

# DIRECTORS AND SENIOR MANAGEMENT PROFILE

## 董事及高級管理人員簡介

### Executive Directors

**Mr. LIU Changle**, aged 69, is the Chairman of the board of directors and Executive Director of Phoenix Media Investment (Holdings) Limited (the “**Company**”) since 2 February 2000, and is a director of certain subsidiaries of the Company. He resigned as the Chief Executive Officer of the Company on 26 February 2021. Mr. LIU founded Phoenix Satellite Television Company Limited (“**Phoenix TV**”) in 1996. The Company and its subsidiaries (the “**Group**” or “**Phoenix**”), now operating six satellite TV channels, is a globally renowned trans-national multimedia group and a listed company on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”). Phoenix has expanded into other areas of business, including internet media, outdoor media, weekly magazine, social media, App, publication and education etc.

Mr. LIU gained widespread recognition both locally and overseas for his enthusiasm for and achievements in the media industry. Mr. LIU is the recipient of numerous titles and awards, among which include Wiseman of the Media Industry, Leader of Global Mandarin TV Program Providers, the Most Innovative Chinese Business Leaders in the Asia Pacific Region, Chinese Business Leader with the Utmost Social Responsibility in the Asia Pacific Region, Outstanding Figure in Media Branding, Top 10 Most Entrepreneurial Chinese Business Leaders, Top 10 Most Innovative Media Entrepreneurs in Mainland China, Person of the Chinese Charity and Ten Most Successful Men in China. Mr. LIU has also been awarded the Robert Mundell Successful World CEO Award, the Media Entrepreneur Award in Ernst & Young’s China Entrepreneur Award and the Man of Year for Asia Brand Innovation Award. He is also the recipient of the Top 10 Figures in 2009-2010 Media Convergence in China award, the Outstanding Media Management Award of the Chinese Society in the Truth, Virtue and Beauty Media Award initiated by Buddhist Master Hsing Yun, the Person of the Year award of the Chinese Business Leaders Annual Meeting, the 2001-2010 Outstanding Contributor to the Chinese Media by the China Media Annual Meeting, the Business Person of the Year Award by the DHL/SCMP Hong Kong Business Awards 2012 and the Outstanding Contribution to Asian Television Award by the Asian Television Awards 2015.

Since 2005, Mr. LIU has been the chairman of the iEMMYs Festival, which is run by the International Academy of Television Arts & Sciences. In November 2008, Mr. LIU received the International Emmy® Directorate Award.

### 執行董事

**劉長樂先生**，69歲，自2000年2月2日起擔任鳳凰衛視投資(控股)有限公司(「**本公司**」)的董事會主席、執行董事，及本公司若干附屬公司之董事。彼於2021年2月26日辭任本公司行政總裁。劉先生於1996年創立鳳凰衛視有限公司(「**鳳凰衛視**」)。本公司及其附屬公司(「**本集團**」或「**鳳凰**」)現已擁有六個衛星電視頻道，是國際知名的跨國多媒體集團和香港聯合交易所有限公司(「**聯交所**」)之上市公司。鳳凰之業務擴展至互聯網媒體、戶外媒體、週刊、社交媒體、App、出版和教育等多元化領域。

劉先生在華人傳媒領域創造出的卓越成就獲得了海內外各界的廣泛讚許，有「傳媒智者」、「全球華語電視節目供應商的領導者」、「亞太最具創造力之華商領袖」、「亞太最具社會責任感華商領袖」、「塑造媒體品牌傑出人物」、「十大最具中國商業精神企業家」、「中國大陸十大傳媒創新領軍人物」、「中華慈善人物」、「中國十大精英男性」之稱。此外，他還是「羅伯特蒙代爾世界經理人CEO成就獎」、「安永企業家獎」、「亞洲品牌創新年度人物大獎」、「2009-2010年度中國傳媒融合力十大領軍人物獎」、「星雲真善美新聞傳播獎—華人世界媒體經營傑出獎」、「華商領袖年會『領袖人物』年度人物大獎」、「中國傳媒年會2001-2010中國傳媒貢獻人物」、「2012DHL／南華早報香港商業獎之『商業成就獎』」、「2015亞洲電視大獎—傑出貢獻大獎」等眾多獎項的獲得者。

自2005年起至今，劉先生連續擔任着國際艾美獎世界電視節主席的職務。2008年11月，榮獲國際電視藝術與科學學院授予的「國際艾美理事會獎」。



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Mr. LIU is a visiting professor at a number of Mainland China universities and a PhD supervisor of the Communication University of China. He has been appointed to the board of directors of Nanjing University, Tongji University and Huaqiao University. He was also conferred an honorary doctoral degree in literature by City University of Hong Kong and was appointed the chairman of the College International Advisory Board by the College of Business of City University of Hong Kong. In June 2015, Mr. LIU was appointed as honorary academician of United International College founded by Beijing Normal University and Hong Kong Baptist University. In May 2017, Mr. LIU was conferred an honorary degree of Doctor of Philosophy by Nanhua University.

