

Directors and Senior Management Profile

董事及高級管理人員簡介

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Directors

Executive Directors

Mr. LIU Changle, aged 58, was appointed the chairman and chief executive officer of Phoenix Satellite Television Holdings Limited on 2 February 2000.

Mr. LIU graduated from the Beijing Broadcasting Institute (now the Communication University of China) in the early 1980s, and joined the China Central People's Radio Station, where he successively served as reporter, editor, news commentator and senior management, and participated in the reporting and commentary of a number of important national occasions and events.

Mr. LIU's PRC and overseas investments include broadcasting, petroleum, infrastructure construction, real estate development, trading and cultural businesses.

On 31 March 1996, Mr. LIU, through Today's Asia Limited, which is 93.3% owned by him, together with Satellite Television Asian Region Limited and China Wise International Limited, jointly founded Phoenix Satellite Television Company Limited. He became and remains the chairman of the Board and the chief executive officer of Phoenix.

Mr. LIU Changle gained widespread recognition both locally and overseas for his enthusiasm for and achievements in the media industry. In the recent years he has received the following awards and honours:

In December 2000, Mr. LIU was selected as "Intellect of the Media" in the "Top Ten Pairs in Focus 2000" election organized by China Newsweek (中國新聞週刊), which is an emerging weekly covering current events in China that is operated by the China News Agency (中國新聞社).

In June 2001, Mr. LIU was ranked 17th of Asia's most influential communicators in "The Power 50 2001" survey organized by Asia Week. Mr. LIU was also listed in the "Man of the Cover in the 21st Century Award" (21世紀封面人物) jointly organized by the United Nations Development Programme, the Poverty Reduction Office of the Chinese State Council (國務院扶貧辦) and the Hong Kong Commercial Daily.

董事

執行董事

劉長樂先生，58歲，於二零零零年二月二日獲委任，現任鳳凰衛視控股有限公司主席兼行政總裁。

劉先生八十年代初畢業於北京廣播學院(現中國傳媒大學)，並加入中國中央人民廣播電台，先後任記者、編輯、新聞評論員及高級管理人員多年，多次參與重要國事及重大事件的報導和評論。

劉先生在國內及海外的投資項目包括廣播、石油、基建、物業發展、貿易及文化事業。

一九九六年三月三十一日，劉先生透過其擁有93.3%股權的今日亞洲有限公司聯同衛星電視有限公司及華穎國際有限公司創立鳳凰衛視有限公司。彼自此成為鳳凰集團的董事會主席兼行政總裁，一直至今。

劉長樂先生對傳媒事業的熱誠和成就獲得海內外各界廣泛之稱許。近年來所獲部分獎項情況如下：

二零零零年十二月，中國新銳時事周刊《中國新聞週刊》(由中國新聞社營辦)推出「2000年新聞人物十大派對」，劉先生被評為「傳媒智者」。

二零零一年六月，《亞洲新聞週刊》評出最具影響力之媒體人物中的「Power 50 2001」，劉先生位居第十七；在由聯合國開發計劃署、國務院扶貧辦及香港商報聯合主辦的「21世紀封面人物」頒獎活動中，劉長樂先生同樣榜上有名。

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Directors (Continued)

Executive Directors (Continued)

In May 2004, Mr. LIU received the Robert Mundell Successful World CEO Award, an award named after the Nobel Prize winning economist, Professor Robert Mundell, "Father of the Euro", for being a "leader of the global Chinese television program providers" (全球華語電視節目提供商的領導者). At the Singapore Asia-Pacific Overseas Chinese Commercial Leaders Forum in June 2004, Mr. LIU Changle together with Mr. LI Ka-Shing, Mr. KUOK Hock Mien and Mr. ZHANG Ruimin were among the 30 short-listed leaders and were also honoured with the "2004 Most Creative Asia-Pacific Overseas Chinese Business Leader Award".

In January 2005, Mr. LIU was listed in the "Man of the Year in China New Economy 2004" election organized by China Internet Weekly and co-organized by Sina.com. In the most outstanding CEO and outstanding enterprise in China region 2004 campaign, organized by the "Association of International CEOs" in March 2005, Mr. LIU Changle was awarded as "CEO of Outstanding Enterprise Award". In December 2005, Mr. LIU was selected as one of the "Top 10 Elite Men of China" organized by Magazine • Brand (Magazine • 名牌).

At the China Summit Forum jointly hosted by the Contemporary Manager and Peking University in May 2006, Mr. LIU was selected as one of the "Top 10 Enterprising Leader Candidates". Mr. LIU appeared in the "List of New Talents for Ten Years in 1996-2006" organized by New Weekly in August 2006. At the "Top 500 Asia Brand" jointly organized by the Certification & Supervision & Management Center for Asia International Reputed Brand and the China Economy Information under Economy Daily in September 2006, Mr. LIU received the "Man of Year for Asia Brand Innovation Award". In October 2006, Mr. LIU received the "Prominent Person for Sculpturing Media Brand Award" at the first China Brand Media Summit Forum & Brand Media Union. In November 2006, at "The Second World Prominent Chinese Businessman Convention" jointly hosted by the Ministry of Commerce of the People's Republic of China, the Beijing Municipal Government and the World Prominent Chinese Businessman Association, Mr. LIU was given a "Top 100 Most Influential Chinese Businessman Award". In December 2006, Mr. LIU was also listed in "the 4th Top 25 Most Influential Business Leader" election organized by China Entrepreneur.

