



Global Outlook

全球視野

Phoenix Satellite Television Company Limited (“Phoenix TV”) is a Chinese-language media entity with international coverage, its programmes are characterised by global vision and its dedication is to provide the Chinese-speaking audience with real-time news and information from around the world.

In 2021, Phoenix TV reported on many major news stories around the world and also participated in a number of important international events. The following provides a sense of Phoenix TV’s international role as a news reporter:

鳳凰衛視有限公司（「鳳凰衛視」）作為覆蓋全球的華語媒體，節目極具全球視野，並致力於向華語觀眾提供即時全球新聞及資訊。

於2021年，鳳凰衛視報導多項全球新聞大事，亦參與不少國際重要事件。下列為鳳凰衛視作為新聞報導機構於世界各地進行的工作：

1. Joe Biden Inaugurated as the New President of the U.S. while the Attack on the Capitol Building Shocked the World

美國新總統拜登就職 國會騷亂震驚世界



Joe Biden, the elected President of the United States, took the presidential oath of office on 20 January 2021. The inauguration ceremony, supposed to be just a symbolic ceremony, took a different turn and shocked the world when supporters of Donald Trump stormed the Capitol Building on 6 January to sabotage. Washington, D.C. has been heavily guarded since the attack. PhoenixTV reporters stationed in the U.S. reported comprehensively on the attack on the Capitol Building, the security situation before and after the

inauguration ceremony, and how the inauguration ceremony was held under the pandemic and security threats. The domestic and foreign policy of the new U.S. administration had also attracted much attention after the 4 years reign of Trump. We deployed our correspondent stations across the world to produce a series of reports to explore the possible policies on domestic and foreign affairs under the new Biden administration, as well as its impact on the global situation.

當選美國總統喬·拜登在2021年1月20日宣誓就任，就職禮本來只是象徵性的儀式，但特朗普支持者在1月6日闖入國會破壞，震驚全球，使就職禮變得完全不一樣。自闖入國會事件後，華盛頓特區保安森嚴，鳳凰衛視美國站記者，全面報道了闖入國會事件，以及就職禮前後的安保情況，和就職禮在疫情及安保威脅下的舉行情況。而在特朗普執政4年後，美國新政府的內政外交政策也備受矚目，本台發動全球記者站，製作了一系列報道，探討拜登新政府的內政外交等各方面的可能政策，以及對全球局勢的影響。



2. Coup in Myanmar and Aung San Suu Kyi was Detained 緬甸政變 昂山素姬被拘

On the morning of 1 February 2021, the National League for Democracy (NLD) was deposed by the Tatmadaw, which then vested power in a stratocracy, and the Tatmadaw proclaimed a year-long state of emergency and declared power had been transferred to Commander-in-Chief of Defence Services Min Aung Hlaing. Leaders such as State Counsellor Aung San Suu Kyi and President Win Myint were also detained. Subsequently, demonstrations against the military coup broke out across Myanmar, and the Myanmar military suppressed the demonstrations with force. Our reporters in Myanmar covered the whole process of the coup, the subsequent series of large-scale demonstrations, and the armed confrontations against the military in various parts of Myanmar. Phoenix TV reporters stationed in

Myanmar had been paying close attention and reporting on the latest situation of the political instability and stagnant economic development in Myanmar as a result of the coup, and the active mediation of other countries and international organizations such as Association of Southeast Asian Nations (ASEAN).

2021年2月1日凌晨，緬甸國防軍推翻全國民眾聯盟政府，國防軍宣布緬甸進入為期1年的緊急狀態，並表示權力已移交給國防軍總司令敏昂萊；同時拘捕了國務資政昂山素姬、總統溫敏等領導人。隨後，緬甸全國爆發反對軍事政變的示威，而緬甸軍方則武力鎮壓示威活動。鳳凰衛視駐緬甸記者全程報道政變的經過，隨後的連串大規模示威，以及緬甸各地反軍方的武裝對抗。政變導致緬甸政局不穩，經濟發展停滯，其他國家和東盟等國際組織的積極斡旋，本台一直持續關注報道。



3. China-U.S. High-level Talks in Alaska 中美阿拉斯加高層對話

China-U.S. high-level talks was held in Alaska in March. Chinese representatives were led by Yang Jiechi, Member of the Political Bureau of the CPC Central Committee and Director of the Office of the Foreign Affairs Commission of the CPC Central Committee, with Wang Yi, State Councilor and Foreign Minister; and U.S. representatives were led by Secretary of State Blinken with National Security Advisor Sullivan. This is the first high-level face-to-face meeting between China and U.S. since Biden took office, which attracted global attention. The two interview teams that Phoenix TV assigned sent back detail reports on the verbal conflict between the two countries at the meeting, which foretold the China-U.S. tensions in 2021. After the meeting, the correspondent stations of Beijing and U.S. interviewed various experts and scholars who commented on the effects and importance of this talk on the development of China-U.S. relations.