Mr. LIU was also appointed as honorary chairman of World Chinese-language Media Co-operation Alliance, Honorable Director of the Buddhist Association of China and Deputy President of Buddha's Light International Association World Headquarters board of directors.

Mr. LIU has been appointed a Justice of the Peace by the Government of the Hong Kong Special Administrative Region since 2004. In July 2010, Mr. LIU was awarded the Silver Bauhinia Star by the Government of the Hong Kong Special Administrative Region. In July 2016, Mr. LIU was awarded the Gold Bauhinia Star by the Government of the Hong Kong Special Administrative Region.

Mr. LIU is a Standing Committee Member of the Thirteenth National Committee of the Chinese People's Political Consultative Conference. He was a member of the Tenth and the Eleventh National Committee of the Chinese People's Political Consultative Conference, the vice chairman of the Subcommittee on Education, Science, Culture, Health and Sports, of the Eleventh National Committee of the Chinese People's Political Consultative Conference and a Standing Committee Member of the Twelfth National Committee of the Chinese People's Political Consultative Conference.

Mr. LIU was previously an independent non-executive director of China Southern Airlines Company Limited from December 2011 until December 2017.

劉先生擔任中國大陸多間大學的客座教授並擔任中國傳媒大學博士生導師，同時擔任南京大學、同濟大學、華僑大學的校董。他還是香港城市大學榮譽文學博士，並被該校商學院聘為國際諮詢委員會主席。2015年6月，劉先生獲頒北京師範大學與香港浸會大學聯合國際學院榮譽院士。2017年5月，劉先生獲頒南華大學榮譽管理科學博士。

劉先生還擔任「世界華文媒體合作聯盟」名譽主席、出任中國佛教協會名譽理事和國際佛光會世界總會理事會副總會長。

劉先生自2004年起獲香港特別行政區政府委任為太平紳士。2010年7月，劉先生獲香港特別行政區政府頒授銀紫荊星章。2016年7月，劉先生獲香港特別行政區政府頒授金紫荊星章。

劉先生擔任中國人民政治協商會議第十三屆全國委員會常務委員，他也曾擔任全國政協第十屆及第十一屆全國委員會委員、第十一屆全國政協教科文衛體委員會副主任及第十二屆全國政協常務委員。

劉先生曾自2011年12月起擔任中國南方航空股份有限公司之獨立非執行董事直至2017年12月。

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**Mr. CHUI Keung**, aged 69, has been appointed as the Executive Director and Deputy Chief Executive Officer of the Company since 5 June 2000. He is also a member of the Nomination Committee and Risk Management Committee of the Company and a director of certain subsidiaries of the Company. Mr. CHUI graduated from the department of journalism of Fudan University in Shanghai and served in the China Central People's Radio Station for over 10 years. Since the establishment of Phoenix TV in 1996, he has been in charge of the overall daily operations, the public relations and promotion strategies of Phoenix TV, and the coordination of the relationships with PRC government entities. He also assists in establishing and implementing the corporate development strategies of the Group.

Throughout the term of office with Phoenix, Mr. CHUI has been instrumental in Phoenix's PRC domestic business development, programme production, advertising operation, marketing network and public relations. In 1996, he was in charge of the production of Flying over the Yellow River, a major television programme of Phoenix TV, which achieved popular success and heightened the popularity of Phoenix TV in the PRC and overseas Chinese communities.

Prior to joining Phoenix, Mr. CHUI was a director and the general manager of Tianhua International Culture and Art Company Limited in Beijing focusing on developing various cultural, arts and publication businesses.

**Mr. WANG Ji Yan**, aged 72, has been appointed as Executive Director of the Company since 29 September 2006 and is a director of certain subsidiaries of the Company. Mr. WANG joined Phoenix TV in March 1996 and taught in Beijing Broadcasting Institute (now known as the Communication University of China) for more than 20 years.

