Directors and Senior Management Profile 董事及高級管理人員簡介

DIRECTORS

Executive Directors

Mr. LIU, Changle, aged 53, appointed on 2 February 2000, is the Chairman and Chief Executive Officer of the Company. Mr. LIU graduated from the Beijing Broadcasting Institute in the early 1980s and joined China Central People's Radio Station, with which he has held over the years the positions of reporter, editor, news commentator and senior management, and participated in the reporting and commentary of a number of important national occasions and events.

Mr. LIU's PRC domestic and overseas investments include broadcasting, petroleum, infrastructure construction, real estate development, trading and cultural businesses.

On 31 March 1996, Mr. LIU, through Today's Asia Limited, which is 93.3% owned by him, together with Satellite Television Asian Region Limited and China Wise International Limited, jointly founded Phoenix Satellite Television Company Limited ("Phoenix Satellite TV"). He became and remains the Chairman of the Board and the Chief Executive Officer of Phoenix

Mr. LIU, Changle gained widespread accreditations from local and overseas for his enthusiasm and achievement in the media industry. In the January 2000 issue of the "Voices of China" monthly magazine, Mr. LIU was selected as one of the top ten personalities of the "Voices of China 1999".

In August 2000, 新新聞周報 of Taiwan, Ming Pao of Hong Kong and Hong Kong Metro Broadcast Corporation Limited jointly held a survey of "Power 50 Year 2000". Mr. LIU ranked 78 among the 150 nominated candidates from the Greater China region.

In December 2000, Mr. LIU was selected as "Intellect of the Media" in the "Top Ten Pairs in Focus 2000" election organized by 中國新鋭時事周刊Chinanews (中國新聞周刊), operated by China News Services (中國新聞社).

In June 2001, Mr. LIU was ranked 17th of Asia's most influential communicators in "The Power 50 2001" survey organized by Asia Week. Mr. LIU was also listed in the "Man of the Cover in the 21st Century Award" (21世紀封面人物) jointly organised by United Nations Development Programme, Proverty Reduction Office of the State Council (國務院扶貧辦) and Hong Kong Commercial Daily.

董事

執行董事

劉長樂先生,53歲,於二零零零年二月二日獲聘,現任本公司主席兼行政總裁,一九八零年代初畢業於北京廣播學院,並加入中國中央人民廣播電台,先後任記者、編輯、新聞評論員及高級管理人員多年,多次參與重要國事及重大事件的報導和評論。

劉先生在國內及海外的投資項目包括廣播、石油、基建、物業發展、貿易及文化事業。

一九九六年三月三十一日,劉先生透過其擁有 93.3%股權的今日亞洲有限公司聯同衛星電視 有限公司及華穎國際有限公司創立鳳凰衛視有 限公司(「鳳凰香港公司」)。彼自此成為鳳凰集 團的董事會主席兼行政總裁。

劉長樂先生對傳媒事業的熱誠和實踐獲得海內 外各界廣泛之稱許。在二零零零年一月出版的 《華聲月刊》中,劉先生被評為「一九九九年十大 華聲人物」之一。

二零零零年八月,台灣新新聞周報、香港明報 與香港新城廣播有限公司聯合舉辦了二零零零 年「Power 50」調查活動,在被提名的150位中 港台候選人中,劉先生居78位。

二零零零年十二月,中國新銳時事周刊《中國新聞周刊》(由中國新聞社營辦)推出「2000年新聞人物十大派對」,劉先生被評為「傳媒智者」。

二零零一年六月,《亞洲新聞周刊》評出「Power 50」,劉先生位居第十七:在二零零一年由聯合國開發計劃署、國務院扶貧辦及香港簡報聯合主辦的「21世紀封面人物」頒獎活動中,劉長樂又榜上有名。

Directors and Senior Management Profile 董事及高級管理人員簡介

DIRECTORS (Continued)

Executive Directors (Continued)