董事 (續)

執行董事 (續)

二零零四年五月，在以諾貝爾經濟學獎得主，「歐羅之父」羅伯特蒙代爾教授命名的世界經理人成就獎評選中，劉先生以「全球華語電視節目提供商的領導者」獲「羅伯特蒙代爾世界經理人CEO成就獎」；六月，在新加坡亞太華商領袖評選中，劉長樂先生同李嘉誠先生、郭鶴年先生、張瑞敏先生等30位華商領袖共同入選，獲「2004亞太最具創造力之華商領袖」之榮譽。

二零零五年一月，在《互聯網周刊》主辦、《新浪網》協辦的「2004中國新經濟年度人物」評選中，劉先生榜上有名；三月，在全球性的經理人組織「國際經理人協會」組織評選的2004「中國地區傑出經理人」和「傑出企業貢獻獎」活動中，劉先生獲選「傑出企業貢獻獎」；十二月，《Magazine • 名牌》雜誌評選劉先生為「2005年中國十大精英男性」。

二零零六年五月，劉先生在《當代經理人》雜誌社與北京大學主辦的2006創業中國高峰論壇中入選「十大創業領袖候選人」；八月，《新周刊》主辦「1996-2006十年新銳光榮榜」，劉先生上榜；九月，亞洲國際名優品牌認證監督管理中心及經濟日報中國經濟資訊雜誌社等共同舉辦《亞洲品牌500強排行榜》，劉先生獲頒《亞洲品牌創新年度人物大獎》；十月，劉先生獲首屆中國品牌媒體高峰論壇暨品牌媒體聯盟頒發「2006塑造媒體品牌傑出人物」獎項；十一月，在中華人民共和國商務部、北京市人民政府及世界傑出華商會等聯合主辦的「第二屆世界傑出華商大會」上，劉先生榮獲「2006全球華商影響力100強」的稱號；十二月，在《中國企業家》雜誌社舉辦的「第四屆25位最具影響力企業領袖排行榜」評選中，劉先生榜上有名。

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Executive Directors (Continued)

In January 2007, Mr. LIU Changle received the “Prominent Achievement for Chinese Philanthropy Award”, the “Persons of Chinese Charity Award”, the “Person of Year in China Media Industry Award 2006” and the “Top 10 Entrepreneurs with Most Chinese Business Spirit Award”. Mr. LIU won the “Entrepreneur in Media Industry Award” in “Ernst & Young’s China Entrepreneur 2006” organized by Ernst & Young in February 2007.

In January 2008, Mr. LIU received the “special Contribution Awards of Top Ten Innovative Leading Figures of the Media in Mainland China” at the first Annual Meeting of Leading Figures of the Media in Mainland China. In September 2008, the “World Entrepreneur” magazine, edited by the World Brand Laboratory, listed “The Top 500 Brands of 2008 In Asia”. Mr. LIU won the “Man of Year for Asia Brand Innovation Award” for the two consecutive years. Also at the thirtieth anniversary of the Economic Development of the Media Cup, Mr. LIU was honored “Media Elite” in China.

In 2009, Mr. LIU was selected as Top 10 Most Influential Figures of the Media in China at the “Chinese Brand and Communication Convention”, awarded “The Most Socially Responsible Chinese Business Leader in the Asia Pacific Region” by The Eighth Asia-Pacific Chinese Entrepreneurial Leaders Forum and was selected as “The Most Influential Journalism Figure for Ten Years” by China Newsweek (中國新聞週刊).

Mr. LIU Changle was appointed to the board of directors of Nanjing University for the third consecutive term since 2003, and is an honorary visiting professor at the Communication University of China, at Nankai University, at Fudan University, at Xiamen University, at Sun Yat-Sen University and at Wuhan University. In November 2006, Mr. LIU received an honorary doctoral degree from the City University of Hong Kong in recognition of his significant contribution to learning and the well-being of society. On 26 November 2008, Mr. LIU was conferred the Chapter Honoree Award by the City University of Hong Kong Chapter of Beta Gamma Sigma for his contributions to Hong Kong society. In October 2009, Mr. LIU was engaged by the City University of Hong Kong School of Business as the chairman of the International Consultation Committee.