Mr. WANG is one of the leading television programme producers in China and participated in the direction and production of a number of television programmes in early years. His television programme productions have won numerous domestic and overseas awards.

Mr. WANG is also a scholar in the television industry and has been the panelist of various international television festivals. He is also a renowned media educator and has a professor title. During the two decades of teaching in the Beijing Broadcasting Institute, he was the head of the television department for over ten years and was the deputy dean of the Beijing Broadcasting Institute for six years. Currently, he is also the PhD supervisor in Communication University of China (formerly known as Beijing Broadcasting Institute).

**崔強先生**，69歲，自2000年6月5日獲委任為本公司的執行董事及常務副行政總裁。彼亦為本公司的提名委員會及風險管理委員會成員及本公司若干附屬公司之董事。崔先生畢業於上海復旦大學新聞系，在中國中央人民廣播電台任職逾10年。自鳳凰衛視於1996年成立後，彼一直負責鳳凰衛視整體的日常運作、對外公關及宣傳策略，並協調與國內政府機構的關係。彼亦協助建立及執行本集團的發展策略。

崔先生任職鳳凰期間曾負責鳳凰的國內業務發展、節目製作、廣告經營、市場網絡及公關傳媒工作。1996年，彼擔任鳳凰衛視的一個大型電視節目《飛越黃河》總指揮，取得空前成功，使鳳凰衛視在國內外華人社會聲譽日隆。

在加盟鳳凰前，崔先生曾任北京天華國際文化藝術有限公司董事兼總經理，主力開拓各項文化藝術及出版等事業。

**王紀言先生**，72歲，自2006年9月29日獲委任為本公司的執行董事及本公司若干附屬公司之董事。王先生於1996年3月加入鳳凰衛視，並曾在北京廣播學院（現中國傳媒大學）任教超過20年。

王先生是中國著名的電視節目製作人之一，早期參與指導及製作了大量電視節目，其製作的電視節目曾榮獲多個國內外獎項。

王先生亦為電視業內的專家學者，曾擔任各類國際電視節的評委。彼亦為知名傳媒教育家及享有教授資格。於北京廣播學院教學20年期間，他曾擔任電視系主任逾10年，並曾擔任北京廣播學院副院長6年。王先生現今亦是中國傳媒大學（前稱北京廣播學院）的博士生導師。



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#### Non-executive Directors

**Mr. JIAN Qin**, aged 55, has been appointed as the Non-Executive Director of the Company since 16 November 2018. He is currently the deputy general manager of China Mobile Communications Group Co., Ltd. and the director and deputy general manager of China Mobile Communication Company Limited. Mr. JIAN is principally in charge of marketing, customer service, online service and content aggregation production of China Mobile.

Mr. JIAN previously served as deputy director of Jiangxi Nanchang Telecommunications Bureau, general manager of China Mobile Nanchang Branch, director and deputy general manager of China Mobile Jiangxi Branch, chairman and general manager of China Mobile Jiangxi Branch, China Mobile Sichuan Branch and China Mobile Guangdong Branch.

Mr. JIAN graduated from Beijing University of Posts and Telecommunications, received a master's degree from School of Management, University at Buffalo and a doctoral degree from Jiangxi University of Finance and Economics. He is a senior engineer with over 30 years of experience in the telecommunication industry.

**Mr. ZHANG Dong**, aged 52, has been appointed as a Non-Executive Director and member of the Remuneration Committee of the Company since 6 June 2019. He is currently the general manager of department of market operation of China Mobile Communications Group Co., Ltd. Mr. ZHANG previously served as the deputy general manager of China Mobile Group Jiangsu Company Limited and China Mobile Group Hainan Company Limited, general manager of the human resources department of Jiangsu Mobile Communication Company Limited (“**Jiangsu Mobile**”), general manager of Jiangsu Mobile Lianyungang branch and deputy general manager (presiding) in Jiangsu Mobile Xuzhou branch.

Mr. ZHANG graduated from Nanjing University of Posts and Telecommunications with bachelor degree of wireless communication, and received a MBA from Nanjing University. Mr. ZHANG has more than 20 years of experience in the telecommunication industry.