中美高層對話於3月在阿拉斯加舉行，中方代表以中共中央政治局委員、中央外事工作委員會辦公室主任楊潔篪，和國務委員兼外交部長王毅為首，而美方代表以國務卿布林肯和國家安全顧問沙利文為首，這是拜登上任以來中美首次高層面對面會晤，受到全球矚目，鳳凰衛視派出的兩支採訪隊伍，發回詳細報道，雙方在會上的唇槍舌劍，預示了2021年中美的緊張關係。北京和美國記者站，在會後採訪了多名專家和學者，評論此次對話對中美關係發展的影響以及重要性。



4. Russia-U.S. Summit 俄美峰會



After assuming office in mid-June, U.S. President Joe Biden took his first trip abroad to U.K. and France to attend the G7 Summit and the NATO Summit, thereby showing to the world that the U.S. would change its unilateralism policy adopted during the Trump Administration. Phoenix TV correspondents stationed in U.K. and France followed up and reported Biden's entire trip, with the Russia-U.S. Summit in Geneva as the climax of his foreign visit. After the meeting held between Biden and Russian President

Putin, the two presidents held press conferences respectively. We provided live broadcast of such press conferences, and we were able to maintain communication with our frontline reporters in Geneva to uninterruptedly report updated news about the Summits. Subsequently, Biden and Putin also held telephone and video conferences, yet, Russia-U.S. relations have not improved as a result, and Ukraine crisis further intensified the tense relations between the two countries.

美國總統喬·拜登在6月中上任後首次出國訪問，前往英國和法國出席七國集團峰會和北約峰會，藉此向外界表明美國將會改變特朗普政府時期的單邊主義政策。鳳凰衛視駐英國和法國記者，全程跟蹤報道了拜登的行程。隨後在日內瓦舉行的俄美峰會，更是拜登這次外訪的重頭戲。拜登和俄羅斯總統普京會面後，各自舉行了記者會，本台直播了記者會，並和在日內瓦的前線記者保持連線，不間斷報道峰會最新消息。之後拜登和普京也舉行了電話及視頻會議，但俄美關係並沒有因此而改善，烏克蘭問題更使兩國關係變得緊張。

5. Radical Changes in Afghanistan 阿富汗變天



The control of capital Kabul by Afghan Taliban in a very short period of time during August had shocked the whole world. Phoenix TV's special correspondent in Afghanistan went deep into Kabul's embassy zone, the presidential palace, Kabul University, markets, banks and other areas to do coverages, as well as interviewed Mujahid, Taliban's official spokesman. On the 20th anniversary of 911 event, our correspondent in Pakistan also arrived in Kabul, making us the first international media to enter Kabul after Taliban took over the power. Our correspondent reported

in detail the situation in Kabul under Taliban rule and conducted interviews with several senior Taliban officials.

阿富汗塔利班於8月在極短時間內，控制了首都喀布爾，震驚全球，鳳凰衛視駐阿富汗特約記者深入喀布爾大使館區、總統府、喀布爾大學、市場、銀行等採訪，又專訪了塔利班官方第一發言人穆賈希德。本台駐巴基斯坦記者在911事件二十週年當天，也抵達了喀布爾，成為塔利班接管政權後第一家進入喀布爾的國際媒體，詳盡報道了喀布爾在塔利班管治下的情況，並專訪了多名塔利班高層官員。



6. Meng Wanzhou Back in China 孟晚舟回家



Meng Wanzhou, deputy chair of the board of Huawei, flew home to China in September after being detained in Canada for almost 3 years. Canadian police arrested Meng Wanzhou at Vancouver's International Airport during her stopover on 1 December 2018 at the behest of the U.S. authorities. Since then, she had started her long-running proceedings in Canada, and was eventually released by the Supreme Court of British Columbia on 24 September 2021 after

reaching a Deferred Prosecution Agreement with U.S. prosecutors. When the case was heard in the Canadian court, We reported the latest information and analysis of the case in real time through constant connection with reporters in Canada and the U.S. We also made a live broadcast of Meng's release and her speech upon the night landing in Shenzhen, China, as well as a detailed report on the response of China and the U.S. to this case.

在加拿大遭到拘留近3年的華為副董事長孟晚舟9月返回中國。加拿大警方在2018年12月1日應美國當局要求，在孟晚舟於溫哥華國際機場過境時將她逮捕，孟晚舟隨後在加拿大展開了漫長的法律程序，最終在2021年9月24日，和美國檢察官達成延緩起訴協議，孟晚舟獲加拿大不列顛哥倫比亞省高等法院釋放。本台從加拿大法院開庭審理案件時，便不斷通過加拿大記者和美國記者的連線，即時報道了案件審理的最新資訊和分析，並直播了孟晚舟獲釋以及當晚乘坐飛機抵達中國深圳發表講話的情況，對於中方和美方對事件的回應，本台也作了詳盡報道。

