報告目的所作的估值進行檢討。為配合本集團的中期和年度報告日期，財務部門與估值師最少每六個月開會一次，討論估值程序和相關結果。

在每個財政年度年結日，財務部門將會：

- 核實對獨立估值報告的所有重大輸入數據；
- 評估物業估值與上一年度估值報告比較下的變動；及
- 與獨立估值師進行討論。

(iii) 估值技術

就位於英國賬面值為15,362,000港元(2018年：15,383,000港元)之投資物業而言，本集團直接持有之投資物業之估值乃根據英國皇家特許測量師學會(「英國皇家特許測量師學會」)所採納之「市值」基準，按英國皇家特許測量師學會頒佈之英國皇家特許測量師學會物業估值準則進行。估值由合資格估值師使用收入資本化法最少每六個月檢討一次。

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15 Investment properties (Continued)

(a) Fair value measurement of investment properties (Continued)

(iii) Valuation techniques (Continued)

Income capitalisation approach is based upon estimates of future results and a set of assumptions specific to the property to reflect its tenancy and cash flow profile. The fair value of the investment property reflects, among other things, rental income from current leases and assumptions about rental income from future leases in light of current market conditions including open market rents, appropriate capitalisation rate and reversionary income potential.

In addition, for the investment property in the PRC, which represents gross floor area of Phoenix International Media Centre held for rental income, has a carrying value of HK\$1,471,932,000 (as at 31 December 2018: HK\$1,496,921,000). The fair value of this investment property is determined using the information from the valuation performed by external professional valuer using the direct comparison method. However, given the heterogeneous nature of this property, appropriate adjustments are made to allow for any qualitative differences that may affect the price likely to be achieved.

There were no changes in valuation techniques during the year.

15 投資物業 (續)

(a) 投資物業的公平值計量 (續)

(iii) 估值技術 (續)

收入資本化法乃根據未來業績估計及該項物業之一系列特定假設以反映其租約及現金流量狀況。該項投資物業之公平值反映 (其中包括) 來自現有租賃之租金收入以及根據當前市況 (包括公開市場租金、適用之資本化率及收入改變之潛力) 對來自未來租賃之租金收入的假設。

此外，位於中國之投資物業 (代表為賺取租金收入所持有的鳳凰國際傳媒中心的建築面積) 的賬面值為 1,471,932,000 港元 (於 2018 年 12 月 31 日：1,496,921,000 港元)。此投資物業的公平值的釐定依據，是外部專業估值師以直接比較法作出的估值所提供的資料。然而，鑑於此項物業之多樣化性質，已就任何可能影響將達致之價格的質素差異作出適當調整。

本年度並無估值技術變動。

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15 Investment properties (Continued)

15 投資物業 (續)

(a) Fair value measurement of investment properties (Continued)

(a) 投資物業的公平值計量 (續)

(iv) Information about fair value measurements using significant unobservable inputs (Level 3)

(iv) 有關使用無法觀察的主要輸入數據的公平值計量 (第3級) 的資料

Description	Fair value at 31 Dec 2019	Valuation technique(s)	Unobservable inputs	Relationship of unobservable inputs to fair value
描述	於2019年12月31日的公平值 (\$'000) (千元)	估值技術	無法觀察的輸入數據	無法觀察的輸入數據與公平值的關係
Phoenix International Media Centre – The PRC 鳳凰國際傳媒中心 – 中國	1,471,932	Direct comparison 直接比較	Adjusted average price of HK\$33,699 per square metre 經調整平均價格為每平方米33,699港元	The higher the adjusted average price per square metre, the higher the fair value 每平方米的經調整平均價格越高，公平值越高
Commercial – UK 商業 – 英國	15,362	Income capitalisation approach 收入資本化法	Estimated rental value of HK\$4,049 per annum per square metre 估計租值為每平方米每年4,049港元	The higher the rental value, the higher the fair value 租值越高，公平值越高
			Reversionary yield of 7% 收入改變之收益為7%	The higher the reversionary yield, the lower the fair value 收入改變之收益越高，公平值越低

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15 Investment properties (Continued)

(a) Fair value measurement of investment properties (Continued)

(iv) Information about fair value measurements using significant unobservable inputs (Level 3) (Continued)

Description	Fair value at 31 Dec 2018	Valuation technique(s)	Unobservable inputs	Relationship of unobservable inputs to fair value
描述	於2018年12月31日的公平值 (\$'000) (千元)	估值技術	無法觀察的輸入數據	無法觀察的輸入數據與公平值的關係
Phoenix International Media Centre – The PRC 鳳凰國際傳媒中心 – 中國	1,496,921	Direct comparison 直接比較	Adjusted average price of HK\$34,271 per square metre 經調整平均價格為每平方米34,271港元	The higher the adjusted average price per square metre, the higher the fair value 每平方米的經調整平均價格越高，公平值越高
Commercial – UK 商業 – 英國	15,383	Income capitalisation approach 收入資本化法	Estimated rental value of HK\$4,053 per annum per square metre 估計租值為每平方米每年4,053港元	The higher the rental value, the higher the fair value 租值越高，公平值越高
			Reversionary yield of 7% 收入改變之收益為7%	The higher the reversionary yield, the lower the fair value 收入改變之收益越高，公平值越低

15 投資物業 (續)

(a) 投資物業的公平值計量 (續)

(iv) 有關使用無法觀察的主要輸入數據的公平值計量 (第3級) 的資料 (續)

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15 Investment properties (Continued)

(a) Fair value measurement of investment properties (Continued)

(v) Quantitative sensitivity analysis

The major sources of estimation uncertainty of investment properties are mainly contributed by the Phoenix International Media Centre and the quantitative sensitivity analysis is shown as below:

At 31 December 2019 於 2019 年 12 月 31 日
At 31 December 2018 於 2018 年 12 月 31 日

(b) Deferred tax

The Group's investment properties in the PRC are held within a business model whose objective is to consume substantially all of the economic benefits embodied in the investment properties through use. The Group has measured the deferred tax relating to the temporary differences of these investment properties using the tax rates and the tax bases that are consistent with the expected manner of recovery of these investment properties (Note 34).

15 投資物業 (續)

(a) 投資物業的公平值計量 (續)

(v) 定量敏感度分析

投資物業估計不確定性之主要來源為主要源自鳳凰國際傳媒中心而定量敏感度分析載列如下：

Adjusted average price per square metre 5% increase or decrease
每平方米之經調整平均價格增加或減少5%
\$'000
千元

73,596
74,846

(b) 遞延稅項

本集團於中國的投資物業是根據一項商業模式持有，而該模式之目的是透過使用而消耗投資物業所體現的絕大部份經濟利益。本集團計量與此等投資物業的暫時差額有關的遞延稅項時，所使用的稅率及稅基與預期收回此等投資物業的方式一致（附註34）。

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16 Intangible assets

16 無形資產

		Goodwill	Licenses	Contractual customer relationship 合約客戶關係	Club debentures 會所債券	Software 軟件	Total 總計
		\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元	\$'000 千元
Year ended	截至						
31 December 2019	2019年12月31日						
Opening net book amount	年初賬面淨值	120,043	12,630	-	2,065	55,733	190,471
Addition	添置	-	30,261	-	-	56,214	86,475
Acquisition of subsidiaries	收購附屬公司	14,429	-	-	-	-	14,429
Amortisation	攤銷	-	(10,775)	-	-	(34,655)	(45,430)
Impairment	減值	-	-	-	-	(6,245)	(6,245)
Currency translation differences	貨幣換算差額	519	272	-	-	(854)	(63)
Closing net book amount	年終賬面淨值	134,991	32,388	-	2,065	70,193	239,637
At 31 December 2019	於2019年12月31日						
Cost	成本	134,991	69,420	1,924	2,065	193,243	401,643
Accumulated amortization and impairment	累計攤銷及減值	-	(37,032)	(1,924)	-	(123,050)	(162,006)
Net book amount	賬面淨值	134,991	32,388	-	2,065	70,193	239,637
Year ended	截至						
31 December 2018	2018年12月31日						
Opening net book amount	年初賬面淨值	8,733	14,060	-	2,065	2,102	26,960
Addition	添置	-	18,081	-	-	-	18,081
Acquisition of a subsidiary (Note 42)	收購一間附屬公司 (附註42)	111,310	-	-	-	55,368	166,678
Amortisation	攤銷	-	(8,645)	-	-	(1,732)	(10,377)
Impairment	減值	-	(10,277)	-	-	-	(10,277)
Currency translation differences	貨幣換算差額	-	(589)	-	-	(5)	(594)
Closing net book amount	年終賬面淨值	120,043	12,630	-	2,065	55,733	190,471
At 31 December 2018	於2018年12月31日						
Cost	成本	120,043	39,309	1,924	2,065	139,445	302,786
Accumulated amortisation and impairment	累計攤銷及減值	-	(26,679)	(1,924)	-	(83,712)	(112,315)
Net book amount	賬面淨值	120,043	12,630	-	2,065	55,733	190,471

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16 Intangible assets (Continued)

Amortisation of approximately HK\$45,215,000 (2018: HK\$8,645,000) is included in "Operating expenses"; HK\$215,000 (2018: HK\$1,732,000) is included in "Selling, general and administrative expenses" during the year.

An impairment review of the carrying amount of goodwill at 31 December 2019 was performed based on key assumptions including revenue growth rate, terminal growth rate and weighted average cost of capital, which were 15.4% to 45%, 3% and 17% respectively. No impairment provision is required. For the purpose of impairment testing, goodwill acquired has been allocated to individual cash-generating units (CGUs) identified according to operating segment. The recoverable amount is based on a value in use calculation. There was no impairment charge recognised during the year (2018: Nil).

Certain of the Group's new media subsidiaries are in the process of applying for certain licenses for the operation of their businesses, including internet audio-visual program transmission license and internet news license.

17 Interests in joint ventures

16 無形資產 (續)

年內，約45,215,000港元(2018年：8,645,000港元)之攤銷計入「經營費用」，而約215,000港元(2018年：1,732,000港元)之攤銷計入「銷售、一般及行政費用」。

已根據主要假設就於2019年12月31日之商譽賬面值進行減值審閱，主要假設包括收益增長率、最終增長率及加權平均資本成本，分別為15.4%至45%、3%及17%。毋須作出減值撥備。就減值檢測而言，所收購商譽已分配至根據經營分類確認的個別現金產生單位(現金產生單位)。可收回金額乃根據使用價值計算。年內並無確認減值開支(2018年：無)。

本集團若干新媒體附屬公司正辦理申領某些許可證的手續，以便可經營其業務，包括信息網絡傳播視聽節目許可證及網絡新聞許可證。

17 於合營企業的權益

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Unlisted investments, net	非上市投資淨額	38,407	56,723

The Group's investments in joint ventures are analysed as follows:

本集團於合營企業的投資分析如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Unlisted investments, at cost	非上市投資，按成本	102,655	87,979
Capital contribution	出資	4,000	14,676
A joint venture becoming a subsidiary during the year	年內合營企業成為附屬公司	(19,412)	-
Provision for impairment	減值撥備	(4,326)	(4,326)
Share of profits less losses of joint ventures	攤佔合營企業溢利減虧損	(43,405)	(40,743)
Currency translation differences	貨幣換算差額	(1,105)	(863)
Unlisted investments, net	非上市投資淨額	38,407	56,723

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17 Interests in joint ventures (Continued)

Details of the joint ventures which are accounted for by the equity method of accounting as at 31 December 2019 were as follows:

17 於合營企業的權益 (續)

於2019年12月31日以權益會計法入賬的合營企業的詳情如下：

Name	Place and date of incorporation	Place of operation	Principal activity	Percentage of equity interest held by the Group	Issued and fully paid share capital/ registered capital
名稱	註冊成立地點及日期	營運地點	主要業務	本集團持有的股本權益百分比	已發行及繳足股本/註冊資本
Beijing Simulcast Communication Co. Ltd.* 北京同步廣告傳播有限公司	The PRC, 7 January 2005 中國，2005年1月7日	The PRC 中國	Advertising business in radio broadcasting, and media marketing industry in the PRC 中國電台廣播廣告業務及媒體營銷業	45%	RMB30,000,000 人民幣30,000,000元
深圳市優悅文化傳播有限公司	The PRC, 15 December 2010 中國，2010年12月15日	The PRC 中國	Radio Broadcasting in the PRC 中國電台廣播業務	50%	RMB10,000,000 人民幣10,000,000元
Huabao Phoenix Beijing Cultural Communication Co., Ltd.* 北京華寶鳳凰文化傳播有限公司	The PRC, 2 September 2013 中國，2013年9月2日	The PRC 中國	Provision of promotional related services 提供推廣相關服務	65%	RMB2,000,000 人民幣2,000,000元
Phoenix Culture Property Investment Management Limited 鳳凰文化置業投資管理有限公司	Hong Kong, 19 June 2017 香港，2017年6月19日	The PRC 中國	Cultural promotion 文化推廣	40%	HK\$10,000,000 10,000,000港元
Phoenix FM Limited	Cayman Islands, 29 August 2013 開曼群島， 2013年8月29日	Cayman Islands 開曼群島	Internet media 互聯網媒體	54.49%	US\$560 560美元
Phoenix FM (Hong Kong) Company Limited 鳳凰音頻(香港)有限公司	Hong Kong, 24 October 2013 香港，2013年10月24日	Hong Kong 香港	Internet media 互聯網媒體	54.49%	HK\$1 1港元
Phoenix FM (Beijing) Information Technology Co. Ltd.* 鳳凰愛聽(北京)信息技術有限公司	The PRC, 24 January 2014 中國，2014年1月24日	The PRC 中國	Internet media 互聯網媒體	54.49%	US\$1,700,000 1,700,000美元

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17 Interests in joint ventures (Continued)

17 於合營企業的權益 (續)

Name	Place and date of incorporation	Place of operation	Principal activity	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/註冊資本
名稱	註冊成立地點及日期	營運地點	主要業務		股本/註冊資本
Beijing Fengming Jiutian Network Technology Co. Ltd. * 北京鳳鳴九天網絡技術有限公司	The PRC, 28 February 2014 中國，2014年2月28日	The PRC 中國	Internet media 互聯網媒體	54.49%	RMB1,000,000 人民幣1,000,000元
Shenzhen Fenghuang Jingcai Network Technology Co. Ltd. * 深圳市鳳凰精彩網絡技術有限公司	The PRC, 1 April 2014 中國，2014年4月1日	The PRC 中國	Internet media 互聯網媒體	17.19%	RMB71,428,571 人民幣71,428,571元
廣東鳳凰文化教育信息技術有限公司 (formerly known as/前稱廣州華師鳳凰文化教育信息技術有限公司)	The PRC, 30 October 2012 中國，2012年10月30日	The PRC 中國	Education 教育	36%	RMB10,000,000 人民幣10,000,000元
北京華桐鳳凰科技發展有限公司	The PRC, 27 July 2016 中國，2016年7月27日	The PRC 中國	Technical consulting 技術諮詢	30%	RMB1,000,000 人民幣1,000,000元
縱橫文旅(上海)實業發展有限公司	The PRC, 9 October 2016 中國，2016年10月9日	The PRC 中國	Cultural promotion 文化推廣	40%	RMB60,000,000 人民幣60,000,000元
International Chinese Medicine Cultural Festival Company Limited 國際中醫藥文化節有限公司	Hong Kong, 11 January 2017 香港，2017年1月11日	Hong Kong 香港	Cultural promotion 文化推廣	50%	HK\$10,000 10,000港元
雲南縱橫文旅文化發展有限公司	The PRC, 10 January 2017 中國，2017年1月10日	The PRC 中國	Tourism and cultural development 旅遊及文化推廣	40%	RMB100,000,000 人民幣100,000,000元
重慶鳳鳴文化傳媒有限公司	The PRC, 26 September 2017 中國，2017年9月26日	The PRC 中國	Programme production 節目製作	65%	RMB10,000,000 人民幣10,000,000元
移通科技(杭州)有限公司	The PRC, 31 August 2017 中國，2017年8月31日	The PRC 中國	Big Data 大數據	10%	RMB5,555,560 人民幣5,555,560元
Phoenix Culture Property Investment Management Limited 鳳凰文化置業投資管理有限公司	Hong Kong, 19 June 2017 香港，2017年6月19日	Hong Kong 香港	Investment management 投資管理	40%	HK\$4,000,000 4,000,000港元

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17 Interests in joint ventures (Continued)

- (a) Aggregate information of joint venture that are individually immaterial

The Group has interests in a number of individually immaterial joint ventures that are accounted for using the equity method.

17 於合營企業的權益 (續)

- (a) 個別並非重要的合營企業的合計資料

本集團於多間以權益會計法入賬而個別並非重要的合營企業中擁有權益。

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
The Group's share of profits less losses and total comprehensive income	(2,662)	3,427
Aggregate carrying amount of the Group's interests in these joint ventures	38,407	56,723

- (b) As at 31 December 2019, there are no commitments and contingent liabilities relating to the Group's interests in joint ventures (2018: Nil).

- (b) 於2019年12月31日，本集團並無與其於合營企業的權益有關的任何承擔及或有負債（2018年：無）。

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18 Investments in associates

The Group's investments in associates are analysed as follows:

18 於聯營公司的投資

本集團於聯營公司的投資分析如下：

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
Unlisted investments, at cost	非上市投資，按成本	133,425	128,454
Capital contribution	出資	3,460	4,971
Capital return	資本返還	(2,472)	-
Impairment of investment in an associate	於一間聯營公司的投資減值	(29,884)	-
An associate becoming a subsidiary during the year	年內聯營公司成為附屬公司	(9,839)	-
Share of profits less losses of associates	攤佔聯營公司溢利減虧損	(41,974)	(37,850)
Currency translation differences	貨幣換算差額	(6,889)	(5,841)
Unlisted investments, net	非上市投資淨額	45,827	89,734

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18 Investments in associates (Continued)

Details of the principal associates which are accounted for by the equity method of accounting as at 31 December 2019 are as follows:

18 於聯營公司的投資(續)

於2019年12月31日的主要聯營公司(以權益會計法入賬)詳情如下:

Name	Place and date of incorporation	Place of operation	Principal activity	Percentage of equity interest held by the Group	Issued and fully paid share capital/ registered capital
名稱	註冊成立地點及日期	營運地點	主要業務	本集團持有的股本權益百分比	已發行及繳足股本/註冊資本
SinoPac Venture Capital Corp. 匯川創業投資股份有限公司	Taiwan, 11 September 2013 台灣, 2013年9月11日	Taiwan 台灣	Cultural development 文化推廣	30%	NTD20,000,000 20,000,000 新台幣
傳大鳳凰(北京)教育科技有限公司	The PRC, 2 August 2012 中國, 2012年8月2日	The PRC 中國	Education 教育	30%	RMB6,000,000 人民幣6,000,000元
Sky Fame Business Limited 天著實業有限公司	British Virgin Islands, 8 August 2016 英屬處女群島, 2016年8月8日	Hong Kong 香港	Investment holding 投資控股	25%	USD100 100美元
Fengxin Technology (Haikou) Group Company Limited* 鳳新科技(海口)集團有限公司 (formerly know as/前稱 鳳金科技(海口)集團有限公司及 北京鳳凰理理它信息技術有限公司) ("Fengxin Technology") (「鳳新科技」)(Note c)(附註c)	The PRC, 22 August 2014 中國, 2014年8月22日	The PRC 中國	Provision of financing platforms 提供融資	8.54%	RMB10,653,000 人民幣10,653,000元
Sky Fame Co. Ltd.* 天著有限公司	Taiwan, 11 May 2017 台灣, 2017年5月11日	Taiwan 台灣	Programme production 節目製作	25%	NTD500,000 500,000 新台幣
鳳凰鴻德(山東)教育科技有限公司	The PRC, 6 May 2016 中國, 2016年5月6日	The PRC 中國	Education technology 教育科技	40%	RMB10,000,000 人民幣10,000,000元

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18 Investments in associates (Continued)

18 於聯營公司的投資(續)

Name	Place and date of incorporation	Place of operation	Principal activity	Percentage of equity interest held by the Group	Issued and fully paid share capital/ registered capital
名稱	註冊成立地點及日期	營運地點	主要業務	本集團持有的股本權益百分比	已發行及繳足股本/註冊資本
北京鳳凰尚品文化傳播有限公司 (formerly know as/前稱 廈門鷺海雲晟文化傳播有限公司)	The PRC, 29 December 2016 中國，2016年12月29日	The PRC 中國	Cultural development 文化推廣	35%	RMB146,153.85 人民幣146,153.85元
深圳馴鹿科技有限公司	The PRC, 8 March 2017 中國，2017年3月8日	The PRC 中國	Game development 遊戲製作	19.29%	RMB10,418,750 人民幣10,418,750元
河南鳳翼飛揚網絡科技有限公司	The PRC, 4 December 2018 中國，2018年12月4日	The PRC 中國	Technical consultation 技術諮詢	21.80%	RMB5,000,000 人民幣5,000,000元
北京故宮鳳凰領客科技有限公司	The PRC, 22 June 2017 中國，2017年6月22日	The PRC 中國	Cultural development 文化推廣	19.9%	RMB500,000 人民幣500,000元
陝西絲路鳳凰科技產業有限公司	The PRC, 30 October 2017 中國，2017年10月30日	The PRC 中國	Digital Media 數碼媒體	15.7%	RMB500,000 人民幣500,000元

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18 Investments in associates (Continued)

Note:

- (a) Aggregate information of associates that are individually immaterial

The Group has interests in a number of individually immaterial associates that are accounted for using the equity method.