#### 非執行董事

**簡勤先生**，55歲，自2018年11月16日獲委任為本公司的非執行董事。彼為現任中國移動通信集團有限公司之副總經理，並兼任中國移動通信有限公司之董事及副總經理。簡先生主要負責中國移動之市場經營、客戶服務、在線服務及內容聚合生產等工作。

簡先生曾先後出任江西省南昌電信局副局長、中國移動南昌公司總經理、中國移動江西公司之董事及副總經理，曾擔任中國移動江西公司、中國移動四川公司及中國移動廣東公司之董事長及總經理等職務。

簡先生畢業於北京郵電大學，擁有美國布法羅工商管理學院碩士學位及江西財經大學博士學位。彼為高級工程師，於電信行業擁有逾30年經驗。

**張冬先生**，52歲，自2019年6月6日獲委任為本公司非執行董事及薪酬委員會成員。彼為現任中國移動通信集團有限公司市場經營部總經理。張先生曾擔任中國移動通信集團江蘇有限公司及中國移動通信集團海南有限公司副總經理，江蘇移動通信有限責任公司（「**江蘇移動**」）人力資源部總經理、江蘇移動連雲港分公司總經理及江蘇移動徐州分公司副總經理（主持工作）。

張先生畢業於南京郵電學院，擁有無線通訊學士學位，並獲得南京大學工商管理碩士學位。張先生於電信行業擁有逾20年經驗。

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**Ms. WANG Haixia**, aged 47, has been appointed as Non-Executive Director and member of the Audit Committee and Risk Management Committee of the Company since 19 March 2021. She has been the deputy executive president of Bank of China Group Investment Limited (“**BOCGI**”) since November 2020. Before joining BOCGI, Ms. WANG held various positions in Bank of China from March 1999 to October 2020, including the deputy general manager of the digital platform center of the personal digital banking product department from August 2019 to October 2020, and senior product manager and deputy general manager of the e-finance department from May 2015 to August 2019. Ms. WANG holds a master degree.

**Mr. SUN Qiang Chang**, aged 64, has been appointed as a Non-Executive Director of the Company since 16 August 2019. He is the managing partner for China at TPG, a leading global alternative asset firm. Prior to joining TPG, he founded and was the chairman of Black Soil Group Ltd., an agriculture impact investing company. Before founding Black Soil, he was the chairman, Asia Pacific at Warburg Pincus, a global private equity firm. Prior to joining Warburg Pincus, he was the executive director of Asia Investment Banking Department at Goldman Sachs Hong Kong. Mr. SUN has extensive experience in private equity investments for 28 years.

Mr. SUN obtained his Bachelor of Arts degree from the Beijing Foreign Studies University and completed a post-graduate program offered by the United Nations, where he worked as a staff translator at the United Nations Secretariat in New York for three years. Mr. SUN earned a joint degree of MA/MBA from the Joseph H. Lauder Institute of Management & International Studies and the Wharton School of the University of Pennsylvania.

Mr. SUN is the founder and current honorary chairman of the China Venture Capital and Private Equity Association (CVCA) and the founder and current executive vice chairman of the China Real Estate Developers and Investors’ Association (CREDIA). Mr. SUN is also a member of the Board of Governors of the Lauder Institute at the Wharton School and a member of The China Entrepreneur Club.

**王海霞女士**，47歲，自2021年3月19日獲委任為本公司非執行董事、審核委員會及風險管理委員會成員。彼自2020年11月起擔任中銀集團投資有限公司(「**中銀投資**」)副執行總裁。加入中銀投資前，王女士曾於1999年3月至2020年10月在中國銀行擔任多個職務，包括於2019年8月至2020年10月任個人數字金融部數字化平台中心副總經理及於2015年5月至2019年8月任網絡金融部資深產品經理、副總經理。王女士持有碩士研究生學歷。

**孫強先生**，64歲，自2019年8月16日獲委任為本公司非執行董事。他是全球領先另類資產公司TPG的中國管理合夥人。在加入TPG之前，他曾創建農業投資公司黑土地集團並任其董事長。在創建黑土地之前，孫先生是全球私募股權公司美國華平投資亞太區主席。加入華平之前，他曾就職於高盛香港亞洲投資銀行部，任執行董事。孫先生在私募股權投資方面擁有28年的豐富經驗。

孫先生獲北京外國語大學學士學位，並完成聯合國譯員訓練班提供的研究生課程，彼在紐約聯合國總部秘書處擔任過三年翻譯。孫先生獲賓夕法尼亞大學勞德研究院國際管理(MA)學位及沃頓商學院工商管理碩士(MBA)學位。

孫先生是中華股權投資協會(CVCA)的創始人和名譽理事長，以及中華房地產投資開發商會(CREDIA)的創始人和現任常務副會長。孫先生現擔任美國賓夕法尼亞大學沃頓商學院亞洲董事會校董，孫先生也是中國企業家俱樂部理事。