Mr. LIU, Changle received the Robert Mundell Successful World CEO Award, an award named after the Nobel Prize winning economist, Professor Robert Mundell, "Father of Euro", by "leaders of the global Chinese television program providers" (全 球華語電視節目提供商的領導者) in May 2004. At the Singapore Asia-Pacific Overseas Chinese Commercial Leaders Forum in June 2004, Mr. LIU, Changle together with Mr. LI, Ka-Shing、Mr. KUOK, Hock Mien and 張瑞敏 were amongst the 30 shortlisted Chinese leaders and they were also honoured with the "2004 Most Creative Asia-Pacific Overseas Chinese Business Leader Award". In the most outstanding CEO in the China region 2004 campaign, organized by an association of the world CEO "Association of International CEOs" in March 2005, Mr. LIU Changle was selected as top ten outstanding CEO.

Mr. LIU, Changle was appointed to the board of directors of Nanjing University in December 2003, and is an honorary visiting professor at the Communication University of China and at Tianjin's Nankai University. He is also Cultural Adviser to the Tianjin Municipal Government, Adviser on Foreign Economic Cooperation to the Heboi Provincial Government. and vice chairman of the Outstanding Chinese Fund.

Mr. LIU, Changle was appointed a Justice of the Peace by the government of the Hong Kong Special Administrative Region in July 2004.

Mr. LIU, Changle is one of the substantial shareholders of the Asia Television Limited and he is also a member of the International Board of the US National Academy of Television Arts and Sciences. He was appointed the Chairman of both the 2005 and 2006 iEMMYs Festival by the International Academy of Television Arts & Sciences on 22 Nov 2004.

On 1 March, 2005, Mr. LIU. Changle was appointed as Member of the Tenth National Committee of Chinese People's Political Consultative Conference (中國人民政治協商會議第 十屆全國委員會).

Mr. CHUI, Keung, aged 53, appointed on 5 June 2000, is the Executive Director and Deputy Chief Executive Officer of the Company. Mr. CHUI graduated from the department of journalism of Fudan University in Shanghai and served in the China Central People's Radio Station for over 10 years. Since the establishment of Phoenix on 31 March 1996, he has been in charge of the overall daily operations, the public relations and promotion strategies of Phoenix, and the coordination of the relationships with PRC government entities. He also assists in establishing and implementing the corporate development strategies of the Company.

董事(續)

執行董事(續)

二零零四年五月,以諾貝爾經濟學獎得主,「歐 羅之父」羅伯特蒙代爾教授命名的世界經理人成 就獎評選中,劉長樂以「全球華語電視節目提供 商的領導者」獲「羅伯特蒙代爾世界經理人CEO 成就獎];二零零四年六月,在新加坡亞太華商 領袖評選中,劉長樂先生、李嘉誠先生、郭鶴 年先生、張瑞敏先生等30位華商領袖共同入 選,獲[2004亞太最具創造力之華商領袖]之榮 譽;二零零五年三月,在全球性的經理人組織 「國際經理人協會」組織評選的2004「中國地區傑 出經理人」活動中,劉長樂先生獲選為十大傑出 經理人。

於二零零三年十二月劉長樂先生被南京大學聘 為校董,他還擔任中國傳媒大學及天津之南開 大學的榮譽客座教授,而彼亦為天津市文化顧 問、河北省政府對外經濟合作顧問及世界傑出 華人基金會副主席等。

二零零四年七月,劉長樂先生獲香港特別行政 區政府委任為太平紳士。

劉長樂先生是香港亞洲電視有限公司的主要股 東之一,他還擔任美國國家電視藝術與科學學 院國際理事會理事。二零零四年十一月二十二 日,國際艾美獎主辦機構國際電視藝術與科學 學院委任劉長樂先生擔任二零零五年及二零零 六年之國際艾美獎電視節主席。

二零零五年三月一日,劉長樂先生榮任中國人 民政治協商會議第十屆全國委員會委員。

崔強先生,53歲,於二零零零年六月五日獲 聘,為本公司執行董事及常務副行政總裁。崔 先生畢業於上海復旦大學新聞系,在中國中央 人民廣播電台任職逾十年。自鳳凰集團於一九 九六年三月三十一日成立後,彼一直負責鳳凰 集團整體的日常運作、對外公關及宣傳策略, 並協調與國內政府機構的關係。彼亦協助建立 及執行本公司的發展策略。