The Group's share of profits less losses and total comprehensive income

Aggregate carrying amount of the Group's interests (including goodwill) in these associates

- (b) As at 31 December 2019, there are no commitments and contingent liabilities relating to the Group's interests in associates (2018: Nil).

18 於聯營公司的投資（續）

附註：

- (a) 個別並非重要的聯營公司的合計資料

本集團於多間以權益會計法入賬而個別並非重要的聯營公司中擁有權益。

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
	(4,124)	10,632
	45,827	89,734

- (b) 於2019年12月31日，本集團並無與其於聯營公司的權益有關的任何承擔及或有負債（2018年：無）。

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18 Investments in associates (Continued)

Note: (Continued)

- (c) The Group held equity interest in Fengxin Technology amounting to RMB1,000,000 (approximately HK\$1,212,000) as at 31 December 2015. On 20 May 2016, Beijing Huibo Advertisement Media Limited Company (北京滙播廣告傳媒有限公司) (“Huibo”), an indirect wholly-owned subsidiary of the Company, Mr. He Xin, Mr. Zhang Zhen (together “Major Shareholders”) and Fengxin Technology entered into an investment agreement (“Agreement”), pursuant to which Huibo has conditionally agreed to make a capital contribution of RMB38,136,000 (equivalent to approximately HK\$45,607,000) to subscribe for an additional of approximately 1.25% equity interest in the enlarged capital of Fengxin Technology. At the same time, other investors also agreed to subscribe an aggregate of approximately 4.88% equity interest in Fengxin Technology for RMB165,000,000 (approximately HK\$197,324,000).

Under the Agreement, Huibo and other investors were granted both call options and put options (“Options”) with the same exercise terms. The call option enables the holder to further acquire a maximum of 8.75% additional equity interest in Fengxin Technology at RMB1 per share from the Major Shareholders in the event that Fengxin Technology cannot achieve the expected transaction amounts or revenues for the years ending 31 December 2016 and 2017. The put option grants the holder the right to request Fengxin Technology to repurchase those equity interest acquired by Huibo on or after the date of the Agreement for a consideration equivalent to the aggregate of the initial investment costs of the relevant equity interest and the return of investment based on an annual rate of return of 10% should Fengxin Technology fail to list, or decide not to list, on a recognised stock exchange in or outside the PRC before 31 December 2020.

The aforesaid capital increase was completed during the year ended 31 December 2016 and the Group indirectly held approximately 8.54% effective equity interest in Fengxin Technology. The directors of the Company considered that the Group now has significant influence over Fengxin Technology through its representative on the board of directors of Fengxin Technology, Fengxin Technology's reliance on the branding of Phoenix, and the relationship of the controlling shareholder of Fengxin Technology with the Group. The total investment costs in Fengxin Technology have been separated into (i) “investments in associates” which are accounted for using the equity method of accounting; and (ii) “financial assets at fair value through profit or loss” for the Options (Note 25 Option for long-term investment).

18 於聯營公司的投資 (續)

附註：(續)

- (c) 於2015年12月31日，本集團持有人民幣1,000,000元(約1,212,000港元)之鳳新科技股權。於2016年5月20日，北京滙播廣告傳媒有限公司(「滙播」，其為本公司之一間間接全資附屬公司)與賀鑫先生、張震先生(統稱為「大股東」)及鳳新科技訂立投資協議(「該協議」)，據此，滙播有條件地同意出資人民幣38,136,000元(相當於約45,607,000港元)以認購鳳新科技經擴大資本之額外約1.25%股權。與此同時，其他投資者亦同意以人民幣165,000,000元(相當於約197,324,000港元)認購鳳新科技合共約4.88%股權。

根據該協議，滙播與其他投資者同時獲授認購期權及認沽期權(「期權」)，行使條款相同。根據認購期權，倘若鳳新科技未能達到截至2016年及2017年12月31日止年度之預期交易金額或收入，持有人有權以每股人民幣1元向大股東進一步收購鳳新科技之最多8.75%額外股權。根據認沽期權，倘若鳳新科技未能於2020年12月31日前在中國境內或境外的認可證券交易所上市或決定不作上市，則持有人有權要求鳳新科技購回滙播於該協議日期或之後收購之該等股權，代價相當於有關股權之原始投資成本及根據年回報率為10%之投資回報的總和。

上述增資已於2016年12月31日止年度年內完成而本集團間接持有鳳新科技約8.54%之實際股權。本公司董事認為本集團透過其於鳳新科技董事會之代表、鳳新科技倚賴鳳凰之品牌以及鳳新科技控股股東與本集團之關係而現已對鳳新科技有重大影響力。於鳳新科技之總投資成本已劃分為(i)「於聯營公司的投資」，乃按權益會計法入賬；及(ii)將期權劃分為「按公平值透過損益記賬的財務資產」(附註25長期投資的選擇權)。

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19 Subsidiaries

(a) The following is a list of principal subsidiaries at 31 December 2019:

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本／註冊資本
Phoenix Satellite Television Company Limited 鳳凰衛視有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Provision of management and related services 提供管理及有關服務	100%	HK\$20 20港元
Phoenix Satellite Television (Chinese Channel) Limited 鳳凰衛視中文台有限公司*	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	Hong Kong 香港	Satellite television broadcasting 衛星電視廣播	100%	US\$1 1美元
Phoenix Satellite Television (Movies) Limited 鳳凰衛視電影台有限公司*	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	Hong Kong 香港	Satellite television broadcasting 衛星電視廣播	100%	US\$1 1美元
Phoenix Satellite Television Trademark Limited 鳳凰衛視商標有限公司	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	British Virgin Islands 英屬處女群島	Trademark holding 商標持有	100%	US\$1 1美元
Phoenix Chinese News & Entertainment Limited	The United Kingdom, limited liability company 英國，有限責任公司	The United Kingdom 英國	Satellite television broadcasting 衛星電視廣播	70%	£9,831,424 9,831,424英鎊
Phoenix Satellite Television Information Limited 鳳凰資訊有限公司*	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	British Virgin Islands 英屬處女群島	Investment holding 投資控股	54.49%	US\$1 1美元

* For identification purpose only

* 僅供識別

19 附屬公司

(a) 於2019年12月31日的主要附屬公司詳情如下：

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
Phoenix Satellite Television (B.V.I.) Holding Limited (Note a (i)) 鳳凰衛視集團有限公司* (附註a(i))	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	British Virgin Islands 英屬處女群島	Investment holding 投資控股	100%	US\$1 1美元
Hong Kong Phoenix Weekly Magazine Limited 香港鳳凰週刊有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Publishing and distribution of periodicals 出版及發行期刊	77%	HK\$100 100港元
Phoenix Satellite Television (InfoNews) Limited 鳳凰衛視資訊台有限公司*	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	Hong Kong 香港	Satellite television broadcasting 衛星電視廣播	100%	US\$1 1美元
Phoenix Film and Television (Shenzhen) Company Limited* 鳳凰影視(深圳)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Ancillary services for programme production 節目製作配套服務	60%	HK\$10,000,000 10,000,000港元
Phoenix Satellite Television (U.S.), Inc.	United States, limited liability company 美國，有限責任公司	The United States of America 美國	Provision of management and promotional related services 提供管理及推廣相關服務	100%	US\$1 1美元
Phoenix Satellite Television (Taiwan) Limited 植桐製作股份有限公司*	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	Taiwan 台灣	Programme production 節目製作	100%	US\$1 1美元

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
Hong Kong Phoenix Satellite Television Limited 香港鳳凰衛視有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HK\$2 2港元
Fenghuang On-line (Beijing) Information Technology Company Limited * 鳳凰在線(北京)信息技術有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technical consulting 技術諮詢	54.49%	US\$43,850,000 43,850,000美元
Hong Kong Phoenix Books Culture Publishing Company Limited 香港鳳凰書品文化出版有限公司	Hong Kong, limited liability company 香港，有限責任公司	The PRC 中國	Publication 出版印刷	100%	HK\$1 1港元
Phoenix Metropolis Media Holdings Limited 鳳凰都市傳媒控股有限公司	Hong Kong, limited liability company 香港，有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	100%	HK\$400 400港元
Phoenix New Media Limited 鳳凰新媒體有限公司	Cayman Islands, limited liability company 開曼群島，有限責任公司	The PRC 中國	Investment holding 投資控股	54.49%	US\$2,659,353 (Class A Ordinary shares) US\$3,173,254 (Class B Ordinary shares) 2,659,353美元 (A類普通股) 3,173,254美元 (B類普通股)
Phoenix Pictures Limited 鳳凰影視製作有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 中國	Investment holding 投資控股	100%	HK\$1 1港元

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
名稱					
Phoenix Centre (Hong Kong) Limited 鳳凰中心(香港)有限公司	Hong Kong, limited liability company 香港, 有限責任公司	Hong Kong 香港	Property holding 物業持有	100%	HK\$1 1港元
Green Lagoon Investments Limited 碧湖投資有限公司	British Virgin Islands, limited liability company 英屬處女群島, 有限責任公司	The PRC 中國	Property holding 物業持有	100%	US\$1 1美元
Phoenix Metropolis Media Technology Company Limited* (Note c) 鳳凰都市傳媒科技股份有限公司 (附註c)	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	45.54%	RMB154,000,000 人民幣154,000,000元
Phoenix Metropolis Media (Shanghai) Company Limited* (Note c) 鳳凰衛視都市傳媒(上海)有限公司 (附註c)	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	45.54%	RMB22,072,992 人民幣22,072,992元
Phoenix Metropolis Media (Hangzhou) Company Limited* (Note c) 鳳凰衛視都市傳媒(杭州)有限公司 (附註c)	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	45.54%	RMB8,857,320 人民幣8,857,320元
Phoenix Metropolis Media (Shenzhen) Company Limited* (Note c) 鳳凰都市傳媒(深圳)有限公司 (附註c)	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	45.54%	RMB35,000,000 人民幣35,000,000元

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
Phoenix Metropolis Media (Guangzhou) Company Limited * (Note c) 鳳凰都市傳媒(廣州)有限公司 (附註c)	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	45.54%	RMB3,000,000 人民幣3,000,000元
Jiangsu Phoenix Metropolis Media Company Limited * (Note c) 江蘇鳳凰都市傳媒有限公司 (附註c)	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	45.54%	RMB15,000,000 人民幣15,000,000元
Phoenix Metropolis Media (Sichuan) Company Limited * (Note c) 鳳凰都市傳媒(四川)有限公司 (附註c)	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	45.54%	RMB8,795,328 人民幣8,795,328元
Phoenix Oriental (Beijing) Properties Company Limited * (Note d) 鳳凰東方(北京)置業有限公司 (附註d)	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Property holding 物業持有	70%	RMB300,000,000 人民幣300,000,000元
PNACC Television (Canada) Inc.	Canada, limited liability company 加拿大，有限責任公司	Vancouver, British Columbia, Canada 加拿大 英屬哥倫比亞省 溫哥華市	Satellite television broadcasting 衛星電視廣播	100%	CAD100 100加元

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19 Subsidiaries (Continued)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
Phoenix Metropolis Media Company Limited 鳳凰都市傳媒有限公司	Hong Kong, limited liability company 香港，有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	100%	HK\$10,000 10,000 港元
Phoenix Radio Limited 鳳凰廣播有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HK\$1 1 港元
Phoenix Satellite Television (France) SAS	France, limited liability company 法國，有限責任公司	France 法國	Satellite television broadcasting 衛星電視廣播	100%	EUR500,000 500,000 歐元
Beijing Tianying Jiuzhou Network Technology Co. Ltd.* (Note a(ii)) 北京天盈九州網絡技術有限公司 (附註a(ii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Advertising, mobile value-add service, games and others 廣告製作，移動增值服務，遊戲製作及其他	54.49%	RMB10,000,000 人民幣10,000,000 元
Yifeng Lianhe (Beijing) Technology Co. Ltd.* (Note a(ii)) 怡豐聯合(北京)科技有限責任公司 (附註a(ii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Mobile value-add services 移動增值服務	54.49%	RMB10,000,000 人民幣10,000,000 元
Beijing Tianying Changzhi Advertising Co. Ltd. (Note a(ii)) 北京天盈創智廣告有限公司 (附註a(ii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Advertising 廣告製作	54.49%	RMB5,000,000 人民幣5,000,000 元

* For identification purpose only

* 僅供識別

19 附屬公司(續)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

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(Unless otherwise specified, amounts expressed in Hong Kong dollars)

(除非特別說明，金額以港元列值)

19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
PSTV, LLC	United States, limited liability company 美國，有限責任公司	The United States of America 美國	Property holding 物業持有	100%	US\$5,000,000 5,000,000美元
Phoenix Metropolis Communication (Beijing) Co., Ltd.* 鳳凰都市文化傳播(北京)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Outdoor media business 戶外媒體業務	100%	RMB78,170,238 人民幣78,170,238元
Phoenix Cultural Consult (Beijing) Co., Ltd.* 鳳凰和信文化諮詢(北京)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Radio broadcasting 電台廣播	100%	RMB1,000,000 人民幣1,000,000元
北京滙播廣告傳媒有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Radio broadcasting 電台廣播	100%	RMB19,000,000 人民幣19,000,000元
Phoenix (UK) Properties Company Limited 鳳凰(英國)置業有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Property holding 物業持有	100%	HK\$1 1港元
Phoenix Satellite Television (Hong Kong Channel) Limited 鳳凰衛視(香港台)有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Television broadcasting 電視廣播	100%	HK\$1 1港元
Phoenix New Media (Hong Kong) Company Limited 鳳凰新媒體(香港)有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Advertising 廣告製作	54.49%	HK\$1 1港元
Peak Apex Limited 領峰有限公司	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	Hong Kong 香港	Aircraft chartering services 飛機租賃服務	100%	US\$1 1美元

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
名稱					
Phoenix Research & Development Limited 鳳凰研究及發展有限公司	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	Hong Kong 香港	Research and development 研究及開發	100%	US\$1 1美元
Phoenix Industrial Development Centre Limited 鳳凰產業發展中心有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Research and development 研究及開發	100%	HK\$1 1港元
Phoenix Research Institute Limited 鳳凰研究院有限公司	Hong Kong, company limited by guarantee 香港，擔保有限公司	Hong Kong 香港	Research and development 研究及開發	100%	-
Phoenix Culture Industrial Development Company Limited 鳳凰文化產業發展有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HK\$1 1港元
Phoenix Culture Creation Development Company Limited 鳳凰文創發展有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Cultural development 文化推廣	100%	HK\$1 1港元
Phoenix Culture Creation Management Company Limited 鳳凰文創管理有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Cultural development 文化推廣	100%	HK\$1 1港元
Phoenix Culture Creation Industrial Investment Management Company Limited 鳳凰文創產業投資管理有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Cultural development 文化推廣	100%	HK\$1 1港元
Beijing Fenghuang Yutian Software Technology Co., Ltd. * 北京鳳凰於天軟體技術有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Software development 軟件開發	54.49%	RMB5,000,000 人民幣5,000,000元

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* 僅供識別

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(Unless otherwise specified, amounts expressed in Hong Kong dollars)

(除非特別說明，金額以港元列值)

19 Subsidiaries (Continued)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

Name	Place of incorporation and kind of legal entity 註冊成立地點及 法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的 股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
北京鳳娛網絡技術有限公司 (Note a(iii)) (附註a(iii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technical consulting 技術諮詢	54.49%	RMB10,000,000 人民幣10,000,000元
Phoenix Culture Industrial Development (Shanghai) Co., Ltd.* 鳳凰衛視文化產業發展(上海)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural development 文化推廣	100%	RMB25,000,000 人民幣25,000,000元
Tianjin Fenghuang Mingdao Culture Communication Co., Ltd.* (Note a(iii)) 天津鳳凰銘道文化傳播有限公司 (附註a(iii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Advertising 廣告製作	54.49%	RMB2,000,000 人民幣2,000,000元
Shanghai Yixi Network Technology Co., Ltd.* (Note a(iii)) 上海億息網絡技術有限公司 (附註a(iii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technical consulting 技術諮詢	54.49%	RMB100,000,000 人民幣100,000,000元
Beijing Fenghuang Convergence Investment Co. Ltd.* (Note a(iii)) 北京鳳凰融合投資有限公司 (附註a(iii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Financial consulting services 金融諮詢服務	54.49%	RMB400,000 人民幣400,000元
Shanghai Miaoqi Information Technology Co., Ltd.* (Note a(iii)) (Note c) 上海喵球信息技術有限公司 (附註a(iii))(附註c)	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technical consulting 技術諮詢	40.87%	RMB1,000,000 人民幣1,000,000元

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* 僅供識別

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(除非特別說明，金額以港元列值)

19 Subsidiaries (Continued)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
名稱		營運地點	主要業務	股本權益百分比	註冊資本
Phoenix Overseas Infonews Company Limited 鳳凰海外資訊有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HK\$1 1港元
Fenghuang Feiyang (Beijing) New Media Information Technology Co., Ltd.* 鳳凰飛揚（北京）新媒體信息技術有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Advertising 廣告製作	54.49%	RMB100,000,000 人民幣 100,000,000 元
Phoenix New Media (Hong Kong) Information Technology Company Limited 鳳凰新媒體（香港）信息技術有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	54.49%	HK\$1 1港元
Convergence Investment Co. Ltd	Cayman Islands, limited liability company 開曼群島， 有限責任公司	Cayman Islands 開曼群島	Investment consultancy 投資諮詢	54.49%	US\$0.01 0.01 美元
Phoenix InfoNews Japan Limited* フエニツクス・インフォニュース・ジャパン株式会社 鳳凰資訊日本有限公司*	Japan, limited liability company 日本，有限責任公司	Japan 日本	Satellite television broadcasting 衛星電視廣播	100%	JPY 9,000,000 9,000,000 日圓
Shanghai Phoenix General Nice Art Development Co. Ltd.* 上海鳳凰衛視藝術發展有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural development 文化推廣	100%	RMB100,000,000 人民幣 100,000,000 元

* For identification purpose only

* 僅供識別

19 附屬公司（續）

(a) 於2019年12月31日的主要附屬公司詳情如下：（續）

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
Fread Limited	Cayman Islands, exempted company 開曼群島，獲豁免公司	Cayman Islands 開曼群島	Investment holding 投資控股	54.49%	US\$0.01 0.01 美元
I Game (Hong Kong) Company Limited 愛遊(香港)有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	54.49%	HK\$1 1 港元
Beijing Chenhuan Technology Co., Ltd.* (Note a (iii)) 北京塵寰科技有限公司(附註a(iii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Game development 遊戲製作	54.49%	RMB1,500,000 人民幣1,500,000元
Beijing Youjuzhou Technology Co., Ltd.* (Note a (ii) and (iv)) 北京遊九州技術有限公司(附註a(ii)及(iv))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Game development 遊戲製作	54.49%	RMB1,500,000 人民幣1,500,000元
Beijing Huanyou Tianxia Technology Co., Ltd.* (Note a (iii)) 北京歡遊天下科技有限公司(附註a(iii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Game development 遊戲製作	54.49%	RMB10,000,000 人民幣10,000,000元
Beijing Fenghuang Borui Software Technology Co. Ltd.* 北京鳳凰博銳軟件技術有限責任公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Software development 軟件開發	54.49%	US\$1,000,000 1,000,000 美元
Qie Yi You (Beijing) Information Technology Co., Ltd.* 愜意游(北京)信息技術有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Game development 遊戲製作	54.49%	US\$5,000,000 5,000,000 美元
Phoenix Education Development Company Limited 鳳凰教育發展有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HK\$1 1 港元

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(除非特別說明，金額以港元列值)

19 Subsidiaries (Continued)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
名稱		營運地點	主要業務	股本權益百分比	註冊資本
Phoenix International Education Company Limited 鳳凰國際教育有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	60%	HK\$500,000 500,000 港元
鳳翔(深圳)教育科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Education 教育	60%	RMB5,000,000 人民幣5,000,000元
鳳凰新聯合(北京)教育科技有限公司 (Note a (iii)) (附註a(iii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Education 教育	60%	RMB10,000,000 人民幣10,000,000元
鳳凰數媒(北京)教育科技有限公司 (Note a(iii)) (附註a(iii))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Education 教育	60%	RMB2,000,000 人民幣2,000,000元
Phoenix Property Investment Holding Limited 鳳凰置業投資控股有限公司	British Virgin Islands, limited liability company 英屬處女群島， 有限責任公司	British Virgin Islands 英屬處女群島	Investment holding 投資控股	100%	US\$1 1 美元
Phoenix Property Development Limited 鳳凰置業發展有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Property development 物業發展	100%	HK\$1 1 港元
Phoenix Cloud Technology Development Company Limited 鳳凰雲祥科技發展有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HK\$1 1 港元
鳳凰雲祥(北京)科技發展有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technical consulting 技術諮詢	100%	RMB3,000,000 人民幣3,000,000元

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19 Subsidiaries (Continued)