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#### Independent Non-executive Directors

**Mr. LEUNG Hok Lim**, aged 85, has been appointed as Independent Non-Executive Director of the Company since 21 January 2005, and is also a member of Audit, Nomination, Remuneration and Risk Management Committees of the Company. Mr. LEUNG is a retired member of CPA Australia, a member of the Macau Society of Certified Practising Accountants and a fellow member of The Taxation Institute of Hong Kong. Mr. LEUNG is the founder and senior partner of PKF. Mr. LEUNG is the independent non-executive director of S E A Holdings Limited and High Fashion International Limited. Mr. LEUNG was previously a non-executive director of Beijing Hong Kong Exchange of Personnel Centre Limited until January 2017, an independent non-executive director of YangtzeKiang Garment Limited and YGM Trading Limited until September 2017 and an independent non-executive director of Fujian Holding Limited until December 2018. He was also a director of PKF Hong Kong Limited until 20 August 2020.

**Mr. Thaddeus Thomas BECZAK**, aged 70, has been appointed as an Independent Non-Executive Director of the Company since 11 March 2005. He is also the chairman of Audit and Nomination Committees, and a member of Remuneration and Risk Management Committees of the Company. Mr. BECZAK is currently an independent non-executive director of Pacific Online Limited (also acted as member of its audit committee, nomination committee and remuneration committee). He was also an independent non-executive director of Singapore Exchange Limited (also acted as member of its risk management committee and regulatory conflicts committee) until 24 September 2020, and an independent non-executive director of MUFG Securities Asia (Singapore) Limited and MUFG Securities Asia Limited until 7 January 2020.

Mr. BECZAK was previously an independent non-executive director of China Minsheng Financial Holding Corporation Limited (also acted as chairman of its nomination committee and member of audit committee and remuneration committee) until 13 July 2017.

Mr. BECZAK is a graduate of Georgetown University (B.S.F.S.) and Columbia University (M.B.A.). He is a member of the Board of Advisors of the School of Foreign Service at Georgetown.

#### 獨立非執行董事

**梁學濂先生**，85歲，自2005年1月21日獲委任為本公司的獨立非執行董事，並為本公司審核委員會、提名委員會、薪酬委員會及風險管理委員會成員。梁先生為澳洲會計師公會退休會員、澳門核數師公會會員及香港稅務學會資深會員。梁先生為大信梁學濂（香港）會計事務所之創辦人及高級合夥人。梁先生為爪哇控股有限公司及達利國際集團有限公司之獨立非執行董事。梁先生曾為京港人才交流中心有限公司之非執行董事直至2017年1月、長江製衣有限公司及YGM貿易有限公司之獨立非執行董事直至2017年9月及閩港控股有限公司之獨立非執行董事直至2018年12月。他亦是PKF Hong Kong Limited之董事直至2020年8月20日。

**Thaddeus Thomas BECZAK (白泰德)** 先生，70歲，自2005年3月11日獲委任為本公司的獨立非執行董事。彼亦為本公司的審核委員會及提名委員會的主席，以及薪酬委員會及風險管理委員會成員。BECZAK先生現擔任太平洋網絡有限公司（亦曾為其審核委員會、提名委員會及薪酬委員會成員）之獨立非執行董事。BECZAK先生亦曾為新加坡交易所有限公司（亦曾為其風險管理委員會及監管衝突委員會成員）的獨立非執行董事直至2020年9月24日，MUFG Securities Asia (Singapore) Limited及MUFG Securities Asia Limited的獨立非執行董事直至2020年1月7日。

BECZAK先生曾為中國民生金融控股有限公司之獨立非執行董事（亦曾為其提名委員會主席、審核委員會及薪酬委員會成員）直至2017年7月13日。

BECZAK先生於哥倫比亞大學（Columbia University）取得工商管理碩士學位，他在佐治城大學（Georgetown University）取得國際政治學學士學位，並且是該大學國際政治學學院顧問委員會的成員。

## DIRECTORS AND SENIOR MANAGEMENT PROFILE

### 董事及高級管理人員簡介

**Mr. FANG Fenglei**, aged 69, has been appointed as an Independent Non-Executive Director of the Company since 13 March 2013, and is currently the chairman of HOPU INVESTMENTS and a director of Goldman Sachs Gaohua Securities Company Limited. Mr. FANG previously served as a deputy chief executive officer of China International Capital Corporation Limited and chief executive officer of both BOC International Holdings Limited and ICEA Finance Holdings Limited. Mr. FANG was also a non-executive and non-independent director and member of the Investment Committee of Global Logistic Properties Holdings Limited, the securities of which are listed on the Mainboard of Singapore Exchange Securities Trading Limited, non-executive director of China Mengniu Dairy Company Limited and an independent non-executive director of Central China Real Estate Limited. Mr. FANG holds a Bachelor of Arts degree from Sun Yat-sen University.

