

# Annual Highlights 全年大事概要



## 1 February

Over one hundred Hong Kong singers, actors and performers, including Cantonese opera artists from the Chinese Artists Association of Hong Kong, participated in a musical concert at RTHK, compered by a Phoenix Television presenter, which sent a message of hope and concern to the victims of the unusually heavy snowstorms across southern China.

## 1 二月

百多位香港歌、影、視藝人，鳳凰衛視主持人，八和會館名伶齊聚香港電台，參與大合唱錄音，為內地遭受雪災之苦的同胞送上關愛的歌聲。

## 2 March

The "You Bring Charm to the World Award Ceremony", which Phoenix hosts every year to recognize the contribution that a select group of outstanding Chinese have made to the global community, was held in Peking University. Among the twelve who received awards this year were Elaine Chao, the United States Labor Secretary, the American figure skater and Public Diplomacy Ambassador Michelle Kwan, the basketball player Yao Ming, the actor Jacky Chan and the actress Gong Li.

## 2 三月

「世界因你而美麗—2007影響世界華人盛典」頒獎典禮在北京大學百周年紀念講堂隆重舉行，袁隆平、郝慰民、趙小蘭、關穎珊、中國維和警察、姚明、常昊、中國西藏登山隊、成龍、林懷民、鞏俐、喬美麗十二位分別來自世界不同國家和地區，在不同領域影響著世界的傑出華人獲獎。

## 3 May

Phoenix Television combined with the Hong Kong Performers' Association, TVB, ATV, RTHK, and Metro Radio to present a combined performance in support of the victims of the Sichuan earthquake. Phoenix presenters Sally Wu, Li Hui and Tiger Hu compered the evening's presentation. The Hong Kong performers who participated included Alan Tam, Andy Lau, Eric Tsang, Hacken Lee, Jacky Cheung, Gigi Leung, Miriam Yeung, and Paula Tsui.

## 3 五月

鳳凰衛視聯同香港演藝人協會、香港無線電視、亞洲電視、香港電台、新城電台六間機構共同組織「一方有難，八方支援」行動，香港媒體及演藝界人士積極響應，香港演藝界譚詠麟、曾志偉、劉德華、張學友、徐小鳳、汪明荃、李克勤、許志安、梁詠琪、楊千嬅、容祖兒等兩百多位歌、影、視藝人及鳳凰衛視主持人吳小莉、李輝、胡一虎等參與大合唱錄音，為四川地震災民祈福、加油、打氣。大合唱採用Beyond樂隊已故主唱黃家駒的經典歌曲《海闊天空》的曲調，由劉德華重新填詞，取名《承諾》。



#### 4 May

The Chairman and CEO of Phoenix Satellite Television Holdings Limited, Liu Changle, accompanied by presenters Sally Wu, Chen Luyu, Dou Wentao, Shen Xing and Lawrence Ho traveled to Sichuan's Zhenhexing village, which was one of the worst affected areas in the 12 May earthquake to witness the ceremony of the villagers moving into new residences and presenting the villagers with television sets.

#### 5 July

The Pyongyang Children's Art Group of the Democratic Republic of Korea, which had been invited to Hong Kong by Phoenix, performed at Hong Kong University. This was the first occasion on which a North Korean performing group had given a presentation in Hong Kong.

#### 6 November

At the International Emmy Awards presentation ceremony in New York, the Chairman and CEO of Phoenix Television Holdings Limited, Liu Changle, received the International Emmy Directorate Award for 2008 for his contribution over many years to bringing Chinese media onto the world stage.

7 The Commerce Department of the Hong Kong City University established a branch of Beta Gamma Sigma, a long-established honor society for business students and scholars, and awarded honorary membership to the Chairman and CEO of Phoenix Satellite Television Holdings Limited, Liu Changle, and to the director of the Hong Kong Monetary Authority, Joseph Yam.

#### 8 December

Phoenix Satellite Television Holdings Limited moved from the Growth Enterprise Market to the Main Board of the Hong Kong Stock Exchange, with the stock code of 2008.

#### 4 五月

鳳凰衛視控股有限公司董事局主席兼行政總裁劉長樂與主持人吳小莉、陳魯豫、竇文濤、沈星以及時事評論員何亮亮等一行來到 5·12 地震重災區之一的綿州市東北鎮河興村，見證了村民進住新村的儀式，並向當地喬遷新居的村民贈送了電視機。

#### 5 七月

由鳳凰衛視邀請並贊助來港的朝鮮民主主義人民共和國平壤少年藝術團在香港大學黃麗松堂舉行首場演出。這是有史以來首次有朝鮮藝術團來港演出。

#### 6 十一月

第36屆國際艾美獎24號晚間在紐約揭曉，鳳凰衛視控股有限公司董事局主席兼行政總裁劉長樂，因多年來致力於推動華文媒體登上世界舞台，成為亞洲領先的廣播電視企業家之一，獲主辦單位頒發國際艾美董事會獎。

7 香港城市大學商學院在香港成立Beta Gamma Sigma分會，並頒授榮譽會員予鳳凰衛視控股有限公司董事局主席兼行政總裁劉長樂及香港金融管理局總裁任志剛。

#### 8 十二月

鳳凰衛視控股有限公司從香港聯合交易所之創業板轉往主板上市，股票代號為2008。