A Global Media Organisation

Asia Pacific

As a satellite broadcaster Phoenix is primarily distributed by AsiaSat 7, which has a footprint covering the Asia-Pacific region. On the Chinese mainland, Phoenix is downlinked to many regional cable networks by Sinosat, and in Hong Kong it is on all major distribution systems. In many other countries and regions Phoenix is also carried by local operators.

Malaysia

Phoenix is carried by Astro, the major DTH operator.

Singapore

Phoenix is carried by StarHub and SingTel.

Indonesia Phoenix is carried by First Media, Topas TV and PT Mega Media.

Thailand Phoenix is carried by True Visions.

Philippines Phoenix is carried by SKY Cable.

> **Japan** Phoenix is carried by Daifu.

Australia

Phoenix is carried by the Jade Interactive system and is also available from AsiaSat 7.

New Zealand

Phoenix is carried by World TV.





Phoenix Movies Channel

Phoenix CNE Channel



Phoenix InfoNews Channel

Phoenix NA Chinese Channel



Phoenix Hong Kong Channel



	Afr <u>ica</u>	Phoenix Chinese News and Entertainment Channel is distributed through MIH DTH platform to 38 countries in Africa, and is also transmitted over terrestrial TV network of StarTimes, covering 11 African countries including South Africa. Phoenix InfoNews Channel is distributed through ZTE DTH platform to the whole Africa.
North America	North Amer <u>ica</u>	Phoenix North America Chinese Channel and Phoenix InfoNews Channel are carried on satellite by DirecTV and EchoStar and are also on the biggest IPTV platform Kylin. PNACC is also available on cable from Time Warner in New York, Comcast in San Francisco, Charter in Los Angeles, Rogers in the Toronto area and Shaw and NOVAS in the Vancouver area.
Los Angeles	Europe	Phoenix Chinese News and Entertainment Channel is carried by Sky Digital, Eurobird 6 and a number of other national cable systems in Europe
and the	Central and	other national cable systems in Europe.
7	South America	Central and South America
Central and South America		Phoenix North America Chinese Channel
	10000	and Phoenix InfoNews Channel are
<u> </u>	THE	carried by Eutelsat 113 satellite to all
		countries in Central and South America.
Phoenix global reach	524	

Phoenix news bureaux. Phoenix also uses materials from foreign independent bureaux based in Brazil, Canada, Mexico, Germany, Hungary, Pakistan and Spain.

10

0