**Mr. HE Di**, aged 73, has been appointed as an Independent Non-Executive Director of the Company since 20 August 2016. He retired from UBS Investment Banking as the vice chairman and the head of CCS China on 31 March 2020. After joining UBS in 1997, Mr. HE had participated and led most of the firm's milestone transactions such as restructuring and IPOs of SOEs, including Bank of China HK, Bank of China, China Merchants Bank, China Pacific Insurance, China Merchants Securities, New China Life, China Everbright Bank, COSCO, China Communications Construction Company Ltd, China Railway Engineering Corp etc. He also led the IPOs of private companies including Mindray, SOHO, BYD Company etc., RT-Mart, Hon Hai/Foxconn Technology Group. In addition, he led the merger and acquisition of, and financing for PCCW, China Mobile, China Telecommunication, SINOPEC and etc.

Mr. HE has also been deeply involved UBS initiatives in China, including setting up the first fully licensed joint venture Securities firm — UBS Securities, as well as the first and largest QFII quota for UBS Equity and Asset Management.

Prior to joining UBS, Mr. HE was the co-founder and president of Standard International Investment and Management Co, a leading PRC consultancy and investment firm based in Beijing since 1993. He was a research fellow and assistant director of Institute of American Studies of CASS and studied Sino-U.S. relations for more than 10 years. He was also a visiting scholar at Stanford University, University of California Berkeley and Brookings Institution. Mr. HE graduated from the People's University of China with a Bachelor of Arts in History and Law in 1982 and later a Master of Arts in International Politics from John Hopkins University. He is co-founder and director general of Boyuan Foundation, which was established in 2008.

方風雷先生，69歲，自2013年3月13日獲委任為本公司獨立非執行董事，現任厚樸投資董事長及高盛高華證券有限責任公司董事。此前，方先生曾先後擔任中國國際金融有限公司執行副總裁及中銀國際控股有限公司及工商東亞金融控股有限公司執行總裁。方先生亦曾出任原Global Logistic Properties Holdings Limited(普洛斯)(其證券於新加坡交易所有限公司主板上市)之非執行非獨立董事及投資委員會之委員。中國蒙牛乳業有限公司非執行董事及建業地產股份有限公司獨立非執行董事。方先生持有中山大學文學學士學位。

何迪先生，73歲，自2016年8月20日獲委任為本公司之獨立非執行董事。何先生於2020年3月31日退任瑞銀投資銀行副主席及中國業務主管。自1997年加入瑞士銀行，他參與並領導了瑞銀為眾多公司進行的里程碑交易：其中包括中銀(香港)、中國銀行、招商銀行、中國太平洋保險、招商證券、新華人壽、光大銀行、中國遠洋、中國交通建設、中國鐵路工程建築公司等國有企業；邁瑞、SOHO、比亞迪等民營企業；及大潤發、鴻海/富士康等外資企業的重組及首次公開募股項目，以及電訊盈科、中國移動、中國電信、中石化等併購及融資項目。

何先生亦大力推動瑞銀在中國的發展，包括使瑞銀成為中國首家全牌照的中外合資券商——瑞銀證券，以及使瑞銀資產管理獲取首家QFII資格並獲得最大額度。

加入瑞銀前，何先生自1993年起擔任北京標準國際投資管理有限公司(一間以北京為基地的中國頂尖顧問及投資公司)的創辦人和董事總經理。他擔任中國社會科學院美國研究所研究人員並擔任所長助理及從事中美關係工作逾10年。他曾於斯坦福大學和加州大學伯克利分校及布魯金斯學會從事研究工作。何先生於1982年畢業於中國人民大學，獲歷史及法學學士學位，其後獲約翰霍普金斯大學國際政治學碩士學位。他亦擔任於2008年建立的博源基金會創辦人及總幹事。

## DIRECTORS AND SENIOR MANAGEMENT PROFILE

### 董事及高級管理人員簡介

#### Senior Management

**Mr. XU Wei**, aged 54, was appointed as the Chief Executive Officer on 26 February 2021. He has obtained a bachelor degree of law at international journalism department of Beijing University of International Relations, an MBA degree from China Europe International Business School and a doctor degree of management from Shanghai Jiao Tong University.

