

2013 Annual Highlights



January

1 30 January

Phoenix entered into agreements with a major television operator in Macau to make Phoenix programmes available to Macau viewers in hotels, commercial premises and in their homes



April

2 9 April

At the New York Festivals – World's Best TV and Films Competition which was held in Las Vegas, a Phoenix documentary was awarded both the Gold World Medal for the Best Investigative Report and the Silver World Medal for the Social Issues Documentary/Information Program as well as a finalist certificate in the Best Public Affairs Program Category

23 April

At the Chicago International Film Festival, two Phoenix documentaries won the Gold and the Silver Plaques respectively in the Investigative Reporting and News Documentary Category; and another documentary won the Silver Plaque in the Public Affairs/Video News Release Category



September

3 28 September

The World Brand Laboratory named Phoenix as one of the 500 most influential brands in Asia for the eighth year in succession. On this occasion Phoenix's rating increased by 12 places. The World Brand Laboratory also rated Phoenix as one of the four most influential television media companies in Asia. The Executive Vice President of Phoenix, Mr. YEUNG Ka Keung, personally received the award from Nobel Prize-winning economist Mr. Robert Mundell and Yale University Professor Ravi Dhar





October

4 26 October

Phoenix held the 2013 Miss Chinese Cosmos Pageant in the seaside resort area of Zhuhai. The twelve finalists competed before the panel of judges by answering questions, dancing and performing. Miss Wang Jinyao from Beijing won the first prize, and the second and third prizes went to Miss Mou Guanhong from the United States and Miss Zeng Yue from Hubei



December

5 5 December

The International Council for Caring Communities held its second conference and musical event in the Great Hall of the United Nations Headquarters in New York. Over 200 guests from around the world attended and the Caring Citizens of Humanity Award was presented to the head of Phoenix's North Asia Bureau, Mr. Tu Tu, who was the first Chinese citizen to receive this award



December

6 25 December

The "500 Strongest World Media Companies", produced by the World Media Lab, listed Phoenix as one of the five strongest television media companies in China