董事(續)

執行董事(續)

二零零七年一月，劉長樂先生榮獲「中華慈善事業突出貢獻獎」、「中華慈善人物」、「2006中國傳媒年度人物」和「十大最具中國商業精神企業家」等大獎；二月，劉先生獲得由安永會計師事務所頒發的「安永企業家獎中國2006」之「傳媒業企業家獎」。

二零零八年一月，劉先生在首屆中國大陸傳媒領軍人物年會上，獲「2007年度中國大陸十大傳媒創新領軍人物之特別貢獻獎」；二零零八年九月，世界品牌實驗室編制、《世界企業家》雜誌發布了「2008年度(第二屆)亞洲品牌創新年度人物大獎」，劉先生再次蟬聯。在「中國傳媒經濟三十年學術峰會暨傳媒經濟杯•學院獎頒獎典禮」中，劉先生獲頒首屆「傳媒精英獎」。

二零零九年，劉先生分別在「中國品牌與傳播大會」上被評為「品牌貢獻獎」影響中國十大傳媒貢獻人物、在第八屆亞太華商領袖論壇上獲得「亞太最具社會責任感華商領袖」大獎，以及在《中國新聞週刊》舉辦的「十年影響力人物評選」活動中被評為「十年影響力之新聞界人物」。

自二零零三年始，劉長樂先生連續三屆被南京大學聘為校董，他還擔任中國傳媒大學、南開大學、復旦大學、廈門大學、中山大學及武漢大學的榮譽客座教授；二零零六年十一月，劉先生獲香港城市大學頒發榮譽文學博士學位，表彰他對教育及社會福祉的貢獻。二零零八年十一月二十六日，劉先生獲香港城市大學商學院Beta Gamma Sigma分會(國際商學院榮譽組織)頒授首屆榮譽會員資格。二零零九年十月，香港城市大學聘請劉先生擔任城市大學商學院國際諮詢委員會主席。

Directors and Senior Management Profile

董事及高級管理人員簡介

Directors (Continued)

Executive Directors (Continued)

Mr. LIU has been regularly appointed the chairman of iEMMYs Festival by the International Academy of Television Arts & Sciences since 2005. In November 2006, Mr. LIU was awarded a medal by the National Academy of Television Arts and Sciences in recognition of Phoenix Satellite TV's outstanding achievement in sponsoring and hosting the International Academy Day in Beijing in August 2006. Mr. LIU was the 2008 recipient of the International Emmy® Directorate Award.

Mr. LIU was appointed as honorary chairman of "World Chinese-language Media Co-operation Alliance" at the "5th World Chinese-language Media Forum" on 20 September 2009 and appointed as special consultant to the 8th Council of the Buddhist Association of China in February 2010.

Mr. LIU was appointed a Justice of the Peace by the government of the Hong Kong Special Administrative Region in July 2004. On 1 March 2005, Mr. LIU was appointed a Member of the Tenth National Committee of Chinese People's Political Consultative Conference (中國人民政治協商會議第十屆全國委員會) and was re-appointed as a member of the Eleventh National Committee of the Chinese People's Political Consultative Conference (中國人民政治協商會議第十一屆全國委員會) on 25 January 2008. He was appointed the vice chairman of the Subcommittee of Education, Science, Culture, Health and Sports, of the Eleventh National Committee of the Chinese People's Political Consultative Conference (中國人民政治協商會議第十一屆全國委員會) in March 2008.

Mr. LIU Changle is one of the shareholders of Asia Television Limited in Hong Kong. Mr. LIU was also appointed a member of the Hong Kong Strategy Development Committee by the Hong Kong Special Administrative Region.

董事(續)

執行董事(續)

自二零零五年起至今，劉長樂先生連續擔任國際艾美獎世界電視節主席；二零零六年十一月，國際電視藝術及科學學院頒發獎牌予劉先生，肯定他所領導的鳳凰衛視於二零零六年八月在北京協辦國際艾美獎中國日的突出貢獻。二零零八年十一月，劉先生榮獲國際電視藝術與科學學院頒發的「國際艾美理事會獎」。

二零零九年九月二十日，劉先生在「第五屆世界華文傳媒論壇」上出任「世界華文媒體合作聯盟」名譽主席。二零一零年二月，劉先生出任中國佛教協會第八屆理事會特約顧問。

二零零四年七月，劉先生獲香港特別行政區政府委任為太平紳士；二零零五年三月一日，榮任為中國人民政治協商會議第十屆全國委員會委員；二零零八年一月二十五日，續任中國人民政治協商會議第十一屆全國委員會委員。二零零八年三月，劉先生榮任中國人民政治協商會議委員會第十一屆全國委員會教科文衛體委員會副主任。

劉長樂先生是香港亞洲電視有限公司的股東之一。劉先生也曾擔任香港特別行政區策略發展委員會成員。

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Directors (Continued)

Executive Directors (Continued)

Mr. CHUI Keung, aged 58, appointed on 5 June 2000, is the executive director and deputy chief executive officer of the Company. Mr. CHUI graduated from the department of journalism of Fudan University in Shanghai and served in the China Central People's Radio Station for over 10 years. Since the establishment of Phoenix on 31 March 1996, he has been in charge of the overall daily operations, the public relations and promotion strategies of Phoenix, and the coordination of the relationships with PRC government entities. He also assists in establishing and implementing the corporate development strategies of the Company.

Throughout the term of office with the Phoenix Group, Mr. CHUI has been instrumental in Phoenix's PRC domestic business development, programme production, advertising operation, marketing network and public relations. In 1996, he was in charge of the production of "Flying over the Yellow River", a major television programme of Phoenix, which achieved popular success and heightened the popularity of Phoenix in the PRC and overseas Chinese communities.