Mr. XU worked in the Shanghai Branch of Financial Times, served as the director of the news department of Shanghai Eastern Radio, the general manager and editor-in-chief of Shanghai Oriental Satellite TV Media Co., Ltd, the head of the press and publicity department and spokesman of the Bureau of Shanghai World Expo Coordination, the spokesman and director of Information Office of Shanghai Municipality, and the Party Committee Secretary and research fellow of the Shanghai Academy of Social Sciences.

**Mr. SUN Yusheng**, aged 60, was appointed as the Executive Vice President and Editor-in-Chief of the Company on 24 February 2021. Mr. SUN had served in China Central Television for more than 30 years. He was the vice president, deputy editor-in-chief and was the director of news centre. He has extensive experience in television broadcasting industry. Mr. SUN was the recipient of the State Council Special Allowance and was elected as the vice president of the Asia-Pacific Broadcasting Union (“**ABU**”) in 2017, he was the first Chinese to become a senior official of ABU.

Mr. SUN is a part-time professor at the School of Journalism and Communication at Tsinghua University. He graduated from Jilin University with a bachelor's degree in economics and holds the professional qualification of senior editor granted by the Ministry of Radio, Film and Television, China.

**Mr. HE Daguang**, aged 63, is a member of the Risk Management Committee of the Company and is a director of certain subsidiaries of the Company. He is also the Chief Innovation Officer and Executive Vice President of the Group. Mr. HE joined Phoenix TV in 2001, since then he served as the Chief Financial Officer (Mainland China) and Vice President of the Group. He is currently responsible for the Group's departmental coordination and daily affairs, the Company's daily operation as well as finance, human resources and administration affairs. Mr. HE graduated from Shaanxi Institute of Finance and Economics in 1983. After his graduation, Mr. HE worked for China International Water & Electric Corporation as the deputy chief accountant and the managing director subsequently. During such period, Mr. HE was mainly responsible for business and financial management in respect of investment and development projects in collaboration with various international financial institutions.

#### 高級管理人員

**徐威先生**，54歲，於2021年2月26日獲委任為行政總裁。彼持有北京國際關係學院國際新聞專業法學學士學位、中歐國際工商學院工商管理碩士學位及上海交通大學管理學博士學位。

徐先生曾在英國金融時報上海分社工作，曾任上海東方廣播電台新聞部主任、上海東方衛視傳媒有限公司總經理、總編輯，上海世博會事務協調局新聞發言人、新聞宣傳部部長，上海市人民政府新聞發言人、市政府新聞辦公室主任以及上海社會科學院黨委書記及研究員。

**孫玉勝先生**，60歲，於2021年2月24日獲委任為本公司之常務副總裁兼總編輯。孫先生曾在中國中央電視台任職逾30年，曾擔任副台長、副總編輯及新聞中心主任等職位，於電視廣播行業擁有豐富經驗。孫先生是國務院政府特殊津貼獲得者，並於2017年當選亞洲－太平洋廣播聯盟（「**亞廣聯**」）副主席，彼為首位中國人擔任亞廣聯的高級職務。

孫先生為清華大學新聞與傳播學院兼職教授。彼畢業於吉林大學，擁有經濟學學士學位，並持有中國廣播電影電視部高級編輯專業資格。

**何大光先生**，63歲，現為本公司的風險管理委員會成員及本公司若干附屬公司之董事。彼同時為本集團的首席創新官及執行副總裁。何先生於2001年加入鳳凰衛視，歷任集團財務總監（中國大陸）及集團副總裁。現統籌協調本集團各部門業務關係日常事務、負責本公司日常經營以及公司財務、人力資源和行政事務。何先生於1983年畢業於陝西財經學院。畢業後任職於中國水利電力對外公司，先後擔任公司代總會計師和常務董事。在該段期間，何先生主要從事與不同國際金融機構的投資開發項目相關的商務及財務管理工作。



## DIRECTORS AND SENIOR MANAGEMENT PROFILE

### 董事及高級管理人員簡介

**Mr. YEUNG Ka Keung**, aged 61, is the Company Secretary and a member of the Risk Management Committee of the Company. He is the Executive Vice President and Chief Financial Officer of the Group, the qualified accountant of the Company and a director of certain subsidiaries of the Company. Mr. YEUNG joined Phoenix TV in March 1996 and is in charge of all of Phoenix TV's internal and external financial management and arrangements as well as the supervision of legal, administration and personnel matters.