19 附屬公司(續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
北京鳳凰飛魚文化傳媒有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technology development 技術開發	100%	RMB10,000,000 人民幣10,000,000元
Phoenix Entertainment and Game Company Limited 鳳凰娛樂遊戲有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	96.5%	HK\$1 1港元
Phoenix Satellite Television Investment Limited 鳳凰衛視投資有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HK\$1 1港元
Phoenix New Life Limited 鳳凰新生活諮詢有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HK\$1 1港元
北京鳳凰天翔遊戲科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Investment holding 投資控股	96.5%	RMB1,000,000 人民幣1,000,000元
北京悠然暢思科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Game development 遊戲製作	96.5%	RMB10,000,000 人民幣10,000,000元
Phoenix Hong Kong Television Limited 鳳凰香港電視有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Dormant 暫無業務	100%	HK\$1 1港元
北京鳳凰雲付信息技術有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technical consulting 技術諮詢	54.49%	RMB5,000,000 人民幣5,000,000元
鳳凰衛視文化演藝(上海)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural development 文化推廣	100%	RMB20,000,000 人民幣20,000,000元

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
名稱					
鳳凰康寧(北京)健康產業投資有限公司(Note a(v)) (附註a(v))	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Investment management 投資管理	60%	RMB5,000,000 人民幣5,000,000元
Phoenix Exhibitions Company Limited 鳳凰展翼有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Exhibitions business 展覽業務	100%	HK\$1 1港元
上海隱娛網絡科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Games development 遊戲開發	96.5%	RMB1,000,000 人民幣1,000,000元
Shanghai Fengyu Shixun Technology Co., Ltd.* 上海鳳娛視訊科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Media technology development 媒體技術開發	54.49%	RMB50,000,000 人民幣50,000,000元
北京鳳凰數字科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technical consulting 技術諮詢	52.25%	RMB14,618,900 人民幣14,618,900元
江山入畫文化傳媒(北京)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural promotion 文化推廣	50%	RMB10,000,000 人民幣10,000,000元
Beijing Fengyue Culture Technology Co., Ltd.* 北京鳳閱文化科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Media technology development 媒體技術開發	54.49%	RMB10,000,000 人民幣10,000,000元
Tianjin Fengying Hongda Culture Communication Co., Ltd.* 天津鳳盈宏達文化傳播有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural promotion 文化推廣	54.49%	RMB2,000,000 人民幣2,000,000元

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
名稱					
Tianjin Fengman Culture Media Co., Ltd.* 天津鳳漫文化傳媒有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural promotion 文化推廣	54.49%	RMB10,000,000 人民幣10,000,000元
Beijing Fengge Advertising Co., Ltd.* 北京鳳格廣告有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Advertising 廣告製作	54.49%	RMB10,000,000 人民幣10,000,000元
Phoenix Culture Property Investment Limited 鳳凰文化置業有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HKD1 1港元
北京鳳影軟件科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technology development 技術開發	54.49%	RMB5,000,000 人民幣5,000,000元
北京鳳凰都市品香文化有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural promotion 文化推廣	45.54%	RMB8,000,000 人民幣8,000,000元
鳳凰大造文化創意(北京)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural promotion 文化推廣	82.35%	RMB2,000,000 人民幣2,000,000元
Lilita Financial Investment Limited	British Virgin Islands, limited liability company 英屬處女群島，有限責任公司	The PRC 中國	Investment holding 投資控股	100%	USD1 1美元
PHOENIX SATELLITE TELEVISION APP LIMITED 鳳凰衛視應用程式有限公司	Hong Kong, limited liability company 香港，有限責任公司	The PRC 中國	Software application development 軟件應用開發	100%	HKD1 1港元

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19 Subsidiaries (Continued)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
Tianjin Fengxiaoman Culture Media Co., Ltd.* 天津鳳小漫文化傳媒有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural promotion 文化推廣	54.49%	RMB10,000,000 人民幣10,000,000元
鳳凰雲祥(北京)信息科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technology development 技術開發	100%	RMB1,000,000 人民幣1,000,000元
鳳格數據(天津)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Data technology 數據技術	54.51%	RMB10,000,000 人民幣10,000,000元
天津那是科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technology promotion 技術推廣	54.51%	RMB10,000,000 人民幣10,000,000元
Phoenix Overseas Investment Advisory Limited 鳳凰海外投資顧問有限公司	Hong Kong, limited liability company 香港，有限責任公司	Hong Kong 香港	Investment holding 投資控股	100%	HKD1 1港元
鳳凰都市文化(深圳)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural promotion 文化推廣	100%	RMB1,000,000 人民幣1,000,000元
木木科技(天津)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technology development 技術開發	54.51%	RMB1,000,000 人民幣1,000,000元
上海鳳凰衛視領客文化發展有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Cultural development 文化推廣	51%	RMB10,526,300 人民幣10,526,300元

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19 附屬公司(續)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
鳳凰領客文化科技(北京)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Technology development 技術開發	51%	RMB2,000,000 人民幣2,000,000元
有鹽生活(北京)科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Techology promotion 技術推廣	30.6%	RMB3,000,000 人民幣3,000,000元
北京大融匯文化旅遊發展有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Hotel Management 酒店管理	51%	RMB3,000,000 人民幣3,000,000元
Beijing Yitianxindong Network Technology Co., Ltd* 北京易天新動網絡科技有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Internet media 互聯網媒體	51%	RMB5,000,000 人民幣5,000,000元
Phoenix Radio US Inc.	United States, limited liability company 美國，有限責任公司	The United States of America 美國	Radio broadcasting 電台廣播	100%	USD1 1美元
鳳凰衛視(澳門)有限公司	Macau, limited liability company 澳門，有限責任公司	Macau 澳門	Satellite television programme production 衛星電視節目製作	100%	MOP25,000 澳門幣25,000元
鳳凰創新產業投資(平潭)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Investment management 投資管理	100%	RMB10,000,000 人民幣10,000,000元
鳳凰衛視產業投資基金管理(廣州)有限公司	The PRC, limited liability company 中國，有限責任公司	The PRC 中國	Capital market service 資本市場服務	100%	RMB10,000,000 人民幣10,000,000元

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

(a) 於2019年12月31日的主要附屬公司詳情如下：(續)

Name	Place of incorporation and kind of legal entity 註冊成立地點及法定實體類別	Place of operation 營運地點	Principal activity 主要業務	Percentage of equity interest held by the Group 本集團持有的股本權益百分比	Issued and fully paid share capital/ registered capital 已發行及繳足股本/ 註冊資本
Jinglin (Beijing) Real Estate Agency Co., Ltd.* 京麟(北京)房地產經紀有限公司	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Real estate brokerage business 房地產經紀業務	27.2%	RMB1,000,000 人民幣1,000,000元
Beijing Fenghuang Tianbo Network Technology Co., Ltd.* 北京鳳凰天博網絡技術有限公司 (Note a(iii)) (附註a(iii))	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Technology promotion 技術推廣	27.2%	RMB1,960,000 人民幣1,960,000元
北京鳳天優房地產經紀有限公司 (Note a(iii)) (附註a(iii))	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Internet media 互聯網媒體	27.2%	RMB500,000 人民幣500,000元
鳳凰金房信息諮詢(北京)有限公司 (Note a(iii)) (附註a(iii))	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Internet media 互聯網媒體	27.2%	RMB1,000,000 人民幣1,000,000元
Aifang (Tianjin) Internet Technology Co., Ltd.* 愛房(天津)互聯網技術有限公司 (Note a(iii)) (附註a(iii))	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Internet technology development 網絡技術開發	27.2%	RMB2,000,000 人民幣2,000,000元
有蓉有房成都互聯網技術有限公司 (Note a(iii)) (附註a(iii))	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Internet technology development 互聯網科技開發	16.35%	RMB2,000,000 人民幣2,000,000元
山西眾河大美互聯網技術有限公司 (Note a(iii)) (附註a(iii))	The PRC, limited liability company 中國, 有限責任公司	The PRC 中國	Internet technology development 互聯網科技開發	27.2%	RMB1,500,000 人民幣1,500,000元

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19 Subsidiaries (Continued)

- (a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

Notes:

- i. Phoenix Satellite Television (B.V.I.) Holding Limited is directly held by the Company, while all other subsidiaries are indirectly held by the Company through Phoenix Satellite Television (B.V.I.) Holding Limited.
- ii. The Group does not have any equity interest in Beijing Tianying Jiuzhou Network Technology Co. Ltd., Yifeng Lianhe (Beijing) Technology Co. Ltd., Beijing Chenhuan Technology Co. Ltd., and 鳳凰新聯合(北京)教育科技有限公司 and their respective subsidiaries (collectively referred to as "VIE entities"). However, through entering into various contractual arrangements with the registered equity holders of VIE entities, the Group has rights to variable returns from its involvement with these VIE entities and has the ability to affect those returns through its power over them and is considered to control them. Consequently, the Company regards VIE entities as indirect subsidiaries under HKFRS. The Group has included the financial position and results of these VIE entities in the consolidated financial statements from date of acquisition of control. The management of the Group is of the opinion that these contractual arrangements are in compliance with relevant PRC laws and regulations and are legally binding and enforceable.
- iii. Phoenix Hong Kong Television Limited became dormant since 12 October 2017.

19 附屬公司(續)

- (a) 於2019年12月31日的主要附屬公司詳情如下：(續)

附註：

- i. 鳳凰衛視集團有限公司由本公司直接持有，而所有其他附屬公司則由本公司透過鳳凰衛視集團有限公司間接持有。
- ii. 本集團並無北京天盈九州網絡技術有限公司、怡豐聯合(北京)科技有限責任公司、北京塵寰科技有限公司及鳳凰新聯合(北京)教育科技有限公司以及各自的附屬公司(統稱為「可變利益實體」)的任何股本權益。然而，通過與可變利益實體的登記權益持有人訂立多份合約安排，本集團對參與此等可變利益實體之可變回報享有權利以及能透過對此等實體之權力影響該等回報，故視為控制此等可變利益實體。因此，本公司根據香港財務報告準則視此等可變利益實體為間接附屬公司。本集團自取得控制權之日起在綜合財務報表計入此等可變利益實體之財務狀況及業績。本集團之管理層認為，此等合約安排符合相關中國法律及法規以及具有法律約束力及可強制執行。
- iii. 鳳凰香港電視有限公司於2017年10月12日成為不活動公司。

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19 Subsidiaries (Continued)

- (a) The following is a list of principal subsidiaries at 31 December 2019: (Continued)

Notes: (Continued)

- iv. During 2020, Beijing Youjiuzhou Technology Co. Ltd.* had changed its name to 鳳青揚(北京)文化傳播有限公司, and the Group's equity interest in 鳳青揚(北京)文化傳播有限公司 was decreased from 54.49% to 32.69% as a result of share transfer and increase of share capital from RMB1,500,000 to RMB10,000,000.
- v. 鳳凰康寧(北京)健康產業投資有限公司 had changed its name to 威鳳國際教育科技(北京)有限公司 on 20 March 2020.
- vi. 杭州奇客科技有限公司, in which the Group previously held 54.49% equity interest was dissolved on 2 April 2019.
- vii. 成都歡遊天下網絡科技有限公司, in which the Group previously held 54.49% equity interest was dissolved on 27 April 2019.
- viii. Fengyu Limited, in which the Group previously held 54.49% equity interest was dissolved on 14 October 2019.
- ix. Fengyu (Hong Kong) Information Technology Company Limited, in which the Group held 54.49% equity interest was dissolved on 29 November 2019.

19 附屬公司(續)

- (a) 於2019年12月31日的主要附屬公司詳情如下:(續)

附註:(續)

- iv. 於2020年，北京遊九州技術有限公司更改名稱為鳳青揚(北京)文化傳播有限公司，而本集團於鳳青揚(北京)文化傳播有限公司的股本權益因股份轉讓及股本由人民幣1,500,000元增至人民幣10,000,000元而由54.49%減至32.69%。
- v. 鳳凰康寧(北京)健康產業投資有限公司於2020年3月20日更名為威鳳國際教育科技(北京)有限公司。
- vi. 杭州奇客科技有限公司(本集團過往持有其54.49%股權)已於2019年4月2日解散。
- vii. 成都歡遊天下網絡科技有限公司(本集團過往持有其54.49%股權)已於2019年4月27日解散。
- viii. Fengyu Limited(本集團過往持有其54.49%股權)已於2019年10月14日解散。
- ix. 鳳娛(香港)信息技術有限公司(本集團過往持有其54.49%股權)已於2019年11月29日解散。

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19 Subsidiaries (Continued)

- (b) The Company has undertaken to provide the necessary financial resources to support the future operations of the subsidiaries within the Group. The Directors are of the opinion that the underlying value of the subsidiaries was not less than the carrying amount of the subsidiaries as at 31 December 2019.
- (c) The Group has assessed the existence of control over these subsidiaries where it does not have more than 50% of the voting power but is able to govern the financial and operating policies of these subsidiaries by virtue of de-facto control.
- (d) Cash and short-term deposits of HK\$654,151,000 (2018: HK\$1,063,302,000) held in the PRC are subject to local exchange control regulations. These local exchange regulations provide for restrictions on exporting capital from the country, other than through normal dividends.
- (e) Material non-controlling interests

The total non-controlling interests as at 31 December 2019 are HK\$2,269,961,000 (2018: HK\$2,257,223,000), of which HK\$236,991,000 (2018: HK\$315,226,000) is attributed to PMM Beijing and its subsidiaries (collectively referred to as "PMM Group"); HK\$1,436,329,000 (2018: HK\$1,762,870,000) is attributed to Phoenix New Media Limited ("PNM") and its subsidiaries (collectively referred to as "PNM Group"); and HK\$157,732,000 (2018: HK\$165,262,000) is attributed to Phoenix Oriental (Beijing) Properties Company Limited ("Phoenix Oriental"). The non-controlling interests in respect of other subsidiaries in which the Group holds less than 100% are not material.

Set out below are the summarised financial information for PMM Group, PNM Group and Phoenix Oriental that have non-controlling interests that are material to the Group. See Note 40 for transactions with non-controlling interests.

19 附屬公司 (續)

- (b) 本公司承諾提供必要財務資源以支持本集團內附屬公司的未來營運。董事認為，附屬公司的相關價值不低於附屬公司於2019年12月31日的賬面值。
- (c) 本集團已就其並無擁有50%以上投票權但仍能根據實質控制權規管該等附屬公司財務及營運政策之該等附屬公司評估是否存在控制權。
- (d) 於中國持有之654,151,000港元(2018年：1,063,302,000港元)現金及短期存款須遵守地方外匯管制條例。此等地方外匯管制條例限制從國內匯出資金，惟透過派發正常股息進行者除外。
- (e) 重要非控股權益

於2019年12月31日之非控股權益總額為2,269,961,000港元(2018年：2,257,223,000港元)，當中的236,991,000港元(2018年：315,226,000港元)歸屬於北京鳳凰都市及其附屬公司(統稱「北京鳳凰都市集團」)；1,436,329,000港元(2018年：1,762,870,000港元)歸屬於鳳凰新媒體有限公司(「鳳凰新媒體」)及其附屬公司(統稱「鳳凰新媒體集團」)；及157,732,000港元(2018年：165,262,000港元)歸屬於鳳凰東方(北京)置業有限公司(「鳳凰東方」)。與本集團持有少於100%權益的其他附屬公司有關的非控股權益並非重要。

下文載列擁有對本集團為重要之非控股權益之北京鳳凰都市集團、鳳凰新媒體集團及鳳凰東方的財務資料概要。與非控股權益之交易請參閱附註40。

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綜合財務報表附註

(Unless otherwise specified, amounts expressed in Hong Kong dollars)

(除非特別說明，金額以港元列值)

19 Subsidiaries (Continued)

(e) Material non-controlling interests (Continued)

Summarised balance sheet

		PMM Group 北京鳳凰都市集團		PNM Group 鳳凰新媒體集團		Phoenix Oriental 鳳凰東方	
		2019	2018	2019	2018	2019	2018
		2019年	2018年	2019年	2018年	2019年	2018年
		\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
		千元	千元	千元	千元	千元	千元
Current assets	流動資產	525,383	601,951	5,101,721	4,489,725	133,057	107,151
Current liabilities	流動負債	(229,865)	(265,087)	(1,648,103)	(1,226,901)	(975,987)	(1,137,072)
Net current assets/(liabilities)	流動資產/ (負債)淨額	295,518	336,864	3,453,618	3,262,824	(842,930)	(1,029,921)
Non-current assets	非流動資產	803,312	254,131	540,459	456,923	1,926,883	1,989,475
Non-current liabilities	非流動負債	(651,447)	-	(322,300)	(159,129)	(560,835)	(408,679)
Net non-current assets	非流動資產淨值	151,865	254,131	218,159	297,794	1,366,048	1,580,796
Net assets	資產淨值	447,383	590,995	3,671,777	3,560,618	523,118	550,875
Non-controlling interests within PMM Group	北京鳳凰都市集團/ 鳳凰新媒體集團/ 鳳凰東方內的非 控股權益	-	-	(68,130)	(79,749)	-	-
Non-controlling interests within PNM Group							
Non-controlling interests within Phoenix Oriental							
Net assets attributable to owners of PMM Group/PNM Group/Phoenix Oriental	北京鳳凰都市集團/ 鳳凰新媒體集團/ 鳳凰東方的擁有人 應佔資產淨值	447,383	590,995	3,603,647	3,480,869	523,118	550,875
Non-controlling interests	非控股權益	236,991	315,226	1,436,329	1,762,870	157,732	165,262

19 附屬公司 (續)

(e) 重要非控股權益 (續)

資產負債表概要

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

綜合財務報表附註

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(除非特別說明，金額以港元列值)

19 Subsidiaries (Continued)

19 附屬公司 (續)

(e) Material non-controlling interests (Continued)

(e) 重要非控股權益 (續)

Summarised income statement and statement of comprehensive income

收益表及全面收益表概要

		PMM Group 北京鳳凰都市集團		PNM Group 鳳凰新媒體集團		Phoenix Oriental 鳳凰東方	
		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Revenue	收入	694,734	826,972	1,794,233	1,706,101	68,889	108,345
Profit/(loss) before income tax	除所得稅前溢利/(虧損)	38,435	141,991	1,261,149	732,639	(13,109)	35,652
Income tax expense	所得稅費用	(7,490)	(34,174)	(244,472)	(172,361)	1,712	(2,944)
Profit/(loss) after income tax	除所得稅後溢利/(虧損)	30,945	107,817	1,016,677	560,278	(11,397)	32,708
Other comprehensive income	其他全面收益	-	-	-	-	-	-
Profit/(loss) and total comprehensive income for the year	年度溢利/(虧損)及全面收益總額	30,945	107,817	1,016,677	560,278	(11,397)	32,708
Total comprehensive income for the year attributable to non-controlling interests within PMM Group/PNM Group/Phoenix Oriental	北京鳳凰都市集團/鳳凰新媒體集團/鳳凰東方內的非控股權益應佔年度全面收益總額	-	5,686	4,900	2,817	-	-
Total comprehensive income for the year attributable to owners of PMM Group/PNM Group/Phoenix Oriental	北京鳳凰都市集團/鳳凰新媒體集團/鳳凰東方的擁有人應佔年度全面收益總額	30,945	113,503	1,021,577	563,095	(11,397)	32,708
Total comprehensive income allocated to non-controlling interests	分配至非控股權益的全面收益總額	16,942	52,960	457,687	252,319	(3,419)	9,812
Dividends paid to non-controlling interests	已付非控股權益的股息	135,847	52,044	356,177	-	-	-

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綜合財務報表附註

(Unless otherwise specified, amounts expressed in Hong Kong dollars)

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19 Subsidiaries (Continued)

19 附屬公司 (續)

(e) Material non-controlling interests (Continued)

(e) 重要非控股權益 (續)

Summarised cash flows

現金流量概要

		PMM Group		PNM Group		Phoenix Oriental	
		北京鳳凰都市集團	2018	鳳凰新媒體集團	2018	鳳凰東方	2018
		2019	2018	2019	2018	2019	2018
		2019年	2018年	2019年	2018年	2019年	2018年
		\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
		千元	千元	千元	千元	千元	千元
Cash flows from operating activities	經營業務活動的現金流量						
Cash generated from/ (used in) operations	經營業務所得/ (所用) 現金	233,920	205,086	(371,114)	(6,666)	25,725	61,957
Income tax paid	已付所得稅	(16,258)	(41,921)	(1,330)	(14,094)	-	-
Net cash generated from/ (used in) operating activities	經營業務活動所得/ (所用) 現金淨額	217,662	163,165	(372,444)	(20,760)	25,725	61,957
Net cash (used in)/ generated from investing activities	投資活動 (所用) / 所得現金淨額	(2,204)	77,953	1,892,522	(1,137,669)	-	(1,679)
Net cash used in financing activities	融資活動所用現金淨額	(279,902)	(95,557)	(1,294,767)	(89,804)	(35,491)	-
Net (decrease)/increase in cash and cash equivalents	現金及現金等值項目 (減少) / 增加淨額	(64,444)	145,561	225,311	(1,248,233)	(9,766)	60,278
Cash and cash equivalents at beginning of year	年初現金及現金等值項目	227,967	93,969	196,456	1,507,452	82,938	25,214
Net exchange gains/(losses) on cash and cash equivalents	現金及現金等值項目的匯兌收益/ (虧損) 淨額	33,914	(11,563)	(41,500)	(62,763)	222	(2,554)
Cash and cash equivalents at end of year	年終現金及現金等值項目	197,437	227,967	380,267	196,456	73,394	82,938

The information above is the amount before inter-company eliminations.

