

The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Pioneer
PIONEER GLOBAL GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code : 00224)

**DISCLOSEABLE TRANSACTION:
DISPOSAL OF SHARES OF SIAM FOOD PRODUCTS PUBLIC COMPANY LIMITED AND
CHANGE OF AUDITORS**

Disposal of SFP Shares

The Board announces that on 29 March 2006, the Group sold its entire holding of SFP Shares, realising total sale proceeds of Baht285.5 million (approximately HK\$56.8 million), to Thai Food Pattanakij Co., Ltd which to the best of the Directors' knowledge, information and belief is a third party independent of the Company and any connected person of the Company and is not a connected person of the Company. The Disposal constitutes a discloseable transaction of the Company under Rule 14.06 (2) of the Listing Rules. A circular containing further details of the Disposal will be despatched to the Shareholders as soon as practicable.

Change of Auditors

The Board also announces that Fan Mitchell & Co., due to that firm's dissolution, resigned as auditors of the Company and Wong Brothers & Co, a firm of certified public accountants, has been appointed as the new auditors of the Company to fill the casual vacancy and to hold office until the conclusion of next annual general meeting of the Company.

DISCLOSEABLE TRANSACTION

DISPOSAL OF SFP SHARES

On 29 March 2006, the Group sold its entire holding of SFP Shares, representing approximately 14.3% of the total number of shares of SFP in issue, to Thai Food Pattanakij Co., Ltd at Baht95.0 per SFP Share. The Group has realized total sale proceeds of Baht285.5 million (approximately HK\$56.8 million) which are payable in cash. The purchaser, Thai Food Pattanakij Co., Ltd is an investment holding company, 99.99% owned by Mr. Narong Srisa-an who is the founding shareholder and a director of SFP. To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, each of Thai Food Pattanakij Co., Ltd and its ultimate beneficial owners is a third party independent of the Company and any connected person of the Company and is not a connected person of the Company.

Comparing to the net asset value of Baht101.1 per share as at 31 December 2005, the sale price of Baht95.0 for each SFP share represents a discount of 6.0%. Comparing to the closing price of Baht89.0 on the SET on 28 March 2006 per share and 5-day average closing price of Baht84.5 prior to the date of Disposal per share, the sale price for each SFP share represents a premium of about 6.7% and 12.4% respectively. The closing prices of SFP ranged between Baht38.8 and Baht89.0 per SFP Share during the period between 1 January 2006 and 28 March 2006.

SFP

SFP is a company incorporated in Thailand whose shares are traded on the SET. It is principally engaged in manufacturing and selling canned food products.

The audited consolidated net profit of SFP before and after taxation and extraordinary items, its turnover, net asset value and total assets for the two years ended 31 December 2004 and 2005 are set out below:

	For the year ended	
	31 December 2005	31 December 2004
Net profit before taxation and extraordinary items	Baht85.4 million (HK\$17.0 million)	Baht30.9 million (HK\$6.1 million)
Net profit after taxation and extraordinary items	Baht83.1 million (HK\$16.5 million)	Baht30.7 million (HK\$6.1 million)
Turnover	Baht2,182.9 million (HK\$434.3 million)	Baht2,057.6 million (HK\$409.4 million)
Net asset value	Baht2,123.7 million (HK\$422.6 million)	Baht2,066.3 million (HK\$411.1 million)
Total assets	Baht3,385.3 million (HK\$673.6 million)	Baht2,975.4 million (HK\$592.0 million)

REASONS FOR THE DISPOSAL

The Group is principally engaged in property and hotel investment and management business. The Directors consider that the Disposal would be beneficial to the Group and would streamline its internal resources by liquidating its non-core assets, which can then be allocated more cost effectively, and would enable the Group to focus on its existing core business. The net proceeds of approximately HK\$56.5 million will be used as capital for future potential property investments. The Board considers the terms of the Disposal, including the sale price of the SFP Shares, are fair and reasonable and in the interests of the Company and Shareholders as a whole.

