A Global Media Organisation

建基全球

ASIA PACIFIC

As a satellite broadcaster, the television programmes of Phoenix Satellite Television Company Limited ("**Phoenix TV**") are primarily carried by AsiaSat 7, which has a footprint covering the Asia-Pacific region, including Mainland China, Hong Kong, Macau and Taiwan. In many other countries and regions, Phoenix TV is also distributed through local operators.

MALAYSIA

Phoenix TV is carried by Astro, the major Direct-to-Home (DTH) operator, and Enjoy TV, a new media platform.

SINGAPORE

Phoenix TV is carried by StarHub.

INDONESIA

Phoenix TV is carried by Skynindo, PT Link Net and PT Innovate Mas Indonesia (IMI).

THAILAND

Phoenix TV is carried by True Visions.

PHILIPPINES

Phoenix TV is carried by SKY Cable.

JAPAN

Phoenix TV is carried by Daifu.

KOREA

 $\label{thm:conditional} \mbox{Phoenix\,TV} \mbox{ is distributed in Korean hotels through Global Reach Korea.}$

VIETNAM

Phoenix TV is carried by Costaline.

LAOS

Phoenix TV is carried by LAOSAT.

CAMBODIA

Phoenix TV is carried by Costaline and LAOSAT.

MYANMAR

Phoenix TV is carried by Costaline and LAOSAT.

BRUNE

Phoenix TV is carried by Kristal Astro.

AUSTRALIA

Phoenix TV is carried by TVB Anywhere and is also available from AsiaSat 7.

NEW ZEALAND

Phoenix TV is carried by Culture & Media and TVB Anywhere.

亞太區

作為一個衛星頻道,鳳凰衛視有限公司(「**鳳凰衛視**」) 的電視節目透過亞衛7號覆蓋整個亞太地區,包括中國大陸及港澳台。在其他國家及地區,鳳凰衛視亦透 過當地有線系統全頻落地。

馬來西亞

鳳凰衛視通過Astro,以直接到戶(DTH)方式全頻廣播,以及新媒體平台EnjoyTV系統廣播。

新加坡

鳳凰衛視通過星和視界(StarHub)系統廣播。

印尼

鳳凰衛視通過Skynindo、PT Link Net及PT Innovate Mas Indonesia (IMI) 系統廣播。

泰國

鳳凰衛視通過True Visions 系統廣播。

菲律賓

鳳凰衛視通過SKY Cable 系統廣播。

日本

鳳凰衛視通過大富系統廣播。

韓國

鳳凰衛視通過Global Reach Korea系統落地韓國酒店。

越南

鳳凰衛視通過金海岸系統廣播。

老撾

鳳凰衛視通過老撾亞太衛星系統廣播。

柬埔寨

鳳凰衛視通過金海岸及老撾亞太衛星系統廣播。

緬甸

鳳凰衛視通過金海岸及老撾亞太衛星系統廣播。

汶萊

鳳凰衛視通過Kristal Astro系統廣播。

澳洲

鳳凰衛視經TVB Anywhere系統傳送,亦可從亞衛7號接收。

新西蘭

鳳凰衛視通過文化傳媒及TVB Anywhere 系統廣播。

A Global Media Organisation 建基全球

KIRGHIZIA

Phoenix TV is carried by LLC Ala TV.

THE UNITED ARAB EMIRATES

Phoenix TV is carried by USMTV.

AFRICA

Phoenix Chinese News & Entertainment Channel ("**Phoenix CNE Channel**") and Phoenix InfoNews Channel are distributed to 31 countries in Africa including South Africa through StarTimes platforms. Phoenix InfoNews Channel is also carried on E21B and E7B satellite covering the whole Africa region.

NORTH AND SOUTH AMERICA

Phoenix North America Chinese Channel ("**Phoenix NA Chinese Channel**"), Phoenix InfoNews Channel and Phoenix Hong Kong Channel are carried on satellite, cable, IP, OTT and mobile platforms such as ADTH, AT&T (AT&T Uverse + DirecTV), Bell, Boss TV, CableVision, Charming China, Comcast, ContentPort, COX, CWI, Dish, EnTouch, Flow, Frontier, Hawaiian Telcom, iTalkTV, Kylin TV, NOVUS, PhoenixTV-US, Rogers, Shaw, Spectrum (Charter + Time Warner), Telus, Verizon FiOS to cover 48 countries and regions in North and South America.

Furthermore, Phoenix TV Channels are available in over 55 hotels with 49,700 rooms in total in North America.

EUROPE

Phoenix CNE Channel and Phoenix InfoNews Channel are carried on satellites and mainstream DTH, Cable, OTT and IPTV networks in Europe such as SKY, Free, Orange, SFR, Numericable, Bouygues, Vodafone Kable Deutschland, Wilhelm.tel, NOS, MEO and Vodafone Portugal, which are covering 44 countries in Europe.

Furthermore, 214 hotels in Europe with over 41,000 rooms in total, choose Phoenix Channels as their official Chinese TV Channels for their guests.

吉爾吉斯

鳳凰衛視通過 LLC Ala TV 系統廣播。

阿聯芭

鳳凰衛視通過USMTV系統廣播。

非洲

鳳凰衛視歐洲台和鳳凰衛視資訊台通過四達時代的平台覆蓋包括南非在內的31個非洲國家。鳳凰衛視資訊台亦通過E21B及E7B衛星覆蓋非洲全境。

南北美洲

鳳凰衛視美洲台、鳳凰衛視資訊台和鳳凰衛視香港台通過AT&T (AT&T Uverse + DirecTV)、Bell、Boss TV、CableVision、Comcast、ContentPort、COX、CWI、Dish、EnTouch、Flow、Frontier、Hawaiian Telcom、NOVUS、PhoenixTV-US、Rogers、Shaw、Spectrum (Charter + Time Warner)、Telus、Verizon FiOS、精宇衛視、魅力中國、麒麟電視、蜻蜓電視等衛星電視、有線電視、網絡電視、OTT以及移動平台覆蓋48個南北美洲國家和地區。

與此同時,北美地區有至少55間酒店,合共 49.700個房間可以收看鳳凰衛視。

歐洲

鳳凰衛視歐洲台及鳳凰衛視資訊台通過歐洲國家衛星及主流DTH、有線電視、OTT及IPTV網絡,如SKY、Free、Orange、SFR、Numericable、Bouygues、Vodafone Kable Deutschland、Wilhelm.tel、NOS、MEO及Vodafone Portugal,其覆蓋44個歐洲國家。

與此同時,歐洲有214間酒店,合共超過41,000個房間,選擇鳳凰衛視頻道為其訪客的指定中文電視頻道。

Annual Report 2021 年報 2021 年報 2021

A Global Media Organisation 建基全球





Phoenix Chinese Channel

Phoenix InfoNews Channel

鳳凰衛視中文台



Phoenix Hong Kong Channel

Phoenix CNE Channel

A Global Media Organisation 建基全球





鳳凰衛視美洲台

Phoenix Movies Channel

鳳凰衛視電影台

PHOENIX GLOBAL REACH

Phoenix TV news bureaux and correspondent stations.
Phoenix TV also uses materials from foreign independent bureaux based in Brazil,
Canada, Mexico, Germany,
Hungary, Pakistan and Spain.

鳳凰全球網絡

鳳凰衛視新聞辦事處及記者站。 鳳凰衛視亦使用位於巴西、加拿 大、墨西哥、德國、匈牙利、巴 基斯坦及西班牙的海外獨立記者 站的資料。

Annual Report 2021 年報 2021 年報 2021