Prior to joining Phoenix, Mr. CHUI was a director and the general manager of Tianhua International Culture and Art Company Limited in Beijing focusing on developing various cultural, arts and publication businesses.

Mr. WANG Ji Yan, aged 61, appointed on 29 September 2006. Mr. WANG joined Phoenix HK in March 1996 and is currently the executive vice president of Phoenix HK and the Company and Head of the Phoenix Chinese Channel. Mr. WANG taught in Beijing Broadcasting Institute (now known as the Communication University of China) for more than twenty years.

Mr. WANG is one of the leading television programme producers in China and participated in the direction and production of a number of television programmes in early years. His television programme productions have won numerous domestic and overseas awards.

Mr. WANG is also a scholar in the television industry and has been the panelist of various international television festivals. He is also a renowned media educator and has a professor title. During the two decades of teaching in the Beijing Broadcasting Institute, he was the head of the television department for over ten years and was the deputy dean of the Beijing Broadcasting Institute for six years.

董事(續)

執行董事(續)

崔強先生，58歲，於二零零零年六月五日獲委任，為本公司執行董事及常務副行政總裁。崔先生畢業於上海復旦大學新聞系，在中國中央人民廣播電台任職逾十年。自鳳凰集團於一九九六年三月三十一日成立後，彼一直負責鳳凰集團整體的日常運作、對外公關及宣傳策略，並協調與國內政府機構的關係。彼亦協助建立及執行本公司的發展策略。

崔先生任職鳳凰集團期間曾負責鳳凰集團的國內業務發展、節目製作、廣告經營、市場網絡、公關傳媒等工作。一九九六年，彼擔任鳳凰集團的一個大型電視節目「飛越黃河」總指揮，取得空前成功，使鳳凰集團在國內外華人社會聲譽日隆。

在加盟鳳凰集團前，崔先生曾任北京天華國際文化藝術有限公司董事兼總經理，主力開拓各項文化藝術及出版等事業。

王紀言先生，61歲，於二零零六年九月二十九日獲委任。王先生於一九九六年三月加入鳳凰香港，現任鳳凰香港及本公司的執行副總裁兼鳳凰衛視中文台台長。王先生曾在北京廣播學院(現中國傳媒大學)任教超過二十年。

王先生是中國著名的電視節目制作人之一，早期參與指導及製作了大量電視節目，其製作的電視節目曾榮獲多個國內外獎項。

王先生亦為電視業內的專家學者，曾擔任各類國際電視節的評委。彼亦為知名傳媒教育家及享有教授資格。於北京廣播學院教學二十年期間，彼曾擔任電視系主任逾十年，並曾擔任北京廣播學院副院長六年。

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Directors (Continued)

Non-executive Directors

Mr. LU Xiangdong, aged 49, appointed on 29 September 2006, is currently a director of China Mobile (Hong Kong) Group Limited. Mr. LU is also the executive director and vice president of China Mobile Limited. Mr. LU has also been holding the post of vice president of China Mobile Communications Corporation (“CMCC”) since April 2000. Mr. LU is also a director of China Mobile Communication Co., Ltd. and chairman of Aspire Holdings Limited. He previously served as the director general of the Fujian Wireless Telecommunications Administration and the deputy director general of the Mobile Telecommunications Bureau of the Ministry of Posts and Telecommunications.

Mr. LU graduated from the Academy of Posts and Telecommunications of the Ministry of Posts and Telecommunications with a Master’s degree in wireless communications in 1985 and received a doctoral degree in Economics from Peking University in 2004. He has nearly 26 years of management experience in the telecommunications industry.

Mr. GAO Nianshu, aged 46, appointed on 29 September 2006, is also a director of Phoenix HK. Mr. GAO is currently the general manager of data service department of CMCC. Mr. GAO previously served as assistant to president of Beijing Mobile Communication Company Limited, deputy general manager and general manager of business supporting system department and deputy general manager of marketing department of Beijing Mobile Communication Company Limited.

Mr. GAO graduated from Jilin University and received a Master’s degree in engineering from Institute of Computing Technology, Chinese Academy of Science and an EMBA degree from Peking University. Mr. GAO has many years of experience in the telecommunications industry.

董事(續)

非執行董事

魯向東先生，49歲，於二零零六年九月二十九日獲委任，現任中國移動(香港)集團有限公司董事。魯先生亦為中國移動有限公司執行董事兼副總經理。魯先生亦自二零零零年四月起擔任中國移動通信集團公司(「中移動通信」)副總裁。魯先生亦擔任中國移動通信集團有限公司董事及卓越控股有限公司董事長。彼曾任福建省無線通信局局長及郵電部移動通信局副局長。

魯先生於一九八五年畢業於郵電部郵電研究院並獲得無線通信專業碩士學位，並於二零零四年獲北京大學經濟學系博士學位。彼於電信行業擁有近26年管理經驗。

高念書先生，46歲，於二零零六年九月二十九日獲委任，彼亦為鳳凰香港董事。高先生現任中移動通信數據部總經理。高先生曾先後擔任北京移動通信有限責任公司總經理助理、計費業務中心副總經理及總經理以及市場經營部副總經理。

高先生畢業於吉林大學，並獲中國科學院計算技術研究所工學碩士學位及北京大學高級管理人員工商管理碩士(EMBA)學位。高先生於電信行業擁有多年豐富經驗。

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Directors (Continued)

Non-executive Directors (Continued)

Mr. Jan KOEPPEN, aged 39, appointed on 30 November, 2009, is Chief Operating Officer, Europe & Asia, News Corporation. Mr. KOEPPEN works across News Corporation's businesses in the Europe and Asia region, including television, outdoor advertising, newspapers and related digital assets. He is responsible for finance, corporate development and operational improvement. News Corporation is the ultimate holding company of Xing Kong Chuan Mei Group Co., Limited, a substantial shareholder of the Company.