Non-Executive Directors

Throughout the term of office with the Phoenix Group, Mr. CHUI has been instrumental in Phoenix's PRC domestic business development, programme production, advertising operation, marketing network and public relations. In 1996, he was in charge of the production of "Flying over the Yellow River", a major television programme of Phoenix, which achieved popular success and heightened the popularity of Phoenix in the PRC and overseas Chinese communities.

Prior to joining Phoenix, Mr. CHUI was a Director and the general manager of Tianhua International Culture and Art Company Limited in Beijing focusing on developing various cultural, arts and publication businesses.

Ms GUTHRIE, Michelle LEE, aged 39, appointed as director of the Company on 31 July 2003, is the Chief Executive Officer of STAR. She joined STAR in June 2000. Before that, she was Director of Legal and Business Affairs at FOXTEL from 1998 to 2000, responsible for all legal and business development functions. Before FOXTEL, Ms GUTHRIE was corporate counsel in London for News International plc and British Sky Broadcasting Limited. Ms GUTHRIE has extensive paytelevision experience in Asia, Australia and Europe. She graduated from the University of Sydney with Bachelor of Arts and Bachelor of Laws (Hons) degrees.

Mr LAU, Yu Leung, John, aged 42, appointed on 5 June 2000, holds the position of Chief Financial Officer and Executive Vice President, Business Development of STAR. Mr LAU has overall responsibility for all financial matters of STAR, including corporate strategy, management and financial reporting, internal audit, treasury and tax. In addition, he heads the business development division, identifying and developing growth opportunities for the company.

Prior to joining STAR, Mr LAU was the Chief Financial Officer of San Miguel Brewing International Ltd, responsible for the company's financial operations throughout Asia Pacific.

Before this role, Mr LAU also held senior financial positions at GE Information Services, Philip Morris Asia Inc and Deloitte & Touche in Los Angeles, USA.

Mr LAU graduated from Brigham Young University in Utah in August 1988, with a Master's degree in Accountancy and Information Systems and a Bachelor of Science degree in Accounting. He is a member of the California Institute of Certified Public Accountants.

董事(續)

非執行董事

崔先生任職鳳凰集團期間曾負責鳳凰集團的國內業務發展、節目製作、廣告經營、市場網絡、公關傳媒等工作。一九九六年,彼擔任鳳凰集團的一個大型電視節目「飛越黃河」總指揮,取得空前成功,使鳳凰集團在國內外華人社會聲譽日隆。

在加盟鳳凰集團前,崔先生曾任北京天華國際 文化藝術有限公司董事兼總經理,主力開拓各 項文化藝術及出版等事業。

GUTHRIE, Michelle LEE (高美嫻) 女士,39歲,於二零零三年七月三十一日獲委任為本公司董事,現任星空傳媒集團之行政總裁。彼於二零零零年六月加入星空傳媒集團。在加入星空傳媒集團前,彼於一九九八年至二零零零年擔任FOXTEL的法律及業務發展總監,專責所有法律及業務發展事務。在加入FOXTEL前,GUTHRIE女士曾任職News International plc及British Sky Broadcasting Limited 的企業法律顧問。GUTHRIE女士對亞洲、澳洲及歐洲的收費電視業務具有豐富經驗。彼畢業於悉尼大學,獲頒授文學士學位及法學榮譽學士學位。

劉禹亮先生,42歲,於二零零零年六月五日獲聘,現任星空傳媒集團財務總監兼業務發展部首席副總裁,負責星空傳媒集團的一切財務事項,包括公司策略、管理及財務申報、內部審核、庫務及稅務,並統領公司之業務發展。

