

Global Outlook

全球視野



Phoenix has a global outlook, and in its approach to news reporting it seeks to provide the Chinese audience with real-time information about the major events and developments in the Greater China region and the world at large. Fundamental to this approach is the belief that no one is isolated from global developments and that the Phoenix audience needs to have access to information about key international events as they occur.

鳳凰衛視極具全球視野，而在其新聞報導中一直致力於向華語觀眾提供大中華地區及全球各地發生的重大事件及發展事態的即時資訊，如此是堅信並無任何人可孤立於全球事態發展，而鳳凰衛視觀眾亦需即時知悉國際重大事件。

