10

# **A Global Media Organisation**







Phoenix InfoNews Channel

Phoenix Hong Kong Channel

Phoenix NA Chinese Channel

Phoenix CNE Channel

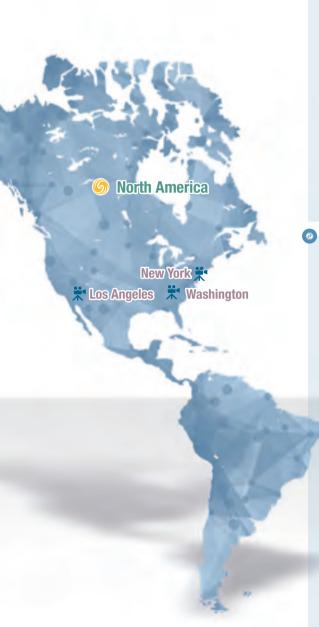
Phoenix Movies Channel

Phoenix global reach

Phoenix news bureaux. Phoenix also uses materials from foreign independent bureaux based in Brazil, Canada, Mexico, Germany, Hungary, Pakistan and Spain.

# **A Global Media Organisation**





### **Asia Pacific**

As a satellite broadcaster, Phoenix is primarily distributed by AsiaSat 7, which has a footprint covering the Asia-Pacific region. In the Mainland China, Phoenix is downlinked to many regional cable networks by APSTAR-6, and in Hong Kong it is on all major distribution systems. In many other countries and regions Phoenix is also carried by local operators.

### **Africa**

Phoenix Chinese News and Entertainment Channel ("Phoenix CNE Channel") is distributed through MIH platform to 38 countries in Africa, and is also transmitted over terrestrial TV network of StarTimes, covering 11 African countries including South Africa. Phoenix InfoNews Channel is distributed through ZTE platform to the whole Africa.

## Malaysia

Phoenix is carried by Astro, the major DTH operator.

# **Singapore**

Phoenix is carried by StarHub and SingTel.

### Indonesia

Phoenix is carried by First Media, Topas TV, Skynindo and Big TV.

#### Thailand

Phoenix is carried by True Visions.

## **Philippines**

Phoenix is carried by SKY Cable.

## **Japan**

Phoenix is carried by Daifu.

#### **Australia**

Phoenix is carried by the Jade Interactive system and is also available from AsiaSat 7.

#### **New Zealand**

Phoenix is carried by World TV.

### **North America**

Phoenix North America Chinese Channel ("Phoenix NA Chinese Channel"), Phoenix InfoNews Channel and Phoenix Hong Kong Channel are carried on satellite by Galaxy 3C, Anik F3, DirecTV and EchoStar and are also on the biggest IPTV platform Kylin. Phoenix NA Chinese Channel is also available on cable from Time Warner in New York, Comcast in San Francisco, Charter in Los Angeles, Rogers in the Toronto area and Shaw and NOVAS in the Vancouver area.

## **Europe**

Phoenix CNE Channel is carried by Sky Digital, Astra 2G, Eutelsat 36B and other cable and IPTV systems in Europe.