加入星空傳媒集團前,劉先生於香港生力啤酒 國際有限公司任職財務總監,負責該公司亞太 區的財務運作。

在此之前,劉先生曾於多家公司擔任財務要職,當中包括美國通用電氣資訊服務公司、菲利普莫里斯亞洲集團和位於洛杉磯的德勤會計師行。

劉先生於一九八八年八月畢業於美國猶他州 Brigham Young 大學,獲資訊系統會計學碩士 學位及會計學學士學位。彼現為California Institute of Certified Public Accountants 會員。

Non-Executive Directors (Continued)

Mr. CHEUNG, Chun On, Daniel, aged 45, is Executive Vice President of STAR, News Corporation's Asian satellite television and multi-media services. He is also Chief Operating Officer of China Network Systems, a joint venture between STAR and the Koos Group in Taiwan, responsible for managing Koos' cable systems, their upgrade and digitization processes.

Before assuming his present positions, Mr. CHEUNG was General Manager of STAR in Taiwan overseeing advertising sales, subscription television service and television program production. He was previously Deputy Regional Director for Greater China, responsible for distribution and marketing in the market.

Mr. CHEUNG graduated from Hong Kong Polytechnic in Electronic Engineering. Before joining STAR in 1991, he was the technical consultant of The Hong Kong Telecom for the Global Virtual Private Network.

Mr. XU, Gang, aged 47, is a Non-Executive Director of the Company since 13 November 2000. Mr. XU has extensive experience in banking and investment. He was the Deputy Chief Executive Officer of BOC International Holdings Limited ("BOCI") and the Chairman of a number of subsidiary companies of BOCI. Currently, he is the Director and Chief Executive Officer of Bank of China Group Investment Limited ("BOCGI") and director of a number of companies controlled by BOCGI or in which BOCGI has an interest.

Mr. CHEUNG, San Ping, aged 49, appointed on 2 January 2001 as a Non-executive Director of the Company. Mr. CHEUNG has extensive experience in trading.

Mr. CHEUNG graduated from Xian Political Academy of China (中國西安政治學院) and Senior Research Studies for Chief Executives of Business Centre of Peking University(北京大學企業中心總裁高級研修班). He was awarded Master Degree in Business Administration from Macao University of Science and Technology. Before joining Phoenix, he was the project managing director of Sinochem Corporation and Today's Asia Limited. He has extensive experience in project investment, trading and management.

董事(續)

非執行董事(續)

張鎮安先生,45歲,是星空傳媒集團首席副總裁。星空傳媒集團是新聞集團在亞洲的衛星電視及多媒體公司。張先生亦出任星空傳媒集團及和信企業團合營的中嘉網路股份有限公司的營運總監,負責管理屬下的有線電視系統,以及系統的升級及數碼化工程。

在出任現職前,張先生是星空傳媒集團台灣分公司的總經理,負責集團在台灣的廣告營銷、 收費電視服務和電視節目製作。此前,張先生 是集團大中華地區的副地區總裁,專注分銷及 市場推廣業務。

張先生畢業於香港理工學院電子工程系。於一九九一年加盟星空傳媒集團,之前,張先生是 香港電訊國際專用電路部門的技術顧問。

許剛先生,47歲,於二零零零年十一月十三日 出任本公司非執行董事。許先生擁有豐富的銀 行和投資經驗。彼曾為中銀國際控股有限公司 (「控股公司」)副執行總裁及控股公司其下多間 公司之董事長職位,現為中銀集團投資有限公 司(「中銀投資」)董事兼執行總裁及中銀投資控 制或擁有權益之多間公司之董事。

張新兵先生,49歲,於二零零一年一月二日獲 聘為本公司非執行董事。張先生於貿易方面擁 有豐富經驗。

張先生畢業於中國西安政治學院、北京大學企業中心總裁高級研修班,獲澳門科技大學工商管理碩士學位,加入鳳凰之前,在中國化工進出口總公司,今日亞洲有限公司任項目部總經理及董事之職,在項目投資、貿易及管理方面擁有豐富經驗。

