

● 橘子新聞(Corporate News) :

2005.8.9 / Gamania July 2005 Net Sales Report

Gamania Reports 2005 July Sales Revenue

Gamania Digital Entertainment Co., LTD. today announced July 2005 Sales Revenue ending July 31, 2005.

**Sales Report**

Unit: NT\$ thousand

	<b>2005</b>	<b>2004</b>	<b>Growth Amount (YoY)</b>	<b>Growth Rate (YoY)</b>
Net Sales in July	165,106	202,049	-36,943	-18.28%
Net Sales from January through July	1,039,215	1,246,892	-207,677	-16.66%

**July 2005 Results: Comparison Highlights**

1. Driven by commercial launch of our new game "Maple Story", net sales in July 2005 were NT\$165.1 million, up NT\$37.3 million MoM, an increase of 29.2% compared with net sales in June 2005.
2. Net sales in July 2005 decreased 18.3% from NT\$202.0 million in July 2004. We expect "Maple Story" to continue to fuel sales growth momentum in August.
3. Accumulated net sales from January through July 2005 were NT\$1,039.2 million, representing a 16.7% YoY decrease, compared with accumulated net sales of NT\$1,246.9 million over the same period in 2004.
4. "Lineage II" and "Seal Online" are operated by Gamania's subsidiaries, NC Taiwan and Taiwan Index, respectively. NC Taiwan's net sales in July were NT\$68.4 million, representing a 19.4% MoM increase. The increase of sales revenue in July was mainly due to the successful promotional activities which started in June 2005. On the other hand, Taiwan Index's sale revenue in July remained flat at NT\$ 20.7 million.