Mr. KOEPPEN joined News Corporation's Europe & Asia operations in April 2009. Prior to joining News Corporation's Europe & Asia operations, Mr. KOEPPEN was a Partner & Managing Director of The Boston Consulting Group ("BCG") and the world wide co-lead of BCG's media practice. During his 15-year career at BCG, Mr. KOEPPEN was based out of London, Madrid and Munich and worked on media issues relating to pay television, broadcast television, magazines, newspapers, radio, professional publishing, online video games and music. Mr. KOEPPEN holds a Bachelor of Science in Mechanical Engineering from George Washington University in Washington D.C., and also holds a Masters of Management, with a Major in Finance, from Hautes Etudes Commerciales (H.E.C.) in Paris.

Mr. CHEUNG Chun On, Daniel, aged 50, appointed on 12 October, 2009 was a non-executive Director from June 2000 to September 2006. He is also a member of each of the audit committee and remuneration committee of the Company. He is currently the chief executive officer of the Taiwan office of Satellite Television Asian Region Limited ("STARL"), overseeing STARL's businesses in Taiwan and the operations of Mandarin channels including Star Chinese Channel, Star Chinese Movies and Channel [V] Taiwan. STARL is a wholly owned subsidiary of News Corporation (the ultimate holding company of Xing Kong Chuan Mei Group Co., Limited, which is a substantial shareholder of the Company).

Before his appointment as chief executive officer of the Taiwan office of STARL in October 2008, Mr. CHEUNG was president director of PT Asia Global Media, a STARL joint venture terrestrial broadcaster in Indonesia. Prior to that, he was chief operating officer of China Network Systems, a joint venture between STARL and the Koos Group in Taiwan, responsible for managing Koos' cable systems, their upgrade and digitization processes.

董事(續)

非執行董事(續)

Jan KOEPPEN先生，39歲，於二零零九年十一月三十日獲委任，為新聞集團歐亞地區營運總監，職責涉及新聞集團於歐洲及亞洲區內的業務，包括電視、戶外廣告、報章及相關數碼資產。彼專責財務、企業發展及營運改進的範疇。新聞集團為本公司主要股東Xing Kong Chuan Mei Group Co., Limited之最終控股公司。

KOEPPEN先生於二零零九年四月加入新聞集團歐亞區業務營運。於加入新聞集團歐亞區業務營運前，KOEPPEN先生曾任The Boston Consulting Group (「BCG」)的合夥人兼董事總經理，聯席領導BCG全球的媒體業務。於任職BCG 15年間，KOEPPEN先生先後派駐倫敦、馬德里及慕尼黑，負責有關收費電視、廣播電視、雜誌、報章、電台、專業出版、網絡電視遊戲及音樂的媒體事務。KOEPPEN先生獲華盛頓哥倫比亞特區美國喬治華盛頓大學頒授機械工程理學士學位，亦持有巴黎Hautes Etudes Commerciales (H.E.C.) 管理學碩士學位，主修財經。

張鎮安先生，50歲，於二零零九年十月十二日獲委任，曾於二零零零年六月至二零零六年九月期間出任非執行董事。彼亦為本公司審核委員會及薪酬委員會的成員。彼目前為衛星電視有限公司(「衛視」)台灣辦事處之行政總裁，負責監督衛視台灣地區業務以及經營衛視中文台、衛視電影台及Channel [V] Taiwan等多個國語頻道。衛視為新聞集團之全資附屬公司，而新聞集團則為本公司主要股東Xing Kong Chuan Mei Group Co., Limited之最終控股公司。

於二零零八年十月獲委任為衛視台灣辦事處之行政總裁前，張先生曾於衛視位於印尼之合營地面廣播機構PT Asia Global Media出任董事兼總裁。於此之前，張先生曾於衛視與台灣和信企業集團之合營企業中嘉網路股份有限公司出任營運總監，負責管理和信企業轄下有線電視系統，以及有關升級及數碼化工程。

Directors and Senior Management Profile

董事及高級管理人員簡介

Directors (Continued)

Non-executive Directors (Continued)

Mr. GONG Jianzhong, aged 47, appointed on 12 January, 2007, is currently a director of certain subsidiaries of the Company. Mr. GONG is a non-executive director and vice-chairman of the board of directors of Jilin Qifeng Chemical Fiber Co., Ltd. In addition, Mr. GONG is a director and chief executive officer of Bank of China Group Investment Limited ("BOCGI") and a director of a number of companies controlled by BOCGI or in which BOCGI has an interest.