Independent Non-Executive Directors

Dr. LO, Ka Shui, aged 58, appointed on 5 June 2000, is the Deputy Chairman and Managing Director of Great Eagle Holdings Limited. He is a Non-executive Director of The Hongkong and Shanghai Banking Corporation Limited, Shanghai Industrial Holdings Limited and China Mobile (Hong Kong) Limited. He is also a Director of Hong Kong Exchanges and Clearing Limited (also a past chairman of the listing committees of the Main Board and Growth Enterprise Market), a Vice President of The Real Estate Developers Association of Hong Kong, a Trustee of the Hong Kong Centre for Economic Research, a member of the Council of Advisors on Innovation and Technology and a member of the Airport Authority, and a past chairman of the Hospital Authority. He graduated with a Bachelor of Science degree from McGill University and M.D. from Cornell University. He is certified in Cardiology. He has more than 25 years' experience in property and hotel development and investment both in Hong Kong and overseas.

Mr. KUOK, Khoon Ean, aged 49, appointed on 5 June 2000, has been with the KUOK Group since 1978 and is the Chairman of SCMP Group Limited. He is a Director of Kerry Holdings Limited and Kerry Group Limited. He is also a Director of a number of publicly listed companies in Malaysia and Singapore. He graduated from Nottingham University, United Kingdom with a Bachelor's degree in Economics.

Mr. LEUNG, Hok Lim, aged 69, is a fellow member of CPA Australia, a member of the Macau Society of Certified Practising Accountants, a fellow member of the Hong Kong Institute of Certified Public Accountants and a fellow member of the taxation institute of Hong Kong. Mr. LEUNG is the founding and senior partner of PKF, Certified Public Accountants. Mr. LEUNG obtained his fellowship with Institute of Certified Public Accountants in 1973. He is a non-executive director of Beijing Hong Kong Exchange of Personnel Centre Limited. Mr. LEUNG is the independent non-executive director of a number of listed companies namely Yangtzekiang Garment Manufacturing Company Limited, YGM Trading Limited, S E A Holdings Limited, Bright International Group Limited, Fujian Holdings Limited and High Fashion International Limited.

Alternate Director

Mr. GONG, Jianzhong, aged 42, is an Alternate Director to Mr. XU Gang, Non-executive Director of the Company, since 18 April 2001. Mr. GONG has extensive experience in banking and investment. He was the Head of Bank of China, Shao Yang Branch. Currently, he is the Deputy CEO of BOCGI and director of a number of companies controlled by BOCGI or in which BOCGI has an interest.

董事(續)

獨立非執行董事

羅嘉瑞醫生,58歲,於二零零零年六月五日獲聘,現任鷹君集團有限公司副主席兼董事總經理。彼為香港上海滙豐銀行有限公司、上海實業控股有限公司及中國移動(香港)有限公司非執行董事。彼亦為香港交易及結算所有限公司董事(亦曾任主板及創業板上市委員會主席)、香港地產建設商會副主席、香港經濟研究中局董事及創新科技顧問委員會成員及機場管理局主席。羅醫生畢業於加拿大麥紀爾大學為理學士,及為美國康奈爾大學醫學博士,彼並持有心臟專科證書。彼在香港及海外從事物業與酒店發展及投資業務逾二十五年。

郭孔演先生,49歲,於二零零零年六月五日獲聘,自一九七八年起任職於 Kuok Group,現為SCMP(集團)有限公司主席。彼為嘉里集團有限公司及Kerry Group Limited的董事,亦為馬來西亞及新加坡數間公共上市公司的董事。彼畢業於英國Nottingham University,持有經濟學士學位。

梁學濂先生,69歲,為澳洲會計師公會資深會員、澳門核數師公會會員、香港會計師公會資深會員及香港稅務學會資深會員。梁先生為梁學濂會計師事務所(執業會計師)之創辦人及高級合夥人。梁先生於一九七三年取得香港會計師公會資深會員資格。彼為京港人才交流中心有限公司之非執行董事。梁先生為多間上市公司,即長江製衣廠有限公司、YGM貿易有限公司、爪哇控股有限公司、瑩輝集團有限公司、閩港控股有限公司及達利國際有限公司之獨立非執行董事。