上列資料為未作集團內公司之間對銷的金額。

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綜合財務報表附註

(Unless otherwise specified, amounts expressed in Hong Kong dollars)

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20 Credit quality of financial assets

The credit quality of financial assets can be assessed by reference to external credit ratings or historical information about counterparty default rates.

Accounts receivable

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
Counterparties without external credit rating	並無外部信貸評級的交易對手		
Group 1	組別1	134,606	72,898
Group 2	組別2	1,137,970	983,286
		1,272,576	1,056,184

Other receivables

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
Counterparties without external credit rating	並無外部信貸評級的交易對手		
Group 1	組別1	6,959	4,778
Group 2	組別2	565,736	624,401
		572,695	629,179

20 財務資產之信貸質素

財務資產的信貸質素可參考有關交易對手的外部信貸評級或違約息率的歷史資料予以評估。

應收賬款

	2019	2018
	2019年	2018年
	\$'000	\$'000
	千元	千元
Counterparties without external credit rating		
Group 1	134,606	72,898
Group 2	1,137,970	983,286
	1,272,576	1,056,184

其他應收款項

	2019	2018
	2019年	2018年
	\$'000	\$'000
	千元	千元
Counterparties without external credit rating		
Group 1	6,959	4,778
Group 2	565,736	624,401
	572,695	629,179

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

綜合財務報表附註

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20 Credit quality of financial assets (Continued) 20 財務資產之信貸質素 (續)

Amounts due from related companies

應收有關連公司款項

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Counterparties without external credit rating	並無外部信貸評級的交易對手		
Group 2	組別2	46,998	90,834
Group 1 – new customers/related parties (less than 6 months).	組別1 — 新客戶／有關連人士（少於六個月）。		
Group 2 – existing customers/related parties (more than 6 months) with no significant defaults in the past.	組別2 — 過去並無重大違約的現有客戶／有關連人士（多於六個月）。		

Cash and cash equivalents

現金及現金等值項目

Ratings by rating agencies of banks at which cash and deposits are held

評級機構對持有現金及存款的銀行的評級

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
AA-	AA-	450,830	101,079
A+	A+	1,529	315,911
A	A	40,402	41,036
A-	A-	273,579	478,316
BBB+	BBB+	689,580	188,266
BBB	BBB	1,067	1,032
BBB-	BBB-	5,080	6,592
Others (Note a)	其他（附註a）	68,497	113,948
		1,530,564	1,246,180

Note a: Others represented cash held at banks without credit rating. These banks are reputable banks with no defaults in the past.

附註a：其他指由未有信用評級的銀行所持有的現金。該等銀行信譽良好，過往並無拖欠款項。

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20 Credit quality of financial assets (Continued) 20 財務資產之信貸質素 (續)

Restricted cash

受限制現金

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
A	A	1,603	226
A-	A-	5,112	-
BBB+	BBB+	85,988	-
		92,703	226

Bank deposits

銀行存款

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
A	A	16,813	11,321
A-	A-	126,862	243,395
BBB+	BBB+	131,237	128,998
BBB-	BBB-	35,781	35,591
		310,693	419,305

Pledged bank deposits

已抵押銀行存款

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
AA-	AA-	391,465	434,909
BBB+	BBB+	-	299,836
		391,465	734,745

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20 Credit quality of financial assets (Continued)

Financial assets at fair value through profit or loss

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
AA-	AA-	464,616	19,782
BBB+	BBB+	974,329	1,030,227
Other (Note b)	其他(附註b)	2,388,252	2,254,494
		3,827,197	3,304,503

Note b: Balance represents investments in debt and equity securities of private companies which credit ratings are not available.

None of the financial assets that are fully performing has been renegotiated during the year (2018: Nil).

按公平值透過損益記賬的財務資產

附註b：結餘代表投資於信貸評級從缺之私人公司的債務及股本證券。

正在全面履行的財務資產於年內並無予以重新磋商(2018年：無)。

21 Accounts receivable, net

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Accounts receivable	應收賬款	1,272,576	1,056,184
Less: Provision for impairment	減：減值撥備	(189,039)	(137,062)
		1,083,537	919,122

The carrying amounts of accounts receivable, net, approximate their fair values.

The Group has appointed an advertising agent in the PRC to promote the sales of the Group's advertising airtime and programme sponsorship and collect advertising revenues within the PRC on behalf of the Group. The Group generally requires its advertising customers to pay in advance. Customers of other business segments are given credit terms of 30 to 180 days.

21 應收賬款淨額

應收賬款淨額的賬面值與其公平值相若。

本集團已在中國委任一名廣告代理，藉以替本集團於中國境內推廣本集團的廣告時段銷售及節目贊助，並收取廣告收入。本集團一般要求廣告客戶預先支付款項。其他業務分類的客戶獲給予30至180日的信貸期。

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21 Accounts receivable, net (Continued)

At 31 December 2019, the ageing analysis of the accounts receivable from customers was as follows:

0-30 days	0至30日
31-60 days	31至60日
61-90 days	61至90日
91-120 days	91至120日
Over 120 days	120日以上
Less: Provision for impairment	減：減值撥備

The carrying amounts of the Group's accounts receivable are denominated in the following currencies:

RMB	人民幣
US\$	美元
UK pound	英鎊
Other currencies	其他貨幣

21 應收賬款淨額 (續)

於2019年12月31日，應收客戶賬款的賬齡分析如下：

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
0-30 days	353,734	277,630
31-60 days	183,529	208,012
61-90 days	129,314	156,020
91-120 days	116,104	116,490
Over 120 days	489,895	298,032
	1,272,576	1,056,184
	(189,039)	(137,062)
	1,083,537	919,122

本集團應收賬款的賬面值以下列貨幣為單位：

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
RMB	1,252,773	1,040,513
US\$	13,191	12,610
UK pound	5,371	1,666
Other currencies	1,241	1,395
	1,272,576	1,056,184

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21 Accounts receivable, net (Continued)

Movements on the Group's provision for impairment of accounts receivable are as follows:

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
At 1 January	於1月1日	137,062	112,270
Provision for impairment	減值撥備	79,583	53,692
Receivables written off during the year as uncollectible	年內撇銷不可收回的應收款項	(21,882)	(11,608)
Reversal of provision for impairment	減值撥備撥回	(36,532)	(11,470)
Acquisition of subsidiaries	收購多間附屬公司	33,375	-
Currency translation differences	貨幣換算差額	(2,567)	(5,822)
At 31 December	於12月31日	189,039	137,062

The creation and release of provision for impaired accounts receivables of approximately HK\$43,051,000 (2018: HK\$42,222,000) have been included in "Selling, general and administrative expenses" in the consolidated income statement (Note 7). The Group has written off approximately HK\$21,882,000 (2018: HK\$11,608,000) of accounts receivable against the provision for impairment of accounts receivable made in prior years during the year because there is no expectation of recovering additional cash.

There is no concentration of credit risk with respect to accounts receivable because the Group has a large number of customers.

21 應收賬款淨額 (續)

本集團應收賬款減值撥備的變動如下：

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
At 1 January	137,062	112,270
Provision for impairment	79,583	53,692
Receivables written off during the year as uncollectible	(21,882)	(11,608)
Reversal of provision for impairment	(36,532)	(11,470)
Acquisition of subsidiaries	33,375	-
Currency translation differences	(2,567)	(5,822)
At 31 December	189,039	137,062

就已減值應收賬款計提撥備及撥回撥備約43,051,000港元(2018年: 42,222,000港元)，已計入綜合收益表中「銷售、一般及行政費用」項下(附註7)。本集團已於本年度內就過往年度作出的應收賬款減值撥備撇銷約21,882,000港元(2018年: 11,608,000港元)的應收賬款，原因為預期不會收回額外現金。

由於本集團擁有大量客戶，故並無有關應收賬款的信貸集中風險。

22 Prepayments, deposits and other receivables

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Prepayment and deposits	預付款項及按金	224,468	308,772
Other receivables	其他應收款項	572,695	629,179
		797,163	937,951
Less: Non-current portion	減：非即期部份	(61,210)	(79,299)
Current portion	即期部份	735,953	858,652

22 預付款項、按金及其他應收款項

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Prepayment and deposits	224,468	308,772
Other receivables	572,695	629,179
	797,163	937,951
Less: Non-current portion	(61,210)	(79,299)
Current portion	735,953	858,652

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

綜合財務報表附註

(Unless otherwise specified, amounts expressed in Hong Kong dollars)

(除非特別說明，金額以港元列值)

22 Prepayments, deposits and other receivables (Continued)

Included in other receivables is an amount of approximately RMB325,545,000 (HK\$363,095,000) (2018: RMB331,843,000 (HK\$374,690,000)) owing from an advertising agent, Shenzhou, in the PRC. The amount represents advertising revenue collected, net of expenses incurred by Shenzhou on behalf of the Group.

Pursuant to a service agreement signed between Shenzhou and the Group dated 5 June 2015, Shenzhou agreed to deposit the advertising revenue it had collected prior to the execution of that agreement and to be collected in the future in one or more than one specific trust bank accounts in the PRC, which together with any interest generated from such bank account(s) (based on prevailing commercial interest rates) would be held in trust on behalf of the Group and handled according to the Group's instructions. No additional interest will be charged by the Group on the balance.

The Trust Law in the PRC enacted in recent years has not laid out specific detailed implementation rules applicable to trust arrangements such as that of the Group with Shenzhou. Therefore the extent of the enforceability of the arrangement is still unclear. Although the management recognises that the present arrangement is the only legally viable arrangement, the management will continue to monitor and explore alternatives to improve the situation.

The management of the Group is of the opinion that the amount owing from Shenzhou of approximately RMB325,545,000 (HK\$363,095,000) as at 31 December 2019 (2018: approximately RMB331,843,000 (HK\$374,690,000)) is fully recoverable and no provision is required. The balance is unsecured, interest-free and repayable on demand.

The carrying amounts of prepayments, deposits and other receivables approximate their fair values.

22 預付款項、按金及其他應收款項 (續)

其他應收款項包括一筆應收中國廣告代理神州的款項約人民幣325,545,000元(363,095,000港元)(2018年：人民幣331,843,000元(374,690,000港元))。此款項為神州代表本集團收取的廣告收入(已扣除支出)。

根據神州與本集團於2015年6月5日簽訂的服務協議，神州同意將其於簽訂協議前已收取及未來將收取的廣告收入存入中國一個或一個以上之特定銀行信託賬戶內，連同自該等銀行賬戶產生之任何利息(按當前商業利率計算)將代表本集團以信託形式持有，並根據本集團之指示處理。本集團將不會就結餘收取任何額外利息。

中國近年頒佈的信託法並無定出適用於類似本集團與神州的信託安排的明確實施規定，因此，未能肯定該安排中可依法執行的範圍。雖然管理層瞭解到現行安排乃法律上唯一可行的安排，但管理層將繼續監察及研究其他可行辦法以改善有關情況。

本集團管理層認為，於2019年12月31日神州結欠的款項約人民幣325,545,000元(363,095,000港元)(2018年：約人民幣331,843,000元(374,690,000港元))將可悉數收回，故此毋須作出撥備。結餘為無抵押、免息及須按要求償還。

預付款項、按金及其他應收款項的賬面值與其公平值相若。

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22 Prepayments, deposits and other receivables (Continued)

The carrying amounts of the Group's other receivables are denominated in the following currencies:

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
RMB	人民幣	519,642	557,317
US\$	美元	244	750
HK\$	港元	49,426	67,369
UK pound	英鎊	3,166	3,659
Other currencies	其他貨幣	217	84
		572,695	629,179

As at 31 December 2019, other receivables of HK\$54,791,000 (2018: HK\$11,512,000) were impaired.

The maximum exposure to credit risk at the reporting date is the carrying value of the prepayment, deposits and other receivables mentioned above. The Group does not hold any collateral as security.

23 Inventories

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Decoder devices and satellite receivers	解碼器器材及衛星接收器	-	586
Merchandised goods	銷售商品	9,353	9,528
		9,353	10,114

The cost of inventories sold of approximately HK\$7,106,000 (2018: HK\$11,353,000) for the year ended 31 December 2019 is charged to the consolidated income statement.

22 預付款項、按金及其他應收款項 (續)

本集團其他應收款項的賬面值乃以下列貨幣列值：

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
	519,642	557,317
	244	750
	49,426	67,369
	3,166	3,659
	217	84
	572,695	629,179

於2019年12月31日，已減值之其他應收款項為54,791,000港元（2018年：11,512,000港元）。

於報告日期所面對的最高信貸風險是上表所述預付款項、按金及其他應收款項的賬面值。本集團並無持有任何抵押品作為擔保。

23 存貨

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
	-	586
	9,353	9,528
	9,353	10,114

截至2019年12月31日止年度，約7,106,000港元（2018年：11,353,000港元）的已售存貨成本已於綜合收益表扣除。

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24 Amounts due from related companies

24 應收有關連公司款項

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Amounts due from related companies	應收有關連公司款項		
– Joint ventures (Note a)	– 合營企業 (附註(a))	801	14,892
– Other related companies	– 其他有關連公司	46,197	75,942
		46,998	90,834

(a) Amounts due from joint ventures

(a) 應收合營企業款項

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Amounts due from joint ventures	應收合營企業款項	13,238	57,764
Less: Provision for impairment	減：減值撥備	(12,437)	(42,872)
Amounts due from joint ventures, net	應收合營企業款項淨額	801	14,892

During the year ended 31 December 2018, the Group recorded a provision for impairment of approximately HK\$3,133,000, included in "Other gains, net" after taking into account the present value of the estimated cash flows from the joint venture.

於截至2018年12月31日止年度，考慮到估計來自合營企業之現金流量的現值後，本集團已作出減值撥備約3,133,000港元（計入「其他收益淨額」）。

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24 Amounts due from related companies (Continued)

- (b) At 31 December 2019, the ageing analysis of the amounts due from related companies, were as follows:

Amounts due from related companies	應收有關連公司款項
0 – 90 days	0至90日
91 – 120 days	91至120日
Over 120 days	120日以上

- (c) The amount due from related companies are unsecured, non-interest bearing and repayable on demand. Other receivables from related parties are repayable in accordance with credit terms.

The carrying amounts of amounts due from related companies approximate their fair values as the impact of discounting is not significant.

The maximum exposure of amounts due from related companies to credit risk at the reporting date is the carrying value mentioned above.

- (d) The carrying amounts of the Group's amounts due from related companies are denominated in RMB.

24 應收有關連公司款項 (續)

- (b) 於2019年12月31日，應收有關連公司款項的賬齡分析如下：

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
19,035	42,590	
5,897	7,098	
22,066	41,146	
46,998	90,834	

- (c) 應收有關連公司款項為無抵押、免息及須按要求償還。其他應收有關連人士的應收款項須按信貸期償還。

由於貼現之影響並非重要，應收有關連公司款項的賬面值與其公平值相若。

於報告日期，應收有關連公司款項所面對的最大信貸風險即上述賬面值。

- (d) 本集團應收有關連公司款項之賬面值以人民幣列值。

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25 Financial assets/(liabilities) at fair value through profit or loss

25 按公平值透過損益記賬的財務資產／(負債)

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Non-current assets	非流動資產		
Option for long term investment	長期投資的選擇權	–	18,909
Current assets	流動資產		
Option for long term investment	長期投資的選擇權	19,800	–
Trading equity securities	買賣股本證券	18,575	19,782
Convertible redeemable preferred shares (Note 41)	可換股可贖回優先股 (附註41)	2,258,645	2,235,585
Option for refund of consideration in an acquisition	退還一項收購代價的選擇權	109,807	–
Structured deposits	結構性存款	1,420,370	1,030,227
		3,827,197	3,285,594
Current liabilities	流動負債		
Forward option for disposal of investment	出售投資的遠期期權	(17,828)	–
Interest rate swap contract	利率掉期合約	–	(855)
Cross-currency interest rate swap contract	跨貨幣利率掉期合約	(5,680)	–
		(23,508)	(855)
Non-current liabilities	非流動負債		
Interest rate swap contract	利率掉期合約	(2,501)	–
Cross-currency interest rate swap contract	跨貨幣利率掉期合約	–	(5,363)
		(2,501)	(5,363)

Included in the financial assets at fair value through profit and loss is an amount of approximately HK\$18,575,000 (2018: HK\$19,782,000) representing the shares of HSBC.

These shares are held for trading. The fair value of these shares is based on the current bid prices in an active market. As at 31 December 2019, the closing price of the shares of HSBC listed in Hong Kong was HK\$60.9 (2018: HK\$64.8). If the price of the shares of HSBC increased/decreased by 20% with all other variables held constant, post-tax profit for the year would have been approximately HK\$3,715,000 (2018: HK\$3,956,000) higher/lower.

Fair value gain on financial assets at fair value through profit or loss of HK\$1,651,073,000 (2018: HK\$804,025,000) are recognised in "Other gains, net" in the consolidated income statement (Note 6).

按公平值透過損益記賬的財務資產包括約18,575,000港元(2018年: 19,782,000港元)的滙豐股份。

該等股份為持作買賣。此等股份之公平值是建基於活躍市場內的目前買入價。於2019年12月31日，於香港上市之滙豐股份之收市價為60.9港元(2018年: 64.8港元)。若此等滙豐股份的價格上升/下跌20%，而所有其他變數維持不變，則年內除稅後溢利應為增加/減少約3,715,000港元(2018年: 3,956,000港元)。

按公平值透過損益記賬的財務資產的公平值收益1,651,073,000港元(2018年: 804,025,000港元)乃計入綜合收益表中的「其他收益淨額」(附註6)。

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26 Bank deposits

26 銀行存款

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Short-term deposits (Note a)	短期存款 (附註 a)	310,693	419,305

(a) Short-term bank deposits represents bank deposits with a maturity date exceeding 90 days but not exceeding 1 year from the date of making the deposits. The carrying amounts of bank deposits are denominated in the following currencies:

(a) 短期銀行存款指自存入當日起計到期日超過90日但不足一年的銀行存款。銀行存款賬面值以下列貨幣列值：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
HK\$	港元	103,242	241,039
RMB	人民幣	82,418	55,441
US\$	美元	125,033	122,825
		310,693	419,305

(b) During the year ended 31 December 2019, the Group recorded HK\$35,493,000 interest income from cash and cash equivalents, bank deposits, restricted cash and pledged bank deposits (2018: HK\$59,549,000).

(b) 於截至2019年12月31日止年度，本集團錄得現金及現金等值項目、銀行存款、受限制現金及已抵押銀行存款之利息收入35,493,000港元(2018年：59,549,000港元)。

27 Restricted cash

27 受限制現金

Restricted cash represents funds pledged to banks to secure banking guarantee and advance payment.

受限制現金代表抵押予銀行之資金以作為銀行擔保及預付款的抵押。

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
RMB	人民幣	92,703	226

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28 Cash and cash equivalents

28 現金及現金等值項目

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Cash at bank and on hand	銀行及手頭現金	798,941	689,536
Short-term bank deposits	短期銀行存款	731,623	556,644
		1,530,564	1,246,180
Maximum exposure to credit risk	最大信貸風險	1,528,911	1,244,825
Denominated in:	以下列貨幣列值：		
– HK\$	– 港元	66,917	54,825
– RMB	– 人民幣	286,780	664,321
– US\$	– 美元	1,162,030	510,411
– Other currencies	– 其他貨幣	14,837	16,623
		1,530,564	1,246,180

Cash and cash equivalents include cash at bank and on hand and short-term bank deposits with an original maturity of three months or less for the purpose of the consolidated statement of cash flows.

就綜合現金流量表而言，現金及現金等值項目包括銀行現金及手頭現金以及原到期日為三個月或以下之短期銀行存款。

29 Bank facilities

29 銀行信貸

As at 31 December 2019, the Group has undrawn banking facilities of HK\$14,090,000 (2018: HK\$136,677,000).

於2019年12月31日，本集團有未提取銀行融資14,090,000港元（2018年：136,677,000港元）。

30 Share capital

30 股本

		2019 2019年		2018 2018年	
		Number of shares 股份數目	Amount 金額 \$'000 千元	Number of shares 股份數目	Amount 金額 \$'000 千元
Authorised: Ordinary shares of \$0.1 each	法定： 每股面值0.1元 之普通股	10,000,000,000	1,000,000	10,000,000,000	1,000,000
Issued and fully paid: At 1 January and 31 December	已發行及繳足： 於1月1日 及12月31日	4,993,469,500	499,347	4,993,469,500	499,347

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31 Share-based compensation

(a) Share options of the Company

The Company has several share option schemes under which it may grant options to employees of the Group (including executive Directors of the Company) to subscribe for shares of the Company. Options are granted and exercisable in accordance with the terms set out in the relevant schemes. The Group has no legal or constructive obligation to repurchase or settle the options in cash.

Movements in the number of share options outstanding and their related weighted average exercise prices are as follows:

		2019 2019年			2018 2018年
		Average exercise price in HK\$ per share 以港元列值 的每股平均 行使價	Options 購股權 '000 千份		
				Average exercise price in HK\$ per share 以港元列值 的每股平均 行使價	Options 購股權 '000 千份
At 1 January	於1月1日	1.41	86,184	1.41	88,554
Lapsed and cancelled	已失效及註銷	1.37	(1,310)	1.40	(2,370)
At 31 December	於12月31日	1.41	84,874	1.41	86,184

As at 31 December 2019, all of the (2018: all) outstanding options were exercisable. No options were granted or exercised in 2019 (2018: Nil).

