

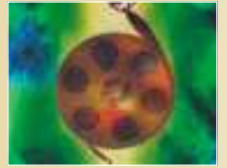
Operational review: Phoenix Movies Channel

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The Phoenix Movies Channel began broadcasting on 28th August 1998 on the Asia Satellite 3S, marking the evolution of Phoenix from a one-channel to a multi-channel platform.

The channel broadcasts 24 hours daily and features over 280 films a month in both Chinese and English. English language movies carry Chinese subtitles while retaining original soundtracks. The wide choice of movies guarantees great entertainment for family audiences.





Movies apart, the Phoenix Movies Channel shows a variety of movie-related programmes like "Movies Express" with moviestar interviews, behind-the-scene clips, production previews and box-office updates. It helps revitalise the Hong Kong movie industry by supporting Chinese language films.