From 2002 to 2005, Mr. GONG was an alternate director and deputy chief executive officer of BOCGI. From 2001 to 2007, Mr. GONG was a non-executive director of China Merchants China Direct Investments Limited. Mr. GONG has over 16 years of experience in banking, administration and management. He graduated from Dongbei University of Finance and Economics in the PRC in April 1991 with a master degree in economics.

Independent Non-executive Directors

Dr. LO Ka Shui, aged 63, appointed on 5 June 2000. He is the chairman and managing director of Great Eagle Holdings Limited and the non-executive director and chairman of Eagle Asset Management (CP) Limited (Manager of the publicly listed Champion Real Estate Investment Trust). He is also a non-executive director of The Hongkong and Shanghai Banking Corporation Limited and an independent non-executive director of Shanghai Industrial Holdings Limited, China Mobile Limited and some other publicly listed companies in Hong Kong. Dr. LO is a vice president of The Real Estate Developers Association of Hong Kong, a trustee of the Hong Kong Centre for Economic Research and a board member of the Hong Kong Airport Authority and the Chairman of the Chamber of Hong Kong Listed Companies. He graduated from McGill University with a Bachelor of Science Degree and from Cornell University with a Doctor of Medicine (M.D.) Degree. He was certified in Internal Medicine and Cardiology. He has more than 30 years' experience in property and hotel development and investment both in Hong Kong and overseas.

董事 (續)

非執行董事 (續)

龔建中先生，47歲，於二零零七年一月十二日獲委任，現任本公司若干附屬公司董事。龔先生為吉林奇峰化纖股份有限公司之非執行董事兼副董事長。此外，龔先生現任中銀集團投資有限公司（「中銀投資」）董事兼執行總裁，及中銀投資所控制或中銀投資擁有權益的多家公司的董事。

由二零零二年至二零零五年期間，龔先生曾擔任中銀投資的替任董事及副執行總裁。由二零零一年至二零零七年期間，龔先生曾任招商局中國基金有限公司的非執行董事。龔先生於銀行、行政及管理方面擁有逾16年經驗。彼於一九九一年四月在中國東北財經大學畢業，獲授經濟碩士學位。

獨立非執行董事

羅嘉瑞醫生，63歲，於二零零零年六月五日獲委任。彼為鷹君集團有限公司主席兼董事總經理及鷹君資產管理（冠君）有限公司（為上市買賣之冠君產業信託管理人）非執行董事兼主席。彼亦為香港上海滙豐銀行有限公司非執行董事及上海實業控股有限公司、中國移動有限公司及其他若干香港上市公司獨立非執行董事。羅醫生為香港地產建設商會副主席、香港經濟研究中心董事及香港機場管理局董事局成員及香港上市公司商會主席。羅醫生畢業於加拿大麥紀爾大學獲理學士學位及於美國康奈爾大學取得醫學博士學位，並受訓成為內科及心臟專科醫生。彼於香港及海外各地從事物業與酒店發展及投資業務逾30年。

Directors and Senior Management Profile

董事及高級管理人員簡介

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Directors (Continued)

Independent Non-executive Directors (Continued)

Mr. LEUNG Hok Lim, aged 74, appointed on 21 January 2005, is a fellow member of CPA Australia, a member of the Macau Society of Certified Practising Accountants, a fellow member of the Hong Kong Institute of Certified Public Accountants and a fellow member of The Taxation Institute of Hong Kong. Mr. LEUNG is the founding and senior partner of PKF, Accountants and Business Advisers. Mr. LEUNG is a non-executive director of Beijing Hong Kong Exchange of Personnel Centre Limited, and the independent non-executive director of a number of listed companies namely Yangtzekiang Garment Limited, YGM Trading Limited, S E A Holdings Limited, Fujian Holdings Limited and High Fashion International Limited.

Mr. Thaddeus Thomas BECZAK, aged 59, is the independent non-executive director and a member of the audit committee of the Company since 11 March 2005. Mr. BECZAK is currently the chairman of Cowen Latitude Advisors Limited and vice chairman of Cowen and Company, LLC. He is also involved in a number of private companies, including the position of the non-executive chairman of ACR Capital Holdings Pte. Ltd, an Asian reinsurance company and the non-executive chairman of Artisan Du Luxe Holding Limited. Mr. BECZAK is also an independent non-executive director of a number of listed companies, including Advanced Semiconductor Manufacturing Corporation Limited, Arnhold Holdings Limited and Pacific Online Limited.

From April 2005 to March 2008, Mr. BECZAK was a senior advisor to Nomura International (Hong Kong) Limited and non-executive chairman of Nomura Asia Holding N.V.. From September 1997 until December 2003, Mr. BECZAK was a director of Kerry Holdings Limited. During this time he also held various board and operating positions within the group. Most recently, he was deputy chairman of SCMP Holdings Limited and publisher of South China Morning Post Publishers Limited. Previously, he had been deputy chairman of Shangri-La Asia Limited, deputy chairman of Kuok Philippines Properties, a director of China World Trade Center Limited and a director of Kerry Properties Limited.