The Group's holding of SFP Shares has been accounted for as an investment in a listed associate (and equity accounted for) in the financial results of the Company since 2001. The carrying value as shown in the accounts of the Group as at 31 March 2005 and 30 September 2005 was HK\$54.9 million (including an exchange reserve of HK\$6.8 million) and HK\$51.9 million (including an exchange reserve of HK\$3.7 million) respectively.

The share of profit/loss before and after taxation in the results of the Group and dividend attributable to the SFP Shares for the year ended 31 March 2004 and 2005 and for the six months ended 30 September 2005 are as follows:

	For the six months ended 30 September 2005	For the year ended 31 March 2005	For the year ended 31 March 2004
Profit/loss before taxation	profit of HK\$0.1 million	loss of HK\$0.3 million	profit of HK\$7.0 million
Profit/loss after taxation	profit of HK\$0.1 million	profit of HK\$0.1 million	profit of HK\$5.4 million
Dividend received	Nil	HK\$0.4 million	HK\$2.7 million

The Group shall report a gain before and after taxation of approximately HK\$8.4 million on the disposal of SFP Shares in the financial year ended 31 March 2006. This is arrived at after deducting from the consideration the carrying value of SFP Shares (except the exchange reserve) as at 31 March 2005 and certain selling and legal costs. The gain will be subject to change when the carrying value of SFP Shares as at 29 March 2006 is determined.

LISTING RULES IMPLICATION

The Disposal constitutes a discloseable transaction of the Company pursuant to Rule 14.06(2). A circular containing further details of the Disposal will be despatched to the Shareholders as soon as practicable.

CHANGE OF AUDITORS

The Board also announces that Fan, Mitchell & Co. (“FMC”) resigned as auditors of the Company with effect from 31 December 2005. In its resignation letter to the Company dated 31 December 2005, FMC stated that their resignation was due to the dissolution of FMC and confirmed that there were no circumstances in relation to their resignation which they considered should be brought to the attention of the Shareholders or creditors of the Company. The Board confirmed that no audit work had been performed by FMC for the financial year ended 31 March 2006 and there was no disagreement between the Company and FMC.

Following receipt in February 2006 of FMC’s resignation letter, the Audit Committee of the Company met in early March to select auditors. Upon the recommendation of the Audit Committee, the Board has appointed Wong Brothers & Co, a firm of certified public accountants, as the new auditors of the Company to fill the casual vacancy and to hold office until the conclusion of next annual general meeting of the Company. The Stock Exchange was then informed as soon as the new auditors were appointed by the Company. The Board confirms that there are no circumstances in respect of the change of the Company’s auditors which it considers should be brought to the attention of the Shareholders or creditors of the Company.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context otherwise requires.

“Baht”	Thai Baht, the lawful currency of Thailand
“Company”	Pioneer Global Group Limited, a company incorporated in Bermuda with limited liability, the shares of which are listed on the Stock Exchange
“connected person”	has the meaning ascribed to it under the Listing Rules
“Disposal”	the disposal of SFP Shares by the Group on 29 March 2006
“Board”	directors of the Company
“Group”	the Company and its subsidiaries
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“Hong Kong”	The Hong Kong Special Administrative Region of the People’s Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“SET”	the Stock Exchange of Thailand
“SFP”	Siam Food Products Public Company Limited, a company incorporated in Thailand with limited liability, the shares of which are listed on SET
“SFP Shares”	3,005,720 ordinary shares of SFP held by the Group
“Shareholder(s)”	holders of shares of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

As at the date of this announcement, the executive directors of the Company are Mrs. Rossana Wang Gaw, Mr. Goodwin Gaw, Mr. Kenneth Gaw and Ms. Jane Kwai Ying Tsui. The independent non-executive directors of the Company are Dr. Charles Wai Bun Cheung, J.P., The Hon. Bernard Charnwut Chan and Mr. Arnold Tin Chee Ip.

By order of the Board
Kenneth Gaw
Managing Director

Hong Kong, 4 April 2006

In this announcement, the following exchange rate has been used for conversion into the relevant currency for indication only:

HK\$1 = Baht5.0258