

THE KOWLOON MOTOR BUS HOLDINGS LIMITED

(九龍巴士控股有限公司)*

(Incorporated in Bermuda with limited liability)

(Stock Code: 062)

ANNOUNCEMENT PROPOSED CHANGE OF NAME OF THE COMPANY

The Board proposes to change the name of the Company from "The Kowloon Motor Bus Holdings Limited" to "Transport International Holdings Limited". It is also proposed that, subject to the change of the English name of the Company becoming effective, the Company will adopt "載通國際控股有限公司" as its new Chinese name for identification purpose only.

The proposed change of name of the Company is subject to the passing of a special resolution by the Shareholders at SGM to approve the proposal and to the Registrar of Companies in Bermuda granting approval for the proposal.

A circular containing further information on the proposed change of name of the Company and the notice of SGM will be sent to the Shareholders as soon as practicable

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The Group is principally engaged in the operation of franchised public bus and non-franchised transportation services, the provision of media sales services, and property holdings and development. Geographically, the Group operates in Hong Kong and other major cities in the China Mainland including Dalian, Beijing, Shanghai, Guangzhou, Wuxi and Shenzhen. In the light of the increasing diversity of the Group's business activities and geographical operating regions, the Board considers that the new name of the Company will more accurately reflect the existing scope of the Group's businesses and enhance its corporate image for future operations. The change of name of the Company will not affect the Group's businesses carried on under the names of its existing subsidiaries. The operation of the Group's franchised public bus services in Hong Kong will continue to be carried on by its two wholly-owned subsidiary companies — The Kowloon Motor Bus Company (1933) Limited and Long Win Bus Company Limited.

The effective date of the change of name will be the day on which the new name is entered by the Registrar of Companies in Bermuda on the register in place of the existing name.

Upon the change of name becoming effective, all existing share certificates bearing the current name of the Company will continue to be evidence of title to the ordinary Shares and will continue to be valid for trading, settlement and registration purposes and the rights of the shareholders will not be affected as a result of the proposed change of name. Shareholders who purposes and the rights of the shareholders will not be affected as a result of the proposed change of name. Shareholders who wish to exchange their existing share certificates for share certificates bearing the new company name may, however, submit their existing share certificates to Computershare Hong Kong Investor Services Limited, the Hong Kong branch registrar of the Company, at 17th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong for exchange for new share certificates, free of charge, within 30 days after the change of name has become effective. Thereafter, any exchange for new share certificates will be handled by Computershare Hong Kong Investor Services Limited on payment of a prescribed fee.

After the change of name has become effective, any issue of share certificates will be in the new company name and the Shares will be traded on the Stock Exchange in the new name.

The proposed change of name of the Company is subject to the passing of a special resolution by the Shareholders at SGM to approve the proposal and to the Registrar of Companies in Bermuda granting approval for the proposal. A further announcement will be made when the proposed change of name becomes effective.

A circular containing further information on the proposed change of name of the Company and the notice of SGM will be sent to the Shareholders as soon as practicable.

TERMS USED IN THIS ANNOUNCEMENT

"Board" the board of Directors

"China Mainland" People's Republic of China, which, for the purpose of this announcement, includes all areas of the

People's Republic of China, except Hong Kong, Macau and Taiwan

The Kowloon Motor Bus Holdings Limited, a company incorporated in Bermuda with limited liability "Company" and the shares of which are listed on the Stock Exchange

the directors of the Company "Directors"

"Group" the Company together with its subsidiaries "Hong Kong"

the Hong Kong Special Administrative Region of the People's Republic of China

"SGM" a special general meeting of the Company to be convened to approve the special resolution in relation

to the proposed change of name of the Company

holders of Shares "Shareholders"

"Shares" shares of HK\$1.00 each in the capital of the Company (or such other nominal value as a result of any

sub-division, consolidation, re-classification or reconstruction of the share capital of the Company

from time to time)

The Stock Exchange of Hong Kong Limited

"subsidiaries" has the meaning ascribed to it under Section 2 of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong)

By Order of the Board Lana Woo Company Secretary

Hong Kong, 20 October 2005

"Stock Exchange"

As at the date of this announcement, the Directors of the Company are The Hon Sir Sze-yuen CHUNG, GBM, GBE, IP as Chairman and Independent Non-executive Director; Dr. Norman LEUNG Nai Pang, GBS, IP as Deputy Chairman; Dr. KUNG Ziang Mien, James, GBS, OBE (with Mr. KUNG Lin Cheng, Leo, as alternate), Dr. Eric LI Ka Cheung, GBS, OBE, IP and Mr. SIU Kwing-chue, Gordon, GBS, CBE, IP as Independent Non-executive Directors; Mr. TU Shu Chuen as Honorary Executive Director; Mr. John CHAN Cho, Chak, GBS, IP as Managing Director; Mr. Charles LUI Chung Yuen, M.H., Ms. Winnie NG, Mr. LUI Pochiu and Mr. Edmond HO Tat Man as Executive Directors; Mr. KWOK Ping-luen, Raymond, IP (with Mr. YUNG Wing Chung as alternate), Mr. KWOK Ping-sheung, Walter, IP (with Ms. Susanna LAU Shung Oi as alternate), Mr. NG Siu Chan, Mr. William LOUEY Lai Kuen and Mr. George CHIEN Yuan Hwei as Directors.

Please also refer to the published version of this announcement in South China Morning Post
and Hong Kong Economic Times.