

# Awards and Recognition

## 獎項及殊榮

18 APRIL  
4月18日



### Phoenix TV was honoured with several awards at the 2023 New York Festivals TV & Film Awards

The 2023 New York Festivals TV & Film Awards was held online in mid-April, where Phoenix TV was once again honoured with several awards for its excellent shooting and production work. It was the 12th consecutive year being awarded at the New York Festivals TV & Film Awards from which Phoenix TV's program production earned international recognition.

Among these, *25th Anniversary of the Hong Kong Special Administrative Region – Bicycle* won the silver award in Camerawork: Promotion/Open & IDs, *Zoom In: Life of Women in Afghanistan* won the silver award in News Program: Best Investigative News Coverage, *Zoom in: The Last 'Comfort Women' Survivors* won the silver award in Documentary: Human Rights, *Zoom In* won the bronze award in Promotion/Open & IDs: Documentary/Information Open & Titles, and *Asian Financial Insight* was a finalist for Craft: Program – Best Graphic Design.

The New York Festivals TV & Film Awards is regarded as one of the events with well-rounded global perspectives in the film and television industry worldwide, attracting commercials, radio programs, TV programs and films from all over the world every year. Since 1990, it has established United Nations Special Prizes with the United Nations Department of Public Information.

### 鳳凰衛視榮獲2023年紐約電視電影節多項殊榮

2023年紐約電視電影節線上頒獎典禮於4月中舉行，鳳凰衛視憑藉出色的拍攝及製作能力，再獲多項殊榮，連續第12年於紐約電視電影節摘得獎項，可見鳳凰衛視節目的製作水準受到國際認可。

其中《香港回歸25周年 – 單車》獲攝影技術類：宣傳／片頭設計銀獎，《鳳凰聚焦：阿富汗女性生活實錄》獲新聞節目類 – 最佳調查性新聞報道銀獎，《鳳凰聚焦：最後的慰安婦幸存者》獲紀錄片類：人權銀獎，《鳳凰聚焦》獲宣傳／片頭設計類：紀錄片片頭銅獎，《亞洲財經透視》入圍技術類：最佳節目平面設計獎。

紐約電視電影節被視為全球電影電視界最具國際視野的競賽之一，每年吸引來自世界各地的廣告片、電台節目、電視節目和電影參賽，自1990年起更與聯合國公共信息部設立聯合國特別獎項。

## Awards and Recognition

### 獎項及殊榮

27 APRIL  
4月27日



#### Phoenix TV won 2 Gold Awards at the 7th Business Journalism Awards of The Hang Seng University of Hong Kong

On 27 April, the 7th Business Journalism Awards was held by The Hang Seng University of Hong Kong. It was the first professional award in the field of business journalism established by a tertiary institution, with an aim to recognise and encourage outstanding business journalism practitioners for their contribution to society and the press.

Jin Xiaofei and Wang Jinlu, Phoenix TV reporters, won the gold award in the Best Business & Finance Profile Interview and the gold award in the Best Greater Bay Area Business News Reporting, with entries of *In Response to the Short-Selling of Hong Kong Dollars by Financial Giants*, *Chan Mo Po: We Have No Intention of Reviewing the Linked Exchange Rate as It Is Effective* (《回應大鱷沽空港元 陳茂波：聯繫匯率行之有效 無意檢討》) and *Experts from Hong Kong Talked about Strategies of Competing for Chips: The Greater Bay Area Is a Big Name for Attracting Foreign Investment in Hong Kong* (《競逐芯戰略 港專家：大灣區是外商來港金字招牌》), respectively.

#### 第七屆恒大商業新聞獎 鳳凰衛視摘奪兩金

於4月27日，香港恆生大學舉辦第七屆商業新聞獎頒獎典禮。這是首個由大專院校設立的商業新聞專業獎項，旨在表揚及鼓勵優秀商業新聞從業員，肯定其對社會及新聞界作出的貢獻。

鳳凰衛視記者金小菲和王金璐分別以《回應大鱷沽空港元 陳茂波：聯繫匯率行之有效無意檢討》和《競逐芯戰略港專家：大灣區是外商來港金字招牌》獲得最佳商業財經人物專訪獎金獎和最佳大灣區商業新聞報道獎金獎。

## Awards and Recognition 獎項及殊榮

15 JUNE  
6月15日



### Phoenix TV has been listed as China's 500 Most Valuable Brands for 20 consecutive years

On 15 June, an analysis report on the China's 500 Most Valuable Brands of 2023 was released at the 20th World Brand Summit hosted by World Brand Lab in Beijing. Such annual report was prepared based on financial information, brand influence and consumer behaviour analysis, and Phoenix TV has been on the list for 20 consecutive years. Together with China Central Television, People's Daily and Hunan Radio, Film and Television Group Co., Ltd., it was ranked as the top 4 in the media industry under the China's 500 Most Valuable Brands of 2023.

