

# 2009 Annual Highlights

## 全年大事概要



15/02



30/03



28/03

### 15 FEBRUARY

On 15 February China's President Hu Jintao accepted an exclusive interview with Phoenix reporter, Zhang Lingyun, who was accompanying his delegation on a visit to five Asian and African countries.

### 28 MARCH

The "You Bring Charm to the World Award Ceremony", which was held in Peking University on 28 March, highlighted the achievements of a range of internationally famous Chinese, including winner of the 2008 Nobel Prize for Chemistry Roger Yongchian Tsien, Professor Zhongli Pan of the University of California Davis, the international film star and founder of the Yi Foundation Jet Li, Malaysian actress Dato Michelle Yeoh, film directors Feng Xiaogang and Zhang Yimou, fashion designer Vivienne Tam, journalist and author Louis Cha, and veteran scientist Qian Xuesen.

### 30 MARCH

Phoenix Satellite Television's new headquarters in Taipo in Hong Kong's New Territories were officially opened on 30 March. The event was marked by a ceremony attended by the Chief Executive of the HKSAR, Donald Tsang, the head of the Central Liaison Office, Gao Siren, the deputy head of the Ministry of Foreign Affairs representative office, Yang Zigang, and the Chairman and Chief Executive of Phoenix Satellite Television, Liu Changle.

### 5 MAY

*Secret Documentary*, hosted by Chen Xiaonan, won the 45th Chicago International Film Festival Silver Plaque for Documentaries: Arts and Humanities for the special feature "The Sichuan Earthquake — Last 79 Hours of Chen Jian". This was the second time Chen Xiaonan's program has received an award at the Chicago Film Festival.

### 二月十五日

中國國家主席胡錦濤出訪亞非五國，鳳凰衛視派出四路記者跟隨採訪，15日下午，胡錦濤接受記者張凌雲獨家採訪，鳳凰衛視是現場的唯一一家華語媒體。

### 三月廿八日

「世界因你而美麗—2008影響世界華人盛典」頒獎典禮在北京大學百周年紀念講堂隆重舉行，2008年度諾貝爾化學獎獲得者錢永健、神州7號載人航天飛行任務航天員團隊、美國農業部西部研究中心研究員、加州大學戴維斯分校生物和農業工程學教授潘忠禮、國際著名影星，壹基金創始人李連杰、中國援非醫療隊、第29屆奧運會中國體育代表團、馬來西亞華人、國際著名影星楊紫瓊、著名華人電影導演馮小剛、著名時裝設計師譚燕玉、第29屆北京奧林匹克運動會閉幕式總導演張藝謀、北川中學十二個分別來自世界不同國家和地區，在不同領域影響著世界的傑出華人和團體獲獎。「影響世界華人終身成就獎」得主為當代文豪、新聞及政治評論家金庸；為了紀念中國60歲華誕，華人盛典本年度特別增設「終身成就最高榮譽大獎」，得主為著名科學家、中國航天科技奠基人錢學森。

### 三月三十日

鳳凰衛視環球新聞中心於3月30日正式啟動，香港特別行政區行政長官曾蔭權、中央駐港聯絡辦公室主任高祀仁、外交部駐港特派員公署副特派員楊子剛與鳳凰衛視董事會主席／行政總裁劉長樂共同主禮啟動儀式。

### 五月五日

由鳳凰衛視陳曉楠主持的專題節目《冷暖人生》之《四川地震—陳堅的最後79小時》，在美國芝加哥舉行的第45屆芝加哥國際電影節(又名雨果電視獎)上，榮獲電視紀錄片類「人文專題項目銀獎」，這是該欄目繼兩年前首次參與賽事後第二次獲獎；該節目還入圍了第四十九屆蒙特卡羅電視節的新聞類專題片項目。





05/05



17/08



14-17/09



05/10



31/10



18/11

### 17 AUGUST

In order to provide assistance to the victims in Taiwan of Typhoon Morakat Phoenix Satellite Television, the Hong Kong Film Association, ATV and eleven other organizations held a charity event at the Hong Kong Asia World Expo. The Phoenix charitable fund donated HK\$10,000,000 to assist Taiwan compatriots.

### 八月十七日

為幫助因莫拉克颱風痛失家園的台灣同胞，8月17日晚，鳳凰衛視與香港演藝人協會、香港電影總會、演出業協會、亞洲電視等14間機構在香港亞洲博覽館共同主辦了《88水災關愛行動》籌款晚會。鳳凰關愛基金捐出1000萬港元的善款，支持台灣同胞。

### 14-17 SEPTEMBER

Nineteen Phoenix reporters from Japan, the United States, France, Iran, Australia, Moscow, Beijing, Shenzhen, Shanghai, Taiwan and other places assembled at the Phoenix headquarters in Hong Kong for a working conference on international reporting.

### 九月十四日至十七日

來自日本、美國、法國、伊朗、澳大利亞、莫斯科、北京、深圳、上海、台灣等地記者站的19名駐外記者在香港總部舉行鳳凰衛視全球記者工作會議。

### 5 OCTOBER

At the Asia-Pacific Broadcasting Union (ABU) awards ceremony, which was held in the Mongolian capital, Ulan Bator, the general manager of Phoenix Satellite Television's engineering department, Wicky Law, received the ABU's Best Engineering Prize for 2009 for the success of his team in establishing the broadcasting facilities at the new Phoenix headquarters in Taipo in Hong Kong. This was the first time this award went to an engineer from the greater China region.

### 十月五日

亞太廣播聯盟頒獎典禮 (ABU Prizes) 在蒙古國首都烏蘭巴托的蒙古歌劇院舉行，鳳凰衛視工程部的工程經理羅文憑借他率領團隊完成的鳳凰衛視新大樓廣播工程項目，摘取了亞廣聯2009年度最佳廣播工程獎。這是該獎項設立以來，第一次由華人獲此殊榮。

### 31 OCTOBER

Phoenix held the Miss Chinese Cosmos Pageant in Shanghai at the International Gymnasium Centre where the Beijing contestant Tian Tong won first prize, the Shanghai contestant Zhu Yingfei won second prize, and Li Ruoning from Shaanxi won third prize. Tian Tong also won the Miss Photogenic Award.

### 十月三十一日

由鳳凰衛視主辦的「2009中華小姐環球大賽」總決賽暨頒獎晚會在上海國際體操中心舉行，北京選手田桐獲得冠軍，來自上海的朱盈菲獲亞軍，季軍由來自陝西的李若凝獲得。單項獎的最上鏡小姐獎由田桐獲得。

### 18 NOVEMBER

Phoenix for the first time was rated by Forbes Asia as one of the Asia-Pacific region's top 200 small to midsize companies. The other companies on the list included Alibaba, Baidu, Sina.com, Soho.com, Emperor Watch and Jewellery, Cafe de Coral, and Ports Design.

### 十一月十八日

美國著名財經雜誌《福布斯》亞太版近期公佈了2009年度的「亞太中小企業200強」(200 Best Under A Billion)名單。鳳凰衛視控股有限公司名列其中，同時入選的還包括阿里巴巴、百度、新浪、搜狐、英皇鐘錶珠寶、大家樂、Ports Design等公司。