替任董事

龔建中先生,42歲,於二零零一年四月十八日 出任本公司非執行董事許剛先生之替代董事。 龔先生擁有豐富的銀行和投資經驗。彼曾擔任 中國銀行邵陽分行行長,現為中銀投資副執行 總裁及中銀投資控制或擁有權益之多間公司之 董事。

Senior Management

Mr. LEUNG, Noong Kong, aged 56, currently holds the position of Deputy Chief Executive Officer of the Company. Mr. LEUNG had been instrumental in the setting up of the Phoenix Group and has been part of its senior management team ever since its inception. His primary responsibilities include the supervision of the day-to-day operations of the Phoenix Group, the establishing of management structures pertaining to the evolving operations of the Phoenix Group, as well as the mapping out of strategies, in conjunction with the Chief Executive Officer of the Company, for the business development of the Phoenix Group. Mr. LEUNG joined Satellite Television Asian Region Limited in 1991. From 1991 to 1995, he was involved in various tasks relating to the development of STAR's business in the Greater China region. He also played a pivotal role in the launching of STAR Chinese Channel and STAR Movies Channel in 1991 and 1993 respectively. Following the formation of Phoenix Satellite TV, Mr. LEUNG was again instrumental in the launching of the Phoenix Chinese Channel and the Phoenix Movies Channel and the taking control in the management of the Phoenix CNE Channel.

Mr. LEUNG is a well-known figure in the Hong Kong media and broadcasting field. He hosted a film magazine programme for the Jade Channel of Television Broadcasting Limited ("TVB") in the late 1960s. From 1969 to 1972, he then worked as a translator and editor for one of Hong Kong's first finance newspapers, Ming Pao Evening News. From 1971 to 1978, he worked respectively for the United States Information Service in Hong Kong and the BBC External Services in London as editor, programme producer and news announcer. Thereafter, he spent 10 years with TVB, programming for its Jade Channel and Pearl Channel at different times. He had also been with ATV for a short period. While at TVB and ATV, and subsequently at STAR, he set up the internal standards and practices departments for all three and he was well versed in all the regulatory issues involved in television broadcasting in Greater China region.

Apart from being an experienced personality in the media field, Mr. LEUNG is also a renowned writer on the cinema and on cultural studies in Hong Kong and Taiwan, as well as a published author of several books in these fields. He had also been a programme consultant to many international film festivals, including the Hong Kong International Film Festival, and had sat on the editorial boards for many prestigious publications at various times.

董事(續)

高級管理人員

梁濃剛先生,56歲,現任本公司的常務副行政 總裁。在商談成立鳳凰衛視這個項目的過程 中,梁先生扮演了重要的角色,而從鳳凰集團 成立到現在,梁先生一直都是最高管理層的成 員之一。其主要的職責包括對鳳凰集團的日常 營運的管理,就鳳凰集團業務的發展而協助制 定相對應的管理結構,並且輔助本公司的行政 總裁制定鳳凰集團業務發展的策略。梁先生於 一九九一年加盟衛星電視有限公司。從一九九 一至一九九五年,他參與了衛視在大中華地區 眾多的業務發展工作。衛視中文台和衛視電影 台分別於一九九一年和一九九三年啟播的這兩 項工作,梁先生都是主要的參與人員。在鳳凰 香港公司成立之後,梁先生同樣在開辦鳳凰衛 視中文台、鳳凰衛視電影台及接管鳳凰衛視歐 洲台方面起了主要的作用。

梁先生在香港的傳媒行業是一位知名人士。在一九六零年代末期,梁先生曾在電視廣播有目。 公司(「無線」)翡翠台主持一個電影雜誌節目。 一九六九年至一九七二年,他在香港第一份財經報紙明報晚報擔任翻譯及編輯工作。從一九 經報紙明報晚報擔任翻譯及編輯工作。從一九 新聞處及在倫敦的英國廣播公司擔任編輯、在 新聞處及新聞廣播員。其後,他重返無線,在 其翡翠台及明珠台節目管理方面累積一段短 驗。此外,梁先生也在亞視工作了一段短時 間。梁先生在其先後工作過的無線、亞視及衛 視,均負責創立公司內部的電視廣播等管 等例非常熟悉。

