Phoenix CNE Channel signifies an important step in the Phoenix global strategy. Chinese viewers in Europe can now be in touch with Chinese entertainment, culture and trends...







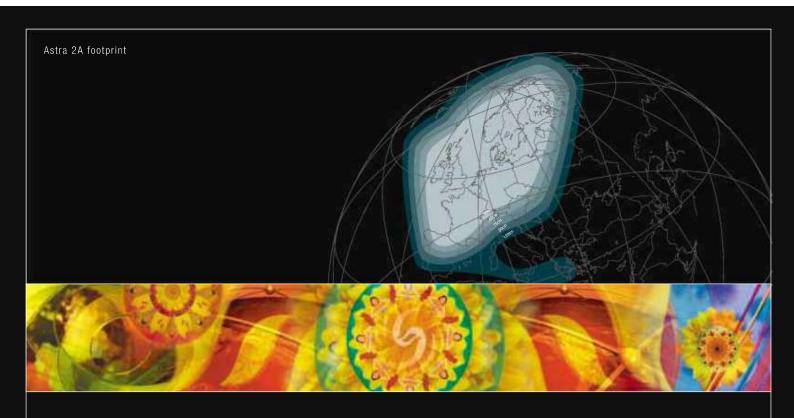




The Phoenix CNE Channel has successfully been integrated into Europe's major satellite TV network Sky Digital and the British, French, German and Dutch cable TV networks, covering 25 countries and reaching thousands of households. The channel is broadcast on the state-of-the-art digital satellite Astra 2A in Mandarin and Cantonese. From current affairs to entertainment, the programmes are a diverse mix.

The Phoenix CNE Channel was formerly the CNE Channel. From August 1999, the Phoenix Group began to operate, manage and provide capital to the channel. Formal acquisition legal documents are being drafted now.





West Europe:

Ireland

Netherlands

Belgium

Luxembourg

Central Europe: Germany

Switzerland

Austria

Czech Republic

Slovenia Poland Hungary

South Europe: Northern Italy

Northern Spain

Croatia

Slovak Republic

East Europe: Ukraine

Estonia

Lithuania

North Europe: Denmark

Finland Norway Sweden





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