31 以股份付款的補償

(a) 本公司購股權

本公司設有數個購股權計劃，根據計劃可向本集團的僱員（包括本公司的執行董事）授予可認購本公司股份的購股權。購股權可按有關計劃載列的條款授出及行使。本集團並無任何法定或推定性責任以現金購回或結算購股權。

未行使購股權數目的變動及其相關加權平均行使價載列如下：

於2019年12月31日，於未行使購股權當中，全部（2018年：全部）購股權可予行使。於2019年概無授出或行使購股權（2018年：無）。

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31 Share-based compensation (Continued)

(a) Share options of the Company (Continued)

Share options outstanding at the end of the year have the following expiry dates and exercise prices:

Expiry date 到期日		Exercise price in HK\$ per share 以港元列值的每股行使價	2019 2019年 '000 千份	2018 2018年 '000 千份
21 July 2019	2019年7月21日	1.17	–	200
20 March 2027	2027年3月20日	1.41	84,874	85,984
			84,874	86,184

(b) Share options of PNM

PNM has two share option schemes under which it may grant options to the executives, employees, directors, consultants, advisers, agents, business partners, joint venture partners, service providers and contractors of PNM and/or its affiliates. Options are granted and exercisable in accordance with terms set out in the relevant share option schemes. PNM has no legal or constructive obligation to repurchase or settle the options in cash.

31 以股份付款的補償 (續)

(a) 本公司購股權 (續)

於年終未行使購股權的到期日及行使價如下：

(b) 鳳凰新媒體的購股權

鳳凰新媒體設有兩個購股權計劃，根據計劃可向鳳凰新媒體及／或其聯屬公司的行政人員、僱員、董事、顧問、諮詢人、代理、業務夥伴、合營夥伴、服務供應商及承包商授予購股權。購股權可按相關購股權計劃載列的條款授出及行使。鳳凰新媒體並無任何法定或推定性責任以現金購回或結算購股權。

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31 Share-based compensation (Continued)

(b) Share options of PNM (Continued)

During the year ended 31 December 2016, PNM implemented an option exchange program from 21 October 2016 to 1 November 2016, whereby PNM's directors, employees and consultants exchanged options to purchase 21,011,951 Class A ordinary shares of PNM granted under PNM's 2008 Share Option Plan with various exercise prices greater than US\$0.4823 per share (or US\$3.8587 per ADS) for new options granted by PNM under the same plan with a new exercise price of US\$0.4823 per share and a new vesting schedule that generally adds 12 months to each original vesting date, and the new options would vest no sooner than 1 May 2017. PNM accounted for the option exchange program as option modification and recognised the total incremental share-based compensation of US\$1,700,000 (approximately HK\$13,000,000), of which US\$200,000 (approximately HK\$1,500,000) (2018: US\$200,000 (approximately HK\$1,500,000)) was recognised in the year ended 31 December 2019.

31 以股份付款的補償 (續)

(b) 鳳凰新媒體的購股權 (續)

於截至2016年12月31日止年度，鳳凰新媒體於2016年10月21日至2016年11月1日期間實行購股權交換計劃，據此，鳳凰新媒體的董事、僱員及顧問將根據鳳凰新媒體2008年購股權計劃獲授可購入21,011,951股A類普通股的購股權（訂有不同行使價而均高於每股0.4823美元（或每股美國預託股份3.8587美元）），用以交換根據同一項計劃獲授之新購股權（新行使價為每股0.4823美元而新歸屬時間表一般對各原訂歸屬日期再加上12個月），而新購股權將不早於2017年5月1日歸屬。鳳凰新媒體以購股權修訂之方式將購股權交換計劃入賬並確認總增量以股份支付的補償1,700,000美元（約13,000,000港元），當中的200,000美元（約1,500,000港元）（2018年：200,000美元（約1,500,000港元））已於截至2019年12月31日止年度確認。

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31 Share-based compensation (Continued)

(b) Share options of PNM (Continued)

Movement in the number of share options outstanding and their related weighted average exercise prices are as follows:

		2019 2019年		2018 2018年	
		Average exercise price in US\$ per share 以美元列值 的每股平均 行使價	Options 購股權 '000 千份	Average exercise price in US\$ per share 以美元列值 的每股平均 行使價	Options 購股權 '000 千份
At 1 January	於1月1日	0.47240	34,251	0.42064	39,288
Granted	已授出	0.48360	15,794	0.55879	3,720
Lapsed	已失效	0.49378	(7,128)	0.47224	(3,934)
Exercised	已行使	0.43269	(174)	0.12247	(4,823)
At 31 December	於12月31日	0.47309	42,743	0.47240	34,251

As at 31 December 2019, out of the 42,743,000 (2018: 34,251,000) outstanding options, 25,807,000 (2018: 22,372,000) were exercisable. Options exercised in 2019 resulted in 174,000 (2018: 4,823,000) shares being issued at an average exercise price of US\$0.43269 (2018: US\$0.12247). The related weighted average share price at the time of exercise was US\$0.52 (2018: US\$0.59) per share.

31 以股份付款的補償 (續)

(b) 鳳凰新媒體的購股權 (續)

尚未行使購股權數目變動及其有關加權平均行使價如下：

於2019年12月31日，於42,743,000份(2018年：34,251,000份)尚未行使購股權中，25,807,000份(2018年：22,372,000份)可予行使。於2019年行使購股權導致按每股0.43269美元(2018年：0.12247美元)之平均行使價發行174,000股(2018年：4,823,000股)股份。在行使時之相關加權平均股價為每股0.52美元(2018年：0.59美元)。

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31 Share-based compensation (Continued)

(b) Share options of PNM (Continued)

Management estimates the fair values of options at the grant dates. The fair values of the options were determined using the Black-Scholes model. The key assumptions used in the valuation of the fair value of the options granted on respective dates are set out in the below table.

Date of grant		Fair value of share options	Closing share price at grant date	Exercise price per share	Annual risk-free interest rate	Expected life of options	Expected volatility
授出日期		購股權的公平值	授出日期的股份收市價	每股行使價	無風險年利率	預計購股權年期	預期波幅
		(US\$) (美元)	(US\$) (美元)	(US\$) (美元)	(%) (%)	(years) (年)	(%) (%)
15 March 2013	2013年3月15日	0.29895	0.5125	0.44593	1.54	6.16	58.10
23 May 2013	2013年5月23日	0.37349	0.61125	0.46565	1.60	6.16	57.60
1 October 2013	2013年10月1日	0.9615	1.40625	0.7867	1.87	6.16	58.20
8 October 2013	2013年10月8日	1.0998	1.5775	0.8249	1.88	6.16	58.20
10 December 2013	2013年12月10日	0.6609	1.1575	1.08443	1.71	6.16	58.40
14 March 2014	2014年3月14日	0.8336	1.405	1.31	1.88	6.16	62.20
4 June 2014	2014年6月4日	0.6626	1.23	1.2749	1.61	6.16	56.98
11 July 2014	2014年7月11日	0.6608	1.236	1.3035	1.60	6.16	56.38
11 October 2014	2014年10月11日	0.6608	1.093	0.8249	1.60	5.81	56.13
16 July 2015	2015年7月16日	0.4658	0.8825	0.9155	1.98	6.16	54.32
17 October 2016	2016年10月17日	0.2342	0.45125	0.4734	1.55	6.16	55.30
21 October 2016	2016年10月21日	0.1732-0.2193	0.4525	0.4823	1.30	3.91-5.39	50.67-55.65
14 September 2017	2017年9月14日	0.4648	0.7025	0.4149	1.88	6.16	55.99
24 November 2017	2017年11月24日	0.6294	0.9338	0.5344	1.92	6.16	57.06
3 January 2018	2018年1月3日	0.5032	0.83375	0.6326	1.86	5.91	57.00
3 January 2018	2018年1月3日	0.4798-0.5289	0.8338	0.4823	1.02-1.50	3.44-5.04	57.00
2 April 2018	2018年4月2日	0.2419	0.52375	0.7513	1.85	6.16	57.10
12 July 2018	2018年7月12日	0.3053	0.57625	0.6306	2.089082	6.16	57.01533
5 July 2019	2019年7月5日	0.2011	0.39	0.4836	3.12	6.16	57.09

31 以股份付款的補償 (續)

(b) 鳳凰新媒體的購股權 (續)

管理層估計購股權於授出日期之公平值。購股權之公平值採用「柏力克－舒爾斯」模式釐定。對所授出購股權於各授出日期之公平值估值中採用之主要假設載列於下表。

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31 Share-based compensation (Continued)

(b) Share options of PNM (Continued)

Share options outstanding at the end of the year have the following expiry dates and exercise prices:

Expiry date 到期日		Exercise price in HK\$ per share 以港元列值的每股行使價	2019 2019年 '000 千份	2018 2018年 '000 千份
14 March 2023	2023年3月14日	0.445925	3,710	3,861
22 May 2023	2023年5月22日	0.46565	2,900	2,900
30 September 2023	2023年9月30日	0.7867	6	6
7 October 2023	2023年10月7日	0.4823	2,125	2,125
9 December 2023	2023年12月9日	0.4823	1,188	1,188
3 June 2024	2024年6月3日	0.4823	37	37
4 June 2024	2024年6月4日	0.4823	50	50
10 July 2024	2024年7月10日	0.4823	6,811	6,829
10 October 2024	2024年10月10日	0.4823	162	162
15 July 2025	2025年7月15日	0.4823	2,126	2,438
16 October 2026	2026年10月16日	0.4733875	3,910	5,281
13 September 2027	2027年9月13日	0.4149	3,591	5,367
23 November 2027	2027年11月23日	0.5344	398	488
2 January 2028	2028年1月2日	0.4823	1,385	2,134
2 January 2028	2028年1月2日	0.6326	–	1,180
1 April 2028	2028年4月1日	0.7513	100	190
11 July 2028	2028年7月11日	0.6306	–	15
4 July 2029	2029年7月4日	0.4836	14,244	–
			42,743	34,251

31 以股份付款的補償 (續)

(b) 鳳凰新媒體的購股權 (續)

於年終未行使購股權的到期日及行使價如下：

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32 Accounts payable, other payables and accruals

32 應付賬款、其他應付款項及應計款項

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Accounts payable	應付賬款	396,579	391,350
Other payables and accruals	其他應付款項及應計款項	1,502,223	932,775
		1,898,802	1,324,125
Less: Non-financial liabilities	減：非財務負債	(4,229)	(13,400)
		1,894,573	1,310,725

At 31 December 2019, the ageing analysis of the accounts payable was as follows:

於2019年12月31日，應付賬款的賬齡分析如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
0-30 days	0至30日	231,019	237,882
31-60 days	31至60日	18,883	13,986
61-90 days	61至90日	25,379	18,973
91-120 days	91至120日	16,124	11,663
Over 120 days	120日以上	105,174	108,846
		396,579	391,350

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32 Accounts payable, other payables and accruals (Continued)

The carrying amounts of accounts payable, other payables and accruals approximate their fair values.

The carrying amounts of accounts payable, other payables and accruals are denominated in the following currencies:

32 應付賬款、其他應付款項及應計款項 (續)

應付賬款、其他應付款項及應計款項之賬面值與其公平值相若。

應付賬款、其他應付款項及應計款項的賬面值以下列貨幣列值：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
HK\$	港元	223,721	221,099
RMB	人民幣	1,660,682	1,077,581
US\$	美元	5,910	8,229
UK pound	英鎊	3,553	3,233
Other currencies	其他貨幣	707	583
		1,894,573	1,310,725

33 Borrowings

33 借貸

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Secured bank borrowings (Note a)	有抵押銀行借貸 (附註a)	431,952	825,188
Loans from non-controlling shareholders of subsidiaries (Note b)	附屬公司非控股股東 提供貸款 (附註b)	384,362	376,507
		816,314	1,201,695

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33 Borrowings (Continued)

(a) Secured bank borrowings

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Non-current	非流動		
Long-term secured bank borrowings	長期有抵押銀行借貸	29,735	92,221
Current	流動		
Current portion of long-term secured bank borrowings	長期有抵押銀行借貸之流動部份	402,217	732,967
Total secured bank borrowings	有抵押銀行借貸總額	431,952	825,188
		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
The secured bank borrowings are repayable as follows:	有抵押銀行借貸須按以下時間償還：		
– Within one year	– 一年內	402,217	732,967
– More than one year but not exceeding two years	– 一年後但不超過兩年	27,878	62,090
– More than two years but not exceeding five years	– 兩年後但不超過五年	–	28,222
– More than five years	– 超過五年	1,857	1,909
Total secured bank borrowings	有抵押銀行借貸總額	431,952	825,188

As at 31 December 2019, bank borrowings of HK\$89,208,000 (2018: HK\$141,113,000) are secured by the land in Chaoyang Park with carrying values of approximately HK\$92,000,000 (2018: HK\$96,000,000), HK\$335,000,000 (2018: HK\$365,000,000) and HK\$1,472,000,000 (2018: HK\$1,497,000,000) recorded in right-of-use assets (2018: lease premium for land), property, plant and equipment and investment properties respectively. These bank borrowings are denominated in RMB and bear interest at an average interest rate of 6.48% (2018: 6.48%) annually.

於2019年12月31日，銀行借貸89,208,000港元(2018年：141,113,000港元)乃以朝陽公園的土地作抵押，其使用權資產(2018年：土地租賃費用)、物業、廠房及設備以及投資物業錄得的賬面值分別約為92,000,000港元(2018年：96,000,000港元)、335,000,000港元(2018年：365,000,000港元)及1,472,000,000港元(2018年：1,497,000,000港元)。該等銀行借貸以人民幣列值，並按平均年利率6.48厘(2018年：6.48厘)計息。

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33 Borrowings (Continued)

(a) Secured bank borrowings (Continued)

A bank borrowing of HK\$1,858,000 (as at 31 December 2018: HK\$1,909,000) is secured by a property in the United States with carrying value of approximately HK\$2,680,000 (as at 31 December 2018: HK\$2,720,000) recorded in property, plant and equipment as at 31 December 2019. The bank borrowing is denominated in US dollar ("US\$") and bears interest at an average interest rate of 3.59% annually (as at 31 December 2018: 3.59%) annually.

Bank borrowings of HK\$340,886,000 (as at 31 December 2018: HK\$682,167,000) are secured by bank deposits of HK\$391,465,000 as at 31 December 2019 (as at 31 December 2018: HK\$734,745,000) (Note 35).

(b) Loans from non-controlling shareholders of subsidiaries

33 借貸(續)

(a) 有抵押銀行借貸(續)

一筆銀行借貸1,858,000港元(於2018年12月31日: 1,909,000港元)乃以一項美國物業作抵押,其於2019年12月31日的物業、廠房及設備錄得的賬面值約為2,680,000港元(於2018年12月31日: 2,720,000港元)。該筆銀行借貸以美元(「美元」)列值,並按平均年利率3.59厘(於2018年12月31日: 3.59厘)計息。

銀行借貸340,886,000港元(於2018年12月31日: 682,167,000港元)乃以於2019年12月31日的銀行存款391,465,000港元(於2018年12月31日: 734,745,000港元)作抵押(附註35)。

(b) 附屬公司非控股股東提供貸款

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Non-current	非流動		
Long-term loans from non-controlling shareholders of subsidiaries	附屬公司之非控股股東提供之長期貸款	154,625	235,428
Current	流動		
Short-term loans from non-controlling shareholders of subsidiaries	附屬公司之非控股股東提供之短期貸款	229,737	141,079
Total loans from non-controlling shareholders of subsidiaries	附屬公司之非控股股東提供之貸款總額	384,362	376,507

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33 Borrowings (Continued)

(b) Loans from non-controlling shareholders of subsidiaries (Continued)

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
The loans from non-controlling shareholders of subsidiaries are repayable as follows:	附屬公司之非控股股東提供之貸款須按以下時間償還：		
– Within one year	– 一年內	229,737	141,079
– More than one year but not exceeding two years	– 一年後但不超過兩年	121,561	78,889
– More than two years but not exceeding five years	– 兩年後但不超過五年	10,762	133,961
– More than five years	– 超過五年	22,302	22,578
Total loan from non-controlling shareholders of subsidiaries	附屬公司之非控股股東提供之貸款總額	384,362	376,507

The loans from non-controlling shareholders of subsidiaries are denominated in RMB, unsecured and interest-free (2018: same).

33 借貸 (續)

(b) 附屬公司非控股股東提供貸款 (續)

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
The loans from non-controlling shareholders of subsidiaries are repayable as follows:		
– Within one year	229,737	141,079
– More than one year but not exceeding two years	121,561	78,889
– More than two years but not exceeding five years	10,762	133,961
– More than five years	22,302	22,578
Total loan from non-controlling shareholders of subsidiaries	384,362	376,507

附屬公司之非控股股東提供之貸款為以人民幣列值、無抵押及免息 (2018年：相同)。

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33 Borrowings (Continued)

(c) The carrying amounts and fair values of the borrowings are as follows:

33 借貸(續)

(c) 借貸的賬面值及公平值如下：

		Carrying amount		Fair value	
		賬面值		公平值	
		2019	2018	2019	2018
		2019年	2018年	2019年	2018年
		\$'000	\$'000	\$'000	\$'000
		千元	千元	千元	千元
Secured bank borrowings	有抵押銀行借貸	431,952	825,188	431,952	825,188
Loans from non-controlling shareholders of subsidiaries	附屬公司非控股股東提供貸款	384,362	376,507	363,401	350,390
		816,314	1,201,695	795,353	1,175,578

The fair values of floating rate borrowings approximate their carrying amounts. The fair values of fixed rate borrowings are based on cash flows discounted using a rate based on the borrowing rate of 6.48% (2018: 6.48%) and are within level 2 of the fair value hierarchy.

浮動利率借貸的公平值與其賬面值相若。固定利率借貸的公平值採用一個基於6.48厘(2018年：6.48厘)之借貸利率的利率貼現的現金流量釐定，屬於公平值等級內的第2級。

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34 Deferred income tax

Deferred income tax assets and deferred income tax liabilities on the consolidated balance sheet are analysed as follows:

34 遞延所得稅

於綜合資產負債表之遞延所得稅資產及遞延所得稅負債分析如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Deferred income tax assets:	遞延所得稅資產：		
– Deferred income tax assets to be recovered after more than 12 months	– 將於12個月後收回的遞延所得稅資產	(1,253)	(3,418)
– Deferred income tax assets to be recovered within 12 months	– 將於12個月內收回的遞延所得稅資產	(83,169)	(68,914)
		(84,422)	(72,332)
Deferred income tax liabilities:	遞延所得稅負債：		
– Deferred income tax liabilities to be recovered after more than 12 months	– 將於12個月後收回的遞延所得稅負債	399,376	337,183
Deferred income tax liabilities, net	遞延所得稅負債淨額	314,954	264,851

The gross movements in the deferred income tax liabilities, net are as follows:

遞延所得稅負債淨額之總變動如下：

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
At 1 January	於1月1日	264,851	109,051
Charged to the consolidated income statement (Note 9)	在綜合收益表扣除(附註9)	216,125	151,019
Acquisition of a subsidiary	收購一間附屬公司	(14,913)	8,342
Transferred to current liabilities	轉撥至流動負債	(158,260)	–
Currency translation differences	貨幣換算差額	7,151	(3,561)
At 31 December	於12月31日	314,954	264,851

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34 Deferred income tax (Continued)

Deferred taxation for the year ended 31 December 2019 is calculated in full on temporary differences under the liability method using a principal taxation rate of 16.5% (2018: 16.5%).

Deferred income tax assets are recognised for tax loss carry-forwards to the extent that the realisation of the related tax benefit through the future taxable profits is probable. The Group did not recognise deferred income tax assets of HK\$221,535,000 (2018: HK\$174,073,000) in respect of unrecognised tax losses of HK\$1,342,637,000 as at 31 December 2019 (2018: HK\$1,054,986,000) that can be carried forward against future taxable income. Approximately HK\$904,661,000 (2018: HK\$911,151,000) of the unrecognised tax losses have no expiry date and the remaining balance will expire at various dates up to and including 2036.

As at 31 December 2019, deferred income tax liabilities of HK\$21,069,000 (2018: HK\$25,465,000) have not been recognised for the withholding tax and other taxes that would be payable on the unremitted earnings of HK\$214,869,000 (2018: HK\$329,096,000) of certain PRC subsidiaries. Since the Directors consider the timing for the reversal of the related temporary differences can be controlled and such temporary differences will not be reversed in the foreseeable future, no withholding tax has been provided.