World Brand Lab is an international brand value research institution, chaired by Professor Robert Mundell, the Nobel Prize Winner of 1999 in Economics. Experts and consultants come from the world's top universities such as Harvard University, Yale University, and Massachusetts Institute of Technology in the United States, as well as Oxford University, and Cambridge University in the United Kingdom.

### 鳳凰衛視連續20年榮登《中國500最具價值品牌》

於6月15日，由世界品牌實驗室主辦的第二十屆世界品牌大會於北京舉行，會上發佈了2023年《中國500最具價值品牌》分析報告。這份基於財務資料、品牌強度和消費者行為分析的年度報告中，鳳凰衛視連續第20年榮登該榜單，與中央電視台、人民日報及湖南廣播影視集團有限公司名列2023年《中國500最具價值品牌》傳媒行業前四名。

世界品牌實驗室是一家國際化的品牌價值研究機構，由1999年諾貝爾經濟學獎得主Robert Mundell教授擔任主席。專家和顧問來自美國哈佛大學、耶魯大學、麻省理工學院、英國牛津大學、劍橋大學等世界頂級學府。

## Awards and Recognition

### 獎項及殊榮

20 SEPTEMBER  
9月20日



#### Phoenix TV has been listed as Asia's 500 Most Influential Brands for 18 consecutive years

On 20 September, the Aisa Brand Summit hosted by World Brand Lab was held in Hong Kong. Themed with "How Technology Shapes Brand Transformation and Influences Consumer Behaviour" for the year, The Asia's 500 Most Influential Brands for 2023 was released on the summit, which was the 18th time the World Brand Lab has evaluated the influence of Asian brands. Huang Chengzi, a host from Phoenix TV, served as the emcee of the summit.

The judging criterion of The Asia's 500 Most Influential Brands was the brand's influence in Asia. In such annual report based on market share, brand loyalty

and leadership in Asia, Phoenix TV has been listed for 18 consecutive years and ranked 124th, becoming the first top 4 Asian TV brands with China Central Television, Hunan Radio, Film and Television Group Co., Ltd., and Japan Broadcasting Corporation.

#### 鳳凰衛視連續18年上榜《亞洲品牌500強》

於9月20日，由世界品牌實驗室主辦的「亞洲品牌大會」在香港召開。今年的主題是「科技如何推動品牌轉型和改變消費者行為」，會上公佈了2023年《亞洲品牌500強》排行榜。這是世界品牌實驗室第18次對亞洲品牌的影響力進行測評。鳳凰衛視主持人黃橙子擔任大會司儀。

《亞洲品牌500強》的評判標準是品牌的亞洲影響力。在這份基於市場佔有率、品牌忠誠度和亞洲領導力的年度報告中，鳳凰衛視連續18年榮膺榜單，排名124位，與中央電視台、湖南廣播影視集團有限公司及日本放送協會成為亞洲電視品牌四強。

4 OCTOBER  
10月4日

#### Honoured with a title of Good MPF Employer for 2022-2023

On 4 October, Phoenix TV was honoured with a title of Good MPF Employer at the Good MPF Employer Award 2022-2023 organized by the Mandatory Provident Fund Schemes Authority. The award is committed to promoting employers in fulfilling their legal responsibilities while recognizing good employers who value and protect their employees' retirement.

#### 獲評2022-2023年度「積金好僱主」

於10月4日，鳳凰衛視於強制性公積金計劃管理局主辦的2022-23年度「積金好僱主」嘉許計劃中榮獲積金好僱主殊榮，該嘉許致力促進僱主履行法律責任，同時表揚重視僱員退休保障的好僱主。



## Awards and Recognition 獎項及殊榮

12 OCTOBER  
10月12日

### Listed as the Global Chinese Language New Media Influencer for the first half of 2023

On 12 October, Phoenix TV ranked the first among the top 20 New Media Influencers in Hong Kong, Macau and Taiwan, and also ranked the first among top 20 Social Media Influencers, Social Media Power, Social Media Productivity, Interactive Social Media and Web Influencer in Hong Kong and Macau, according to the Global Chinese Language New Media Influencer for the first half of 2023 based on the project of the Global Chinese Language New Media Influence evaluated by China News Service and Communication University of China, School of Journalism.