Mr. YEUNG graduated from the University of Birmingham and remained in the United Kingdom until 1992 after obtaining his qualification as a chartered accountant. Upon returning to Hong Kong, he worked at Hutchison Telecommunications and Star Television Limited in the fields of finance and business development.

**Mr. LIU Shuang**, aged 51, was appointed as the Chief Operating Officer of the Company on 18 February 2014 and is a director of certain subsidiaries of the Company. He is currently a director and the Chief Executive Officer of the Phoenix New Media Limited ("PNM"), a non-wholly owned subsidiary of the Company, whose shares are listed by way of American Depository Shares on the New York Stock Exchange in the United States.

Mr. LIU has served as a director and Chief Executive Officer of PNM since its inception in 2007. Mr. LIU has also served the Group from 2001 to the present in various management positions, including Chief Operating Officer, Chief Director of business development and Vice President in charge of investment, finance, investor relationships, legal affairs, public affairs and development of the finance channel. Before joining the Group, Mr. LIU worked at Simpson Thacher & Bartlett LLP, Milbank, Tweed, Hadley & McCloy LLP and Morrison & Foerster LLP from 1996 to 2001. Mr. LIU is qualified in the New York State Bar, and received a J.D. degree from Duke University Law School, and a Bachelor's degree from University of International Business & Economic.

Mr. LIU is a nephew of Mr. LIU Changle, being the Chairman of the Company.

**Mr. LIU Zuogeng**, aged 55, is currently the Executive Vice President of the Group. He is also the Chief Executive Officer of Phoenix Metropolis Media Technology Co., Ltd. ("PMM"), a subsidiary of the Company.

Mr. LIU founded PMM in 2007 and has become the Chief Executive Officer of PMM since then. He has over 30 years working and managerial experience in media industry. Mr. LIU served as the Vice President - advertising sales and Vice President - business development of the Group, and also served as the vice president of Asia Television Limited.

Mr. LIU graduated from Beijing Broadcasting Institute (currently Communication University of China) with a bachelor's degree. He holds an EMBA degree from Peking University, Guanghua School of Management and holds the professional qualification of senior economist.

**楊家強先生**，61歲，現任本公司的公司秘書及風險管理委員會成員。彼為本集團的執行副總裁兼集團財務總監、本公司的合資格會計師及本公司若干附屬公司之董事。楊先生於1996年3月加盟鳳凰衛視，一直掌管鳳凰衛視一切對內及對外的財務管理及安排，並監察法律、行政及人事事宜。

楊先生畢業於英國伯明翰大學，考獲英國特許會計師資格後留居英國，至1992年回歸香港，回港後曾在和記電訊及Star Television Limited擔任財務及業務發展工作。

**劉爽先生**，51歲，於2014年2月18日獲委任為本公司之集團運營總裁及本公司若干附屬公司之董事。彼現任為本公司非全資附屬公司鳳凰新媒體有限公司（「鳳凰新媒體」）其股份以美國預託股份之形式於美國紐約證券交易所上市之董事及行政總裁。

劉先生自2007年鳳凰新媒體成立起出任董事及行政總裁；同時，劉先生自2001年至今在本集團擔任多個管理職位，包括集團運營總裁、副總裁及事業發展總監，負責對外投資、融資、投資者關係、法律事務、公共事務及內容欄目建設。加入本集團前，劉先生在1996年至2001年期間先後就職於美國盛信律師事務所、華爾街美邦律師事務所以及美富律師事務所。劉先生擁有紐約州律師資格、杜克大學法學博士學位以及對外經濟貿易大學學士學位。

劉先生為本公司董事會主席劉長樂先生之外甥。

**劉作庚先生**，55歲，現任本集團之執行副總裁，同時為現任本公司附屬公司鳳凰都市傳媒科技股份有限公司（「鳳凰都市傳媒」）之總裁。

劉先生於2007年創辦鳳凰都市傳媒，並自此出任鳳凰都市傳媒總裁職務。彼於傳媒業擁有逾30年工作及管理經驗。劉先生曾在本集團擔任廣告經營副總裁及業務發展副總裁，亦曾任亞洲電視有限公司副總裁。

劉先生於北京廣播學院（現中國傳媒大學）本科畢業，彼持有北京大學光華管理學院EMBA碩士學位，並持有高級經濟師專業資格。