34 遞延所得稅 (續)

截至2019年12月31日止年度的遞延稅項乃根據負債法就暫時性差異，按主要稅率16.5% (2018年：16.5%) 作全數計算。

遞延所得稅資產乃就所結轉稅項虧損確認，惟以可能透過未來應課稅溢利變現相關稅務利益為限。本集團並無就於2019年12月31日可結轉用以抵銷未來應課稅收入的1,342,637,000港元 (2018年：1,054,986,000港元) 未確認稅項虧損確認遞延所得稅資產221,535,000港元 (2018年：174,073,000港元)；於未確認的稅務虧損中，約904,661,000港元 (2018年：911,151,000港元) 並無到期日，而餘額將於截至2036年 (包括該年) 的多個日期到期。

於2019年12月31日，並無須就按若干中國附屬公司之214,869,000港元 (2018年：329,096,000港元) 未匯出盈利繳付之預扣稅及其他稅項確認21,069,000港元 (2018年：25,465,000港元) 之遞延所得稅負債。董事認為可以控制有關臨時性差異的撥回時間，以及不會於可預見將來撥回有關臨時性差異，因此並未作出預扣稅撥備。

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34 Deferred income tax (Continued)

The movement in deferred tax income assets and liabilities during the year without taking into consideration the offsetting of balances within the same tax jurisdiction, is as follows:

Deferred income tax liabilities

		Accelerated tax depreciation		Revaluation of assets		Total	
		加速稅項折舊		重估資產		總計	
		2019	2018	2019	2018	2019	2018
		2019年	2018年	2019年	2018年	2019年	2018年
		\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
		千元	千元	千元	千元	千元	千元
At 1 January	於1月1日	34	440	337,149	185,528	337,183	185,968
Charged/(credited) to the consolidated income statement	在綜合收益表扣除/(抵免)	18	(406)	219,722	152,257	219,740	151,851
Transferred to current liabilities	轉撥至流動負債	-	-	(158,260)	-	(158,260)	-
Acquisition of a subsidiary	收購一間附屬公司	-	-	-	8,342	-	8,342
Currency translation differences	貨幣換算差額	-	-	713	(8,978)	713	(8,978)
At 31 December	於12月31日	52	34	399,324	337,149	399,376	337,183

34 遞延所得稅 (續)

於年內的遞延所得稅資產及負債變動(在抵銷同一徵稅地區的結餘前)如下:

遞延所得稅負債

Deferred income tax assets

		Tax losses		Provisions		Total	
		稅項虧損		撥備		總計	
		2019	2018	2019	2018	2019	2018
		2019年	2018年	2019年	2018年	2019年	2018年
		\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
		千元	千元	千元	千元	千元	千元
At 1 January	於1月1日	(9,107)	(9,107)	(63,225)	(67,810)	(72,332)	(76,917)
Credited to the consolidated income statement	在綜合收益表抵免	-	-	(3,615)	(832)	(3,615)	(832)
Acquisition of a subsidiary	收購一間附屬公司	-	-	(14,913)	-	(14,913)	-
Currency translation differences	貨幣換算差額	-	-	6,438	5,417	6,438	5,417
At 31 December	於12月31日	(9,107)	(9,107)	(75,315)	(63,225)	(84,422)	(72,332)

遞延所得稅資產

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35 Pledged bank deposits

As at 31 December 2019, two bank deposits of approximately HK\$391,465,000 (as at 31 December 2018: two bank deposits of approximately HK\$434,909,000) bearing fixed interest rates ranging from 2.44% to 3.59% (as at 31 December 2018: 1.8% to 3.59%) per annum, are pledged to a bank to secure two bank borrowings of approximately HK\$340,886,000 (as at 31 December 2018: HK\$380,000,000) (Note 33(a)). The bank borrowings bear interests at HIBOR plus 0.45% per annum and LIBOR plus 0.45% per annum respectively (as at 31 December 2018: HIBOR plus 0.45% per annum). The Group has entered into interest rate swap and cross-currency interest rate swap contracts with the same bank, with notional principals of the same amount of the borrowings, to swap its floating rate obligations under the borrowings for fixed rates obligation ranging from 2.32% to 3.38% per annum (as at 31 December 2018: 1.66% to 3.38% per annum). The maturity dates of the borrowings are the same as the interest rate swap contracts. The Group did not elect to apply hedge accounting for the interest rate swap contracts. As at 31 December 2019, the fair values of the outstanding interest rate swap contracts of HK\$2,501,000 and HK\$5,680,000 (as at 31 December 2018: HK\$5,363,000 and HK\$855,000) have been recorded as financial liabilities at fair value through profit or loss under non-current liabilities and current liabilities respectively in the consolidated balance sheet (Note 25).

As at 31 December 2018, RMB denominated short-term bank deposits of approximately HK\$299,836,000 bearing fixed interest rates 2.10% per annum are pledged to a bank to secure RMB denominated long term bank borrowings of approximately HK\$302,167,000 (Note 33(a)). The bank borrowings bear interest rates ranging from 2.46% to 3.53% per annum. During 2019, the RMB denominated short-term deposits have been fully withdrawn.

The fair values of pledged bank deposits approximate their carrying amounts.

35 已抵押銀行存款

於2019年12月31日，兩筆銀行存款約391,465,000港元（於2018年12月31日：兩筆銀行存款約434,909,000港元）乃按固定年利率2.44厘至3.59厘（於2018年12月31日：1.8厘至3.59厘）計息，並抵押予一間銀行以取得兩筆銀行借貸約340,886,000港元（於2018年12月31日：380,000,000港元）（附註33(a)）。銀行借貸分別按香港銀行同業拆息加年利率0.45厘及倫敦同業拆息加年利率0.45厘（於2018年12月31日：香港銀行同業拆息加年利率0.45厘）計息。本集團與同一間銀行就借貸等額之名義本金額訂立利率掉期及交叉貨幣利率掉期合約，以將借貸之浮息負債交換為年利率介乎2.32厘至3.38厘（於2018年12月31日：年利率1.66厘至3.38厘）之定息負債。借貸之到期日與利率掉期合約相同。本集團並無就有關利率掉期合約選擇採用對沖會計。於2019年12月31日，未平倉之利率掉期合約的公平值2,501,000港元及5,680,000港元（於2018年12月31日：5,363,000港元及855,000港元）已分別於綜合資產負債表內的非流動負債及流動負債下的按公平值透過損益記賬的財務負債記賬（附註25）。

於2018年12月31日，人民幣短期銀行存款約299,836,000港元乃按固定年利率2.10厘計息，並抵押予一間銀行以取得人民幣長期銀行借貸約302,167,000港元（附註33(a)）。銀行借貸按年利率介乎2.46厘至3.53厘計息。於2019年，人民幣短期存款已予全數提取。

已抵押銀行存款的公平值與其賬面值相若。

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36 Leases

This note provides information for leases where the Group is a lessee.

(i) Amounts recognised in the balance sheet

The balance sheet shows the following amounts relating to leases:

	Notes 附註	31 December 2019 2019年 12月31日 \$'000 千元	1 January 2019 2019年 1月1日 \$'000 千元
Right-of-use assets			
Properties		107,024	105,037
Land	a, b	191,826	198,636
Equipment		50	95
LED screen		614,848	559,592
Radio Channel and facility		64,472	77,707
		978,220	941,067
Lease liabilities			
Current		214,791	133,933
Non-current		608,821	642,460
		823,612	776,393

(a) Included in the right-of-use assets as of 31 December 2019 is an amount of HK\$91,929,000 (as at 31 December 2018: HK\$95,995,000 in lease premium for land) which represents land use rights held by the Group for a piece of land situated in Beijing for development of the Phoenix International Media Centre.

36 租賃

倘本集團為承租人，則本附註就租賃提供資料。

(i) 確認於資產負債表的金額

資產負債表顯示以下與租賃有關的金額：

(a) 截至2019年12月31日的使用權資產中包括一筆為數91,929,000港元（於2018年12月31日：土地租賃費用95,995,000港元）款項，其代表本集團持有一幅位於北京以發展鳳凰國際傳媒中心的土地之土地使用權。

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36 Leases (Continued)

(i) Amounts recognised in the balance sheet (Continued)

- (b) Included in the right-of-use assets as of 31 December 2019 is an amount of HK\$12,721,000 (as at 31 December 2018: HK\$13,126,000 in lease premium for land) which was paid by the Group pursuant to notification from the Shenzhen Municipal Bureau of Land Resources and Housing Management (“Shenzhen Land Bureau”) to the Shenzhen Land Bureau to obtain a title certificate in the name of Phoenix Satellite Television Company Limited (the “Phoenix Subsidiary”), a wholly-owned subsidiary of the Group, for the Group’s upper ground space entitlement of approximately 8,500 square metres in China Phoenix Building in Shenzhen (“Shenzhen Building”). As of 31 December 2019, the Group was still awaiting the issuance of the title certificate to the Phoenix Subsidiary by the Shenzhen Municipal Government. The Directors are of the opinion that the title certificate of the Shenzhen Building will be issued in the near future.

36 租賃 (續)

(i) 確認於資產負債表的金額 (續)

- (b) 於2019年12月31日的使用權資產當中，包括本集團根據深圳市國土資源和房產管理局(「深圳國土局」)的通知向深圳國土局支付的12,721,000港元(於2018年12月31日：土地租賃費用13,126,000港元)，以就本集團於深圳的中國鳳凰衛視大樓(「深圳樓宇」)的地上樓層面積約8,500平方米的所有權，獲得以本集團全資附屬公司－鳳凰衛視有限公司(「鳳凰附屬公司」)名義登記的業權證。於2019年12月31日，本集團仍在等待深圳市政府向鳳凰附屬公司發出業權證。董事認為深圳樓宇的業權證將於不久將來發出。

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36 Leases (Continued)

(ii) Amounts recognised in the income statement

The income statement shows the following amounts relating to leases:

	Notes 附註	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Depreciation charge of right-of-use assets			
Properties		(48,714)	—
Land		(5,690)	—
LED screen		(137,467)	—
Radio Channel and facility		(17,287)	—
	7	(209,158)	—
Interest expense (included in finance cost)		(37,581)	—
Expense relating to short-term and low-value leases	7	(37,620)	—

The Group leases various properties, land, LED screens, radio channel and facility and other equipments. Rental contracts are typically made for fixed periods of 2 to 10 years. Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants, but leased assets may not be used as security for borrowing purposes.

Additions to the right-of-use assets during the year ended 31 December 2019 were approximately HK\$258,734,000.

During the year ended 31 December 2019, total cash outflow for leases of approximately HK\$246,321,000 was included in net cash used in financing activities.

36 租賃 (續)

(ii) 確認於收益表中的金額

收益表顯示以下與租賃有關的金額：

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Depreciation charge of right-of-use assets		
物業	(48,714)	—
土地	(5,690)	—
LED 屏幕	(137,467)	—
電台頻道及設施	(17,287)	—
	(209,158)	—
利息開支 (包括融資成本)	(37,581)	—
與短期及低值租賃有關的開支	(37,620)	—

本集團租賃各類物業、土地、LED 屏幕、電台頻道及設施以及其他設備。租賃合約通常在 2 至 10 年的固定期限內訂立。租賃條款乃在個別基礎上協商，並包含各種不同的條款及條件。租賃協議並無施加任何限制，惟租賃資產不得用作借貸的擔保。

截至 2019 年 12 月 31 日止年度，添置的使用權資產約為 258,734,000 港元。

截至 2019 年 12 月 31 日止年度，租賃的現金流出總額約為 246,321,000 港元，已計入融資活動所用現金淨額。

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37 Notes to consolidated statement of cash flows

37 綜合現金流量表附註

(a) Cash (used in)/generated from operations

(a) 經營業務(所用)／所得的現金

Reconciliation of profit before income tax to cash (used in)/generated from operations

除所得稅前溢利與經營業務(所用)／所得的現金對賬

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Profit before income tax	除所得稅前溢利	836,696	778,111
Amortisation of lease premium for land	土地租賃費用攤銷	-	5,833
Depreciation of property, plant and equipment	物業、廠房及設備折舊	178,195	186,379
Depreciation of right-of-use assets	使用權資產折舊	209,158	-
Amortisation of purchased programme and film rights	購入節目及電影版權攤銷	12,188	9,306
Amortisation and impairment of intangible assets	無形資產攤銷及減值	51,675	20,654
Share-based compensation expense	以股份付款的補償開支	22,853	25,085
Provision for impairment of accounts receivable	應收賬款減值撥備	79,583	53,692
Reversal of provision for impairment of accounts receivable	應收賬款減值撥備撥回	(36,532)	(11,470)
Provision for impairment of amounts due from joint ventures	應收合營企業款項減值撥備	-	3,133
Reversal of/(provision for) impairment of amount due from an associate	應收一間聯營公司款項減值撥備撥回／(撥備)	-	(1,199)
Loss on disposal of property, plant and equipment	出售物業、廠房及設備虧損	5,098	2,543
Loss on disposal of financial assets at fair value through profit or loss	出售按公平值透過損益記賬的財務資產的虧損	-	686
Gain on disposal of property, plant and equipment	出售物業、廠房及設備收益	(1,316)	(1,801)
Share of profits less losses of joint ventures	攤佔合營企業溢利減虧損	2,662	(3,427)
Share of profits less losses of associates	攤佔聯營公司溢利減虧損	4,124	(10,632)
Fair value loss/(gain) on investment properties	投資物業公平值虧損／(收益)	6,847	(7,533)
Interest income	利息收入	(37,002)	(61,422)
Interest expense on bank borrowings	銀行借貸之利息開支	64,774	38,044
Investment income	投資收入	(14,052)	(10,458)
Fair value gain on financial assets at fair value through profit or loss	按公平值透過損益記賬的財務資產的公平值收益	(1,651,073)	(804,025)
Impairment of other receivables	其他應收款項減值	43,279	-
Impairment of investment in an associate	於一間聯營公司的投資減值	29,884	-
Decrease/(increase) in other long-term assets	其他長期資產減少／(增加)	18,089	(26,919)
Increase in accounts receivable	應收賬款增加	(70,915)	(1,038)
Decrease in prepayments, deposits and other receivables	預付款項、按金及其他應收款項減少	51,050	20,574
Decrease/(increase) in inventories	存貨減少／(增加)	761	(2,621)
Decrease in amounts due from related companies	應收有關連公司款項減少	43,836	32,806
(Increase)/decrease in self-produced programmes	自製節目(增加)／減少	(22)	3,678
Decrease in accounts payable, other payables and accruals	應付賬款、其他應付款項及應計款項減少	(109,191)	(124,488)
(Decrease)/increase in deferred income	遞延收入(減少)／增加	(137,629)	77,643
Cash (used in)/generated from operations	經營業務(所用)／所得的現金	(396,980)	191,134

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37 Notes to consolidated statement of cash flows (Continued)

37 綜合現金流量表附註(續)

(b) The reconciliation of liabilities arising from financing activities is as follows:

(b) 融資活動產生的負債對賬如下：

		Secured bank borrowings (current)	Secured bank borrowings (non-current)	Loans from non-controlling shareholders of a subsidiary (current)	Loans from non-controlling shareholders of subsidiaries (non-current)	Lease liabilities	Total
		有抵押銀行借貸(流動) \$'000 千元	有抵押銀行借貸(非流動) \$'000 千元	一間附屬公司非控股股東提供貸款(流動) \$'000 千元	附屬公司非控股股東提供貸款(非流動) \$'000 千元	租賃負債 \$'000 千元	總計 \$'000 千元
Year ended 31 December 2019	截至2019年12月31日止年度						
At 1 January 2019	於2019年1月1日	732,967	92,221	141,079	235,428	-	1,201,695
Change in accounting policy (note 2(b)(iii))	會計政策變動(附註2(b)(iii))	-	-	-	-	776,393	776,393
Cash flows	現金流量						
- inflow from financing activities	- 融資活動流入	140,886	-	15,405	-	-	156,291
- outflow from financing activities	- 融資活動流出	(538,276)	-	-	-	(246,321)	(784,597)
Non-cash changes	非現金變動						
- Acquisition - leases	- 收購 - 租賃	-	-	-	-	265,594	265,594
- Finance costs	- 融資成本	-	-	-	-	37,581	37,581
- currency translations	- 貨幣換算	5,309	(1,155)	(352)	(7,198)	(9,635)	(13,031)
- reclassification	- 重新分類	61,331	(61,331)	73,605	(73,605)	-	-
At 31 December 2019	於2019年12月31日	402,217	29,735	229,737	154,625	823,612	1,639,926
Year ended 31 December 2018	截至2018年12月31日止年度						
At 1 January 2018	於2018年1月1日	596,507	329,215	57,694	251,252	-	1,234,668
Cash flows	現金流量						
- inflow from financing activities	- 融資活動流入	509,590	-	12,322	68,611	-	590,523
- outflow from financing activities	- 融資活動流出	(611,064)	-	-	-	-	(611,064)
Non-cash changes	非現金變動						
- currency translations	- 貨幣換算	7,133	(6,193)	(2,878)	(10,494)	-	(12,432)
- reclassification	- 重新分類	230,801	(230,801)	73,941	(73,941)	-	-
At 31 December 2018	於2018年12月31日	732,967	92,221	141,079	235,428	-	1,201,695

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38 Transactions with non-controlling interests

Deemed disposal of partial interest in PNM

During the year ended 31 December 2019, as a result of the exercise of share options by the option holders, the Group's equity interest in PNM was decreased from 54.51% to 54.49%. The Group recognised a deemed net loss of approximately HK\$355,000 in the equity attributable to owners of the Company and an increase in non-controlling interests of HK\$3,763,000 for the year ended 31 December 2019.

During the year ended 31 December 2018, as a result of the exercise of share options by the option holders, the Group's equity interest in PNM was decreased from 54.96% to 54.51%. The Group recognised a deemed net loss of approximately HK\$4,966,000 in the equity attributable to owners of the Company and an increase in non-controlling interests of HK\$16,043,000 for the year ended 31 December 2018.

38 與非控股權益之交易

視作出售鳳凰新媒體部份權益

於截至2019年12月31日止年度，由於購股權持有人行使購股權，本集團於鳳凰新媒體的股本權益由54.51%減少至54.49%。本集團於截至2019年12月31日止年度在本公司擁有人應佔權益中確認視作虧損淨額約355,000港元及非控股權益增加3,763,000港元。

於截至2018年12月31日止年度，由於購股權持有人行使購股權，本集團於鳳凰新媒體的股本權益由54.96%減少至54.51%。本集團於截至2018年12月31日止年度在本公司擁有人應佔權益中確認視作虧損淨額約4,966,000港元及非控股權益增加16,043,000港元。

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39 Commitments

(a) Service charges

As at 31 December 2019, the Group had committed service charges payable under various agreements as follows:

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Not later than one year	不遲於一年	12,853	24,274
Later than one year and not later than five years	遲於一年但不遲於五年	42,278	4,046
Later than five years	遲於五年	1,762	-
		56,893	28,320

(b) Operating leases

As at 31 December 2019, the Group had rental commitments under various short-term and low-value operating leases. Total future minimum lease payments payable in respect of land and buildings, LED panels and other equipment under non-cancellable operating leases are as follows:

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
Not later than one year	不遲於一年	24,768	263,209
Later than one year and not later than five years	遲於一年但不遲於五年	1,253	565,653
Later than five years	遲於五年	-	29,241
		26,021	858,103

39 承擔

(a) 服務費

於2019年12月31日，本集團根據不同協議應付已承擔服務費如下：

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
	12,853	24,274
	42,278	4,046
	1,762	-
	56,893	28,320

(b) 經營租賃

於2019年12月31日，本集團根據多份短期及低價值經營租賃須承擔租金。不可撤銷經營租賃項下之土地及樓宇、LED顯示屏及其他設備之未來應付最低租金總額如下：

	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
	24,768	263,209
	1,253	565,653
	-	29,241
	26,021	858,103

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39 Commitments (Continued)

(c) Capital commitments

As at 31 December 2019, the Group had capital commitments as follows:

	2019	2018
	2019年	2018年
	\$'000	\$'000
	千元	千元
Contracted but not provided for	15,656	42,908
已訂約但未作出撥備		

(d) Other commitments

As at 31 December 2019, the Group had other operating commitments under various agreements as follows:

	2019	2018
	2019年	2018年
	\$'000	\$'000
	千元	千元
Not later than one year	115,138	142,775
不遲於一年		
Later than one year and not later than five years	38,167	117,912
遲於一年但不遲於五年		
Later than five years	500	-
遲於五年		
	153,805	260,687

39 承擔 (續)

(c) 資本承擔

於2019年12月31日，本集團有資本承擔如下：

	2019	2018
	2019年	2018年
	\$'000	\$'000
	千元	千元
Contracted but not provided for	15,656	42,908
已訂約但未作出撥備		

(d) 其他承擔

於2019年12月31日，本集團根據多份協議有其他經營承擔如下：

	2019	2018
	2019年	2018年
	\$'000	\$'000
	千元	千元
Not later than one year	115,138	142,775
不遲於一年		
Later than one year and not later than five years	38,167	117,912
遲於一年但不遲於五年		
Later than five years	500	-
遲於五年		
	153,805	260,687

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40 Related party transactions

- (i) In addition to those disclosed elsewhere in the financial statements, the Group had the following significant transactions with the related parties as defined in HKAS 24 – Related Party Disclosures:

40 有關連人士交易

- (i) 除財務報表其他部份所披露者外，本集團曾與有關連人士（定義見香港會計準則第24號—有關連人士披露）進行下列重大交易：

	Notes 附註	2019 2019年 \$'000 千元	2018 2018年 \$'000 千元	
Service charges received/receivable from the China Mobile Communication Group Co., (“CMCC”) and its subsidiaries (collectively “CMCC Group”)	向中國移動通信集團有限公司（「中移動通信集團」）及其附屬公司（統稱為「中移動集團」）收取／應收的服務費	a, b	74,279	124,164
Service charges paid/payable to the CMCC Group	向中移動集團支付／應付的服務費	a, c	18,610	58,727
Advertising sales to the CMCC Group	向中移動集團進行的廣告銷售	a, d	15,957	50,312
License fee received/receivable from Fengxin Technology	向鳳新科技收取／應收的許可費	e, f	7,806	15
Advertising sales to Fengxin Technology	向鳳新科技進行的廣告銷售	e, g	–	12
Key management compensation	主要管理人員薪酬	iii	35,283	35,085

Notes:

- (a) The CMCC Group, through a wholly-owned subsidiary of China Mobile (Hong Kong) Group Limited, owns 19.69% of the issued share capital of the Company.
- (b) Service charges received/receivable from CMCC Group related to wireless income which are charged based on terms specified in the agreements.