董事(續)

獨立非執行董事(續)

梁學濂先生，74歲，於二零零五年一月二十一日獲委任，為澳洲會計師公會資深會員、澳門核數師公會會員、香港會計師公會資深會員及香港稅務學會資深會員。梁先生為大信梁學濂(香港)會計師事務所之創辦人及高級合夥人。梁先生為京港人才交流中心有限公司之非執行董事，並為多間上市公司，即長江製衣有限公司、YGM貿易有限公司、爪哇控股有限公司、閩港控股有限公司及達利國際集團有限公司之獨立非執行董事。

Thaddeus Thomas BECZAK(白泰德)先生，59歲，於二零零五年三月十一日起出任本公司的獨立非執行董事及審核委員會成員。BECZAK先生現為Cowen Latitude Advisors Limited之主席及Cowen and Company, LLC之副主席。彼亦任職於多間私人公司，包括擔任ACR Capital Holdings Pte. Ltd. (一家亞洲再保險公司)之非執行主席及Artisan Du Luxe Holding Limited之非執行主席。BECZAK先生亦擔任多間上市公司之獨立非執行董事，包括上海先進半導體製造股份有限公司、安利控股有限公司及太平洋網絡有限公司。

BECZAK先生於二零零五年四月至二零零八年三月曾為野村國際(香港)有限公司的高級顧問及Nomura Asia Holding N.V.之非執行主席。於一九九七年九月至二零零三年十二月期間出任嘉里控股有限公司的董事，同期出任該集團內的多個董事局及營運職位。近期，BECZAK先生曾擔任SCMP集團有限公司的副主席及南華早報出版有限公司的出版人。之前，他曾擔任香格里拉(亞洲)有限公司的副主席、郭氏菲律賓地產的副主席、中國世界交易中心有限公司董事及嘉里集團有限公司董事。

Directors and Senior Management Profile

董事及高級管理人員簡介

Directors (Continued)

Independent Non-executive Directors (Continued)

From November 1997 until December 2002, Mr. BECZAK was chairman of the Listing Committee of the Stock Exchange and a member of the Stock Exchange and a member of board of directors of the Stock Exchange from 1998 until 2001. From June 2001 until May 2007, he was a member of the Advisory Committee of the Securities and Futures Commission in Hong Kong. Currently, he is a member of the international advisory committee of the China Securities Regulatory Commission (CSRC).

Prior to joining the Kerry group, Mr. BECZAK was a managing director of J.P. Morgan Inc., and president of J.P. Morgan Inc., and president of J.P. Morgan Securities Asia from 1990 until 1997. While at J.P. Morgan, Hong Kong, he was a director of the Bank of the Philippine Islands and a committee member of the Hong Kong Association of Banks. He joined J.P. Morgan in 1974. Mr. BECZAK has over 26 years of experience in Asia.

Mr. BECZAK is a graduate of Georgetown University (B.S.F.S.) and Columbia University (M.B.A.). He is a member of the Board of Advisors of the School of Foreign Service at Georgetown.

Mr. BECZAK is currently an adjunct professor of the MBA program of the Hong Kong University of Science and Technology.

Alternate Directors

Dr. GAO Jack Qunyao, aged 51, appointed as alternate director to Mr. CHEUNG Chun On, Daniel on 12 October, 2009. He ceased to act as alternate director to Mr. Paul Francis AIELLO and Mr. LAU Yu Leung, John after their resignation as non-executive directors of the Company on 12 October 2009 and 30 November 2009 respectively. He is currently the director and chief executive officer of STAR (China) Limited. Dr. GAO is also the vice president of News Corporation and chief representative of the News Corporation Beijing Representative Office. Dr. GAO previously served as vice president, Asia Pacific (APAC) Emerging Geography of Autodesk, Inc., general partner of Walden International, president and general manager of Microsoft (China) Co. Limited. Dr. GAO holds doctorate, master and bachelor degrees in engineering from the University of California, Los Angeles, and Harbin Institute of Technology in China.

董事 (續)

獨立非執行董事 (續)

BECZAK先生於一九九七年十一月至二零零二年十二月為聯交所上市委員會主席，並於一九九八年至二零零一年為聯交所之成員以及聯交所董事會成員。從二零零一年六月至二零零七年五月為香港證券及期貨事務監察委員會之諮詢委員會委員。現時，彼為中國證券監督管理委員會之國際諮詢委員會委員。

加盟嘉里集團前，從一九九零年至一九九七年BECZAK先生為J.P. Morgan Inc.之董事總經理及總裁，以及J.P. Morgan Securities Asia之總裁。在任職香港J.P. Morgan期間，彼為菲律賓群島銀行的董事及香港銀行協會的委員會成員。彼於一九七四年加入J.P. Morgan。BECZAK先生在亞洲擁有超過二十六年之經驗。

BECZAK先生於哥倫比亞大學(Columbia University)取得工商管理碩士學位，他在佐治城大學(Georgetown University)取得國際政治學學士學位，並且是該大學國際政治學學院顧問委員會的成員。