除了是傳播媒介方面的資深人士外,梁先生同時是香港、台灣知名的電影評論家及文化理論家,曾發表、出版過不少這方面的著述。梁先生曾出任不少的國際電影節,包括香港本身的國際電影節的節目顧問,並且替不少刊物擔任過編輯顧問。

Senior Management (Continued)

Mr. WANG, Jiyan, aged 56, joined Phoenix in March 1996. Mr. WANG is the Executive Vice President of Phoenix Satellite TV and the Company and Head of the Phoenix Chinese Channel. Mr. WANG has taught in Beijing Broadcasting Institute for more than twenty years.

Mr. WANG is one of the leading television programme producers in China and participated in the direction and production of a number of television programmes in early years. His television programme productions have won numerous domestic and overseas awards.

Mr. WANG is also a scholar in the television industry and has been the panelist of various international television festivals and the presenter of international Chinese language television festivals. He is also a renowned media educator and enjoys a professor title. During the two decades of teaching in the Beijing Broadcasting Institute, he was the head of the television department for over ten years and was the deputy dean of the Beijing Broadcasting Institute for six years.

Mr. YEUNG, Ka Keung, aged 45, is the Executive Vice President and Chief Financial Officer of Phoenix Satellite TV and the Company in charge of corporate finance and administration. Mr. YEUNG joined Phoenix in March 1996 and has been in charge of all of Phoenix's internal and external financial management and arrangements as well as the supervision of administration and personnel matters.

Mr. YEUNG graduated from the University of Birmingham and remained in the United Kingdom until 1992 after obtaining his qualification as a chartered accountant. Upon returning to Hong Kong, he worked at Hutchison Telecommunications and STAR in the field of finance and business development.

Mr. CHAU, Kwan, aged 49, is the Executive Vice President of Phoenix Satellite TV. He graduated from the Beijing Broadcasting Institute in July 1990 with a major in Editing Studies in School of Television.

Mr. CHAU, Kwan joined Phoenix in 1998. He has been the head of Phoenix Movies Channel, General Manager of Phoenix Film and Television (Shenzhen) Co. Limited (鳳凰影視 (深圳)有限公司), Vice President and Deputy Director of Programming of Phoenix Satellite TV. He is currently responsible for advertising and marketing networks.

董事(續)

高級管理人員(續)

王紀言先生,56歲,於一九九六年三月加盟鳳 凰衛視,現任鳳凰香港公司及本公司的執行副 總裁兼鳳凰衛視中文台台長。彼曾在北京廣播 學院任教超過廿年。

王先生為中國的主要電視製作人之一,早年曾 參與許多電視節目的指導及製作工作,其作品 多次贏取國內及國外大獎。

王先生亦為電視業學者,曾多次擔當國際電視節的評委及國際華語電視節的報告人。彼又是享負盛名的傳媒教育工作者,教授職稱。在任教於北京廣播學院的二十年期間,彼任電視系主任逾十年,後來被委任為副院長六年。

楊家強先生,45歲,現任鳳凰香港公司及本公司的執行副總裁兼集團財務總監,負責公司財務及行政事務。楊先生於一九九六年三月加盟鳳凰集團,掌管鳳凰集團一切對內及對外的財務管理及安排,並監察行政及人事事宜。

楊先生畢業於英國伯明翰大學,考獲英國特許 會計師資格後留居英國,至一九九二年回歸香 港,回港後在和記電訊及衛視擔任財務及業務 發展工作。

周軍先生,49歲,現任鳳凰香港公司執行副總裁,畢業於北京廣播學院電視系編導專業。

周軍先生一九九八年加盟鳳凰,先後任鳳凰衛 視電影台台長、鳳凰影視(深圳)有限公司總經 理、鳳凰香港公司副總裁、節目副總裁,目前 分管廣告及市場網絡工作。