附註：

- (a) 中移動集團透過中國移動（香港）集團有限公司的全資附屬公司擁有本公司已發行股本19.69%權益。
- (b) 就有關無線收入收取／應收中移動集團的服務費乃按協議指定的條款收取。

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40 Related party transactions (Continued)

(i) (Continued)

Notes: (Continued)

- (c) Service charges paid/payable to CMCC Group related to video cost which are charged based on terms specified in the agreements.
 - (d) Advertising sales to the CMCC Group are related to airtime advertising and programme sponsoring on channels and airtime advertising on giant sized light-emitting diode panels operated by the Group.
 - (e) The controlling shareholder of Fengxin Technology is a close family member of the Chairman of the Board and the Chief Executive Officer of the Company.
 - (f) The license fee received/receivable from Fengxin Technology relating to grant of license of domain name to Fengxin Technology is charged based on terms specified in the agreement.
 - (g) Advertising sales to Fengxin Technology are related to airtime advertising and programme sponsoring on channels and internet advertising sales based on terms specified in the agreements.
- (ii) Year end balances arising from related party transactions as disclosed in Note 40(i) above were also disclosed in Note 24.

40 有關連人士交易 (續)

(i) (續)

附註：(續)

- (c) 就有關錄影成本支付／應付中移動集團的服務費乃按協議指定的條款收取。
 - (d) 向中移動集團進行的廣告銷售乃有關本集團所經營頻道上的廣告時段及節目贊助，以及於大型發光二極管顯示屏上的廣告時段。
 - (e) 鳳新科技的控股股東為本公司董事會主席兼行政總裁的一名密切家庭成員。
 - (f) 就有關向鳳新科技授出域名許可收取／應收鳳新科技的許可費乃按協議指定的條款收取。
 - (g) 向鳳新科技進行的廣告銷售乃有關頻道上的廣告時段及節目贊助，以及互聯網廣告銷售及按協議指定的條款進行。
- (ii) 如上文附註40(i)所披露的有關連人士交易產生的年終結餘亦已在附註24中披露。

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40 Related party transactions (Continued)

(iii) Key management compensation

		2019	2018
		2019年	2018年
		\$'000	\$'000
		千元	千元
Salaries	薪金	23,539	22,650
Discretionary bonuses	酌情發放的花紅	1,367	722
Housing allowance	房屋津貼	7,663	7,384
Pension costs	退休金成本	1,711	1,686
Share-based compensation expense	以股份付款的補償開支	1,003	2,643
		35,283	35,085

41 Investments in and loans to Particle

In 2014, Phoenix New Media Limited (“PNM”) invested in a number of Series B Preferred Shares of Particle. In 2015, PNM further invested approximately HK\$496,989,000 in Series C Preferred Shares of Particle.

On 28 January 2016, the board of directors of PNM have authorised to provide short-term unsecured loans to Particle in an aggregate principal amount of up to US\$20,000,000 (approximately HK\$155,138,000) (the “Loans”) at an interest rate of 4.35% per annum with a term of twelve months and convertible options of which PNM may, at its option, convert all or a portion of the Loans together with any unpaid interest into Series D1 Preferred Shares (“Conversion Options”) at any time prior to 31 December 2018, subject to the completion of issuance of Series D Preferred Shares by Particle. Particle has drawn down all of the US\$20,000,000 loans in April 2016.

40 有關連人士交易（續）

(iii) 主要管理人員酬金

41 投資於及貸款予 Particle

於2014年，鳳凰新媒體有限公司（「鳳凰新媒體」）投資於若干數目的Particle B系列優先股。於2015年，鳳凰新媒體進一步投資於約496,989,000港元的Particle C系列優先股。

於2016年1月28日，鳳凰新媒體董事會批准向Particle提供本金總額最高為20,000,000美元（約155,138,000港元）的短期無抵押貸款（「貸款」），貸款的年利率為4.35厘，貸款期為十二個月並附有換股權，據此，鳳凰新媒體可於2018年12月31日前任何時間選擇將全部或部份貸款連同任何未付利息轉換為D1系列優先股（「換股權」），惟須待Particle完成發行D系列優先股後，方可作實。Particle已於2016年4月提取全部20,000,000美元的貸款。

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41 Investments in and loans to Particle (Continued)

On 30 December 2016, PNM exercised the Conversion Options to convert the Loans totalling US\$20,000,000 into 23,600,000 of Series D1 Preferred Shares. Similar to Series B and C, the investment in D1 Preferred Shares have similar features and were separated into the debt component of HK\$122,744,000 which were classified as “available-for-sale financial assets” (“AFS”) and “derivative financial instruments” (“DFI”) of HK\$38,171,000 (for the conversion option). The investments in AFS and DFI were subsequently measured at fair value at each reporting period based on an external valuation report. Under HKAS 39, changes in fair value of the DFI are recognised in the consolidated income statement whereas all changes in fair value of AFS are recognised directly in other comprehensive income except for the interest portion of the AFS calculated using the effective interest method which is recognised in the consolidated income statement.

On 11 August 2016, PNM has provided a short-term unsecured loan to Particle Inc. of US\$14,800,000 (approximately HK\$114,802,000) (the “Convertible Loan”) at an interest rate of 4.35% per annum with a term of six months and Conversion Options exercisable at any time on or before the maturity date of the loan. The loan represents compound financial instruments, which comprise (i) “loans and receivable” of HK\$109,372,000 classified as “amounts due from related companies” and (ii) DFI of HK\$5,430,000. The “loans and receivable” were carried at amortised cost and the DFI was subsequently measured at fair value at each reporting period. In August 2017, the term of the Convertible Loan was extended to eighteen months to February 2018. On 22 January 2018, the term of the Convertible Loan was further extended to August 2018.

On 2 November 2016, PNM provided another short-term unsecured loan to Particle of RMB46,000,000 (approximately HK\$52,031,000) at an interest rate of 9.00% per annum with a term of six months. In January 2017, the term of the loan was extended to twelve months to November 2017. In November 2017, the unsecured loan was repaid by Particle.

41 投資於及貸款予 Particle (續)

於2016年12月30日，鳳凰新媒體行使換股權將合共20,000,000美元的貸款轉換為23,600,000股D1系列優先股。與B系列及C系列優先股的情況相若，於D1系列優先股的投資具有類似特點並劃分為債務部份122,744,000港元（分類為「可供銷售財務資產」（「可供銷售財務資產」）及「衍生財務工具」（「衍生財務工具」）38,171,000港元（就換股權而言）。於可供銷售財務資產及衍生財務工具之投資其後於各報告期根據外部估值報告按公平值計量。根據香港會計準則第39號，衍生財務工具之公平值變動於綜合收益表確認而可供銷售財務資產之所有公平值變動直接於其他全面收益確認，惟採用實際利息法計算之可供銷售財務資產之利息部份於綜合收益表確認。

於2016年8月11日，鳳凰新媒體向Particle提供14,800,000美元（約114,802,000港元）（「可換股貸款」）的短期無抵押貸款，年利率為4.35厘，貸款期為六個月並附有可於貸款到期日或之前任何時間行使的換股權。貸款代表複合財務工具，由(i)「貸款及應收款項」109,372,000港元（分類為「應收有關連公司款項」）及(ii)衍生財務工具5,430,000港元所組成。「貸款及應收款項」按攤銷成本列賬而衍生財務工具其後於各報告期按公平值計量。於2017年8月，可換股貸款的年期延長至十八個月至2018年2月。於2018年1月22日，可換股貸款的年期進一步延長至2018年8月。

於2016年11月2日，鳳凰新媒體亦向Particle提供人民幣46,000,000元（約52,031,000港元）的短期無抵押貸款，貸款的年利率為9.00厘，貸款期為六個月。於2017年1月，貸款期延長至十二個月至2017年11月。於2017年11月，Particle償還無抵押貸款。

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41 Investments in and loans to Particle (Continued)

On 20 January 2017, PNM also provided a short-term unsecured loan to Particle Inc. of RMB74,000,000 (approximately HK\$83,835,000) at an interest rate of 9.00% per annum with a term of twelve months.

Following the adoption of HKFRS 9 - Financial Instruments on 1 January 2018, the investments in Series B, C and D1 Preferred Shares of Particle Inc. (classified as AFS and derivative financial instruments in 2017) and Convertible Loan (classified as loans and receivables and derivative financial instruments in 2017) have been reclassified as financial assets at fair value through profit or loss ("FVPL").

On 22 January 2018, the term of the loan of RMB74,000,000 was extended for six months and the loan and interest were fully repaid in July 2018.

On 2 April 2018, PNM signed an agreement with an investor of Particle Inc. to grant a right to assign the US\$14,800,000 convertible loan issued by Particle Inc. for US\$17,000,000 to that investor of Particle Inc. (the "Loan Assignment"). The Loan Assignment was completed on 7 August 2018.

On 23 February 2019, PNM entered into a letter of intent ("LOI") with an independent third party (the "Purchaser") pursuant to which the Purchaser will purchase 32% equity interest of Particle held by PNM on an as-if converted basis. The total consideration is US\$448,000,000 (approximately HK\$3,494,400,000), based on an estimated transaction valuation.

On 22 March 2019, PNM entered into the Share Purchase Agreement with Run Liang Tai Management Limited ("Run Liang Tai"), pursuant to which PNM conditionally agreed to sell the 32% equity interest in Particle Inc. on an as-if converted basis and Run Liang Tai conditionally agreed to purchase the Sale Shares for cash consideration of US\$448,000,000 (approximately HK\$3,494,400,000).

41 投資於及貸款予 Particle (續)

於2017年1月20日，鳳凰新媒體亦向Particle提供人民幣74,000,000元（約83,835,000港元）的短期無抵押貸款，貸款的年利率為9.00厘，貸款期為十二個月。

於2018年1月1日採納香港財務報告準則第9號 – 財務工具後，Particle之B系列、C系列及D1系列優先股投資（於2017年分類為可供出售及衍生財務工具）及可換股貸款（於2017年分類為貸款及應收款項及衍生財務工具）已重新分類為按公平值透過損益記賬（「按公平值透過損益記賬」）財務資產。

於2018年1月22日，人民幣74,000,000元之貸款的貸款期延長六個月，貸款金額及利息已於2018年7月全數償還。

於2018年4月2日，鳳凰新媒體與Particle投資者訂立協議，授予權力轉授Particle以17,000,000美元發行予該Particle投資者之14,800,000美元可換股債券（「貸款轉授」）。貸款轉授已於2018年8月7日完成。

於2019年2月23日，鳳凰新媒體與一獨立第三方（「買方」）簽訂意向書（「意向書」），據此，買方將購買由鳳凰新媒體持有Particle按猶如已轉換的基準計算的32%股權。按估計交易估值，總代價為448,000,000美元（約3,494,400,000港元）。

於2019年3月22日，鳳凰新媒體與Run Liang Tai Management Limited（「Run Liang Tai」）訂立了股份購買協議。據此，鳳凰新媒體有條件地同意出售Particle Inc.的32%股權（按猶如已轉換基準計算），而Run Liang Tai有條件地同意以現金代價448,000,000美元（約3,494,400,000港元）收購待售股份。

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41 Investments in and loans to Particle (Continued)

On 31 May 2019, PNM sent a completion confirmation letter to the Run Liang Tai to confirm the satisfaction of all of the conditions as specified in the Share Purchase Agreement. Run Liang Tai, however, disputed on the satisfaction of certain conditions.

On 23 July 2019, PNM and Run Liang Tai entered into a supplemental agreement (the “Supplemental Agreement”). The key terms of the Supplemental Agreement, amongst other things, are: (i) to adjust the amount of Offshore Sale Shares to an aggregate of 212,358,165 shares of Particle; and (ii) to complete the transaction in two stages on or before 10 August 2020. For details of the Supplemental Agreement, please refer to the announcement of the Company dated 25 July 2019.

On 5 August 2019, both Long De Chengzhang Culture Communication (Tianjin) Co., Ltd, and Long De Holdings (Hong Kong) Co., Limited (collectively, “Long De”) as existing equity holders of Particle sent a notice to PNM purporting to exercise their Co-sale right. Since then PNM has been in discussion with Long De to settle the Co-sale right of Long De.

The Supplemental Agreement was approved in the extraordinary general meeting (“EGM”) on 22 October 2019. PNM transferred the First Batch Shares to Run Liang Tai on 30 October 2019 (the “First Completion Date”), upon receipt of the First Consideration and Second Deposit. Thereafter, the title and legal ownership of the First Batch Shares in the register of members of Particle has been changed to Run Liang Tai. As Run Liang Tai was entitled to the entire rights of shareholders in respect of the First Batch Shares, including the economic rights and voting rights, PNM has derecognised the First Batch Shares on First Completion Date.

41 投資於及貸款予 Particle (續)

於2019年5月31日，鳳凰新媒體向Run Liang Tai發出交割確認函，確認股份購買協議所列明的全部條件已予達成。然而，Run Liang Tai就若干條件是否已予達成提出爭議。

於2019年7月23日，鳳凰新媒體與Run Liang Tai訂立補充協議（「補充協議」）。補充協議的主要條款（其中包括）為：(i)調整境外待售股份至總計212,358,165股Particle股份；及(ii)於2020年8月10日或之前分兩階段完成交易。有關補充協議的詳情，請參閱本公司日期為2019年7月25日之公告。

於2019年8月5日，作為Particle現有股東的龍德成長文化傳播（天津）有限公司和龍德控股（香港）有限公司（統稱「龍德」）向鳳凰新媒體發出聯合通知，表明擬行使其共同出售權。此後，鳳凰新媒體一直在與龍德商討解決龍德的共同出售權。

補充協議已於2019年10月22日召開的股東特別大會（「股東特別大會」）上獲得批准。鳳凰新媒體收到第一次代價及第二次保證金後已於2019年10月30日（「第一次交割日期」）將第一次交割股份轉讓給Run Liang Tai。此後，Particle股東名冊中的第一次交割股份的所有權和合法所有權已更改為Run Liang Tai。由於Run Liang Tai有權獲得有關第一次交割股份的股東的全部權利，包括經濟權及投票權，因此鳳凰新媒體已於第一次交割日期終止確認該第一次交割股份。

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41 Investments in and loans to Particle (Continued)

On 20 January 2020, PNM entered into the co-sale agreement (the "Co-sale Agreement") with Run Liang Tai and Long De, pursuant to which Long De will sell approximately 9,794,989 Preferred Shares of Particle (the "Long De Sale Shares") to Run Liang Tai for a total consideration of approximately US\$21,000,000 in two batches. Consequently, PNM will reduce the number of Second Batch Shares to be disposed to Run Liang Tai from 117,555,413 Preferred Shares as stipulated in the Supplemental Agreement to 107,760,424 Preferred Shares.

As a result, the total consideration received/receivable by PNM from Run Liang Tai will be reduced from US\$448,000,000 to approximately US\$427,000,000. There is no change to the consideration per share (equivalent to US\$2.11 per Preferred Share) under the Co-sale Agreement or the Supplemental Agreement.

In addition, PNM agreed to provide an interest-free loan of approximately US\$9,700,000 to Run Liang Tai to enable them to pay for the first batch of Long De Sale Shares (i.e. 4,584,209 Preferred Shares) in accordance with the terms of the Co-sale Agreement. When Long De transfers the 4,584,209 Preferred Shares to Run Liang Tai, Run Liang Tai should pledge the 4,584,209 shares to PNM to secure the repayment of the approximately US\$9,700,000 loan.

An EGM is expected to be held in May 2020 to approve the Co-sale Agreement.

The second batch of Long De Sale Shares is expected to complete within 10 business days after the completion of the 107,760,424 Second Batch Shares of Particle to be sold by PNM (the "Second Completion"), which is expected to occur no later than 10 August 2020 according to the Co-Sale Agreement.

The independent professional valuer (the "Valuer") adopted the market approach to calculate the enterprise value of Particle at 31 December 2019. Accordingly, the fair values of the investments in Series C and D1 Preferred Shares have increased to approximately HK\$2,259,000,000 at 31 December 2019 and a fair value gain of approximately HK\$1,568,000,000 was recognised in the consolidated income statement.

41 投資於及貸款予 Particle (續)

於2020年1月20日，鳳凰新媒體與Run Liang Tai和龍德訂立共同出售協議（「共同出售協議」），據此，龍德將出售Particle約9,794,989股優先股（「龍德待售股份」）予Run Liang Tai，分兩次支付，總交易代價約為21,000,000美元。因此，鳳凰新媒體將根據補充協議中將擬出售予Run Liang Tai的第二次交割股份的數量由117,555,413股優先股減少至107,760,424股優先股。

因此，鳳凰新媒體向Run Liang Tai收取／應收的總代價將從448,000,000美元減少至約427,000,000美元。根據共同出售協議或補充協議，每股交易代價（相當於每股優先股2.11美元）沒有改變。

此外，鳳凰新媒體同意向Run Liang Tai提供約9,700,000美元的免息貸款，以使Run Liang Tai能夠按照共同出售協議的條款支付首批龍德待售股份（即4,584,209股優先股）。當龍德將4,584,209股優先股轉讓給Run Liang Tai時，Run Liang Tai應將4,584,209股股份抵押給鳳凰新媒體，以確保償還約9,700,000美元的貸款。

預計將於2020年5月舉行股東特別大會，以批准共同出售協議。

第二批龍德待售股份預計將在鳳凰新媒體將出售Particle的107,760,424股第二次交割股份完成（「第二次交割」）後的10個工作日內完成，根據共同出售協議預計不遲於2020年8月10日發生。

於2019年12月31日，獨立專業估價員（「該估價員」）採納了市場法去計算Particle的企業價值。據此，C系列及D1系列優先股投資於2019年12月31日的公平值增加至約2,259,000,000港元，並於綜合收益表內確認約1,568,000,000港元的公平值收益。

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41 Investments in and loans to Particle (Continued)

The following financial information attributable to the investment in Particle Inc. was included in the Consolidated Income Statement and the Consolidated Statement of Cash Flows for the year ended 31 December 2019, and the Consolidated Balance Sheet as at 31 December 2019:

41 投資於及貸款予 Particle (續)

以下歸屬於投資於 Particle Inc. 的財務資料計入截至 2019 年 12 月 31 日止年度的綜合收益表及綜合現金流量表，以及於 2019 年 12 月 31 日的綜合資產負債表：

		Consolidated Income Statement for the year ended 31 December 2019 截至 2019 年 12 月 31 日止年度的 綜合收益表 \$'000 千元
Other gains, net	其他收益淨額	
Other operating gains, net	其他經營收益淨額	
Fair value gain on financial assets at fair value through profit or loss	按公平值透過損益記賬的財務資產的公平值收益	
Investment in Particle Inc.	投資於 Particle Inc.	1,567,715
Other financial assets and liabilities	其他財務資產及負債	4,952
Income tax expense	所得稅費用	221,442
		Consolidated Balance Sheet as at 31 December 2019 於 2019 年 12 月 31 日的 綜合資產負債表 \$'000 千元
Current assets	流動資產	
Cash and cash equivalents	現金及現金等值項目	400,624
Financial assets at fair value through profit or loss	按公平值透過損益記賬的財務資產	2,258,645
Current liabilities	流動負債	
Accounts payable, other payables and accruals	應付賬款、其他應付款項及應計款項	558,884
Financial liabilities at fair value through profit or loss	按公平值透過損益記賬的財務負債	17,828
Non-current liabilities	非流動負債	
Deferred income tax liabilities	遞延所得稅負債	214,165
		Consolidated Statement of Cash Flows for the year ended 31 December 2019 截至 2019 年 12 月 31 日止年度的 綜合現金流量表 \$'000 千元
Cash flows from investing activities	投資活動的現金流量	
Deposit for disposal of financial assets at fair value through profit or loss	出售按公平值透過損益記賬的財務資產的按金	401,395
Proceed from disposal of financial assets at fair value through profit or loss	出售按公平值透過損益記賬的財務資產的所得	1,562,884

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41 Investments in and loans to Particle (Continued)

The movements attributable to the investment in Particle Inc. included in financial asset at fair value through profit or loss for the year ended 31 December 2019 are set out below:

41 投資於及貸款予 Particle (續)

截至2019年12月31日止年度歸屬於投資於Particle Inc. (計入按公平值透過損益記賬的財務資產)的變動如下：

		As at 1 January 2019	Fair value gain recognised in income statement	Disposal	Currency translation differences – recognised in income statement	Currency translation differences – recognised in other comprehensive income	As at 31 December 2019
		於2019年 1月1日 (HK\$'M) (百萬港元)	於收益表 確認的 公平值收益 (HK\$'M) (百萬港元)	出售 (HK\$'M) (百萬港元)	貨幣換算差額 – 於收益表確認 (HK\$'M) (百萬港元)	貨幣換算差額 – 於其他 全面收益確認 (HK\$'M) (百萬港元)	於2019年 12月31日 (HK\$'M) (百萬港元)
First Batch Shares	第一批股份						
Series B Preferred Shares	B系列優先股	244.1	206.0	(450.2)	0.1	-	-
Series C Preferred Shares	C系列優先股	626.1	4675	(1,094.1)	0.5	-	-
Second Batch Shares	第二批股份						
Series C Preferred Shares	C系列優先股	1,004.6	776.1	-	-	(0.8)	1,779.9
Remaining shares	其餘股份						
Series C Preferred Shares	C系列優先股	82.4	34.3	-	-	-	116.7
Series D1 Preferred Shares	D1系列優先股	278.4	83.8	-	-	(0.2)	362.0
TOTAL	總計	2,235.6	1,567.7	(1,544.3)	0.6	(1.0)	2,258.6

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42 Acquisition of subsidiaries

(a) For the year ended 31 December 2019

(i) Acquisition of Tianbo

On 1 April 2019, PNM announced that it regained control over Tianbo, a previously held joint venture, and consolidated the financial statements of 北京鳳凰天博網絡技術有限公司 (Beijing Fenghuang Tianbo Network Technology Co., Ltd.*) ("Tianbo") as a subsidiary through certain revisions to the articles of association of Tianbo. Accordingly, the investment in Tianbo has been accounted for as "step acquisition" under HKFRS 3 "Business Combination" since 1 April 2019 (the "acquisition date"). Consequently, all the identifiable net assets of Tianbo were measured at fair value and consolidated in the Group's financial statements and a goodwill of approximately HK\$13,259,000 was recognised as an intangible asset in the Group's financial statements. Tianbo is principally engaged in exclusive operation of the real estate channel and exclusive sales of real estate advertisements on PNM's website ifeng.com.