7. The 100th Anniversary of the Founding of the CPC 建黨百年

The year of 2021 marks the centenary of the founding of the Communist Party of China (CPC). In celebration of the party's founding, Phoenix TV launched three series of reports on this theme, being *The Great Years - Overseas Stories of the CPC Pioneers* (《崢嶸歲月-尋訪中共先驅的海外故事》), *The Great Way - Series Reports on the CPC's Centennial Achievements* (《大道之行-中共建黨百年成就系列報道》) and *The Footsteps of the Times - Series Reports on the Overseas Footprints of President Xi Jinping* (《時代足音-習近平主席海外足跡系列報道》). These series of reports provided a detailed analysis of how the CPC led China out of the predicament and created a brand-new image during a century of political turmoil in China. The ceremony to celebrate the 100th anniversary of the founding of the CPC was held on 1 July, where General Secretary of the CPC Central Committee, President of China, and Chairman of the Central Military Commission Xi Jinping delivered an important speech. Phoenix TV conducted a live broadcast of the entire conference. Our reporters from the Beijing station sent back detailed news of Xi Jinping's speech immediately after the ceremony, and the global reporter station also sent



back the views of local leaders, and experts and scholars of politics and business on the centenary of the founding of CPC.

2021年，中國共產黨建黨100年，為慶祝建黨，鳳凰衛視推出了建黨百年3大系列報道，分別為《崢嶸歲月－尋訪中共先驅的海外故事》、《大道之行－中共建黨百年成就系列報道》和《時代足音－習近平主席海外足跡系列報道》。詳細分析中共在中國政局動蕩的百年期間，如何帶領中國走出困境開創全新面貌。慶祝中國共產黨成立100週年大會在7月1日舉行，中共中央總書記、國家主席、中央軍委主席習近平發表了重要講話，鳳凰衛視直播整個大會過程，本台北京站記者在會後立即發回習近平講話的詳細新聞，全球記者站也發回了當地領導人、政商界和專家學者對中共建黨百年的看法。



8. Virtual Meeting between Chinese President and U.S. President 中美領導人視頻對話

In the morning of Chinese New Year's Eve on 11 February 2021, Chinese President Xi Jinping and U.S. President Joe Biden had a phone call. The two presidents greeted to each other for the Chinese New Year of the Ox and conducted in-depth interaction on major international and regional issues. This was the first phone call between Biden after his assumption of office and Xi Jinping. The two presidents held a phone call again on 10 September, and they conducted genuine, in-depth, extensive and strategic communication and interaction on China-U.S. relations and issues concerned. For the first virtual meeting between Xi Jinping and Biden held in November, the two presidents believe that the meeting was genuine, constructive, substantive and successful. The bilateral relationship between China and the U.S. is one of the most important

issue in the world, whereas the interaction between the two presidents attracted much attention. This report had discussed the content of each interaction between the two presidents as well as the analysis of the political and business sectors, experts and scholars in detail.

2021年2月11日，中國農曆除夕上午，中國國家主席習近平和美國總統喬·拜登通電話，兩國元首就中國牛年春節相互拜年，並就重大國際及地區問題深入交換意見，這是拜登上任後首次和習近平的通話。兩國元首9月10日再度通電話，就中美關係和雙方關心問題進行了坦誠、深入、廣泛的戰略性溝通和交流。至11月習近平與拜登舉行首次的視頻會晤，兩國元首都認為會晤是坦率、建設性、實質性和富有成效的。中美雙邊關係是世界上最重要、最複雜的雙邊關係之一，兩國元首的互動備受矚目，本詳細報道了每次互動的內容，以及政商界、專家和學者的分析。



9. Shenzhou 12 and 13 Lift-off 神舟十二號及十三號升空



China's aerospace development has made remarkable achievements in 2021. The Shenzhou-12 manned spacecraft lifted off on 17 June and completed a fast automated rendezvous and docking with the Tianhe core module. The manned mission of the Shenzhou-12 spacecraft is the fourth mission in the key technology verification phase of the space station and also the first manned mission in the space station, which is an important stage in the construction of China's space station. On 16 October, the Long

March-2F Yao-13 carrier rocket carrying the Shenzhou-13 manned spacecraft lifted off and completed a fast automated rendezvous and docking with the space station complex. The three astronauts will stay in orbit for six months. Phoenix TV sent reporters to the Jiuquan Satellite Launch Center to report the whole process of the launch of Shenzhou-12 and Shenzhou-13, and continue to pay attention to the latest situation of astronauts in orbit and China's progress in aerospace development.

中國航天發展在2021年取得驕人成就，神舟十二號載人飛船在6月17號升空，與天和核心艙完成自主快速交會對接。神舟十二號載人飛行任務是太空站關鍵技術驗證階段第四次飛行任務，也是太空站階段首次載人飛行任務，是中國太空站建設的重要階段。10月16日，搭載神舟十三號載人飛船的長征二號F遙十三運載火箭發射升空，與空間站組合體完成自主快速交會對接，3名航天員將在軌駐留6個月。鳳凰衛視派出記者到酒泉衛星發射中心，全程報道了神州十二號和神舟十三號發射升空的過程，並持續關注航天員在軌的最新情況，以及中國在航天發展的進展。