BECZAK先生現為香港科技大學工商管理碩士課程的客座教授。

替任董事

高群耀博士，51歲，於二零零九年十月十二日獲委任為非執行董事張鎮安先生之替任董事。於二零零九年十月十二日及二零零九年十一月三十日本公司非執行董事Paul Francis AIELLO先生及劉禹亮先生分別辭任後，彼亦不再出任彼等之替任董事。彼現任星空傳媒(中國)有限公司的董事兼行政總裁。高博士亦為新聞集團(News Corporation)的副總裁及新聞集團北京代表處的首席代表。高博士曾擔任歐特克公司(Autodesk, Inc.)全球副總裁兼亞洲最大發展地區總裁、華登國際常務合夥人、微軟(中國)有限公司的總裁兼總經理。高博士持有加州大學洛杉磯分校及中國哈爾濱工業大學工程學的博士、碩士及學士學位。

Directors and Senior Management Profile

董事及高級管理人員簡介

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Directors (Continued)

Alternate Directors (Continued)

Ms. Ella Betsy WONG, aged 42, appointed as alternate director to Mr. Jan KOEPPEN, non-executive director of the Company on 30 November 2009, is general counsel, Asia, News Corporation. Before her appointment as general counsel, Asia, News Corporation, in August 2009, Ms. WONG was the executive vice-president and general counsel of Satellite Television Asian Region Limited ("STAR"), a subsidiary of News Corporation, heading the legal and business affairs team in Hong Kong and other Asian regional offices.

Prior to joining STAR in 1997, Ms. WONG worked in the New York and Hong Kong offices of Winthrop, Stimson, Putnam & Roberts (now Pillsbury Winthrop Shaw Pittman LLP) in the areas of corporate finance, joint ventures and mergers and acquisitions. Ms. WONG has a BA (Hons) law degree from Oxford University and a graduate law degree (JD) from Columbia University in New York.

Senior Management

Mr. YEUNG Ka Keung, aged 50, is the executive vice president and chief financial officer of Phoenix HK and the Company in charge of corporate finance, human resources and administration. He is also the qualified accountant and company secretary of the Company. Mr. YEUNG joined Phoenix in March 1996 and has been in charge of all of Phoenix's internal and external financial management and arrangements as well as the supervision of administration and personnel matters.

Mr. YEUNG graduated from the University of Birmingham and remained in the United Kingdom until 1992 after obtaining his qualification as a chartered accountant. Upon returning to Hong Kong, he worked at Hutchison Telecommunications and Star Television Limited in the fields of finance and business development.

Mr. CHAU Kwan, aged 54, is the executive vice president of Phoenix HK and the Company. He graduated from the Beijing Broadcasting Institute in July 1990 with a major in Editing Studies in School of Television.

Mr. CHAU joined Phoenix in 1998. He was the head of Phoenix Movies Channel, director of programming of Phoenix HK, general manager of Phoenix Film and Television (Shenzhen) Co. Limited (鳳凰影視(深圳)有限公司) and deputy vice president of Phoenix HK. He has held the current positions since 2002. Mr. CHAU has also taken up the position of vice president of Phoenix's Shenzhen management office since 2005, and is responsible for managing the advertising operation and business of the Group.

董事(續)

替任董事(續)

黃雅麗女士，42歲，於二零零九年十一月三十日獲委任為本公司非執行董事Jan KOEPPEN先生之替任董事，為新聞集團亞洲區法律事務主管。於二零零九年八月獲委任為新聞集團亞洲區法律事務主管前，黃女士曾為新聞集團旗下附屬公司衛星電視有限公司(「衛視」)的執行副總裁兼法律事務主管，領導香港及其他亞洲地區辦事處的法律及商業事務團隊。

在一九九七年加入衛視前，黃女士曾於Winthrop, Stimson, Putnam & Roberts (現名為Pillsbury Winthrop Shaw Pittman LLP)的紐約及香港辦事處任職，專責企業融資、合營企業及併購範疇。黃女士持有牛津大學法律(榮譽)學士學位及紐約哥倫比亞大學法律深造學位(法學博士)。

高級管理人員

楊家強先生，50歲，現任鳳凰香港及本公司的執行副總裁兼集團財務總監，負責公司財務、人力資源及行政事務。彼亦為本公司的合資格會計師及公司秘書。楊先生於一九九六年三月加盟鳳凰集團，掌管鳳凰集團一切對內及對外的財務管理及安排，並監察行政及人事事宜。

楊先生畢業於英國伯明翰大學，考獲英國特許會計師資格後留居英國，至一九九二年回歸香港，回港後曾在和記電訊及Star Television Limited擔任財務及業務發展工作。

周軍先生，54歲，現任鳳凰香港及本公司執行副總裁，彼於一九九零年七月畢業於北京廣播學院電視系編導專業。

周先生一九九八年加盟鳳凰集團，先後任鳳凰衛視電影台台長、鳳凰香港節目總監兼鳳凰影視(深圳)有限公司總經理及鳳凰香港副總裁。彼自二零零二年起擔任目前職位。於二零零五年起周先生兼任鳳凰衛視深圳管理總部總裁，主管集團廣告經營及業務。