Consideration transferred

		\$'000 千元
Fair value of consideration in form of advertising resources	以廣告資源方式代價的公平值	6,866
Fair value of PNM previously held equity interest	鳳凰新媒體原已持有股權的公平值	19,798
Non-controlling interest	非控股權益	6,539
		33,203

42 收購附屬公司

(a) 截至2019年12月31日止年度

(i) 收購天博

於2019年4月1日，鳳凰新媒體宣佈，彼已獲得北京鳳凰天博網絡技術有限公司（「天博」）（原屬合資企業）的控制權，並通過修改天博組織章程中若干條文，合併天博（作為附屬公司）的財務報表。就此，於天博的投資自2019年4月1日（「收購日期」）起按香港財務報告準則第3號「業務合併」按「分階段收購」入賬。因此，天博的所有可辨別淨資產按公平值計量，並綜合計算至本集團之財務報表，而約13,259,000港元之商譽則於本集團之財務報表確認為無形資產。天博在鳳凰新媒體屬下網站《鳳凰網》主要從事獨家運營房產頻道，以及房產廣告獨家銷售業務。

已轉讓代價

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42 Acquisition of subsidiaries (Continued)

(a) For the year ended 31 December 2019
(Continued)

(i) Acquisition of Tianbo (Continued)

The following table summarises the consideration, the fair value of assets acquired and liabilities assumed at the acquisition date:

		\$'000 千元
Bank balances	銀行結餘	204,233
Accounts receivable, net	應收賬款淨額	136,552
Property, plant and equipment	物業、廠房及設備	3,633
Investment properties	投資物業	2,697
Accounts payable	應付賬款	(52,658)
Other payables	其他應付款項	(209,922)
Other liabilities, net	其他負債淨額	(64,591)
		<u>19,944</u>
Consideration transferred	已轉讓代價	33,203
Less: net assets acquired	減：已購入資產淨值	<u>(19,944)</u>
Goodwill arising on step acquisition	分階段收購事項產生之商譽	<u>13,259</u>

Net cash inflow on acquisition of Tianbo

收購天博之現金流入淨額

		\$'000 千元
Cash consideration	現金代價	—
Less: cash and cash equivalent balances acquired	減：已購入現金及現金等值項目結餘	<u>(204,233)</u>
Net cash inflow on acquisition of Tianbo	收購天博之現金流入淨額	<u>(204,233)</u>

42 收購附屬公司 (續)

(a) 截至2019年12月31日
止年度 (續)

(i) 收購天博 (續)

下表概述代價、已購入資產之公平值及於收購日期所承擔之負債：

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(Unless otherwise specified, amounts expressed in Hong Kong dollars)

(除非特別說明，金額以港元列值)

42 Acquisition of subsidiaries (Continued)

(a) For the year ended 31 December 2019 (Continued)

(ii) Acquisition of Lingke

In October 2019, the Group entered into an agreement to acquire an additional 8.25% of the equity interest in 上海鳳凰衛視領客文化發展有限公司 ("Lingke") for RMB1 to obtain control over Lingke.

Accordingly, the investment in Lingke has been accounted for as "step acquisition" under HKFRS 3 "Business Combination" since 31 October 2019 (the "acquisition date").

Consequently, all the identifiable net assets of Lingke were measured at fair value and consolidated in the Group's financial statements. The Group has acquired cash and cash equivalents of HK\$20,638,000 from Lingke, which resulted in a net cash inflow on acquisition of Lingke. The goodwill arising on the step acquisition of Lingke was approximately HK\$1,170,000.

The following table summarises the fair value of assets acquired and liabilities assumed at the acquisition date:

		\$'000 千元
Bank balances and cash	銀行結餘及現金	20,638
Other assets/(liabilities), net	其他資產/(負債)淨額	(354)
Non-controlling interests	非控股權益	(9,275)
Fair value of previously held equity interest	原先持有股權的公平值	(9,839)
Goodwill arising on acquisition	收購產生的商譽	1,170

42 收購附屬公司(續)

(a) 截至2019年12月31日止年度(續)

(ii) 收購領客

於2019年10月，本集團訂立協議，以人民幣1元收購上海鳳凰衛視領客文化發展有限公司(「領客」)額外8.25%股權，以取得對領客的控制權。

因此，於領客的投資自2019年10月31日(「收購日期」)起根據香港財務報告準則第3號「業務合併」以「分階段收購」入賬。

其後，領客的全部可識別資產以公平值計量並綜合計入本集團的財務報表。本集團從領客收購20,638,000港元的現金及現金等值項目，導致收購領客的淨現金流入。分階段收購領客所產生的商譽約為1,170,000港元。

下表概述已購入資產之公平值及於收購日期所承擔之負債：

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42 Acquisition of subsidiaries (Continued)

(b) For the year ended 31 December 2018

On 18 December 2018, PNM announced that its indirect non-wholly owned subsidiary Beijing Chenhuan Technology Co., Ltd. ("Chenhuan") entered into an agreement to acquire 25.5% equity interests in Beijing Yitian Xindong Network Technology Co., Ltd. ("Yitian Xindong"), for an aggregate purchase price of RMB144,100,000 (the "Acquisition"). The Acquisition completed on 28 December 2018 ("Completion Date") following the payment of part of the consideration of RMB73,000,000 (approximately HK\$82,000,000) and the change of business registration. As Bingruixin Technology Co., Ltd., another 25.5% equity interests holder in Yitian Xindong entrusted its voting rights in respect to its shareholding in the Yitian Xindong to Chenhuan on the Completion Date, Chenhuan was able to obtain control over Yitian Xindong. Consequently, all the identifiable assets of Yitian Xindong was measured at fair value at Completion Date and consolidated in the Group's financial statements and a goodwill of HK\$111,310,000 was recognised as an intangible asset in the Group's financial statements. Yitian Xindong owns the mobile application Tadu, a leading online digital reading application in China that currently has more than 1,000,000 daily active users.

Consideration transferred

		\$'000 千元
Cash	現金	82,410
Deferred consideration	遞延代價	80,265
		<u>162,675</u>

42 收購附屬公司(續)

(b) 截至2018年12月31日止年度

於2018年12月18日，鳳凰新媒體宣佈，其間接非全資附屬公司北京塵寰科技有限公司(「塵寰」)簽訂協議收購北京易天新動網路科技有限公司(「易天新動」)之25.5%股權，總購買價格為人民幣144,100,000元(「收購事項」)。支付部份代價人民幣73,000,000元(約82,000,000港元)及更改商業登記後，收購事項於2018年12月28日(「完成日期」)完成。由於深圳市秉瑞信科技有限公司(另一名易天新動25.5%股權之持有人)於完成日期向塵寰委托有關其易天新動股權的投票權，塵寰因而獲得易天新動之控制權。因此，易天新動之所有可辨別資產於完成日期按公平值計量，並綜合計算至本集團之財務報表，而111,310,000港元之商譽則於本集團之財務報表確認為無形資產。易天新動擁有手機應用程式塔讀文學(為中國主要線上電子閱讀應用程式之一)，目前擁有超過1,000,000名每日活躍用戶。

已轉讓代價

	\$'000 千元
	82,410
	80,265
	<u>162,675</u>

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42 Acquisition of subsidiaries (Continued)

(b) For the year ended 31 December 2018 (Continued)

The following table summarises the consideration paid, the fair value of assets acquired and liabilities assumed at the acquisition date:

		\$'000 千元
Property, plant and equipment and intangible assets	物業、廠房及設備及無形資產	110,140
Other assets/(liability), net	其他資產／(負債)淨額	27,215
Bank balances and cash	銀行結餘及現金	12,354
Deferred tax liabilities	遞延稅項負債	(8,342)
		141,367
Consideration transferred	已轉讓代價	162,675
Plus: non-controlling interests	加：非控股權益	90,002
Less: net assets acquired	減：已購入資產淨值	(141,367)
Goodwill arising on acquisition	收購事項產生之商譽	111,310

Net cash outflow on acquisition of Yitian Xindong

收購易天新動之現金流出淨額

		\$'000 千元
Consideration	代價	162,675
Less: cash and cash equivalent balances acquired	減：已購入現金及現金等值項目結餘	(12,354)
Less: deferred consideration	減：遞延代價	(80,265)
Net cash outflow on acquisition of Yitian Xindong	收購易天新動之現金流出淨額	70,056

On 1 March 2019, PNM entered into a second share purchase agreement with Bingruixin Technology Co., Ltd. to purchase an additional 25.5% of the equity interest in Yitian Xidong for cash consideration of RMB144,100,000, which results in a reduction of capital reserve amounting to approximately HK\$131,922,000.

於2019年3月1日，鳳凰新媒體與深圳市秉瑞信科技有限公司訂立了第二次股份購買協議，以代價人民幣144,100,000元額外購買易天新動之25.5%股權，導致資本儲備減少約131,922,000港元。

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43 Balance sheet and reserve movement of the Company

43 本公司的資產負債表及儲備變動

		2019 2019年 \$'000 千元	2018 2018年 \$'000 千元
ASSETS	資產		
Non-current assets	非流動資產		
Interests in subsidiaries	於附屬公司的權益	157,292	157,292
Current assets	流動資產		
Cash and cash equivalents	現金及現金等值項目	10,795	10,786
Amounts due from subsidiaries, net	應收附屬公司款項淨額	1,970,011	1,970,011
		1,980,806	1,980,797
Total assets	總資產	2,138,098	2,138,089
EQUITY	權益		
Equity attributable to owner of the Company	本公司擁有人應佔權益		
Share capital	股本	499,347	499,347
Reserves (Note (a))	儲備(附註(a))	980,718	1,038,307
Total equity	總權益	1,480,065	1,537,654
LIABILITIES	負債		
Current liabilities	流動負債		
Other payables and accruals	其他應付款項及應計款項	561	561
Amount due to a subsidiary	應付一間附屬公司款項	657,472	599,874
Total liabilities	總負債	658,033	600,435
Total equity and liabilities	總權益及負債	2,138,098	2,138,089

LIU Changle

劉長樂
Director
董事

CHUI Keung

崔強
Director
董事

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(Unless otherwise specified, amounts expressed in Hong Kong dollars)

(除非特別說明，金額以港元列值)

43 Balance sheet and reserve movement of the Company (Continued)

Note (a)

Movement in the reserves of the Company during the year was as follows:

43 本公司的資產負債表及儲備變動（續）

附註(a)

本公司於年內的儲備變動如下：

		Share premium	Employee share-based payment reserve	Retained earnings	Total
		股份溢價	僱員以股份支付的款項儲備	保留盈利	總計
		\$'000	\$'000	\$'000	\$'000
		千元	千元	千元	千元
At 31 December 2017	於2017年12月31日	149,155	29,827	902,975	1,081,957
Lapse of share options	購股權失效	908	(908)	-	-
Loss for the year	年度虧損	-	-	(2,288)	(2,288)
Dividends related to 2017	與2017年有關的股息	-	-	(49,935)	(49,935)
Share-based compensation expense	以股份付款的補償開支	-	8,573	-	8,573
At 31 December 2018	於2018年12月31日	150,063	37,492	850,752	1,038,307
Lapse of share options	購股權失效	571	(571)	-	-
Loss for the year	年度虧損	-	-	(7,654)	(7,654)
Dividends related to 2018	與2018年有關的股息	-	-	(49,935)	(49,935)
At 31 December 2019	於2019年12月31日	150,634	36,921	793,163	980,718

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44 Benefits and interest of directors

44 董事福利及利益

Directors' and senior management's emoluments

董事及高級管理人員的酬金

The remuneration of every Director for the year ended 31 December 2019 is set out below:

每名董事於截至2019年12月31日止年度的酬金載列如下：

		As director (note (i)) 作為董事(附註(i))					Employer contribution to a retirement benefit scheme 僱主向退休福利計劃作出的供款 \$'000 千元	As management (note (ii)) 作為管理層(附註(ii)) \$'000 千元	Total 總計 \$'000 千元
		Fees 袍金 \$'000 千元	Salaries 薪金 \$'000 千元	Discretionary bonus 酌情發放的花紅 \$'000 千元	Estimated money value of other benefits 其他福利的估計金錢價值 \$'000 千元	Housing allowance 房屋津貼 \$'000 千元			
1	LIU Changle (Chief Executive Officer) 劉長樂(行政總裁)	-	-	-	-	-	9,685	9,685	
2	CHUI Keung 崔強	392	-	-	-	-	4,500	4,892	
3	WANG Ji Yan 王紀言	-	-	-	-	-	3,196	3,196	
4	GONG Jianzhong (resigned on 27 March 2020) 龔建中 (於2020年3月27日辭任)	-	-	-	-	-	-	-	
5	LEUNG Hok Lim 梁學謙	250	-	-	-	-	-	250	
6	Thaddeus Thomas BECZAK	250	-	-	-	-	-	250	
7	FANG Fenglei 方風雷	250	-	-	-	-	-	250	
8	SUN Yanjun (resigned on 16 August 2019) 孫燕軍 (於2019年8月16日辭任)	-	-	-	-	-	-	-	
9	LAU Wai Kei, Ricky (ceased on 16 August 2019) 劉偉琪 (於2019年8月16日停任)	-	-	-	-	-	-	-	
10	HE Di 何迪	250	-	-	-	-	-	250	
11	XIA Bing (resigned on 6 June 2019) 夏冰 (於2019年6月6日辭任)	-	-	-	-	-	-	-	
12	JIAN Qin 簡勤	-	-	-	-	-	-	-	
13	ZHANG Dong (appointed on 6 June 2019) 張冬 (於2019年6月6日獲委任)	-	-	-	-	-	-	-	
14	SUN Qiang Chang (appointed on 16 August 2019) 孫強 (於2019年8月16日獲委任)	-	-	-	-	-	-	-	

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44 Benefits and interest of directors (Continued) 44 董事福利及利益 (續)

Directors' and senior management's emoluments (Continued)

董事及高級管理人員的酬金 (續)

The remuneration of every Director for the year ended 31 December 2018 is set out below:

每名董事於截至2018年12月31日止年度的酬金載列如下：

	As director (note (i)) 作為董事 (附註(i))							Total
	Fees	Salaries	Discretionary bonus	Estimated money value of other benefits	Housing allowance	Employer contribution to a retirement benefit scheme	As management (note (iii))	
	袍金 \$'000 千元	薪金 \$'000 千元	酌情發放的花紅 \$'000 千元	其他福利的估計 金錢價值 \$'000 千元	房屋津貼 \$'000 千元	僱主向退休福利計劃作出的供款 \$'000 千元	作為管理層 \$'000 千元	總計 \$'000 千元
1 LIU Changle (Chief Executive Officer) 劉長樂 (行政總裁)	-	-	-	-	-	-	9,446	9,446
2 CHUI Keung 崔強	392	-	-	-	-	-	4,500	4,892
3 WANG Ji Yan 王紀言	-	-	-	-	-	-	3,159	3,159
4 SHA Yuejia (resigned on 16 Nov 2018) 沙躍家 (於2018年11月16日辭任)	-	-	-	-	-	-	-	-
5 GONG Jianzhong 龔建中	-	-	-	-	-	-	-	-
6 LEUNG Hok Lim 梁學濂	250	-	-	-	-	-	-	250
7 Thaddeus Thomas BECZAK	250	-	-	-	-	-	-	250
8 FANG Fenglei 方風雷	250	-	-	-	-	-	-	250
9 SUN Yanjun 孫燕軍	-	-	-	-	-	-	-	-
10 LAU Wei Kei, Ricky 劉偉琪	-	-	-	-	-	-	-	-
11 HE Di 何迪	250	-	-	-	-	-	-	250
12 XIA Bing 夏冰	-	-	-	-	-	-	-	-
13 JIAN Qin (appointed on 16 Nov 2018) 簡勤 (於2018年11月16日獲委任)	-	-	-	-	-	-	-	-

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44 Benefits and interest of directors (Continued)

As of 31 December 2019, Mr. LIU Changle had outstanding share options of the Company to purchase 4,900,000 shares at HK\$1.41 per share (2018: 4,900,000 shares at HK\$1.41 per share), Mr. CHUI Keung had outstanding share options of the Company to purchase 3,900,000 shares at HK\$1.41 per share (2018: 3,900,000 shares at HK\$1.41 per share) and Mr. WANG Ji Yan had outstanding share options of the Company to purchase 3,900,000 shares at HK\$1.41 per share (2018: 3,900,000 shares at HK\$1.41 per share). No options were exercised during 2019.

- (i) The amounts represented emoluments paid or receivable in respect of a person's services as a director, whether of the Company or its subsidiary undertakings.
- (ii) The amounts represented emoluments paid or receivable in respect of a person's other services in connection with the management of the affairs of the Company or its subsidiary undertakings and included salaries, discretionary bonuses, employer's contributions to retirement benefit schemes, housing allowance and value of the share option. The value of the share options granted to the directors of the Company under the share option schemes of the Company represents the fair value of these options charged to the consolidated income statement for the year in accordance with HKFRS 2.
- (iii) No director waived or agreed to waive any emoluments during the year.

During the year, no emoluments, retirement benefits, payments or benefits in respect of termination of directors' services were paid or made, directly or indirectly, to the directors; nor are any payable (2018: Nil). No consideration was provided to or receivable by third parties for making available directors' services (2018: Nil). There are no loans, quasi-loans or other dealings in favour of the directors, their controlled bodies corporate and connected entities (2018: None).

44 董事福利及利益 (續)

於2019年12月31日，劉長樂先生持有未行使之本公司購股權可按每股1.41港元購買4,900,000股股份（2018年：按每股1.41港元購買4,900,000股股份）、崔強先生持有未行使之本公司購股權可按每股1.41港元購買3,900,000股股份（2018年：按每股1.41港元購買3,900,000股股份）及王紀言先生持有未行使之本公司購股權可按每股1.41港元購買3,900,000股股份（2018年：按每股1.41港元購買3,900,000股股份）。此等董事於2019年內並無行使購股權。

- (i) 有關金額代表就某人作為董事（不論是本公司或其附屬企業的董事）而提供的服務，支付予該人的薪酬，或該人可就該等服務而收取的薪酬。
- (ii) 有關金額代表就某人在與管理本公司（或其附屬企業）的事務有關連的情況下提供的其他服務，支付予該人的薪酬，或該人可就該等服務而收取的薪酬，並包括薪金、酌情發放的花紅、僱主向退休福利計劃作出的供款、房屋津貼，以及購股權的價值。根據本公司的購股權計劃授予本公司董事的購股權的價值，代表此等購股權根據香港財務報告準則第2號於年內綜合收益表扣除的公平價值。
- (iii) 概無董事於年內放棄或同意放棄任何酬金。

年內，並無向董事直接或間接支付或作出有關終止董事服務的酬金、退休福利、付款或利益；亦無任何有關應付款項（2018年：無）。並無就獲提供董事服務而給予第三者或第三者可就提供董事服務而收取的代價（2018年：無）。並無向董事、該等董事的受控制的法人團體及有關連實體作出的貸款及類似貸款，或惠及該等人士的其他交易（2018年：無）。

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45 Subsequent event

After the outbreak of Coronavirus Disease 2019 (“COVID-19 outbreak”) in early 2020, a series of precautionary and control measures have been and continued to be implemented in countries where the Group operates. The Group will pay close attention to the development of the COVID-19 outbreak and evaluate its impact to the Group.

45 期後事項

2019新冠病毒疫情於2020年初爆發（「COVID-19爆發」）後，已於本集團營運的相關國家落實一連串防疫及監控措施，並正持續實行。本集團將密切注視COVID-19爆發的事態發展，並評估對本集團的影響。