

# A GLOBAL MEDIA ORGANISATION

## 建基全球

### ASIA PACIFIC

As a satellite broadcaster, the television programmes of Phoenix Satellite Television Company Limited (“**Phoenix TV**”) are primarily carried by AsiaSat 7, which has a footprint covering the Asia-Pacific region, including Mainland China, Hong Kong, Macau and Taiwan. In many other countries and regions, Phoenix TV is also distributed through local operators.

### MALAYSIA

Phoenix TV is carried by Astro, the major Direct-to-Home (DTH) operator, and Enjoy TV, new media platform.

### SINGAPORE

Phoenix TV is carried by StarHub.

### INDONESIA

Phoenix TV is carried by Skynindo, PT Link Net and PT Innovate Mas Indonesia (IMI).

### THAILAND

Phoenix TV is carried by True Visions.

### PHILIPPINES

Phoenix TV is carried by SKY Cable.

### JAPAN

Phoenix TV is carried by Daifu.

### KOREA

Phoenix TV is distributed in Korean hotels through Global Reach Korea.

### VIETNAM

Phoenix TV is carried by Costaline.

### LAOS

Phoenix TV is carried by LAOSAT.

### CAMBODIA

Phoenix TV is carried by Costaline and LAOSAT.

### MYANMAR

Phoenix TV is carried by Costaline and LAOSAT.

### BRUNEI

Phoenix TV is carried by Kristal Astro.

### AUSTRALIA

Phoenix TV is carried by TVB Anywhere and is also available from AsiaSat 7.

### NEW ZEALAND

Phoenix TV is carried by Culture & Media and TVB Anywhere.

### 亞太區

作為一個衛星頻道，鳳凰衛視有限公司（「鳳凰衛視」）的電視節目透過亞衛7號覆蓋整個亞太地區，包括中國大陸及港澳台。在其他國家及地區，鳳凰衛視亦透過當地有線系統全頻落地。

### 馬來西亞

鳳凰衛視通過Astro，以直接到戶(DTH)方式全頻廣播，以及新媒體平台Enjoy TV系統廣播。

### 新加坡

鳳凰衛視通過星和視界(StarHub)系統廣播。

### 印尼

鳳凰衛視通過Skynindo、PT Link Net及PT Innovate Mas Indonesia (IMI) 系統廣播。

### 泰國

鳳凰衛視通過True Visions系統廣播。

### 菲律賓

鳳凰衛視通過SKY Cable系統廣播。

### 日本

鳳凰衛視通過大富系統廣播。

### 韓國

鳳凰衛視通過Global Reach Korea系統落地韓國酒店。

### 越南

鳳凰衛視通過金海岸系統廣播。

### 老撾

鳳凰衛視通過老撾亞太衛星系統廣播。

### 柬埔寨

鳳凰衛視通過金海岸及老撾亞太衛星系統廣播。

### 緬甸

鳳凰衛視通過金海岸及老撾亞太衛星系統廣播。

### 汶萊

鳳凰衛視通過Kristal Astro系統廣播。

### 澳洲

鳳凰衛視經TVB Anywhere系統傳送，亦可從亞衛7號接收。

### 新西蘭

鳳凰衛視通過文化傳媒及TVB Anywhere系統廣播。



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### KIRGHIZIA

Phoenix TV is carried by LLC Ala TV.

### THE UNITED ARAB EMIRATES

Phoenix TV is carried by USMTV.

### AFRICA

Phoenix Chinese News and Entertainment Channel (“**Phoenix CNE Channel**”) is distributed to 47 countries in Africa including South Africa through MultiChoice and StarSat satellite platforms. Phoenix CNE Channel and Phoenix InfoNews Channel are also transmitted over digital terrestrial TV network of StarTimes, covering 16 African countries. Phoenix InfoNews Channel is also distributed through E21B, E7B and SDTV to the whole Africa.