### 榮登2023年上半年世界華文傳媒新媒體影響力榜

於10月12日，在由中國新聞社與中國傳媒大學新聞學院世界華文傳媒新媒體影響力測評項目產生的2023年上半年世界華文傳媒新媒體影響力榜單中，鳳凰衛視榮獲新媒體影響力榜港澳臺地區總榜前20名榜首，以及港澳地區社交媒體影響力榜、社交媒體輻射力榜、社交媒體生產力榜、社交媒體互動力榜及網站影響力榜前20名榜首。

24 October  
10月24日

### Awarded the certificate of 2023 Partner Employer Award

On 24 October, Phoenix TV was awarded the certificate of Partner Employer Award. Such award sponsored by The Hong Kong General Chamber of Small and Medium Business is used to recognise enterprises for assisting young fresh graduates in employment or providing internship opportunities. Employers are also endorsed for hiring people with different needs, creating employment or training opportunities for disadvantaged groups, and encouraging enterprises to fulfil their social responsibilities and make greater contributions.

### 獲頒2023年友商有良卓越企業嘉許狀

於10月24日，鳳凰衛視獲頒友商有良嘉許計劃卓越企業嘉許狀，該計劃由香港中小型企業總商會主辦，用以表揚企業積極協助青年畢業生就業或提供實習機會，更表揚僱主聘請不同需要人士就業，為弱勢社群創造就業或培訓機會，鼓勵企業積極履行社會責任作出更大的貢獻。



## Awards and Recognition

### 獎項及殊榮

7 DECEMBER  
12月7日

#### Received several awards at the Asian Academy Creative Awards 2023 (Hong Kong Regional Award)

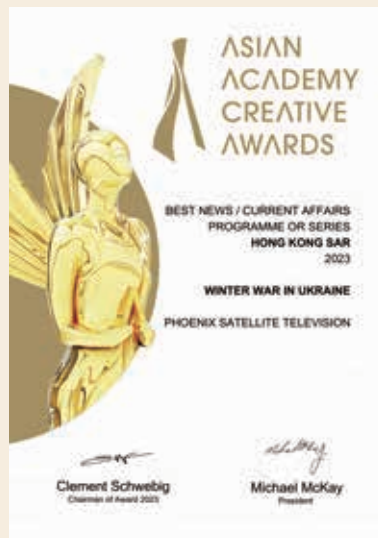
On 7 December, Phoenix TV's *A story of an old man in Mariupol*, *Weekly Feature – Winter War in Ukraine* and *C'est la vie – Being Transgender* won the Best Single News Story/Report (HKSAR), the Best News or Current Affairs Programme or Series (HKSAR) and the Best Editing (HKSAR) at the Asian Academy Creative Awards sponsored by Infocomm Media Development Authority and hosted by Asian Academy Creative Academy.

Such awards aim to cultivate and train talents in the Asian television and film/creative industry, so as to enhance the quality and creativity of the Asian television and film industry. It was first held in 2018 and it has been the 6th year hosting such an event, where prominent television stations such as China Central Television, Korean Broadcasting System, Japan Broadcasting Corporation as well as TVB and Viu TV from Hong Kong attended. Such awards enjoy a high reputation in Asia that the winning works and winners are influential and eminent among the industry and audiences.

#### 榮獲多項2023亞洲影藝創意大獎香港地區獎項

於12月7日，在由新加坡媒體發展管理局支持、亞洲創意學院主辦的亞洲影藝創意大獎中，鳳凰衛視的《馬里烏波爾殘疾老人掙扎生死線》、《一周新聞特寫 – 烏克蘭民眾過冬難》及《冷暖人生 – 跨越之痛》分別獲得香港地區最佳單一新聞故事／報道獎、最佳新聞或時事節目獎及最佳剪接獎。

該獎項旨在培養和發展亞洲電視和影視創意人才，提升亞洲電視和影視產業的質量和創意水平。於2018年首次舉辦，至今已經舉辦了六屆。參與的知名電視台包括中央電視台、韓國放送公社、日本放送協會，以及香港的無線電視和香港電視娛樂等，獎項在亞洲地區享有較高的美譽度，獲獎作品和獲獎者在業界和觀眾中享有很高的知名度和聲譽。



## Awards and Recognition 獎項及殊榮

14 DECEMBER  
12月14日



### Receiving an accolade at the Hong Kong Corporate Governance and ESG Excellence Awards 2023

On 14 December, Phoenix TV received the Honourable Mention Excellence in ESG at the Hong Kong Corporate Governance and ESG Excellence Awards. Such awards are granted annually by the Chamber of Hong Kong Listed Companies and the Centre for Corporate Governance and Financial Policy of Hong Kong Baptist University, aiming to encourage Hong Kong listed companies to strengthen their corporate and ESG governance. The awards recognise and reward listed companies that have made commitments and achieved outstanding achievements in safeguarding shareholder rights, compliance, integrity, fairness, responsibility, accountability, transparency, board independence and leadership and promoting ESG.