### NORTH AND SOUTH AMERICA

Phoenix North America Chinese Channel (“**Phoenix NA Chinese Channel**”), Phoenix InfoNews Channel and Phoenix Hong Kong Channel are carried on satellite, cable, IP, OTT and mobile platforms such as ADTH, Amazon, AT&T (AT&T Uverse + DirecTV), Bell, CableVision, Charming China, Comcast, ContentPort, COX, CWI, Damai TV, Dish, EnTouch, Flow, Frontier, Hawaiian Telcom, iTalkTV, Kylin TV, NOVUS, PhoenixTV-US, Rogers, Shaw, Spectrum (Charter + Time Warner), Telus, Verizon FiOS to cover 36 countries in North and South America.

Furthermore, Phoenix TV Channels are available in over 55 hotels with 49,700 rooms in total in North America.

### EUROPE

Phoenix CNE Channel and Phoenix InfoNews Channel are carried by Astra 2G and Eutelsat 9B, which are downlinked to Sky, Free, Sfr, Orange, Numericable, Bouygues, Kable Deutschland, Telekom Deutschland, Wilhelm.tel GmbH, Nos, Meo, Vodafone etc. and other mainstream cable, OTT and IPTV systems in Europe.

Furthermore, 214 hotels in Europe with over 55,154 rooms in total, choose Phoenix CNE Channel as the official Chinese TV channel for their guests.

### 吉爾吉斯

鳳凰衛視通過 LLC Ala TV 系統廣播。

### 阿聯酋

鳳凰衛視通過 USMTV 系統廣播。

### 非洲

鳳凰衛視歐洲台通過 MultiChoice 及 StarSat 衛星電視平台覆蓋包括南非在內的 47 個非洲國家。鳳凰衛視歐洲台和鳳凰衛視資訊台通過四達時代的地面數字電視網絡覆蓋 16 個非洲國家。鳳凰衛視資訊台亦通過 E21B、E7B 及四達電視覆蓋非洲全境。

### 南北美洲

鳳凰衛視美洲台、鳳凰衛視資訊台和鳳凰衛視香港台通過 AT&T (AT&T Uverse + DirecTV)、Bell、CableVision、Comcast、ContentPort、COX、CWI、Dish、EnTouch、Flow、Frontier、Hawaiian Telcom、NOVUS、PhoenixTV-US、Rogers、Shaw、Spectrum (Charter + Time Warner)、Telus、Verizon FiOS、大麥電視、精宇衛視、魅力中國、麒麟電視、蜻蜓電視、亞馬遜等衛星電視、有線電視、網絡電視、OTT 以及移動平台覆蓋 36 個南北美洲國家。

與此同時，北美地區有至少 55 間酒店，合共 49,700 個房間可以收看鳳凰衛視。

### 歐洲







鳳凰衛視歐洲台及鳳凰衛視資訊台通過 Astra 2G 和 Eutelsat 9B 廣播，成功進入 Sky、Free、Sfr、Orange、Numericable、Bouygues、Kable Deutschland、Telekom Deutschland、Wilhelm.tel GmbH、Nos、Meo、Vodafone 等歐洲國家主流有線電視、OTT 及 IPTV 網絡。

與此同時，歐洲有 214 間酒店，合共超過 55,154 個房間，選擇鳳凰衛視歐洲台作為其訪客的指定中文電視頻道。

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- Phoenix Chinese Channel  鳳凰衛視中文台
- Phoenix InfoNews Channel  鳳凰衛視資訊台
- Phoenix Hong Kong Channel  鳳凰衛視香港台
- Phoenix CNE Channel  鳳凰衛視歐洲台
- Phoenix NA Chinese Channel  鳳凰衛視美洲台
- Phoenix Movies Channel  鳳凰衛視電影台

### PHOENIX GLOBAL REACH 鳳凰全球網絡

Phoenix TV news bureaus and correspondent stations. Phoenix TV also uses materials from foreign independent bureaus based in Brazil, Canada, Mexico, Germany, Hungary, Pakistan and Spain.

 鳳凰衛視新聞辦事處及記者站。鳳凰衛視亦使用位於巴西、加拿大、墨西哥、德國、匈牙利、巴基斯坦及西班牙的海外獨立記者站的資料。

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