Listed companies getting into the finals this year are engaged in the fields of financial services, real estate, petroleum and logistics. The winning companies included industry leaders consisting of JD.com, Ping An Insurance, Sinopec, Budweiser, Kerry Logistics, Link, Luk Fook Group, Sino Real Estate and Yuexiu Property.

### 獲頒2023香港公司管治與環境、社會及管治卓越獎

於12月14日，鳳凰衛視獲頒「香港公司管治與環境、社會及管治卓越獎」之環境、社會及管治卓越嘉許獎。該獎項由香港上市公司商會與香港浸會大學公司管治與金融政策研究中心每年聯合頒授一次，旨在鼓舞香港上市公司加強公司及ESG管治。獎項對在維護股東權利、合規、誠信、公平、責任、問責、透明度、董事會獨立性和領導力，及推行ESG等方面作出承諾並取得突出成就的上市公司，予以肯定及嘉獎。

今年參與角逐的上市公司，涵蓋金融服務、地產、石油、物流等領域，獲獎公司包括京東、平安保險、中國石化、百威啤酒、嘉裡物流、領展、六福集團、信和地產及越秀地產等業內翹楚。

## Awards and Recognition

### 獎項及殊榮

14 to 17  
DECEMBER  
12月14日至17日

#### Receiving several documentary awards of the 29th Chinese Documentary Top 10 Programmes

The 29th Chinese Documentary Festival, which was hosted by China TV Artists Association, and promoted by the TV Documentary Committee of CTAA and China Education Television, was held in Shenzhen from 14 to 17 December. During the nomination of the 29th Chinese Documentary Top 10 Programmes, Phoenix TV's *My Hong Kong Story*, *Handshake: A Review on the 30th Anniversary of the Wang-Koo summit*, and *Save the Whale Sapphire* (《拯救鯨魚“藍寶”》) were recognised as the 29th Chinese Documentary Top 10 Best Programmes; *C'est la vie*, *The Journey* (《旅途》), *Memories of the Ladies in the War of Resistance*, and *Hong Kong Craftsman – The Last Film Studio in Hong Kong* (《香港匠人 – 香港最後的菲林影樓》) were recognised as Top 10 outstanding programmes; *The Gifts from the Palace Museum* and *The Last Reindeer Trainer* (《最後的馴鹿人》) were recognised as excellent works.

Chinese Documentary Festival, one of the most influential and professional events in the Chinese documentary industry, leads the trend of Chinese TV documentaries and serves as an industry benchmark.

#### 榮獲第29屆中國紀錄片十佳十優紀錄片多項大獎

由中國電視藝術家協會主辦，中國視協電視紀錄片學術委員會及中國教育電視台承辦的第29屆中國紀錄片學術盛典於12月14日至17日在深圳舉行，在第29屆中國紀錄片十佳十優推選活動中，鳳凰衛視的《我的香港故事》、《握手 – 汪辜會談30周年回顧》及《拯救鯨魚「藍寶」》獲評為第29屆中國紀錄片學術盛典十佳欄目，《冷暖人生》、《旅途》、《真相不會沉默 – 女性抗戰記憶》、《香港匠人 – 香港最後的菲林影樓》獲評為十優欄目，《鳳凰大視野》和《皇牌大放送》獲評為好欄目，《故宮的禮物》和《最後的馴鹿人》獲評為好作品。

中國紀錄片學術盛典活動是中國紀錄片界行業影響力和專業水準最高的活動之一，引領著中國電視紀錄片的風向，起著行業標桿作用。





## Awards and Recognition 獎項及殊榮

19 DECEMBER  
12月19日

### Ranked among the top 3 in China's Top 10 Influential Brands in the Guochao Category of the 20th Chinese Brand

The nomination of the Chinese Brand of the Year 2023 was unveiled at the World Executive Summit. Such annual awards, known as the "Oscars of Chinese Brands," were presented by the industry's authoritative organisation World Brand Lab in Hong Kong on 19 December. At the summit, top 10 brands in 12 categories were released at the China's Top 10 Influential Brands. Among which, Phoenix TV, the Palace Museum and Li-Ning ranked among the top 3 in China's Top 10 Influential Brands in the Guochao category as one of the 12 categories.

#### 躋身第二十屆中國品牌年度大獎中國國潮十大影響力品牌前三甲

2023年中國品牌年度大獎評選在世界經理人峰會上揭曉，這項被譽為「中國品牌奧斯卡」的年度獎項，由業界權威機構世界品牌實驗室於12月19日在香港頒發。在會上，中國十大影響力品牌發佈了12個品類的十大品牌，其中，鳳凰衛視與故宮博物院、李寧成為12個品類之一的中國國潮十大影響力品牌榜單前三甲。

